

Military Communications Market by Platform (Land, Naval, Airborne, Unmanned Vehicles), Application, System, Point of Sale (New Installation, Upgrade), and Region (North America, Europe, Asia Pacific, Rest of the World) - Global Forecast to 2028

<https://marketpublishers.com/r/M7BFBE07E79EN.html>

Date: August 2023

Pages: 239

Price: US\$ 4,950.00 (Single User License)

ID: M7BFBE07E79EN

Abstracts

Military communications is the transmission of information, such as orders and instructions, between military personnel across regions within a short span of time with no loss of data. It is the foundation of military operations, as it allows commanders to coordinate their forces and troops to achieve their objectives.

The Global Military Communications Market is estimated to be USD 24.2 Billion in 2023 to USD 35.4 by 2028, at a CAGR of 7.9% during the forecast period. Due to a number of factors, the global market for military communications are expanding significantly. The growth of the market is being driven by the increasing demand for secure and reliable communications, the growing use of unmanned systems, and the development of new technologies, such as 5G and artificial intelligence. The increasing threats of cyberwarfare and other forms of interference are driving the demand for more secure and resilient military communications systems.

“Land Segment: The largest share of the Military Communications Market by platform application in 2023.” Based on Platform, the Military Communications Market has been segmented into Land, Naval, Airborne and unmanned vehicles and Land is expected to be the fastest-growing segment, during the forecast period. Land military communication systems are the systems used to transmit and receive information between military personnel on land. They are essential for command and control, situational awareness, and coordination of military operations. There are a number of factors driving the growth of the land military communications market, including: The

increasing demand for secure and reliable communications, growing use of unmanned, need for global coverage, development of new technologies etc. The land military communications market's growth is a reflection of the evolving strategic, operational, and technological landscapes of modern ground warfare. As the nature of conflicts and technological paradigms shift, so too will the requirements and solutions in the land military communications sector.

” Command and Control: The second largest segment of the Military Communications Market by application in 2023“

The application type for military communications market is segmented into command and control, intelligence, surveillance & reconnaissance, routine operations and combat. Command and control is expected to be the fastest-growing segment, during the forecast period. The growth of command and control (C2) military communication is driven by the increasing complexity of modern warfare, the integration of advanced technologies, and the need for effective coordination, decision-making, and response. Modern military operations rely on data from various sources – sensors, intelligence, reconnaissance, etc. C2 systems enable commanders to process this data and make informed decisions rapidly. C2 systems need to seamlessly integrate with different military branches, units, and potentially allied forces during joint operations. Effective C2 MILCOM ensures commanders have an accurate and up-to-date picture of the battlefield, enhancing situational awareness.

” Military Satcom Systems: The largest share of the Military Communications Market by system segment in 2023.” Based on System segment, the Military Communications Market has been segmented into Military SATCOM system, military radio system, military security system and communication management System. Based on the numbers, military satcom system secured the largest market share in their usage. Further, satcom system is segmented into military satcom-on-the-move (SOTM) and military satcom-on-the-pause (SOTP) . SOTM systems are designed to allow users to communicate while moving, while SOTP systems are designed for users who are stationary. The SOTM market is expected to grow at a faster rate due to the increasing demand for satellite communications in mobile applications, such as military, maritime, and aviation. SOTM systems allow users to communicate while moving, which is essential for these applications. Some of the factors driving the growth of the SOTM markets are, increasing demand for satellite communications in mobile applications, growing use of unmanned systems, increasing demand for satellite communications in remote areas and development of new technologies.

” Installation Segment: The first largest segment of the Military Communications Market by point of sale in 2023“

Military Communications market is segmented by point of sale into new installations and upgrade out of which, new installations secured a larger market share in 2023. The global military communications point of sale (POS) segment is expected to grow at a CAGR of 7% from 2023 to 2028. The installation segment is expected to grow due to the increasing demand for new POS systems and the need to upgrade existing systems.

There are a few reasons why the installation segment is grown in 2023. First, the increasing demand for new POS systems is driving the growth of the installation segment. As businesses grow and expand, they need to install new POS systems to meet the needs of their customers. Second, the need to upgrade existing POS systems is also driving the growth of the installation segment. As POS systems age, they become outdated and need to be upgraded to meet the latest security and compliance requirements.

The installation segment is also expected to benefit from the increasing use of cloud-based POS systems. Cloud-based POS systems are easier to install and manage than traditional POS systems, which is driving the growth of the installation segment. The growth of the installation segment will create opportunities for businesses that provide installation and maintenance services for POS systems.

“India to account for the largest CAGR in the Military Communications Market in forecasted year”

India, with its strategic geopolitical position, burgeoning economy, and commitment to modernizing its defense forces, has witnessed growth in its military communications market. There are a number of factors driving the growth of the military communications market in India. These include:

The increasing defense budget: India is one of the world's largest defense spenders, and the government is committed to modernizing its military. This is driving demand for new military communications technologies.

Indigenous Development and Production: Under the 'Make in India' initiative, there has been a push to develop and manufacture military communication equipment domestically. Numerous private and public sector companies are involved in research,

development, and production in this sector.

Collaborations and Joint Ventures: India has engaged in collaborations with countries like Israel, the U.S., Russia, and France to procure advanced communication systems and to co-develop certain technologies.

Break-up of profiles of primary participants in the Military Communications Market: By Company Type: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25% By Designation: C-Level Executives – 10%, Managers level – 50%, and Academic Expert – 40% By Region: North America – 10%, Europe – 20%, Asia Pacific – 40%, Rest of the world – 30%

Prominent companies in the Military Communications Market are Raytheon Technologies Corporation (US), Northrop Grumman Corporation (US), Thales Group (France), Elbit Systems (Israel), L3Harris Technologies Inc. (US), Lockheed Martin Corporation (US), BAE Systems (UK), Saab AB (Sweden), Aselsan A.S (Turkey), Viasat Inc (US), Rheinmetall AG (Germany), Leonardo (Italy), Israel Aerospace Industries (Israel), Cobham Limited (UK), Honeywell International Inc (US). **Research Coverage:** The market study covers the military communications market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as platform, application, system, point of sale and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies. **Key benefits of buying this report:** This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall military communications market and its subsegments. The report covers the entire ecosystem of the military communications industry and will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers and there are several factors that could contribute to an increase in the Military Communications Market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the

Military Communications Market.

Market Development: Comprehensive information about lucrative markets – the report analyses of the Military Communications Market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Military Communications Market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Raytheon Technologies Corporation (US), Northrop Grumman Corporation (US), Thales Group (France), Elbit Systems (Israel), L3Harris Technologies Inc. (US), Lockheed Martin Corporation (US), BAE Systems(UK), Saab AB (Sweden), Aselsan A.S (Turkey), Viasat Inc (US), Rheinmetall AG (Germany), Leonardo(Italy), Israel Aerospace Industries (Israel), Cobham Limited(UK), Honeywell International Inc(US) .

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