

Molecular Weight Marker Market by Products (DNA, RNA, Protein Ladders), Type (Prestained, Specialty), Application (PCR, Western Blotting, Gel Extraction), & End User (Academic Institutes, Pharmaceutical Companies, CRO) - Global Forecast to 2019

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Abstracts

The global molecular weight markers market comprises of DNA, Protein and RNA markers. The molecular weight markers market is further divided on the basis of type and size. The molecular weight markers by type consist of 3 segments, namely, prestained, unstained and specialty markers. DNA molecular weight markers by size consist of 5 subsegments: below 50 base pair (bp), 50 bp to 100 bp, 100 bp to 1 kilo base pair (kb), 1 kb to 5 kb and above 5 kb. Protein molecular weight markers by size consist of 4 subsegments: below 10 kilo Dalton (kDa), 10 kDa to 100 kDa, 100 kDa to 200 kDa and above 200 kDa markers.

Molecular weight markers have applications in a large number of life science research fields. On the basis of applications, the report is segmented into nucleic acid applications and protein applications. The nucleic acid applications had the largest share of the molecular weight markers market in 2014. It is classified into PCR, sequencing, northern blotting, southern blotting, molecular cloning, and other nucleic acid applications. On the other hand the protein applications segment is expected to grow at the highest CAGR between 2014 and 2019. It classified into western blotting, gel extraction, other protein applications

The geographic segments included in this report are North America, Europe, Asia and Rest of the World (RoW). The geographic analysis reveals that North America accounted for the largest share in the global molecular weight markers market in 2014. Asia regional segment, on the other hand, is expected to register a faster growth from

2014 to 2019, due to rapid increase in R&D investment in this region.

The key driver for this market is increased public sector research funding, which has a strong upward trend worldwide. Furthermore, growing partnerships between biotechnology and pharmaceutical companies to increase R&D activities and innovations in technology and will aid the growth of the global molecular weight markers market.

A combination of bottom-up and top-down approaches were used to calculate the market sizes and growth rates of the global molecular weight marker market and its sub-segments. Secondary information was used to identify the overall revenues, geographic reach, and product portfolios of the market players. Estimates of their molecular weight markers product segment revenues were validated through primary interviews. Primary interviews with key opinion leaders were also used to determine percentage shares of each sub segment and the relative differences in the growth rates.

The report provides qualitative insights about key market shares, growth rates, and market drivers for all important sub segments. It maps the market sizes and growth rates of each sub segment and identifies the segments poised for rapid growth in each of the geographic segments. The report also includes company profiles of the market leaders. These company profiles include financial performances, product portfolios, and market developments for each company. The report also provides a competitive landscape of the molecular weight markers market. The competitive landscape covers the growth strategies adopted by the industry players over the last three years. It also includes analysis of industry developments like expansions, agreements and partnerships, mergers and acquisitions and new product launches.

Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and help them make important strategic growth decisions.

The report provides insights on the following:

Product Development: Product portfolios of the top players in the molecular weight markers market

Competitive Assessment: In-depth assessment of the market shares, strategies, geographic and business segments, and product portfolios of the leading

players in the molecular weight markers market

Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the market for various molecular weight markers products across geographies

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I would like to order

Product name: Molecular Weight Marker Market by Products (DNA, RNA, Protein Ladders), Type (Prestained, Specialty), Application (PCR, Western Blotting, Gel Extraction), & End User (Academic Institutes, Pharmaceutical Companies, CRO) - Global Forecast to 2019

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