

Molded Pulp Packaging Market by Molded Type (Thickwall, Transfer Molded, Thermoformed Fiber and Processed Pulp), Product Type (Trays, Clamshells, Cups, Plates, Bowls), End-Use, Source (Wood Pulp and Non Wood Pulp), and Region - Global Forecast to 2027

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Abstracts

The global molded fiber pulp packaging market size is projected to grow from USD 4.6 Billion in 2022 to USD 5.7 Billion by 2027, at a CAGR of 4.3% during the forecast period. The molded fiber pulp packaging market has been evolving since its inception. This sector is characterized by using molded fiber pulp packagings in food packaging, food service disposables, healthcare, electronics, among other industries. Their demand is driven by the growing sustainable packaging industry and adoption of molded pulp packaging for manufacturing various sustainable and recyclable packaging products.

“Thermoformed fiber to be the second largest mold type in molded fiber pulp packaging during the forecast period.”

Thermoformed is also known as thin-wall molded fiber packaging. It is produced on thermoforming lines. These fibers are dried in heated moulds and can therefore be produced in complex shapes, while maintaining a smooth surface. These fibers are widely used to make clamshells and food service disposable such as cups, bowls, plates and cutlery.

“Clamshells to be the second largest product type in molded fiber pulp packaging during the forecast period.”

Hinged packaging is known as clamshell and is used for a variety of products. It is used as a security package to deter package pilferage for small high-value items. Clamshells are primarily used for food takeaway packaging. They consist of one sheet folded over it and sometimes fused at the edges. It can be securely sealed, making it difficult to open by hand to prevent tampering. Clamshells are made of shaped molded fiber materials such as recycled cardboard, paper, and sugarcane bagasse to offer the necessary protection against light, dirt, and wear & tear.

“Wood pulp accounted for the largest share of molded fiber pulp packaging during the forecast period.”

Wood pulp can be soft wood or hard wood pulp. Molded pulp items are generally produced by mixing water with wood pulp made either from virgin fibers or recovered paper and paperboard. The pulp recipe depends mainly upon the surface quality and stiffness properties required to manufacture the product and its application. Soft wood pulp offers excellent strength to the product, whereas hard wood pulp enhances the sustainability of the packaging. Wood pulp is basically used for making paper and hardboard packaging products. It is a non-toxic, sustainable, and recycled material used widely in molded fiber pulp packaging.

“Food service disposable packaging accounted for the second largest share of molded fiber pulp packaging during the forecast period.”

Molded fiber pulp packaging products are 100% biodegradable, environment-friendly, sustainable, recyclable, sturdy, and easy to carry. Thus, these are widely used in food service disposables for various applications in the form of plates, bowls, trays, cups, boxes, and clamshells. Molded fiber pulp products are oil- & water-resistant and a good option for takeaways. Most of the cutlery is made using molded fiber pulp.

“North America to be the second largest market for molded fiber pulp packaging”

North America has for long been one of the critical markets for molded fiber pulp packaging. The North American market mainly comprises the US, Canada, and Mexico; the US is the dominant market in the region. The market for molded fiber pulp packaging in the North America is driven by factors such as the rising concerns for sustainable packaging in the region, increasing e-commerce sales, high disposable income, increasing demand for eco-friendly packaged foods, and demographic changes.

This study has been validated through primaries conducted with various industry experts worldwide. These primary sources have been divided into 3 categories, namely by company, by designation, and by region.

By Department- Sales/Export/Marketing – 53.5%, Production– 23.3%, CXOs – 23.3%

By Designation- Managers– 60.5%, CXOs– 23.3%, Executives– 16.3%

By Region- North America- 33%, Europe- 27%, Asia Pacific- 25%, South America – 5%, and Middle East & Africa - 10%

The molded fiber pulp packaging market comprises major solution providers, Sonoco Products Co. (US), Huhtamaki Oyj (Finland), Brodrene Hartmann A/S (Denmark), UFP Technologies (US), Genpak LLC (US), Sabert Corporation (US), Pro-Pac Packaging (Australia), and Fabri-Kal (US) among others. The study includes an in-depth competitive analysis of these key players in the molded fiber pulp packaging market, with their company profiles, and key market strategies.

Research Coverage:

The report covers the molded fiber pulp packaging market based on mold type (Thick Wall, Transfer Molded, Thermoformed Fiber, Processed Pulp), Product (Trays, Cups, Clamshells, Plates, Bowls), Source (Wood Pulp, Non-Wood Pulp), End use (Food Service Disposables, Food Packaging, Healthcare, Electronics) and Region. The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the molded fiber pulp packaging market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

Key Benefits of Buying the Report:

The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

TABLE 1 INCLUSIONS AND EXCLUSIONS

1.4 MARKET SCOPE

FIGURE 1 MOLDED FIBER PULP PACKAGING MARKET SEGMENTATION

1.4.1 YEARS CONSIDERED

1.4.2 REGIONAL SCOPE

FIGURE 2 MOLDED FIBER PULP PACKAGING MARKET, BY REGION

1.5 CURRENCY CONSIDERED

1.6 UNITS CONSIDERED

1.7 STAKEHOLDERS

1.8 LIMITATIONS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

FIGURE 4 KEY MARKET INSIGHTS

FIGURE 5 LIST OF STAKEHOLDERS INVOLVED AND BREAKDOWN OF PRIMARY INTERVIEWS

2.1.2 PRIMARY DATA

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACHES FOR MARKET ESTIMATION

FIGURE 6 APPROACH (BOTTOM-UP)

FIGURE 7 APPROACH (TOP-DOWN)

FIGURE 8 APPROACH (SUPPLY SIDE)

FIGURE 9 APPROACH TO ESTIMATE VOLUME

2.3 DATA TRIANGULATION

FIGURE 10 DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS & LIMITATIONS

2.4.1 ASSUMPTIONS

2.4.2 LIMITATIONS

2.5 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

3 EXECUTIVE SUMMARY

FIGURE 11 THICK WALL MOLDED TYPE SEGMENT PROJECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 12 WOOD PULP SEGMENT TO DOMINATE IN TERMS OF VALUE

FIGURE 13 TRAYS SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 14 HIGHEST DEMAND PROJECTED FROM FOOD PACKAGING SEGMENT

FIGURE 15 REGIONAL MARKET SHARES AND PROJECTED GROWTH RATES

4 PREMIUM INSIGHTS

4.1 EMERGING ECONOMIES TO WITNESS HIGH DEMAND FOR MOLDED FIBER PULP PACKAGING

FIGURE 16 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES FOR MOLDED FIBER PULP PACKAGING MARKET

4.2 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE

FIGURE 17 THICK WALL SEGMENT PROJECTED TO GROW AT HIGHEST CAGR FROM 2022 TO 2027, IN TERMS OF VOLUME

4.3 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE

FIGURE 18 WOOD PULP SEGMENT PROJECTED TO DOMINATE FROM 2022 TO 2027, IN TERMS OF VOLUME

4.4 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT

FIGURE 19 TRAYS SEGMENT TO LEAD MARKET FROM 2022 TO 2027, IN TERMS OF VOLUME

4.5 MOLDED FIBER PULP PACKAGING MARKET, BY END USE

FIGURE 20 HEALTHCARE SEGMENT PROJECTED TO GROW AT HIGHEST CAGR FROM 2022 TO 2027, IN TERMS OF VOLUME

4.6 ASIA PACIFIC MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE & COUNTRY

FIGURE 21 CHINA AND TRANSFER MOLDED SEGMENT LED MARKET IN 2021

4.7 MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY

FIGURE 22 MOLDED FIBER PULP PACKAGING MARKET IN INDIA PROJECTED TO GROW AT HIGHEST CAGR

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 23 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN MOLDED FIBER PULP PACKAGING MARKET

5.2.1 DRIVERS

- 5.2.1.1 Sustainability of molded fiber pulp
- 5.2.1.2 Shift in consumer preference toward recyclable and eco-friendly materials
- 5.2.1.3 Rising disposable incomes
- 5.2.1.4 High demand for reusable and sustainable packaging

5.2.2 RESTRAINTS

- 5.2.2.1 Stringent rules and regulations

5.2.3 OPPORTUNITIES

- 5.2.3.1 Emerging economies provide significant opportunities
- 5.2.3.2 Investments in R&D activities

5.2.4 CHALLENGES

- 5.2.4.1 Fluctuations in prices of raw materials

6 INDUSTRY TRENDS

6.1 VALUE CHAIN ANALYSIS

FIGURE 24 VALUE CHAIN OF MOLDED FIBER PULP PACKAGING MARKET

6.2 SUPPLY CHAIN ANALYSIS

FIGURE 25 SUPPLY CHAIN OF MOLDED FIBER PULP PACKAGING INDUSTRY

6.3 PROMINENT COMPANIES

6.4 SMALL & MEDIUM-SIZED ENTERPRISES

TABLE 2 VALUE CHAIN OF SMALL & MEDIUM-SIZED ENTERPRISES

6.5 YC & YCC SHIFT

6.5.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR MOLDED FIBER PULP PACKAGING MANUFACTURERS

FIGURE 26 REVENUE SHIFT FOR MOLDED FIBER PULP PACKAGING MANUFACTURERS

6.6 PORTER'S FIVE FORCES ANALYSIS

FIGURE 27 PORTER'S FIVE FORCES ANALYSIS

TABLE 3 PORTER'S FIVE FORCES ANALYSIS

- 6.6.1 THREAT OF NEW ENTRANTS
- 6.6.2 THREAT OF SUBSTITUTES
- 6.6.3 BARGAINING POWER OF SUPPLIERS
- 6.6.4 BARGAINING POWER OF BUYERS
- 6.6.5 INTENSITY OF COMPETITIVE RIVALRY

6.7 PATENT ANALYSIS

6.7.1 INTRODUCTION

6.7.2 METHODOLOGY

6.7.3 DOCUMENT TYPE

FIGURE 28 GRANTED PATENTS ARE 32% OF TOTAL COUNT IN LAST FIVE YEARS

FIGURE 29 PUBLICATION TRENDS - LAST FIVE YEARS

6.7.4 INSIGHTS

FIGURE 30 JURISDICTION ANALYSIS

6.7.5 TOP COMPANIES/APPLICANTS

FIGURE 31 TOP 10 COMPANIES/APPLICANTS WITH HIGHEST NUMBER OF PATENTS

6.8 PRICING ANALYSIS

FIGURE 32 COST OF MOLDED PULP PACKAGING PRODUCTS PER KG

6.9 TECHNOLOGY ANALYSIS

6.9.1 COMPUTER-AIDED ENGINEERING (CAE)

6.9.2 TUNG-OIL SAND MOLD

6.10 REGULATORY LANDSCAPE

6.11 TRADE ANALYSIS

TABLE 4 MOLDED, PRESSED ARTICLES IMPORT DATA, 2021 (USD BILLION)

TABLE 5 MOLDED, PRESSED ARTICLES EXPORT DATA, 2021 (USD BILLION)

6.12 ECOSYSTEM

FIGURE 33 ECOSYSTEM OF MOLDED FIBER PULP PACKAGING MARKET

6.13 CASE STUDY ANALYSIS

6.13.1 PROJECT TO IDENTIFY AND SHOWCASE GOOD DESIGN FOR RECYCLABILITY (POTS, TUBS, TRAYS) AND NON-DRINK BOTTLES

6.14 KEY CONFERENCES & EVENTS IN 2023

TABLE 6 DETAILED LIST OF CONFERENCES & EVENTS

7 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE

7.1 INTRODUCTION

FIGURE 34 TRANSFER MOLDED SEGMENT TO LEAD MOLDED FIBER PULP PACKAGING MARKET DURING FORECAST PERIOD

TABLE 7 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 8 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 9 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 10 MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

7.2 THICK WALL

7.2.1 MAINLY USED FOR PACKAGING NON-FRAGILE AND HEAVY ITEMS

7.3 TRANSFER MOLDED

7.3.1 PACKAGING FOR EGG CARTONS, TRAYS, SERVING TRAYS, FRUITS, AND FOOD PRODUCTS

7.4 THERMOFORMED FIBER

7.4.1 MANUFACTURE OF CLAMSHELLS, CUPS, PLATES, BOWLS, AND CUTLERY

7.5 PROCESSED PULP

7.5.1 CUSTOMIZED MOLDED FIBER PULP PACKAGING

8 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT

8.1 INTRODUCTION

FIGURE 35 TRAYS PRODUCT SEGMENT TO LEAD MOLDED FIBER PULP PACKAGING MARKET DURING FORECAST PERIOD

TABLE 11 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 12 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 13 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 14 MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (THOUSAND TONS)

8.2 TRAYS

8.2.1 APPLICATIONS IN FOOD PACKAGING, MEDICAL, AND PHARMACEUTICAL INDUSTRIES

8.3 CUPS

8.3.1 USE OF WOOD OR NON-WOOD PULP FOR WIDE-MOUTH DISPOSABLE PACKAGING

8.4 CLAMSHELLS

8.4.1 RECYCLED CARDBOARD, PAPER, AND SUGARCANE BAGASSE TO PROVIDE PROTECTION AGAINST LIGHT, DIRT, AND WEAR & TEAR

8.5 PLATES

8.5.1 DEMAND FOR ECO-FRIENDLY DISPOSABLES TO DRIVE MARKET

8.6 BOWLS

8.6.1 EASY TO HANDLE, STABLE, AND STURDY PACKAGING

8.7 OTHERS

9 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE

9.1 INTRODUCTION

FIGURE 36 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2022–2027

TABLE 15 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019
(USD MILLION)

TABLE 16 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027
(USD MILLION)

TABLE 17 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019
(THOUSAND TONS)

TABLE 18 MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027
(THOUSAND TONS)

9.2 WOOD PULP

9.2.1 NON-TOXIC, SUSTAINABLE, AND RECYCLED MATERIAL

9.3 NON-WOOD PULP

9.3.1 ACCESSIBLE ALTERNATIVE RAW MATERIAL THAT CAN BE CONVERTED
INTO PULP AND PAPER OF SAME QUALITY AS WOOD

10 MOLDED FIBER PULP PACKAGING MARKET, BY END USE

10.1 INTRODUCTION

FIGURE 37 MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2022 VS.
2027 (USD MILLION)

TABLE 19 MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019
(USD MILLION)

TABLE 20 MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027
(USD MILLION)

TABLE 21 MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019
(THOUSAND TONS)

TABLE 22 MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027
(THOUSAND TONS)

10.2 FOOD PACKAGING

10.2.1 PROTECTION AGAINST MOISTURE AND SHOCK & COMPRESSION
DAMAGE DURING SHIPMENT

10.3 FOOD SERVICE DISPOSABLES

10.3.1 OIL- & WATER-RESISTANT OPTION FOR TAKEAWAYS

10.4 HEALTHCARE

10.4.1 EFFECTIVE PACKAGING FOR TEMPERATURE-SENSITIVE AND FRAGILE

PRODUCTS

10.5 ELECTRONICS

10.5.1 EXCELLENT SHOCK ABSORBING, COMPRESSION RESISTANCE, AND THERMAL & ATMOSPHERIC RESISTANCE PROPERTIES

10.6 OTHERS

11 MOLDED FIBER PULP PACKAGING MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 38 RISING MANUFACTURING ACTIVITIES AND E-COMMERCE INDUSTRY DRIVING MOLDED FIBER PULP PACKAGING MARKET

TABLE 23 MOLDED FIBER PULP PACKAGING MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 24 MOLDED FIBER PULP PACKAGING MARKET, BY REGION, 2020–2027 (THOUSAND TONS)

11.2 ASIA PACIFIC

FIGURE 39 ASIA PACIFIC PROJECTED TO BE LARGEST AND FASTEST-GROWING MOLDED FIBER PULP PACKAGING MARKET GLOBALLY FROM 2022 TO 2027

TABLE 25 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 26 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (THOUSAND TONS)

TABLE 27 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 28 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 29 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 30 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 31 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (USD MILLION)

TABLE 32 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (USD MILLION)

TABLE 33 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (THOUSAND TONS)

TABLE 34 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (THOUSAND TONS)

TABLE 35 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 36 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 37 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 38 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (THOUSAND TONS)

TABLE 39 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (USD MILLION)

TABLE 40 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 41 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (THOUSAND TONS)

TABLE 42 ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.2.1 CHINA

11.2.1.1 Increasing awareness of importance of eco-friendly, sustainable, and renewable packaging and wide acceptance in industries to drive market

TABLE 43 CHINA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 44 CHINA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 45 CHINA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 46 CHINA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.2.2 INDIA

11.2.2.1 Awareness about health and environmental effects of plastic-based packaging to drive market

TABLE 47 INDIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 48 INDIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 49 INDIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 50 INDIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.2.3 JAPAN

11.2.3.1 Consumer awareness of sustainable packaging and strict & unique environmental regulations to drive market

TABLE 51 JAPAN: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 52 JAPAN: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 53 JAPAN: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 54 JAPAN: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.2.4 AUSTRALIA

11.2.4.1 Demand for convenient and sustainable packaging to drive market

TABLE 55 AUSTRALIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 56 AUSTRALIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 57 AUSTRALIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 58 AUSTRALIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.2.5 REST OF ASIA PACIFIC

TABLE 59 REST OF ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 60 REST OF ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 61 REST OF ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 62 REST OF ASIA PACIFIC: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.3 NORTH AMERICA

TABLE 63 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 64 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (THOUSAND TONS)

TABLE 65 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 66 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 67 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY

MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 68 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 69 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (USD MILLION)

TABLE 70 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (USD MILLION)

TABLE 71 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (THOUSAND TONS)

TABLE 72 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (THOUSAND TONS)

TABLE 73 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 74 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 75 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 76 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (THOUSAND TONS)

TABLE 77 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (USD MILLION)

TABLE 78 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 79 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (THOUSAND TONS)

TABLE 80 NORTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.3.1 US

11.3.1.1 Environmental responsibility to drive market

TABLE 81 US: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 82 US: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 83 US: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 84 US: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.3.2 CANADA

11.3.2.1 Government goal to reduce overall quantity of packaging waste to drive

market

TABLE 85 CANADA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 86 CANADA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 87 CANADA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 88 CANADA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.3.3 MEXICO

11.3.3.1 Change in consumer lifestyles to drive market

TABLE 89 MEXICO: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 90 MEXICO: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 91 MEXICO: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 92 MEXICO: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4 EUROPE

TABLE 93 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 94 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (THOUSAND TONS)

TABLE 95 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 96 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 97 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 98 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 99 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (USD MILLION)

TABLE 100 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (USD MILLION)

TABLE 101 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (THOUSAND TONS)

TABLE 102 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE,

2020–2027 (THOUSAND TONS)

TABLE 103 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 104 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 105 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 106 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (THOUSAND TONS)

TABLE 107 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (USD MILLION)

TABLE 108 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 109 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (THOUSAND TONS)

TABLE 110 EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.1 UK

11.4.1.1 Improved and efficient processes and new packaging materials to drive market

TABLE 111 UK: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 112 UK: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 113 UK: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 114 UK: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.2 GERMANY

11.4.2.1 Consumer awareness and strict government regulations regarding recycling wastes to drive market

TABLE 115 GERMANY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 116 GERMANY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 117 GERMANY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 118 GERMANY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.3 FRANCE

11.4.3.1 Significant growth due to stringent regulations favoring use of eco-friendly, sustainable, and renewable resources to drive market

TABLE 119 FRANCE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 120 FRANCE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 121 FRANCE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 122 FRANCE: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.4 ITALY

11.4.4.1 Significant investments from foreign and domestic packaging players to drive market

TABLE 123 ITALY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 124 ITALY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 125 ITALY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 126 ITALY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.5 SPAIN

11.4.5.1 Cost-effective, low space requirement, and increased shelf life of products to drive market

TABLE 127 SPAIN: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 128 SPAIN: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 129 SPAIN: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 130 SPAIN: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.4.6 REST OF EUROPE

TABLE 131 REST OF EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 132 REST OF EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 133 REST OF EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY

END USE, 2020–2027 (USD MILLION)

TABLE 134 REST OF EUROPE: MOLDED FIBER PULP PACKAGING MARKET, BY
END USE, 2020–2027 (THOUSAND TONS)

11.5 SOUTH AMERICA

TABLE 135 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
COUNTRY, 2020–2027 (USD MILLION)

TABLE 136 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
COUNTRY, 2020–2027 (THOUSAND TONS)

TABLE 137 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 138 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 139 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 140 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 141 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
SOURCE, 2016–2019 (USD MILLION)

TABLE 142 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
SOURCE, 2020–2027 (USD MILLION)

TABLE 143 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
SOURCE, 2016–2019 (THOUSAND TONS)

TABLE 144 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
SOURCE, 2020–2027 (THOUSAND TONS)

TABLE 145 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
PRODUCT, 2016–2019 (USD MILLION)

TABLE 146 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
PRODUCT, 2020–2027 (USD MILLION)

TABLE 147 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 148 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
PRODUCT, 2020–2027 (THOUSAND TONS)

TABLE 149 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
END USE, 2016–2019 (USD MILLION)

TABLE 150 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
END USE, 2020–2027 (USD MILLION)

TABLE 151 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY
END USE, 2016–2019 (THOUSAND TONS)

TABLE 152 SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY

END USE, 2020–2027 (THOUSAND TONS)**11.5.1 BRAZIL**

11.5.1.1 Need for high-quality and effective packaging to prevent food wastage and increase shelf life of products to drive market

TABLE 153 BRAZIL: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 154 BRAZIL: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 155 BRAZIL: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 156 BRAZIL: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.5.2 ARGENTINA

11.5.2.1 Growing consumption of meat products and government efforts to increase exports to drive market

TABLE 157 ARGENTINA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 158 ARGENTINA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 159 ARGENTINA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 160 ARGENTINA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.5.3 REST OF SOUTH AMERICA

TABLE 161 REST OF SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 162 REST OF SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 163 REST OF SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 164 REST OF SOUTH AMERICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.6 MIDDLE EAST & AFRICA

TABLE 165 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 166 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY COUNTRY, 2020–2027 (THOUSAND TONS)

TABLE 167 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (USD MILLION)

TABLE 168 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 169 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2016–2019 (THOUSAND TONS)

TABLE 170 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 171 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (USD MILLION)

TABLE 172 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2016–2019 (THOUSAND TONS)

TABLE 174 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY SOURCE, 2020–2027 (THOUSAND TONS)

TABLE 175 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2016–2019 (THOUSAND TONS)

TABLE 178 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY PRODUCT, 2020–2027 (THOUSAND TONS)

TABLE 179 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (USD MILLION)

TABLE 180 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 181 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2016–2019 (THOUSAND TONS)

TABLE 182 MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.6.1 TURKEY

11.6.1.1 Growing per capita income and changing lifestyles to drive market

TABLE 183 TURKEY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 184 TURKEY: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 185 TURKEY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 186 TURKEY: MOLDED FIBER PULP PACKAGING MARKET, BY END USE,

2020–2027 (THOUSAND TONS)

11.6.2 SAUDI ARABIA

11.6.2.1 Demand for convenient and sustainable packaging products to drive market

TABLE 187 SAUDI ARABIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 188 SAUDI ARABIA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 189 SAUDI ARABIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 190 SAUDI ARABIA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.6.3 SOUTH AFRICA

11.6.3.1 Innovations in sustainability to drive market

TABLE 191 SOUTH AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 192 SOUTH AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 193 SOUTH AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 194 SOUTH AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

11.6.4 REST OF MIDDLE EAST & AFRICA

TABLE 195 REST OF MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (USD MILLION)

TABLE 196 REST OF MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY MOLDED TYPE, 2020–2027 (THOUSAND TONS)

TABLE 197 REST OF MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (USD MILLION)

TABLE 198 REST OF MIDDLE EAST & AFRICA: MOLDED FIBER PULP PACKAGING MARKET, BY END USE, 2020–2027 (THOUSAND TONS)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 199 OVERVIEW OF STRATEGIES ADOPTED BY MOLDED FIBER PULP PACKAGING MANUFACTURERS

12.3 RANKING OF KEY MARKET PLAYERS

FIGURE 40 RANKING OF TOP FIVE PLAYERS IN MOLDED FIBER PULP

PACKAGING MARKET, 2021

12.4 REVENUE ANALYSIS OF TOP FIVE COMPANIES

FIGURE 41 REVENUE ANALYSIS FOR KEY COMPANIES IN MOLDED FIBER PULP PACKAGING MARKET

12.5 MARKET SHARE OF KEY PLAYERS, 2021

TABLE 200 MARKET SHARE OF KEY PLAYERS

FIGURE 42 MARKET SHARE ANALYSIS

12.5.1 HUHTAMAKI OYJ (FINLAND)

12.5.2 BRODRENE HARTMANN A/S

12.5.3 UFP TECHNOLOGIES

12.5.4 SONOCO PRODUCTS CO.

12.5.5 PRO-PAC PACKAGING

12.6 COMPETITIVE LEADERSHIP MAPPING

12.6.1 STARS

12.6.2 PERVASIVE PLAYERS

12.6.3 EMERGING LEADERS

12.6.4 PARTICIPANTS

FIGURE 43 COMPETITIVE LEADERSHIP MAPPING, 2021

12.7 COMPETITIVE LEADERSHIP MAPPING FOR STARTUPS/SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

12.7.1 PROGRESSIVE COMPANIES

12.7.2 RESPONSIVE COMPANIES

12.7.3 DYNAMIC COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 44 STARTUPS AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) EVALUATION MATRIX, 2021

12.8 COMPETITIVE BENCHMARKING

TABLE 201 DETAILED LIST OF KEY PLAYERS

12.9 COMPETITIVE SCENARIOS

12.9.1 PRODUCT LAUNCHES

TABLE 202 PRODUCT LAUNCHES (2017–2022)

12.9.2 DEALS

TABLE 203 DEALS (2017–2022)

13 COMPANY PROFILES

13.1 MAJOR PLAYERS

(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)*

13.1.1 BR?DRENE HARTMANN A/S

TABLE 204 BR?DRENE HARTMANN A/S: COMPANY OVERVIEW

FIGURE 45 BR?DRENE HARTMANN A/S: COMPANY SNAPSHOT (2021)

13.1.2 HUHTAMAKI OYJ

TABLE 205 HUHTAMAKI OYJ: COMPANY OVERVIEW

FIGURE 46 HUHTAMAKI OYJ: COMPANY SNAPSHOT (2021)

13.1.3 UFP TECHNOLOGIES

TABLE 206 UFP TECHNOLOGIES: COMPANY OVERVIEW

FIGURE 47 UFP TECHNOLOGIES: COMPANY SNAPSHOT (2021)

13.1.4 SONOCO PRODUCTS CO.

TABLE 207 SONOCO PRODUCTS CO.: COMPANY OVERVIEW

FIGURE 48 SONOCO PRODUCTS CO: COMPANY SNAPSHOT

13.1.5 PRO-PAC PACKAGING LIMITED

TABLE 208 PRO-PAC PACKAGING LTD: COMPANY OVERVIEW

FIGURE 49 PRO-PAK PACKAGING LIMITED: COMPANY SNAPSHOT

13.1.6 JAMES CROPPER PLC.

TABLE 209 JAMES CROPPER PLC.: COMPANY OVERVIEW

FIGURE 50 JAMES CROPPER PLC.: COMPANY SNAPSHOT (2021)

13.1.7 GENPAK, LLC

TABLE 210 GENPAK LLC: COMPANY OVERVIEW

13.1.8 SABERT CORPORATION

TABLE 211 SABERT CORPORATION: COMPANY OVERVIEW

13.1.9 FABRI-KAL

TABLE 212 FABRI-KAL: COMPANY OVERVIEW

13.1.10 PRIMEWARE

TABLE 213 PRIMEWARE: COMPANY OVERVIEW

13.2 OTHER PLAYERS

13.2.1 HENRY MOLDED PRODUCTS

13.2.2 ENVIROPAK CORPORATION

13.2.3 PACIFIC PULP MOLDING

13.2.4 PROTOPAK ENGINEERING CORPORATION

13.2.5 CELLULOSE DE LA LOIRE

13.2.6 UN1F1ED2 GLOBAL PACKAGING GROUP

13.2.7 KEIDING, INC.

13.2.8 KEYES PACKAGING GROUP (TEKNIPLEX CONSUMER PRODUCTS)

13.2.9 PULP-TEC

13.2.10 TEK PAK INC.

13.3 STARTUPS

13.3.1 TELLUS PRODUCTS LLC

13.3.2 ZELLWIN FARMS

13.3.3 ZUME INC

13.3.4 RYPAX

13.3.5 FIBERCEL SYSTEMS

13.3.6 JIANGYIN GREENPACKING TRADE CO., LTD.

*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHORS DETAILS

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