

# **Mobile Virtualization Market by Technology (Hypervisor, Application Containers, and Mobile Device Management), Organization Size (Large, and SMEs), Vertical (Retail, Media & Entertainment, Energy & Utility, BFSI, IT & Telecom) - Global Forecast to 2021**

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## **Abstracts**

“Increasing need to isolate personal and work data is one of the factors fueling the growth of the mobile virtualization market” The global mobile virtualization market is estimated to grow from USD 2.16 billion in 2016 to USD 5.68 billion by 2021, at a CAGR of 21.3% during the forecast period. Major factors driving the mobile virtualization market are increasing need to isolate personal and work data, high level of security in mobile applications, and flourishing mobile industry.

“Hypervisor segment to account for the largest market share during the forecast period” Based on technology, the hypervisor segment of the global mobile virtualization market is estimated to account for the largest market share during the forecast period. Hypervisor enables an organization to improve performance, reduce cost, and manage the complex environment. Small and medium enterprises are also influenced by hypervisors for their data services. In terms of usability, hypervisors are easy to use and install. They are efficient, reliable, and affordable. Hypervisors are used in data services for data replication and cloning.

“APAC is projected to grow at the highest rate during the forecast period”

The APAC market is expected to witness exponential growth and is projected to be the fastest-growing region in the global mobile virtualization market. Countries, such as Australia, India, Hong Kong, Myanmar, and South Korea are working with some of the service providers in the counties to help reduce security vulnerabilities in network

through mobile virtualization. The growth of the global mobile virtualization market in Asia-Pacific is further fueled by low cost of hardware and increase in network visibility and flexibility facilitated by the technology. Increased adoption of high-end mobile devices is expected to drive the global mobile virtualization market in the Asia-Pacific region.

North America is estimated to account for the largest share of the global mobile virtualization market in 2016. The mobile virtualization market is showing strong growth trend in the region, as companies in the North American region are rapidly adopting mobile virtualization solutions to focus more on cost saving, increase business flexibility, and improve service levels. Security of data has further influenced the overall demand for mobile virtualization. Major factors propelling the growth of the mobile virtualization market in North America are increasing use of mobile users and industry spending on mobile security, infrastructure, and connectivity.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of profiles of primary participants is given below:

By Company Type: Tier 1: 45%, Tier 2: 25%, and Tier 3: 30%

By Designation: C-level: 35%, Director level: 40%, and Others: 25%

By Region: North America: 40%, Europe: 20%, APAC: 20%, RoW: 20%

Key vendors profiled in the report are as follows:

1. International Business Machine Corporation (U.S.)
2. Oracle Corporation (U.S.)
3. VMware Inc. (U.S.)
4. CA Technologies (U.S.)
5. Microsoft corporation (U.S.)
6. Citrix System, Inc. (U.S.)
7. AT&T Inc. (U.S.)
8. Harman International Industries, Inc.(U.S.)
9. BlackBerry Limited, (Canada)
10. Cellrox Pvt. Ltd. (Israel)

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