

Military Cables Market by Product (Coaxial, Ribbon, Twisted Pair), Platform (Ground, Marine, Airborne), Application, Conductor Material (Stainless Steel Alloys, Aluminium Alloys, Copper Alloys), End User, and Region - Forecast to 2026

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Abstracts

The market for military cables is estimated to be USD 22.1 billion in 2021 and is projected to reach USD 26.2 billion by 2026, at a CAGR of 3.4% during the forecast period. The growth of this market is mainly driven by the modernization program and increasing procurement of military fleets due to growing transnational disputes to offer several untapped opportunities.

The military cables market includes major players Prysmian Group (Italy), Nexans S.A. (France), Sumitomo Electric Industries Ltd (Japan), Collins Aerospace (US), and Carlisle Interconnect Technologies (US). These players have spread their business across various countries including North America, Europe, Asia Pacific, Middle East, and Rest of the World. COVID-19 has impacted their businesses as well.

The marine platform segment is estimated to lead the market during the forecast period, with a share of 92.6% in 2021. The segment is projected to grow with the highest CAGR of 3.5% in the forecast period. Marine platforms where military cables are installed include destroyers, frigates, corvettes, amphibious ships, patrol vessels, submarines, and aircraft carriers.

“The military ground equipment segment is projected to witness the highest CAGR during the forecast period”

Based on application, the military ground equipment segment is projected to be the

highest CAGR rate for the military cables market during the forecast period. Increasing number of military ground equipment to gain tactical advantage will drive the segment in coming years.

“The copper alloys segment is projected to witness the highest CAGR during the forecast period”

Based on the conductor material, the copper alloys segment is projected to grow at the highest CAGR rate for the military cables market during the forecast period. Copper wires have excellent electrical properties which make them perfect for use in the aerospace and defense industry.

“The aftermarket segment is projected to witness the highest CAGR during the forecast period”

Based on the end user, the aftermarket segment is projected to grow at the highest CAGR rate for the military cables market during the forecast period. Replacement of existing cables and upgradation will drive the segment.

“The Europe market is projected to witness the highest CAGR from 2021 to 2026”

The majority of the Europe military cables market is accounted for by military cables on ground platform. The large share of military cables market in Europe is due to increasing procurement of military fleet and weapon systems.

Breakdown of primaries The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1–39%; Tier 2–37%; and Tier 3–24%

By Designation: C Level–35%; Directors–27%; and Others–38%

By Region: North America–55%; Europe–27%; Asia Pacific–9%; and Rest of the World–9%

The military cables market is dominated by a few globally established players such as Prysmian Group (Italy), Nexans S.A. (France), Sumitomo Electric Industries Ltd

(Japan), Collins Aerospace (US), and Carlisle Interconnect Technologies (US).

Research Coverage

The study covers the military cables market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on product, class, aircraft type, end user and by region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Reasons to Buy this Report

This report is expected to help market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall Military Cables Market and its segments. This study is also expected to provide region wise information about the end use, and what types of military cables are used. This report aims at helping the stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses and plan suitable go-to-market strategies. This report is also expected to help them understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities influencing the growth of the market.

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*Details on Business Overview, Products Offered, Recent Developments, MnM View, Right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

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