

Mixed Tocopherols Market by Source (Soybean Oil, Rapeseed Oil, Sunflower Oil, and Corn Oil), Function, Compound, Form, Application (Food & Beverage, Feed, Dietary Supplements, Pharmaceuticals, and Cosmetics), and Region - Global Forecast to 2022

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Abstracts

“The mixed tocopherols market projected to grow at a CAGR of 5.4%”

The mixed tocopherols market is projected to reach USD 5.27 billion by 2022, at a CAGR of 5.4% from 2016. The market is driven by factors such as health and wellness trends, for instance, vitamin fortification in food & beverages and in feed, and regulations for sourcing, processing, packaging, and labeling of food & beverages. Additionally, the demand for mixed tocopherols from emerging markets such as the Asia-Pacific region• also drives the market. The high prices of mixed tocopherols are one of the major restraints to this industry, due to the high cost and scarcity of the raw material, higher manufacturing cost, and lower profit margins.

“The sunflower oil segment projected to grow with the highest CAGR”

The sunflower oil is projected to grow with the highest CAGR in the global mixed tocopherols market, in terms of source, owing to the rich content of mixed tocopherols that act as antioxidants, help prevent heart diseases, and boost the immune system. It also helps to keep the skin healthy. A variant of sunflower oil, that is, high oleic sunflower oil, is one of the most stable oils for various applications including industrial frying and can also be used for non-food applications such as manufacturing of lubricants and transformer oil, which makes it the most preferred for various usage and applications.

“Asia-Pacific to grow at the highest CAGR during the forecast period”

The Asia-Pacific mixed tocopherols market is projected to be the fastest among all regions. The increase in consumer demand for high nutrients food is driving the growth of this market. China dominated the Asia-Pacific market due to the increase in health awareness and growth in consumer demand for natural mixed tocopherols due to their strong nutritional profile. Furthermore, the increase in urban income has led to the growth in domestic mixed tocopherols demand. Mixed tocopherols are natural antioxidants and, since the nations of Asia-Pacific are shifting their interest toward products derived from natural sources, the mixed tocopherols market is expected to grow at the highest pace in this region.

The breakdown of primaries on the basis of company, designation, and region, conducted during the research study is mentioned as follows:

By Company Type: Tier 1 – 60%, Tier 2 – 25%, and Tier 3 – 15%

By Designation: Director Level – 35%, C Level – 40%, and Others – 25%

By Region: North America – 20%, Europe – 30%, Asia-Pacific – 40%, and RoW – 10%

Key players in the mixed tocopherol market are BASF SE (Germany), DSM N.V. (Netherlands), Archer Daniels Midland Company (U.S.), Nutralliance (U.S.), Vitae Caps (Spain), Sigma-Aldrich Co. LLC. (U.S.) and Cargill Inc. (U.S.). These companies started new manufacturing facilities & regional offices in developing countries and acquired other companies to strengthen their presence in the mixed tocopherols market.

Research Coverage

The study projects the size of the market and its submarkets, in terms of value and volume, with respect to four regions (along with their respective key countries): North America, Europe, Asia-Pacific, and Rest of the World (RoW). The mixed tocopherols market, based on source, has been segmented into soybean oil, rapeseed oil, sunflower oil, corn oil, and others (wheat germ, alfalfa, lettuce, and nuts & seeds). Based on compound, it has been segmented into alpha tocopherols, beta tocopherols, gamma tocopherols, and delta tocopherols. Based on application, the market has been segmented into food & beverage, feed, dietary supplements, pharmaceuticals, and cosmetics. On the basis of form, the market has been segmented into powder, liquid, and gel, with the powder form having dominated the market in 2015. Based on function,

market has been segmented into antioxidant, preservative, nutrient stabilizer, and flavor protection, with the preservative segment having dominated the market in 2015.

Following are the reasons to buy this report:

To get a comprehensive overview of the global mixed tocopherols market

To gather information about the top players in this industry, their product portfolios, and key strategies adopted

To gain insights into the main countries/regions in which the mixed tocopherols market has growth prospects

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