Military Aerospace Coatings Market by Resin Type (Polyurethane and Epoxy), Technology (Liquid and Powder), User Type (OEM and MRO), Aircraft Type (Fixed Wing and Rotary Wing), and Region (North America, Europe, APAC) - Global Forecast to 2023

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Abstracts

The military aerospace coatings market is projected to grow at a CAGR of 4.69% from 2018 to 2023.

The military aerospace coatings market is projected to grow from USD 310.7 million in 2018 to USD 390.7 million by 2023, at a CAGR of 4.69% between 2018 and 2023. The growing demand from user types, such as OEMs and MROs for different military aircraft, such as fixed wing and rotary wing is expected to fuel the growth of the military aerospace coatings market. However, the backlog created due to coating and other safety regulations is expected to restrain the growth of the military aerospace coatings market during the forecast period.

Liquid-based technology is the largest technology type segment of the military aerospace coatings market

Military aerospace coatings are based upon various technologies, such as liquid and powder. Furthermore, the liquid technology segment is subsegmented into solvent-based and water-based technology. The superior coverage on the inner corners and hard to reach places, smoother and more uniform finish are factors leading to the increasing demand for the liquid-based coating technology, which is expected to drive the growth of the military aerospace coatings market in the liquid technology segment during the forecast period.

Rising demand from North America makes it the largest market of the military aerospace coatings market

APAC is projected to be the fastest-growing market, in terms of both, volume and value, during the forecast period. However, the military aerospace coatings market in North America is estimated to account for the largest share in 2018, in terms of both, volume and value. The North American military aerospace coatings market is driven by the extensive distribution systems, highly skilled labor, and strong government support. The US remained the world's largest spender with military spending of USD 610 billion in 2017.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and subsegments.

Breakup of Primary Interviews:

By Company Type: Tier 1 – 58%, Tier 2 – 33%, and Tier 3 – 9%

By Designation: D Level – 50%, C Level – 33%, and Others – 17%

By Region: North America – 33%, Europe – 30%, Asia Pacific – 16%, South America- 14% and Middle East & Africa – 7%

Key companies profiled in this report are PPG (US), Akzo Nobel (Netherlands), Sherwin-Williams (US), Hentzen Coatings (US), Mapaero (France), 3Chem (US), Creative Coatings (US), and Qioptiq (UK).

Research Coverage:

The military aerospace coatings market has been segmented on the basis of resin type (polyurethane, epoxy, and others), technology (liquid-based and powder-based), user type (OEM and MRO), aircraft type (fixed wing and rotary wing), and region (North America, Europe, APAC, Middle East & Africa, and South America). The aircraft type segment is further analyzed for each country in respective regions.

Reasons to buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on military aerospace coatings offered by top players in the military aerospace coatings market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the military aerospace coatings market.

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for military aerospace coatings across regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the military aerospace coatings market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the military aerospace coatings market.

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*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

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About

The report "Military Aerospace Coatings Market by Resin Type (Polyurethane and Epoxy), Technology (Liquid and Powder), User Type (OEM and MRO), Aircraft Type (Fixed Wing and Rotary Wing), and Region (North America, Europe, APAC) - Global Forecast to 2023" The military aerospace coatings market is projected to reach USD 390.7 million by 2023. The market size of military aerospace coatings is projected to grow from USD 310.7 million in 2018 to USD 390.7 million by 2023, at a CAGR of 4.69% from 2018 to 2023. The market is driven by a wide range of user types, namely, OEMs and MRO service providers for different military aircraft. In addition, the increasing number of fixed wing and rotary wing military aircraft globally is also expected to drive the use of military aerospace coatings in the OEM and MRO user type industry.

Major companies profiled in this report include:

PPG (US), Akzo Nobel (Netherlands), Sherwin-Williams (US), Hentzen Coatings (US), Mapaero (France), 3Chem (US), Creative Coatings (US), and Qioptiq (UK) among others.

These players have adopted various strategies, such as mergers & acquisitions, expansions, and new product launches to grow in the military aerospace coatings market.

Research Coverage:

The military aerospace coatings market has been segmented on the basis of resin type (polyurethane, epoxy, and others), technology (liquid-based and powder-based), user type (OEM and MRO), aircraft type (fixed wing and rotary wing), and region (North America, Europe, APAC, Middle East & Africa, and South America). The aircraft type segment is further analyzed for each country in respective regions.

PPG Industries (US) manufactures and distributes coatings and glass products. The company operates through two business units, namely, performance coatings and industrial coatings. The company also provides industrial and automotive coatings to manufacturing companies. The company has 140 manufacturing facilities in 40 countries. In June 2017, PPG (US) completed the construction of a USD 49 million paints and coatings manufacturing facility and started operations in the Lipetsk region of

Russia. The site is expected to produce about 25 million liters of coatings at full capacity and caters to the demand for coatings in Russia. The company has been acquiring emerging companies in the military aerospace coatings market. For example, in July 2017, PPG acquired the Crown Group, a US-based leader in the coatings application services business. This acquisition is expected to enhance PPG's ability to service its Original Equipment Manufacturer (OEM) customers and help cater to the demand for coatings in the North American region.

There are several major North American and European players in the military aerospace coatings market. The Netherlands based Akzo Nobel Company is also one of the leaders in the military aerospace coatings market. The company has a strong customer base and operates in various countries in Europe, North America, APAC, South America, and the Middle East. It has business activities in more than 80 countries. The company mainly focuses on the investments & expansions strategy to grow its business. For example, in July 2018, Akzo Nobel opened a new coatings production facility in Kenya, which is expected to expand the company's performance coatings presence in Africa.

Polyurethane (PU) is the largest resin type segment of the military aerospace coatings market

The military aerospace coatings market has been segmented on the basis of resin into polyurethane, epoxy, and others which include acrylic and silicone. In 2018, the PU resin type is estimated to account for the largest market share, in terms of volume, due to the demand for military aerospace coatings for fixed wing and rotary wing military aircraft. PU is used as a top coat and epoxy is generally used as primer. The UV resistant property leads to the high demand for the PU resin.

Rising demand from emerging economies is expected to drive the military aerospace coatings market during the forecast period

North America is expected to account for the largest share of the military aerospace coatings market, in terms of both, volume and value by 2023. But, the military aerospace coatings market in APAC is projected to grow at the highest CAGR between 2018 and 2023, in terms of value, because of the increasing number of aircraft deliveries and increasing budgets of defense sectors of China and India. China is estimated to be the leading country in the APAC military aerospace coatings market in 2018, owing to the increase in demand from the OEM and MRO user types.

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