

Modular Construction Market by Type (Permanent, Relocatable), Module, Material (Wood, Steel, Concrete), End-Use Industry (Residential, Office, Education, Retail & Commercial, Hospitality, Healthcare), Region - Global Forecast to 2029

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Abstracts

The global modular construction market size is projected to grow from USD 104.1 billion in 2024 to USD 140.8 billion by 2029, at a CAGR of 6.2% during the forecast period. Shorter project schedules, housing shortages in many regions, financial construction requirements, and workforce scarcities, are the factors that drive the growth of the modular construction market.

By Type, Permanent modular construction segment to account for major market share

Permanent modular construction dominates the modular construction market due to its versatility, durability, and suitability for diverse building applications. Unlike relocatable modular construction, which is often used for temporary structures, permanent modular construction offers long-lasting solutions with greater design flexibility and customization options. The consistent standards of safety, quality, and durability associated with permanent modular construction make it a preferred choice for developers and clients seeking reliable building solutions.

By Material, steel to account for highest growth rate during the forecast period

Steel is the fastest growing segment in the modular construction market due to several key advantages. Firstly, steel is incredibly strong and durable, providing superior structural integrity and resistance to environmental factors such as moisture, pests, and fire. This strength allows for larger, more complex structures to be built using steel,

expanding the scope of modular construction projects. Additionally, steel's lightweight nature facilitates easier transportation and assembly of modular components, reducing construction time and costs. Furthermore, steel is highly versatile and can be easily customized to meet specific design requirements, offering architects and developers greater flexibility in their projects. Finally, steel is a sustainable building material, as it is often made from recycled materials and is fully recyclable at the end of its lifespan, aligning with the growing emphasis on eco-friendly construction practices. These advantages collectively contribute to the rapid growth of steel in the modular construction market, making it the preferred choice for many developers and builders.

By End Use Industry, Residential segment to account for the highest CAGR during the forecast period

The residential segment is experiencing rapid growth in the modular construction market due to several factors. The increasing demand for affordable housing solutions, particularly in urban areas, has propelled the adoption of modular construction techniques, which offer cost-effective and efficient building solutions. Additionally, modular construction allows for faster project completion times compared to traditional methods, enabling developers to meet the pressing need for housing more quickly.

By region, Asia Pacific modular construction market is projected to grow at the highest CAGR during the forecast period

Asia Pacific region is expected to expand at the highest CAGR from 2024 to 2029. Factors like easy and complete accessibility of raw materials and workforce, advanced technologies, have propelled the development of the economy in the Asia Pacific region. Additionally, rapid urbanization and industrialization in countries like China, Japan, and India are driving greater manufacturing and construction activities and, consequently, increasing demand for modular construction.

By Company: Tier1: 40%, Tier 2: 25%, Tier3: 4: 35%

By Designation: C-Level: 35%, Director Level: 30%, Others: 35%

By Region: North America: 25%, Europe: 20%, Asia Pacific: 45%, South America: 5%, and Middle East & Africa: 5%.

Companies Covered: Laing O'Rourke (UK), Red Sea Housing (Saudi Arabia), Atco Ltd. (Canada), Skanska AB (Sweden), Modulaire Group (UK), Bechtel Corporation (US),

Fluor Corporation (US), Lendlease Corporation (Australia), Kleusberg GmbH (Germany), and others are covered in the modular construction market.

Research Coverage

The market study covers the modular construction market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on type, material, end-use industry, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the modular construction market.

Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall modular construction market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Investments in infrastructure industry, increasing work-zone safety and building sustainability), restraints (Risk of transportation and assembly issues in modular constructions), opportunities (Population growth and urbanization translating to increased number of construction projects), and challenges (Lack of experts in the market) influencing the growth of the modular construction market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the modular construction market

Market Development: Comprehensive information about lucrative markets – the report analyses the modular construction market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the modular construction market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Laing O'Rourke (UK), Red Sea Housing (Saudi Arabia), Atco Ltd. (Canada), Skanska AB (Sweden), Modulaire Group (UK), Bechtel Corporation (US), Fluor Corporation (US), Lendlease Corporation (Australia), Kleusberg GmbH (Germany) among others in the modular construction market. The report also helps stakeholders understand the pulse of the modular construction market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 MODULAR CONSTRUCTION MARKET SEGMENTATION

1.3.2 YEARS CONSIDERED

1.3.3 REGIONAL SCOPE

FIGURE 2 MODULAR CONSTRUCTION MARKET, BY REGION

1.4 INCLUSIONS AND EXCLUSIONS

TABLE 1 INCLUSIONS AND EXCLUSIONS

1.5 CURRENCY CONSIDERED

1.6 LIMITATIONS

1.7 UNIT CONSIDERED

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 MODULAR CONSTRUCTION MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 6 MODULAR CONSTRUCTION MARKET: DATA TRIANGULATION

2.4 KEY MARKET INSIGHTS

2.5 IMPACT OF RECESSION

2.6 RESEARCH ASSUMPTIONS

2.6.1 LIMITS AND RISKS ASSOCIATED

2.6.2 RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT IN MODULAR CONSTRUCTION MARKET

3 EXECUTIVE SUMMARY

FIGURE 7 PERMANENT MODULAR SEGMENT TO LEAD MARKET BY 2029

FIGURE 8 WOOD TO LEAD MODULAR CONSTRUCTION MARKET DURING FORECAST PERIOD

FIGURE 9 HEALTHCARE SEGMENT TO GROW AT FASTEST RATE DURING FORECAST PERIOD

FIGURE 10 ASIA PACIFIC LED MODULAR CONSTRUCTION MARKET IN 2023

4 PREMIUM INSIGHTS

4.1 ASIAN ECONOMIES TO WITNESS RELATIVELY HIGHER GROWTH RATE FOR MODULAR CONSTRUCTION MARKET

FIGURE 11 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN MODULAR CONSTRUCTION MARKET

4.2 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY TYPE AND MATERIAL, 2023

FIGURE 12 PERMANENT MODULAR CONSTRUCTION ACCOUNTED FOR LARGER SHARE IN TERMS OF VOLUME

4.3 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY AND COUNTRY, 2023

FIGURE 13 RESIDENTIAL ACCOUNTED FOR LARGEST SHARE IN TERMS OF VOLUME

4.4 MODULAR CONSTRUCTION MARKET, BY COUNTRY

FIGURE 14 MODULAR CONSTRUCTION MARKET IN CHINA TO GROW AT HIGHEST CAGR

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN MODULAR CONSTRUCTION MARKET

5.2.1 DRIVERS

5.2.1.1 Need for time-saving and cost-effective construction

5.2.1.2 Investments in infrastructure industry

FIGURE 16 PERCENTAGE ANNUAL GROWTH RATE FOR INDUSTRY INCLUDING CONSTRUCTION

5.2.1.3 Increasing work-zone safety and building sustainability

5.2.1.4 Ease of relocation of modular buildings

5.2.1.5 Supportive government initiatives

5.2.2 RESTRAINTS

5.2.2.1 Risks of transportation and assembly issues in modular construction

5.2.2.2 Lack of awareness in developing economies

5.2.3 OPPORTUNITIES

5.2.3.1 Population growth and urbanization translating to increased number of construction projects

FIGURE 17 INCREASING POPULATION TREND IN DIFFERENT REGIONS

TABLE 3 ASIA PACIFIC URBANIZATION TREND, 1990–2050

5.2.3.2 Increasing demand for high-end residential and multi-story buildings

FIGURE 18 BUILDINGS 200 METERS OR TALLER COMPLETED IN 2022, BY REGION

5.2.3.3 Housing crisis in developed countries

5.2.4 CHALLENGES

5.2.4.1 Lack of experts in market

5.2.4.2 Volatility in transportation charges

5.3 TRENDS & DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 19 REVENUE SHIFT FOR MODULAR CONSTRUCTION MANUFACTURERS

5.4 PRICING ANALYSIS

FIGURE 20 AVERAGE SELLING PRICE TREND OF MODULAR CONSTRUCTION OF KEY PLAYERS, BY TOP 3 END-USE INDUSTRIES

TABLE 4 AVERAGE PRICE TREND OF MODULAR CONSTRUCTION OF KEY PLAYERS, BY TOP 3 END-USE INDUSTRIES (USD/SQUARE FOOT), 2023

FIGURE 21 AVERAGE SELLING PRICE TREND, BY REGION (USD/SQUARE FOOT)

TABLE 5 AVERAGE PRICE TREND, BY REGION (USD/SQUARE FOOT)

5.5 VALUE CHAIN ANALYSIS

FIGURE 22 SUPPLY CHAIN ANALYSIS

5.5.1 PROMINENT COMPANIES

5.5.2 SMALL & MEDIUM-SIZED ENTERPRISES

5.5.3 DESIGN

5.5.4 ENGINEERING

5.5.5 PERMITS & APPROVALS

5.5.6 SITE DEVELOPMENT & BUILDING FOUNDATION

5.5.7 PLANT FABRICATION

5.5.8 TRANSPORTATION

5.5.9 INSTALLATION

FIGURE 23 VALUE CHAIN ANALYSIS

5.6 ECOSYSTEM/MARKET MAP

FIGURE 24 ECOSYSTEM MAPPING

TABLE 6 ECOSYSTEM OF MODULAR CONSTRUCTION MARKET

FIGURE 25 ECOSYSTEM MAPPING ANALYSIS

5.7 TECHNOLOGY ANALYSIS

5.7.1 KEY TECHNOLOGIES

5.7.2 COMPLEMENTARY TECHNOLOGY

5.7.3 ADJACENT TECHNOLOGY

5.8 PATENT ANALYSIS

5.8.1 INTRODUCTION

5.8.2 METHODOLOGY

5.8.3 MODULAR CONSTRUCTION MARKET, PATENT ANALYSIS (2014–2023)

FIGURE 26 LIST OF MAJOR PATENTS FOR MODULAR CONSTRUCTION MARKET (2014–2023)

TABLE 7 LIST OF PATENTS FOR MODULAR CONSTRUCTION

5.9 TRADE ANALYSIS

FIGURE 27 EXPORT SCENARIO, HS CODE 9406: PREFABRICATED BUILDINGS, WHETHER OR NOT COMPLETE OR ALREADY ASSEMBLED (USD MILLION)

FIGURE 28 IMPORT SCENARIO, HS CODE 9406: PREFABRICATED BUILDINGS, WHETHER OR NOT COMPLETE OR ALREADY ASSEMBLED (USD MILLION)

5.10 KEY CONFERENCES AND EVENTS IN 2024–2025

TABLE 8 MODULAR CONSTRUCTION MARKET: DETAILED LIST OF CONFERENCES & EVENTS, 2024–2025

5.11 TARIFF AND REGULATORY LANDSCAPE

5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.12 TARIFF AND REGULATORY LANDSCAPE

5.12.1 AVERAGE TARIFF RATES

TABLE 11 TARIFF RELATED TO PREFABRICATED BUILDINGS, WHETHER OR NOT COMPLETE OR ALREADY ASSEMBLED

5.12.2 REGULATIONS IN MODULAR CONSTRUCTION MARKET

5.12.2.1 ICC/MBI 1200-2021 Standard for Off-site Construction

5.12.2.2 ICC/MBI 1205-2021 Standard for Off-site Construction

5.12.2.3 CSA A277 STANDARD

5.12.2.4 CSA Z240 MH Series-16 (R2021) STANDARD

5.12.2.5 CSA Z240.10.1:19 STANDARD

5.13 PORTER'S FIVE FORCES ANALYSIS

FIGURE 29 PORTER'S FIVE FORCES ANALYSIS

TABLE 12 MODULAR CONSTRUCTION MARKET: PORTER'S FIVE FORCES ANALYSIS

5.13.1 THREAT OF NEW ENTRANTS

5.13.2 THREAT OF SUBSTITUTES

5.13.3 BARGAINING POWER OF SUPPLIERS

5.13.4 BARGAINING POWER OF BUYERS

5.13.5 INTENSITY OF COMPETITIVE RIVALRY

5.14 KEY STAKEHOLDERS AND BUYING CRITERIA

5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 30 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

TABLE 13 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF MODULAR CONSTRUCTION MARKET

5.14.2 BUYING CRITERIA

FIGURE 31 KEY BUYING CRITERIA FOR TOP THREE END-USE INDUSTRIES

TABLE 14 KEY BUYING CRITERIA FOR MODULAR CONSTRUCTION IN TOP THREE END-USE INDUSTRIES

5.15 CASE STUDY ANALYSIS

5.15.1 MODULAR CONSTRUCTION MANUFACTURER HELPED IN SPEEDY CONSTRUCTION OF SCHOOL

5.15.2 MAJOR MODULAR CONSTRUCTION COMPANY HELPED PHARMACEUTICAL COMPANY DELIVER TEMPORARY SPACES

5.15.3 MODULAR CONSTRUCTION DELIVERED SUSTAINABLE HOSPITAL COMPLEX

5.16 INVESTMENT AND FUNDING SCENARIO

FIGURE 32 INVESTMENT AND FUNDING SCENARIO

5.17 MACROECONOMIC INDICATORS

5.17.1 INTRODUCTION

5.17.2 GDP TRENDS AND FORECASTS

TABLE 15 WORLD GDP GROWTH PROJECTION, 2021–2028 (USD TRILLION)

5.17.3 CONSTRUCTION INDUSTRY AS PERCENTAGE OF GDP AND ITS IMPACT ON MODULAR CONSTRUCTION

TABLE 16 CONSTRUCTION AS PERCENTAGE OF GDP, BY KEY COUNTRY, 2021

6 MODULAR CONSTRUCTION MARKET, BY TYPE

Modular Construction Market by Type (Permanent, Relocatable), Module, Material (Wood, Steel, Concrete), End-Us...

6.1 INTRODUCTION

FIGURE 33 PERMANENT MODULAR CONSTRUCTION TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 17 MODULAR CONSTRUCTION MARKET, BY TYPE, 2022–2029 (USD MILLION)

TABLE 18 MODULAR CONSTRUCTION MARKET, BY TYPE, 2022–2029 (THOUSAND SQUARE FEET)

6.2 PERMANENT MODULAR CONSTRUCTION

6.2.1 EFFICIENT TIME AND LABOR MANAGEMENT TO DRIVE MARKET

6.3 RELOCATABLE MODULAR CONSTRUCTION

6.3.1 EASE OF RELOCATION, FAST DELIVERY, AND LOW COST TO DRIVE MARKET

7 MODULAR CONSTRUCTION MARKET, BY MODULE

7.1 INTRODUCTION

7.2 FOUR-SIDED MODULES

7.2.1 USE OF CELLULAR BUILDINGS TO PROPEL MARKET

7.3 OPEN-SIDED MODULES

7.3.1 INCREASED UTILIZATION IN LOW-RISE AND RESIDENTIAL BUILDINGS TO DRIVE MARKET

7.4 PARTIALLY OPEN-SIDED MODULES

7.4.1 INCREASED CONSTRUCTION SPEED IRRESPECTIVE OF WEATHER FLUCTUATIONS TO DRIVE MARKET

7.5 MIXED MODULES AND FLOOR CASSETTES

7.5.1 RESTRICTIONS DUE TO INCREASED LOAD ON MODULES IN CONSTRUCTION TO LIMIT MARKET

7.6 MODULES SUPPORTED BY PRIMARY STRUCTURES

7.6.1 USE IN MIXED RETAIL AND COMMERCIAL CONSTRUCTIONS TO DRIVE MARKET

7.7 OTHER MODULES

8 MODULAR CONSTRUCTION MARKET, BY MATERIAL

8.1 INTRODUCTION

FIGURE 34 STEEL TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD

TABLE 19 MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD

MILLION)

TABLE 20 MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021
(THOUSAND SQUARE FEET)

TABLE 21 MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD
MILLION)

TABLE 22 MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029
(THOUSAND SQUARE FEET)

8.2 CONCRETE

8.2.1 INCREASED DURABILITY TO STIMULATE DEMAND

8.3 STEEL

8.3.1 IMPROVED STRUCTURAL INTEGRITY, DESIGN FLEXIBILITY, STRENGTH,
DURABILITY, AND FIRE RESISTANCE TO DRIVE MARKET

8.4 WOOD

8.4.1 COST-EFFECTIVENESS AND EASY TRANSPORTATION TO DRIVE MARKET

9 MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY

9.1 INTRODUCTION

FIGURE 35 RESIDENTIAL SEGMENT TO LEAD MARKET DURING FORECAST
PERIOD

TABLE 23 MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2018–2021 (USD MILLION)

TABLE 24 MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2018–2021 (THOUSAND SQUARE FEET)

TABLE 25 MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (USD MILLION)

TABLE 26 MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (THOUSAND SQUARE FEET)

9.2 RESIDENTIAL

9.2.1 ECO-FRIENDLY AND COST-EFFECTIVE PROPERTIES OF MODULAR
CONSTRUCTION TO DRIVE MARKET

9.3 RETAIL & COMMERCIAL

9.3.1 EASE OF RELOCATION, LOW-COST RECONFIGURATION, AND FAST
DELIVERY TO DRIVE MARKET

9.4 HEALTHCARE

9.4.1 SHORT CONSTRUCTION SCHEDULES AND REDUCED COSTS TO DRIVE
MARKET

9.5 EDUCATION

9.5.1 COST EFFICIENCY, SUPERIOR BUILD TIME, AND OFF-SITE

CONSTRUCTION POTENTIAL TO DRIVE MARKET

9.6 HOSPITALITY

9.6.1 GROWING NUMBER OF TOURISTS AND STRONG TOURISM SECTOR TO DRIVE MARKET

9.7 OFFICE

9.7.1 LESSER TIME AND DISRUPTIONS IN ONGOING WORK ENVIRONMENT TO DRIVE MARKET

9.8 OTHER END-USE INDUSTRIES

10 MODULAR CONSTRUCTION MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 36 CHINA TO RECORD FASTEST GROWTH DURING FORECAST PERIOD

FIGURE 37 ASIA PACIFIC MARKET TO RECORD FASTEST GROWTH DURING FORECAST PERIOD

TABLE 27 MODULAR CONSTRUCTION MARKET, BY REGION, 2022–2029 (USD MILLION)

TABLE 28 MODULAR CONSTRUCTION MARKET, BY REGION, 2022–2029 (THOUSAND SQUARE FEET)

10.2 ASIA PACIFIC

10.2.1 RECESSION IMPACT

FIGURE 38 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET SNAPSHOT

TABLE 29 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

TABLE 30 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 31 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD MILLION)

TABLE 32 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 33 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 34 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 35 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 36 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 37 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE

INDUSTRY, 2022–2029 (USD MILLION)

TABLE 38 ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE
INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.2.2 CHINA

10.2.2.1 Government initiatives and favorable policies to drive market

TABLE 39 CHINA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029
(USD MILLION)

TABLE 40 CHINA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029
(THOUSAND SQUARE FEET)

TABLE 41 CHINA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (USD MILLION)

TABLE 42 CHINA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (THOUSAND SQUARE FEET)

10.2.3 JAPAN

10.2.3.1 Increasing urban population to drive market

TABLE 43 JAPAN: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (USD MILLION)

TABLE 44 JAPAN: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (THOUSAND SQUARE FEET)

TABLE 45 JAPAN: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (USD MILLION)

TABLE 46 JAPAN: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (THOUSAND SQUARE FEET)

10.2.4 AUSTRALIA & NEW ZEALAND

10.2.4.1 Growing population and stable economic conditions to support growth

TABLE 47 AUSTRALIA & NEW ZEALAND: MODULAR CONSTRUCTION MARKET,
BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 48 AUSTRALIA & NEW ZEALAND: MODULAR CONSTRUCTION MARKET,
BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 49 AUSTRALIA & NEW ZEALAND: MODULAR CONSTRUCTION MARKET,
BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 50 AUSTRALIA & NEW ZEALAND: MODULAR CONSTRUCTION MARKET,
BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.2.5 INDIA

10.2.5.1 Rising population, GDP, and purchasing power of customers to stimulate
growth

TABLE 51 INDIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029
(USD MILLION)

TABLE 52 INDIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029

(THOUSAND SQUARE FEET)

TABLE 53 INDIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 54 INDIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.2.6 SOUTH KOREA

10.2.6.1 Commercial construction projects to drive demand

TABLE 55 SOUTH KOREA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 56 SOUTH KOREA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 57 SOUTH KOREA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 58 SOUTH KOREA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.2.7 REST OF ASIA PACIFIC

TABLE 59 REST OF ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 60 REST OF ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 61 REST OF ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 62 REST OF ASIA PACIFIC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.3 NORTH AMERICA

10.3.1 RECESSION IMPACT

FIGURE 39 NORTH AMERICA: MODULAR CONSTRUCTION MARKET SNAPSHOT

TABLE 63 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

TABLE 64 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 65 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD MILLION)

TABLE 66 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 67 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 68 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 69 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 70 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 71 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 72 NORTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.3.2 US

10.3.2.1 Growing building construction, renovation, and remodeling activities to boost market

TABLE 73 US: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 74 US: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 75 US: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 76 US: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.3.3 CANADA

10.3.3.1 Increase in remodeling activities to propel market

TABLE 77 CANADA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 78 CANADA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 79 CANADA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 80 CANADA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.3.4 MEXICO

10.3.4.1 Growth in construction and infrastructure sectors to drive market

TABLE 81 MEXICO: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 82 MEXICO: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 83 MEXICO: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 84 MEXICO: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4 EUROPE

TABLE 85 EUROPE: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

TABLE 86 EUROPE: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 87 EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD MILLION)

TABLE 88 EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 89 EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 90 EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 91 EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 92 EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 93 EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 94 EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 95 EUROPE: MODULAR CONSTRUCTION MARKET, BY CONSTRUCTION, 2022–2029 (USD MILLION)

TABLE 96 EUROPE: MODULAR CONSTRUCTION MARKET, BY CONSTRUCTION, 2022–2029 (THOUSAND SQUARE FEET)

10.4.1 GERMANY

10.4.1.1 Shortage of affordable homes and slow growth in industrialization

TABLE 97 GERMANY: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 98 GERMANY: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 99 GERMANY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 100 GERMANY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.2 UK

10.4.2.1 Government to create new opportunities for modular building manufacturers

TABLE 101 UK: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 102 UK: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029
(THOUSAND SQUARE FEET)

TABLE 103 UK: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (USD MILLION)

TABLE 104 UK: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (THOUSAND SQUARE FEET)

10.4.3 FRANCE

10.4.3.1 Growing demand for modular wood buildings to drive market

TABLE 105 FRANCE: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (USD MILLION)

TABLE 106 FRANCE: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (THOUSAND SQUARE FEET)

TABLE 107 FRANCE: MODULAR CONSTRUCTION MARKET, BY END-USE
INDUSTRY, 2022–2029 (USD MILLION)

TABLE 108 FRANCE: MODULAR CONSTRUCTION MARKET, BY END-USE
INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.4 ITALY

10.4.4.1 Investments in construction sector and awareness about modular homes to
drive market

TABLE 109 ITALY: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (USD MILLION)

TABLE 110 ITALY: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (THOUSAND SQUARE FEET)

TABLE 111 ITALY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (USD MILLION)

TABLE 112 ITALY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY,
2022–2029 (THOUSAND SQUARE FEET)

10.4.5 SPAIN

10.4.5.1 Increase in demand for affordable homes to drive market

TABLE 113 SPAIN: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (USD MILLION)

TABLE 114 SPAIN: MODULAR CONSTRUCTION MARKET, BY MATERIAL,
2022–2029 (THOUSAND SQUARE FEET)

TABLE 115 SPAIN: MODULAR CONSTRUCTION MARKET, BY END-USE
INDUSTRY, 2022–2029 (USD MILLION)

TABLE 116 SPAIN: MODULAR CONSTRUCTION MARKET, BY END-USE
INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.6 RUSSIA

10.4.6.1 High demand for new housing to drive market

TABLE 117 RUSSIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 118 RUSSIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 119 RUSSIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 120 RUSSIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.7 AUSTRIA

10.4.7.1 Housing initiatives by government to drive demand

TABLE 121 AUSTRIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 122 AUSTRIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 123 AUSTRIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 124 AUSTRIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.8 POLAND

10.4.8.1 Rise in price of building materials and labor shortage in traditional construction methods to drive market

TABLE 125 POLAND: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 126 POLAND: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 127 POLAND: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 128 POLAND: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.4.9 REST OF EUROPE

TABLE 129 REST OF EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 130 REST OF EUROPE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 131 REST OF EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 132 REST OF EUROPE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5 MIDDLE EAST & AFRICA

10.5.1 RECESSION IMPACT

TABLE 133 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

TABLE 134 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 135 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 137 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 138 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 139 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 140 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 141 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 142 MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.2 GCC COUNTRIES

TABLE 143 GCC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 144 GCC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 145 GCC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 146 GCC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.2.1 Saudi Arabia

10.5.2.1.1 Mega housing projects and increase in demand for affordable houses to drive market

TABLE 147 SAUDI ARABIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 148 SAUDI ARABIA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 149 SAUDI ARABIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 150 SAUDI ARABIA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.2.2 UAE

10.5.2.2.1 Strong government support and ongoing construction projects to stimulate market

TABLE 151 UAE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 152 UAE: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 153 UAE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 154 UAE: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.2.3 Rest of GCC

TABLE 155 REST OF GCC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 156 REST OF GCC: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 157 REST OF GCC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 158 REST OF GCC: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.3 TURKEY

10.5.3.1 Housing schemes initiated by government to drive market

TABLE 159 TURKEY: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 160 TURKEY: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 161 TURKEY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 162 TURKEY: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.4 SOUTH AFRICA

10.5.4.1 Rapid urbanization and growing demand for sustainable buildings to drive market

TABLE 163 SOUTH AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 164 SOUTH AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 165 SOUTH AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 166 SOUTH AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.5.5 REST OF MIDDLE EAST & AFRICA

TABLE 167 REST OF MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 168 REST OF MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 169 REST OF MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 170 REST OF MIDDLE EAST & AFRICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.6 SOUTH AMERICA

10.6.1 RECESSION IMPACT

TABLE 171 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

TABLE 172 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY COUNTRY, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 173 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (USD MILLION)

TABLE 174 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 175 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 176 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 177 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 178 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2018–2021 (THOUSAND SQUARE FEET)

TABLE 179 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 180 SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.6.2 BRAZIL

10.6.2.1 Booming construction industry to drive market

TABLE 181 BRAZIL: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 182 BRAZIL: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 183 BRAZIL: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 184 BRAZIL: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.6.3 ARGENTINA

10.6.3.1 Increased construction to drive market

TABLE 185 ARGENTINA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 186 ARGENTINA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 187 ARGENTINA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 188 ARGENTINA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

10.6.4 REST OF SOUTH AMERICA

TABLE 189 REST OF SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (USD MILLION)

TABLE 190 REST OF SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY MATERIAL, 2022–2029 (THOUSAND SQUARE FEET)

TABLE 191 REST OF SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (USD MILLION)

TABLE 192 REST OF SOUTH AMERICA: MODULAR CONSTRUCTION MARKET, BY END-USE INDUSTRY, 2022–2029 (THOUSAND SQUARE FEET)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

TABLE 193 OVERVIEW OF STRATEGIES ADOPTED BY KEY MODULAR CONSTRUCTION PLAYERS

11.2 REVENUE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 40 REVENUE ANALYSIS FOR KEY COMPANIES IN MODULAR CONSTRUCTION MARKET, 2019–2023

11.3 MARKET SHARE ANALYSIS

FIGURE 41 MODULAR CONSTRUCTION: MARKET SHARE ANALYSIS

TABLE 194 MODULAR CONSTRUCTION MARKET: DEGREE OF COMPETITION

11.4 COMPANY VALUATION AND FINANCIAL METRICS

FIGURE 42 COMPANY VALUATION (USD BILLION)

FIGURE 43 FINANCIAL MATRIX: EV/EBITDA RATIO**11.5 PRODUCT/BRAND COMPARISON****FIGURE 44 MODULAR CONSTRUCTION MARKET: PRODUCT COMPARISON****11.6 COMPANY EVALUATION MATRIX****11.6.1 STARS****11.6.2 EMERGING LEADERS****11.6.3 PERVASIVE PLAYERS****11.6.4 PARTICIPANTS****FIGURE 45 COMPANY EVALUATION MATRIX, 2023****11.6.5 COMPANY FOOTPRINT: KEY PLAYERS****FIGURE 46 MODULAR CONSTRUCTION MARKET: COMPANY FOOTPRINT****TABLE 195 MODULAR CONSTRUCTION MARKET: REGIONAL FOOTPRINT (19 COMPANIES)****TABLE 196 MODULAR CONSTRUCTION MARKET: MATERIAL FOOTPRINT (19 COMPANIES)****TABLE 197 MODULAR CONSTRUCTION MARKET: TYPE FOOTPRINT (19 COMPANIES)****TABLE 198 MODULAR CONSTRUCTION MARKET: END-USE INDUSTRY FOOTPRINT (19 COMPANIES)****11.7 START-UPS/SMES EVALUATION MATRIX****11.7.1 PROGRESSIVE COMPANIES****11.7.2 RESPONSIVE COMPANIES****11.7.3 DYNAMIC COMPANIES****11.7.4 STARTING BLOCKS****FIGURE 47 START-UPS/SMES EVALUATION MATRIX: MODULAR CONSTRUCTION MARKET, 2023****11.7.5 COMPETITIVE BENCHMARKING****TABLE 199 MODULAR CONSTRUCTION MARKET: DETAILED LIST OF KEY STARTUPS/SMES****TABLE 200 MODULAR CONSTRUCTION MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES****11.8 COMPETITIVE SITUATIONS AND TRENDS****11.8.1 PRODUCT LAUNCHES****TABLE 201 MODULAR CONSTRUCTION MARKET: PRODUCT LAUNCHES, JANUARY 2019–DECEMBER 2023****11.8.2 DEALS****TABLE 202 MODULAR CONSTRUCTION MARKET: DEALS, JANUARY 2019–DECEMBER 2023****11.8.3 EXPANSIONS**

TABLE 203 MODULAR CONSTRUCTION MARKET: EXPANSIONS, JANUARY 2019–DECEMBER 2023

11.8.4 OTHER DEVELOPMENTS

TABLE 204 MODULAR CONSTRUCTION MARKET: OTHER DEVELOPMENTS, JANUARY 2019–MARCH 2024

12 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent developments & MnM View)*

12.1 KEY PLAYERS

12.1.1 LAING O'ROURKE

TABLE 205 LAING O'ROURKE: COMPANY OVERVIEW

FIGURE 48 LAING O'ROURKE: COMPANY SNAPSHOT

TABLE 206 LAING O'ROURKE: PRODUCT LAUNCHES, JANUARY 2019–DECEMBER 2023

TABLE 207 LAING O'ROURKE: DEALS, JANUARY 2019–DECEMBER 2023

TABLE 208 LAING O'ROURKE: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024

12.1.2 RED SEA INTERNATIONAL

TABLE 209 RED SEA INTERNATIONAL: COMPANY OVERVIEW

FIGURE 49 RED SEA INTERNATIONAL: COMPANY SNAPSHOT

TABLE 210 RED SEA INTERNATIONAL: DEALS, JANUARY 2019–DECEMBER 2023

TABLE 211 RED SEA INTERNATIONAL: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024

12.1.3 SKANSKA AB

TABLE 212 SKANSKA AB: BUSINESS OVERVIEW

FIGURE 50 SKANSKA AB: COMPANY SNAPSHOT

TABLE 213 SKANSKA AB: DEALS, JANUARY 2019–DECEMBER 2023

TABLE 214 SKANSKA AB: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024

12.1.4 ATCO LTD.

TABLE 215 ATCO LTD.: COMPANY OVERVIEW

FIGURE 51 ATCO LTD.: COMPANY SNAPSHOT

TABLE 216 ATCO LTD.: DEALS, JANUARY 2019–DECEMBER 2023

TABLE 217 ATCO LTD.: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024

12.1.5 MODULAIRE GROUP

TABLE 218 MODULAIRE GROUP: BUSINESS OVERVIEW

TABLE 219 MODULAIRE GROUP: DEALS, JANUARY 2019–DECEMBER 2023**12.1.6 KLEUSBERG GMBH & CO. KG****TABLE 220 KLEUSBERG GMBH & CO. KG: COMPANY OVERVIEW****TABLE 221 KLEUSBERG GMBH & CO. KG: PRODUCT LAUNCHES, JANUARY 2019–DECEMBER 2023****TABLE 222 KLEUSBERG GMBH & CO. KG: EXPANSIONS, JANUARY 2019–DECEMBER 2023****TABLE 223 KLEUSBERG GMBH & CO. KG: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024****12.1.7 LENDLEASE CORPORATION****TABLE 224 LENDLEASE CORPORATION: COMPANY OVERVIEW****FIGURE 52 LENDLEASE CORPORATION: COMPANY SNAPSHOT****TABLE 225 LENDLEASE CORPORATION: PRODUCT LAUNCHES, JANUARY 2019–DECEMBER 2023****TABLE 226 LENDLEASE CORPORATION: DEALS, JANUARY 2019–DECEMBER 2023****12.1.8 BECHTEL CORPORATION****TABLE 227 BECHTEL CORPORATION: COMPANY OVERVIEW****FIGURE 53 BECHTEL CORPORATION: COMPANY SNAPSHOT****TABLE 228 BECHTEL CORPORATION: DEALS, JANUARY 2019–DECEMBER 2023****TABLE 229 BECHTEL CORPORATION: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024****12.1.9 FLUOR CORPORATION****TABLE 230 FLUOR CORPORATION: COMPANY OVERVIEW****FIGURE 54 FLUOR CORPORATION: COMPANY SNAPSHOT****TABLE 231 FLUOR CORPORATION: DEALS, JANUARY 2019–DECEMBER 2023****TABLE 232 FLUOR CORPORATION: OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2024****12.1.10 BOUYGUES CONSTRUCTION****TABLE 233 BOUYGUES CONSTRUCTION: COMPANY OVERVIEW****FIGURE 55 BOUYGUES CONSTRUCTION: COMPANY SNAPSHOT****12.1.11 VINCI S.A.****TABLE 234 VINCI S.A.: COMPANY OVERVIEW****FIGURE 56 VINCI S.A.: COMPANY SNAPSHOT**

*Details on Business overview, Products/Solutions/Services offered, Recent developments & MnM View might not be captured in case of unlisted companies.

12.2 OTHER PLAYERS**12.2.1 KWIKSPACE MODULAR BUILDINGS****TABLE 235 KWIKSPACE MODULAR BUILDINGS: COMPANY OVERVIEW**

12.2.2 WESTCHESTER MODULAR HOMES, INC.	
TABLE 236 WESTCHESTER MODULAR HOMES, INC.: COMPANY OVERVIEW	
12.2.3 WERNICK GROUP LIMITED	
TABLE 237 WERNICK GROUP LIMITED: COMPANY OVERVIEW	
12.2.4 KOMA MODULAR	
TABLE 238 KOMA MODULAR: COMPANY OVERVIEW	
12.2.5 ELEMENTS EUROPE	
TABLE 239 ELEMENTS EUROPE: COMPANY OVERVIEW	
12.2.6 PREMIER MODULAR	
TABLE 240 PREMIER MODULAR: COMPANY OVERVIEW	
12.2.7 THE ALHO GROUP	
TABLE 241 THE ALHO GROUP: COMPANY OVERVIEW	
12.2.8 INVESTWOOD, SA	
TABLE 242 INVESTWOOD, SA: COMPANY OVERVIEW	
12.2.9 BROAD GROUP	
TABLE 243 BROAD GROUP: COMPANY OVERVIEW	
12.2.10 MIGHTY BUILDINGS, INC.	
TABLE 244 MIGHTY BUILDINGS, INC.: COMPANY OVERVIEW	
12.2.11 FACTORY_OS	
TABLE 245 FACTORY_OS: COMPANY OVERVIEW	
12.2.12 BLOKABLE INC.	
TABLE 246 BLOKABLE INC.: COMPANY OVERVIEW	
12.2.13 MODULOUS	
TABLE 247 MODULOUS: COMPANY OVERVIEW	
12.2.14 NEXII BUILDING SOLUTIONS	
TABLE 248 NEXII BUILDING SOLUTIONS: COMPANY OVERVIEW	
12.2.15 DUBOX	
TABLE 249 DUBOX: COMPANY OVERVIEW	
12.2.16 CONNECT HOMES	
TABLE 250 CONNECT HOMES: COMPANY OVERVIEW	
12.2.17 GUERDON, LLC.	
TABLE 251 GUERDON, LLC.: COMPANY OVERVIEW	

13 ADJACENT & RELATED MARKET

13.1 INTRODUCTION	
TABLE 252 PRE-ENGINEERED BUILDINGS MARKET	
13.2 PRE-ENGINEERED BUILDINGS MARKET	
13.2.1 MARKET DEFINITION	

13.2.2 MARKET OVERVIEW

13.3 PRE-ENGINEERED BUILDINGS MARKET, BY STRUCTURE

TABLE 253 PRE-ENGINEERED BUILDINGS MARKET, BY STRUCTURE, 2017–2024
(USD MILLION)

TABLE 254 PRE-ENGINEERED BUILDINGS MARKET, BY STRUCTURE, 2017–2024
(MILLION SQUARE FEET)

13.4 PRE-ENGINEERED BUILDINGS MARKET, BY APPLICATION

TABLE 255 PRE-ENGINEERED BUILDINGS MARKET, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 256 PRE-ENGINEERED BUILDINGS MARKET, BY APPLICATION, 2017–2024
(MILLION SQUARE FEET)

13.5 PRE-ENGINEERED BUILDINGS MARKET, BY REGION

TABLE 257 PRE-ENGINEERED BUILDINGS MARKET, BY REGION, 2017–2024 (USD
MILLION)

TABLE 258 PRE-ENGINEERED BUILDINGS MARKET, BY REGION, 2017–2024
(MILLION SQUARE FEET)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 CUSTOMIZATION OPTIONS

14.3 RELATED REPORTS

14.4 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.5 AUTHOR DETAILS

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