

# Modified Cassava Starch Market by Product Type (Pre-Gelatinized Starches, Extruded Cassava Starch, Dextrinized Starches, Maltodextrins, Fermented Cassava Starch), Form, Application, Type of Modification, Function, and Region - Global Forecast to 2030

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## Abstracts

The market for modified cassava starch is projected to grow from USD 2.52 billion in 2025 to USD 3.37 billion by 2030, at a CAGR of 6.0% during the forecast period. Modified cassava starch acts as a crucial ingredient, linking traditional raw materials with the growing demands of modern industries. Its versatility and performance across many applications have made it a key driver of innovation in both the food and chemical sectors. As industries seek eco-friendly and cost-effective solutions, this ingredient is becoming a preferred choice worldwide. As global priorities shift toward greater sustainability and operational efficiency, the importance of modified cassava starch is expected to grow even more in shaping the future of these industries.

Furthermore, there is an increasing trend of using modified tapioca starch to develop eco-friendly and biodegradable materials. With rising global concerns about plastic waste, modified cassava starch is gaining popularity as a sustainable raw material for producing biodegradable plastics and packaging films. This shift is fueling a strong expansion in the global modified cassava starch market, driven by technological advancements, vibrant consumer demand, and expanding applications of the starch.

“The pre-gelatinized starches segment accounts for a significant market share.”

Pre-gelatinized cassava starch holds a significant share of the modified cassava starch

market because of its properties, such as instant solubility, ease of use, and a wide range of applications. It expands in cold water without heating, making it perfect for convenience foods such as instant soups, sauces, bakery mixes, and baby foods, where quick preparation and a stable texture are essential. Its clean-label and gluten-free features match the increasing demand for natural and allergen-free ingredients. Apart from the food and beverage sector, it serves as a binder in pharmaceuticals, improves texture in cosmetics, and is used in paper and adhesives for its film-forming and binding qualities. Moreover, it is less expensive than many chemically modified starches and typically qualifies as a physical or natural modification. This makes it appealing to health-conscious and price-sensitive consumers. These advantages collectively contribute to its strong and growing presence in the modified cassava starch market.

“The industrial applications of modified cassava are expected to grow at a significant rate during the forecast period.”

Starch has a wide range of commercial and industrial uses. Modified cassava starch products are used in the paper and paper cone industry, the glue and adhesive industry, pharmaceuticals, cosmetics, and various other related sectors. These modified starch blends can serve as adhesives for the edges of wallboards. The global applications of modified starch are steadily expanding. Asian countries with rising income levels and increasing industrialization are using modified starches more for these non-food purposes, in addition to their food uses. In pharmaceuticals, modified cassava starch is used to keep tablets solid and promote the quick release of active ingredients in oral medications. Growing environmental concerns and regulatory pressures are pushing for new biodegradable, renewable alternatives to petroleum-based materials, and cassava starch emerges as an attractive, sustainable option. Ample supply, stable supply chains, and low costs—especially in tropical regions—are supporting the widespread industrial use of cassava starch.

“Asia Pacific is expected to have a significant share in the modified cassava starch market.”

Asia Pacific's dominance is due to factors such as the region's large-scale production and consumption of modified cassava starch in food, beverages, and various industrial uses. Asian countries, especially China, have become key markets, shifting focus from developed to developing economies. Unlike other regions where starch is processed mainly by large corporations, in Asia Pacific, small and medium-sized firms conduct starch processing. Starch modification is a vital industry in Thailand, evolving from both

small-scale and large-scale production technologies. One of the main drivers is the high demand for diversified cassava-based products, produced through modification technologies, both internationally and locally. Currently, cassava is the primary raw material for starch production in Thailand. The technologies and industries involved in starch processing are rapidly changing across Asia Pacific countries. Modified cassava starch is increasingly sought after by numerous regional industries. The rise in consumer spending on food and beverages, along with the desire for convenience and comfort in a fast-paced, urbanized world, has boosted the demand for processed foods.

In-depth interviews were conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the modified cassava starch market:

By Company Type: Tier 1 – 25%, Tier 2 – 45%, and Tier 3 – 30%

By Designation: CXO's – 20%, Managers – 50%, Executives- 30%

By Region: North America – 25%, Europe – 30%, Asia Pacific – 20%, South America – 15% and Rest of the World –10%

Prominent companies in the market include ADM (US), Cargill, Incorporated (US), Roquette (France), Ingredion (US), Thai Wah (Thailand) and Agrana (Austria), Banpong Tapioca (Thailand), Sonish Starch Technology Co., Ltd. (Thailand), BS Starch Chemical (Thailand), Vedan Enterprise Corporation (Taiwan), Asia Modified Starch Co., Ltd. (Thailand), SPAC Starch Products Private Limited (India), SMS Corporation (Thailand), Beneva (Thailand), and Vietnam Tapioca Starch Solutions (Vietnam).

Other players include Neo Nam Viet Co., Ltd. (Vietnam), Starch Asia (Thailand), General Starch Limited (Thailand), RVP Starch Products Pvt. Ltd. (India), ExportVN Company Limited (Vietnam), Venus Starch Industries (India), Nguyen Starch (Vietnam), PT. Starch Solution Internasional (Indonesia), Benzson Corporation (Thailand), Varalakshmi Starch Industries (P) Ltd. (India), and Pura Organic Agro Tech Ltd. (Uganda)

Research Coverage:

This research report categorizes the modified cassava starch market by product type (pre-gelatinized starches, extruded cassava starches, dextrinized starches,

maltodextrins, fermented cassava starches), form (dry, liquid), application (food & beverages, feed, industrial), function, type of modification, and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of modified cassava starch. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the modified cassava starch market. This report covers a competitive analysis of upcoming startups in the modified cassava starch market ecosystem. Furthermore, industry-specific trends such as technology analysis, ecosystem and market mapping, patent, regulatory landscape, among others, are also covered in the study.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall modified cassava starch and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (diversified food and industrial applications), restraints (technological and infrastructure limitations), opportunities (rise of clean label and gluten-free trends), and challenges (competitive threat from substitute starches) influencing the growth of the modified cassava starch market.

New product launch/Innovation: Detailed insights on research & development activities and new product launches in the modified cassava starch market.

Market Development: Comprehensive information about lucrative markets – the report analyzes the modified cassava starch across varied regions.

Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the modified cassava starch market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product food prints of leading players such as ADM (US), Cargill, Incorporated (US), Roquette (France), Ingredion (US), Thai Wah (Thailand), and Agrana (Austria), and others in the modified cassava starch market

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