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Military Computers Market by Computer Type (Rugged (Wearable, Portable), Embedded (Flight Control, Utility Control, Fire Control, Positioning, Vetronics, Air Defense Systems), Platform (Aircraft, Naval, Ground), and Region - Global Forecast to 2023

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Abstracts

Increasing demand for portable and wearable computers in battlefields and increasing modernization of weapons systems and network-centric warfare systems are driving the market for military computers globally

The military computers market size is expected to grow from USD from USD 7.9 billion in 2018 to USD 10.5 billion by 2023, at a CAGR of 5.85% during the forecast period. The market for military computers is driven by factors such as the modernization of weapon systems, demand for portable and rugged computers in battlefields, and the shift from traditional warfare toward network-centric warfare. The threats from cyberattacks are restraining the market because one minor problem in a system can hamper the entire military operation.

Rugged segment to grow at a higher CAGR as compared to embedded computers in the military computers market during the forecast period.

The rugged segment is projected to grow at a higher CAGR during the forecast period due to the significant demand for rugged computers and wearables in military services across the globe. Militaries around the globe are focusing on deploying more portable and technologically-advanced computers in warzones. Ruggedness of military devices such of laptops, handhelds, and wearables is necessary to survive and function properly in extreme conditions such as extreme heat and cold.

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Wearable segment under rugged type of military computers to grow at a higher CAGR in the military computers market during the forecast period.

Militaries around the world are showing interest in wearable computers for delivering fast and accurate information to soldiers on ground. The easy portability and accuracy in terms of information transfer are expected to drive this segment in the near future. Wearable technologies enable soldiers to either track or be tracked in real-time and great precision – which ensures their safety as well as diminishes the chances of failure in high-risk operations. Also, the easiness with which these devices can be carried by soldiers in warzones makes these devices preferable.

North American region shows the highest potential for military computers across the globe.

The military computers market is led by North America, as of 2018, owing to the high military budget of the US government and high level of sophistication and advancements in the technology of US military defense systems. As the US Army uses advanced systems, the scope of adoption of embedded computers is high. The undergoing R&D for the military weapons and equipment for the US Army would also drive the adoption of military computers.

Break-up of profiles of primary participants in the military computers market:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-Level Executives – 35%, Directors – 25%, and Others – 40%

By Region: North America – 40%, Europe – 20%, Asia Pacific – 30%, Middle East – 5%, Rest of the World 5%

Major players in the military computers market include Curtiss-Wright Corporation (US), Zebra Technologies Corp. (US), Cobham plc (UK), Saab (Sweden), Rockwell Collins, Inc (US), Thales Group (France), Northrop Grumman Corporation (US), Getac Technology Corporation (Taiwan), and Panasonic Corporation (Japan), among others.

Research Coverage:

The market study covers the military computers market and aims at estimating the size

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and growth potential of this market across different segments, namely, type, platform, and region. The study also includes an in-depth competitive analysis of key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to Buy this Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall military computers market and its subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 DEFINITION
1.3 STUDY SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 REGIONAL SCOPE
  1.3.3 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
  2.2.1 BOTTOM-UP APPROACH
  2.2.2 TOP-DOWN APPROACH
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN MILITARY COMPUTERS MARKET
4.2 MILITARY COMPUTER MARKET, BY TYPE
4.3 EMBEDDED MILITARY COMPUTERS MARKET, BY PLATFORM
4.4 MILITARY AIRCRAFT COMPUTERS MARKET, BY TYPE
4.5 MILITARY COMPUTERS MARKET, BY REGION

5 MARKET OVERVIEW

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5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.3 DRIVERS
5.3.1 INCREASED DEMAND FOR NEW AND ADVANCED ELECTRONIC COMBAT SYSTEMS
5.3.2 ADOPTION OF RUGGED WEARABLES AND HANDHELD DEVICES FOR EFFECTIVE BATTLEFIELD OPERATIONS
5.4 RESTRAINTS
5.4.1 RISK OF CYBERATTACKS ON COMPUTER-BASED DEFENSE SYSTEMS
5.5 OPPORTUNITIES
5.5.1 SCOPE FOR SOFTWARE INNOVATION IN MILITARY COMPUTERS
5.6 CHALLENGES
5.6.1 INCREASED COMPLEXITY IN THE DESIGNS OF ELECTRONIC EQUIPMENT AND COMPUTER SYSTEMS

6 INDUSTRY TRENDS

6.1 INTRODUCTION
6.1.1 EMERGENCE OF COMMERCIAL OFF-THE-SHELF (COTS) PRODUCTS
6.1.2 MULTICORE PROCESSORS
6.1.3 SWAP-OPTIMIZED RUGGED COMPUTERS
6.2 PROCEDURE OF TESTING MILITARY RUGGED COMPUTERS
6.2.1 MIL-STD -810G TEST
6.2.2 INGRESS PROTECTION SCALE

7 MILITARY COMPUTERS MARKET, BY TYPE

7.1 INTRODUCTION
7.2 RUGGED COMPUTERS
7.2.1 PORTABLE COMPUTERS
7.2.1.1 Rugged laptops
7.2.1.2 Rugged tablets
7.2.1.3 Rugged notebooks
7.2.1.4 Rugged handhelds
7.2.2 WEARABLE COMPUTERS
7.2.2.1 Rugged smart glasses
7.2.2.2 Wearable cuffs
7.3 EMBEDDED COMPUTERS

+44 20 8123 2220
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8 MILITARY COMPUTERS MARKET, BY PLATFORM

8.1 INTRODUCTION
8.2 AIRBORNE
8.2.1 BY TYPE
8.2.1.1 Flight Control Computers (FCC)
8.2.1.1.1 Flight Augmentation Computers (FACs)
8.2.1.1.2 Flight Guidance Computers (FGC)
8.2.1.1.3 Flight Director Computers (FDC)
8.2.1.1.4 Air Data Computers
8.2.1.1.5 Sensor Management Computers (SMC)
8.2.1.1.6 Autopilot Computers
8.2.1.1.7 Fly-by-wire Computers
8.2.1.2 Engine control computers
8.2.1.2.1 Full Authority Digital Engine Control (Fadec)
8.2.1.2.2 Electronic Engine Control
8.2.1.2.3 Mission Control Computers
8.2.1.2.4 Flight Management Computers
8.2.1.3 Utility control computers
8.2.1.3.1 Central Maintenance Computers
8.2.1.3.2 Display Processing Computers
8.2.1.3.3 Fuel Management Computers
8.2.1.4 Navigational computers
8.2.1.4.1 Digital Map Computers (DMC)
8.2.1.4.2 Digital Video Map Computers (DVMC)
8.3 NAVAL
8.3.1 BY TYPE
8.3.1.1 Data recording computers
8.3.1.1.1 Voyage Data Recorders (VDR)
8.3.1.1.2 Mission Computers
8.3.1.2 Video and imagery computers
8.3.1.2.1 Radar Video Processors (RVP)
8.3.1.2.2 Beam Steering Computers
8.3.1.3 Positioning computers
8.3.1.3.1 Receiver Computers
8.3.1.3.2 Dead Reckoning Analyzer Indicator Computers
8.3.1.3.3 External Computers
8.3.1.3.4 Gridlock Computers

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8.3.1.3.5 Naval Tactical Data System (NTDS) Computers
8.3.1.4 Intelligence system computers
8.3.1.4.1 Cabinet Processing Computers
8.3.1.4.2 Weather Extractor Computers (WEC)
8.3.1.4.3 Electronic warfare computers
8.3.1.4.4 Digital RF Memory (DRFM) Computer
8.3.1.4.5 Hull Electronics Computers
8.3.1.4.6 Fire control computers
8.3.1.5 Ship weapon system computers
8.3.1.5.1 Stores Management Computers (SMC)
8.3.1.5.2 Weapon Control Group Computers
8.3.1.5.3 Target Acquisition System (TAS) Computers
8.4 GROUND
8.4.1 GROUND MILITARY COMPUTERS, BY TYPE
8.4.1.1 Air Defense Computers
8.4.1.1.1 Weapon Control Computers (WCC)
8.4.1.1.2 Ballistic Computers
8.4.1.1.3 Command & Control Server Computers
8.4.1.2 Military Computers for Vehicles
8.4.1.2.1 Hull Electronics Computers
8.4.1.2.2 Fire Control Computers
8.4.1.2.3 Rugged Security Computers
8.4.1.2.4 Video Server and Processor Computers
8.4.1.2.5 Automated Computerized Mobility Equipment Computers (ACMEc)

9 REGIONAL ANALYSIS

9.1 INTRODUCTION
9.2 NORTH AMERICA
9.2.1 US
9.2.1.1 Highest military budget in the world and heavy investment in research & development is driving the market for military computers in US
9.2.2 CANADA
9.2.2.1 High Focus on modernization of soldiers to drive the market for military computers in Canada
9.3 EUROPE
9.3.1 UK
9.3.1.1 The advancements in the fields of military automation and increasing investments in R&D is increasing the market for military computers in UK.

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info@marketpublishers.com

9.3.2 GERMANY
9.3.2.1 Various governments initiatives for automation in military applications and the deployment of German soldiers across the globe is expected to drive the market in this region
9.3.3 FRANCE
9.3.3.1 Increasing focus on modernization of ground forces and heavy orders for military aircrafts from different countries is driving the market for military computers
9.3.4 RUSSIA
9.3.4.1 Tensions with Ukraine and other NATO countries and contracts received from developing countries for military equipment’s is increasing the market for military computers in this country.
9.3.5 REST OF EUROPE
9.3.5.1 Rapid militarization in the region by newly added NATO and allied countries is expected to drive the demand for military computers in countries such as Ukraine, Poland, and other small nations.
9.4 ASIA PACIFIC
9.4.1 CHINA
9.4.1.1 Increasing focus on modernization of soldiers and heavy investment in military assets and research & development for military segment is set to drive the market for China.
9.4.2 INDIA
9.4.2.1 Large number of defense contracts signed by India for procurement of defense equipment’s is set to drive the market for military computers in India.
9.4.3 JAPAN
9.4.3.1 China’s attempt to militaries the South China Sea is forcing japan to increase its military capabilities. This is set to Increase the military computer market for Japan.
9.4.4 AUSTRALIA
9.4.4.1 Rising defense spending is driving the market for military computer in Australia.
9.4.5 REST OF APAC
9.4.5.1 Technological advancements and increasing awareness among defense forces regarding the adoption of advanced computers technologies are expected to drive the growth of the military computers market
9.5 MIDDLE EAST
9.5.1 ISRAEL
9.5.1.1 Increasing counterterrorism activities in the country and rising defense exports of military hardware and systems are driving the military computers market in the country.
9.5.2 SAUDI ARABIA

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9.5.2.1 Increasing investment in military and tension between Iran and Saudi Arabia is factoring the demand for military computers in this country.
9.5.3 UAE
9.5.3.1 Modernization of defense forces and counterterrorism measures are driving the UAE military computers market.
9.5.4 REST OF THE MIDDLE EAST
9.5.4.1 Growing unrest in Middle Eastern countries is expected to drive the military computers market in these region.
9.6 REST OF THE WORLD (ROW)
9.6.1.1 By rugged computers type
9.6.2 LATIN AMERICA
9.6.2.1 The growing adoption of military computers by Brazilian defense forces is expected to drive the growth of the military computers market in Latin America.
9.6.3 AFRICA
9.6.3.1 Rapid militarization and rising concerns regarding terrorism are expected to drive the growth of the military computers market in Africa.

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
10.2 RANKING OF KEY PLAYERS IN MILITARY COMPUTERS MARKET, 2018
10.3 COMPETITIVE SCENARIO
10.3.1 NEW PRODUCT LAUNCHES
10.3.2 ACQUISITIONS AND PARTNERSHIPS
10.3.3 CONTRACTS & AGREEMENTS

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*
11.1 BAE SYSTEMS
11.2 COBHAM
11.3 CURTISS-WRIGHT
11.4 ESTERLINE TECHNOLOGIES
11.5 SAAB AB
11.6 ROCKWELL COLLINS
11.7 THALES
11.8 SAFRAN
11.9 TELEDYNE TECHNOLOGIES

+44 20 8123 2220
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11.10 RAYTHEON
11.11 NORTHROP GRUMMAN
11.12 ELBIT SYSTEMS
11.13 L3 TECHNOLOGIES
11.14 GETAC TECHNOLOGY CORP.
11.15 ZEBRA TECHNOLOGIES CORP.
11.16 PANASONIC CORPORATION
11.17 KEY INNOVATORS
*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE
12.2 KNOWLEDGE STORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
12.3 AVAILABLE CUSTOMIZATIONS
12.4 RELATED REPORTS
12.5 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 NETWORK-CENTRIC WARFARE SYSTEMS MARKET, BY REGION, 2016 & 2021 (USD MILLION)
TABLE 2 ELECTRONIC WARFARE SYSTEMS MARKET, BY REGION, 2016 & 2021 (USD MILLION)
TABLE 3 MILITARY COMPUTER MARKET, BY TYPE, 2016–2023 (USD MILLION)
TABLE 4 RUGGED MILITARY COMPUTERS MARKET, BY SUBTYPE, 2016–2023 (USD MILLION)
TABLE 5 MILITARY COMPUTERS MARKET, BY PLATFORM, 2016-2023 (USD MILLION)
TABLE 6 AIRCRAFT MILITARY COMPUTERS, BY TYPE, 2016-2023 (USD MILLION)
TABLE 7 NAVAL MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016-2023 (USD MILLION)
TABLE 8 GROUND MILITARY COMPUTERS, BY TYPE, 2016-2023 (USD MILLION)
TABLE 9 MILITARY COMPUTERS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
TABLE 10 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)
TABLE 11 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 12 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY TYPE OF RUGGED COMPUTERS, 2016–2023 (USD MILLION)
TABLE 13 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 14 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY AIRCRAFT COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 15 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY NAVAL COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 16 NORTH AMERICA MILITARY COMPUTERS MARKET SIZE, BY GROUND COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 17 US MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 18 US MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 19 US MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 20 CANADA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 21 CANADA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 22 CANADA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 23 EUROPE MILITARY COMPUTERS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)
TABLE 24 EUROPE MILITARY COMPUTERS MARKET, BY TYPE, 2016–2023 (USD MILLION)
TABLE 25 EUROPE MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 26 EUROPE MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 27 EUROPE MILITARY COMPUTERS MARKET SIZE, BY AIRCRAFT COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 28 EUROPE MILITARY COMPUTERS MARKET SIZE, BY NAVAL COMPUTERS, 2016–2023 (USD MILLION)
TABLE 29 EUROPE MILITARY COMPUTERS MARKET SIZE, BY GROUND COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 30 UK MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 31 UK MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 32 UK MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 33 GERMANY MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 34 GERMANY MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 35 GERMANY MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 36 FRANCE MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 37 FRANCE MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 38 FRANCE MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 39 RUSSIA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023

+44 20 8123 2220
info@marketpublishers.com

(USD MILLION)
TABLE 40 RUSSIA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 41 RUSSIA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 42 REST OF EUROPE MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 43 REST OF EUROPE MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 44 REST OF EUROPE MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 45 ASIA PACIFIC MILITARY COMPUTERS MARKET, BY TYPE, 2016–2023 (USD MILLION)
TABLE 46 ASIA PACIFIC MILITARY COMPUTERS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)
TABLE 47 ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 48 ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 49 ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY AIRCRAFT COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 50 ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY NAVAL COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 51 ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY GROUND COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 52 CHINA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 53 CHINA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 54 CHINA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 55 INDIA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 56 INDIA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 57 INDIA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 58 JAPAN MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 59 JAPAN MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 60 JAPAN MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 61 AUSTRALIA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 62 AUSTRALIA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 63 AUSTRALIA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 64 REST OF ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 65 REST OF ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 66 REST OF ASIA PACIFIC MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 67 MIDDLE EAST MILITARY COMPUTERS MARKET, BY TYPE, 2016–2023 (USD MILLION)
TABLE 68 MIDDLE EAST MILITARY COMPUTERS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)
TABLE 69 MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 70 MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 71 MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY AIRCRAFT COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 72 MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY NAVAL COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 73 MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY GROUND COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 74 ISRAEL MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 75 ISRAEL MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 76 ISRAEL MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 77 SAUDI ARABIA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 78 SAUDI ARABIA MILITARY COMPUTERS MARKET SIZE, BY RUGGED

+44 20 8123 2220
info@marketpublishers.com

COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 79 SAUDI ARABIA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 80 UAE MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 81 UAE MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 82 UAE MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 83 REST OF THE MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 84 REST OF THE MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 85 REST OF THE MIDDLE EAST MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 86 ROW MILITARY COMPUTERS MARKET, BY REGION, 2016–2023 (USD MILLION)
TABLE 87 ROW MILITARY COMPUTERS MARKET, BY TYPE, 2016–2023 (USD MILLION)
TABLE 88 ROW MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 89 ROW MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 90 ROW MILITARY COMPUTERS MARKET SIZE, BY AIRCRAFT COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 91 ROW MILITARY COMPUTERS MARKET SIZE, BY NAVAL COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 92 ROW MILITARY COMPUTERS MARKET SIZE, BY GROUND COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 93 LATIN AMERICA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 94 LATIN AMERICA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)
TABLE 95 LATIN AMERICA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)
TABLE 96 AFRICA MILITARY COMPUTERS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
TABLE 97 AFRICA MILITARY COMPUTERS MARKET SIZE, BY RUGGED COMPUTERS TYPE, 2016–2023 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 98 AFRICA MILITARY COMPUTERS MARKET SIZE, BY PLATFORM, 2016–2023 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 1 RESEARCH FLOW
FIGURE 2 RESEARCH DESIGN: MILITARY COMPUTERS MARKET
FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION & REGION
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
FIGURE 6 DATA TRIANGULATION
FIGURE 7 RUGGED COMPUTERS ESTIMATED TO LEAD THE MILITARY COMPUTERS MARKET DURING THE FORECAST PERIOD
FIGURE 8 PORTABLE RUGGED COMPUTERS ESTIMATED TO LEAD THE MILITARY COMPUTER MARKET DURING THE FORECAST PERIOD
FIGURE 9 GROUND COMPUTERS SEGMENT PROJECTED TO LEAD THE MILITARY COMPUTERS MARKET DURING THE FORECAST PERIOD
FIGURE 10 NORTH AMERICA ESTIMATED TO LEAD MILITARY COMPUTERS MARKET DURING FORECAST PERIOD
FIGURE 11 INCREASING DEMAND FOR PORTABLE & RUGGED COMPUTERS EXPECTED TO DRIVE MILITARY COMPUTERS MARKET
FIGURE 12 RUGGED COMPUTERS TO LEAD MILITARY COMPUTERS MARKET DURING FORECAST PERIOD
FIGURE 13 GROUND COMPUTERS SEGMENT EXPECTED TO LEAD EMBEDDED COMPUTERS MARKET FROM 2018 TO 2023
FIGURE 14 FLIGHT CONTROL COMPUTERS SEGMENT EXPECTED TO GROW AT HIGHEST CAGR FROM 2018 TO 2023
FIGURE 15 NORTH AMERICA EXPECTED TO LEAD MILITARY COMPUTERS MARKET FROM 2018 TO 2023
FIGURE 16 MILITARY COMPUTERS MARKET DYNAMICS
FIGURE 17 RUGGED COMPUTERS SEGMENT EXPECTED TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
FIGURE 18 WEARABLE COMPUTERS EXPECTED TO GROW AT HIGHER CAGR DURING FORECAST PERIOD AS COMPARED TO PORTABLE COMPUTERS SEGMENT
FIGURE 19 GROUND SEGMENT EXPECTED TO LEAD THE MARKET BY PLATFORM DURING THE FORECAST PERIOD
FIGURE 20 MILITARY COMPUTERS MARKET: BY REGION
FIGURE 21 NORTH AMERICA: MILITARY COMPUTERS MARKET SNAPSHOT

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FIGURE 22 EUROPE: MILITARY COMPUTERS MARKET SNAPSHOT
FIGURE 23 ASIA PACIFIC: MILITARY COMPUTERS MARKET SNAPSHOT
FIGURE 24 MIDDLE EAST: MILITARY COMPUTERS MARKET SNAPSHOT
FIGURE 25 COMPANIES ADOPTED CONTRACTS AS KEY GROWTH STRATEGY BETWEEN 2015 AND 2018
FIGURE 26 BAE SYSTEMS: COMPANY SNAPSHOT
FIGURE 27 COBHAM: COMPANY SNAPSHOT
FIGURE 28 CURTISS-WRIGHT: COMPANY SNAPSHOT
FIGURE 29 ESTERLINE TECHNOLOGIES: COMPANY SNAPSHOT
FIGURE 30 SAAB AB: COMPANY SNAPSHOT
FIGURE 31 ROCKWELL COLLINS, INC.: COMPANY SNAPSHOT
FIGURE 32 THALES: COMPANY SNAPSHOT
FIGURE 33 SAFRAN ELECTRONIC & DEFENSE: COMPANY SNAPSHOT
FIGURE 34 TELEDYNE TECHNOLOGIES: COMPANY SNAPSHOT
FIGURE 35 RAYTHEON: COMPANY SNAPSHOT
FIGURE 36 NORTHROP GRUMMAN: COMPANY SNAPSHOT
FIGURE 37 ELBIT SYSTEMS: COMPANY SNAPSHOT
FIGURE 38 L3 TECHNOLOGIES: COMPANY SNAPSHOT
FIGURE 39 GETAC TECHNOLOGY CORP.: COMPANY SNAPSHOT
FIGURE 40 ZEBRA TECHNOLOGIES CORP.: COMPANY SNAPSHOT
FIGURE 41 PANASONIC CORPORATION: COMPANY SNAPSHOT

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