

MnM DIVE - Vendor Comparison Workspace-as-a-Service, Vendor Partner, 2016

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Abstracts

The vendor comparison report on Workspace-as-a-Service (WaaS), Vendor Partner based on MnM DIVE methodology covers a comprehensive study of the major players offering their workspace services to channel partners and/or independent software vendors to facilitate and help them in easy deployment of digital workplaces at client locations. Workspace-as-a-Service is package of pre-integrated set of services to enable smooth deployment of digital workspaces at client locations. The key vendors in the WaaS market offering their services to their partners and other software vendors were evaluated on the basis of their service offerings and business strategies. They were shortlisted based on their service capabilities, technology innovations, industry coverage, viability, breadth of services offered, among others.

The report will help stakeholders such as WaaS vendors, technology partners, system integrators, distributors, and value added resellers to make business strategies and decisions on the deployment of digital workspaces to streamline business operations and enable swift provisioning of flexible and secure workloads across geographically diverse locations.

MarketsandMarkets defines WaaS as a blend of integrated managed services provided to optimize and automate the delivery of applications and data across multiple personalized devices without threatening the security of the data or the device itself. Furthermore, increase in proliferation of portable devices in enterprise and dependency of enterprise class applications is driving the need for deployment of workspace solutions in an enterprise. WaaS is instrumental in ensuring seamless transfer of data and persona-centric applications across heterogeneous devices located at geographically diverse locations.

Vendors Evaluated

The report covers the comprehensive study of the key vendors offering WaaS suite. We have evaluated the following six key vendors:

VMware, Inc. (U.S.)

Citrix Systems, Inc. (U.S.)

Microsoft Corporation (U.S.)

Amazon Web Services (AWS)(U.S.)

IndependenceIT (U.S.)

CloudJumper (nGenx) (U.S.)

Vendor Inclusion Criteria

We have selected the key vendors for evaluations based on their breadth of service offerings and robust business strategies. The focus of our vendor evaluation is based on the set of pre-integrated services the vendors offer, to create and deploy digital workspaces at their client locations wherein the clients are channel partners and Independent Software Vendors. A comprehensive list of all the vendors in this market was created through a service mapping strategy and MarketsandMarkets analysis. Based on their capabilities, innovations, and breadth of service offerings, vendors were shortlisted. Our selected vendor mix includes companies from Tier 1 to Tier 4 and covers the whole market comprehensively.

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