

Mold Inhibitors Market by Type (Propionates, Benzoates, Sorbates, Natamycin, and Others), Application (Food, Animal Feed, Paints, Pharmaceuticals, Cosmetics & Personal Care, and Others), & by Region - Global Forecast to 2020

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Abstracts

The demand for mold inhibitors has increased significantly in recent years. The global mold inhibitors market has high growth prospects, and has the potential to offer innumerable opportunities to new entrants in this market. Factors such as ability of mold inhibitors to increase the shelf-life of feed products and the increasing size of the processed and convenience food industry are major drivers for the use of mold inhibitors. Mold inhibitors are widely used in the food industry in segments such as baked goods, beverages, and dairy. An increase in architectural construction has led to a higher demand for mold inhibitors in the paint industry as well. Rising health-consciousness and more focused research & development in the pharmaceutical industry has increased the market share of this application as well.

The mold inhibitors market is segmented on the basis of application into food, feed, paints, pharmaceuticals, cosmetics & personal care, and others. Additionally, the market is segmented on the basis of types such as propionates, benzoates, sorbates, natamycin, and others. The market has also been segmented on the basis of regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW).

Both “top-down” and “bottom-up” approaches were used to arrive at the market size. Extensive secondary research was conducted to understand the market insights and trends, which was further validated through primary interviews.

FIGURE 1 MOLD INHIBITORS MARKET SIZE, BY REGION, 2014 VS. 2020 (USD

Mold Inhibitors Market by Type (Propionates, Benzoates, Sorbates, Natamycin, and Others), Application (Food, A...

MILLION)

e – Estimated, p - Projected

Source: MarketsandMarkets Analysis

The mold inhibitors market is projected to reach about USD 1.83 million by 2020, at a CAGR of about 3.0%. It is projected to grow as a result of the rising disposable income which leads to consequent rise in demand for processed and convenience food in developing regions such as Asia-Pacific and Latin America.

The report provides both, qualitative and quantitative analyses of the market for mold inhibitors. It includes the market dynamics, opportunities, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the mold inhibitors market, and restraints of the market.

To maintain a competitive edge in the mold inhibitors market, key players invest heavily in the development and launch of new products and on acquisitions. Leading players such as BASF SE (Germany), Koninklijke DSM N.V. (Netherlands), E. I. Du Pont de Nemours and Company (U.S.), and Associated British Food Plc. (U.K.) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to new products launched and their applications.

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