

Middle Eastern Temporary Power and Cooling Market by Power Rating (Up To 500kVA, 501–1,000 kVA, 1,001–1,250 kVA, and Above 1,250 kVA), Equipment (Cooling Tower, AHU, Air Conditioner, Chiller), Application, and Region - Forecast to 2023

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Abstracts

“The Middle Eastern temporary power and cooling market is projected to grow at a CAGR of 12.12% from 2018 to 2023.”

The Middle Eastern temporary power market is projected to reach USD 1,102 million by 2023 at a CAGR of 12.12% from an estimated USD 622 million in 2018, whereas the Middle Eastern temporary cooling market is projected to reach a size of USD 305 million by 2023 at a CAGR of 5.78% from an estimated USD 230 million in 2018. This can be attributed to a large number of events in the region, lesser turnaround time, power shortage during high-demand periods, and growing construction and infrastructure investments. The rise in T&D investments, growing environmental concerns, and rigorous environmental norms can hinder the growth of the market.

“The above 1,250 KVA segment is expected to dominate the Middle Eastern temporary power and cooling market from 2018 to 2023.”

The above 1,250 KVA segment held the largest market share in 2017 and is estimated to be the largest segment during the forecast period. Increasing construction, manufacturing, and utility activities across the region are expected to drive the above 1,250 kVA segment. For instance, In Saudi Arabia, the construction industry is estimated to rise from USD 105.6 billion in 2015 to USD 148.5 billion by 2020 owing to the increased government contributions and investments in sectors such as healthcare, education, and construction, as per Timetric’s Construction Intelligence Center (CIC).

Such factors are expected to drive the above 1,250 KVA segment in the Middle East.

“Air Handling Unit (AHU) segment is expected to be the fastest growing segment in Middle Eastern temporary power and cooling market during the forecast period.”

The air handling unit (AHU) segment is expected to grow at the fastest rate between 2018 and 2023. Increasing industrialization, infrastructure projects, and district cooling/heating projects in the Middle East are some of the major factors driving the AHU segment. Also, increasing construction activities such as shopping malls, hospitals, universities, data centers, and server room, which require AHUs to regulate and circulate air across the room, would create demand for AHUs in the region.

“Saudi Arabia: The fastest growing Middle Eastern temporary power and cooling market.”

Saudi Arabia is expected to be the largest and fastest Middle Eastern temporary power and cooling in 2023 and is projected to grow at the highest CAGR. Earlier, Saudi Arabia was mostly dependent on the oil & gas sector, but due to a drop in oil prices, it became a challenge for the country to maintain its economy. Thus, in order to maintain its economy growth, the country primarily focuses on increasing the number of construction and event activities. The construction industry of the country is expected to grow with a number of upcoming projects in the transport, utilities, education, and healthcare sectors, among others. Moreover, the government of Saudi Arabia plans to invest USD 293 million in major infrastructure projects across the country, which include 16,000 drainage connections to homes. Therefore, increasing focus on construction and event activities would drive the Saudi Arabian temporary power and cooling market.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 60%, Tier 2- 25%, and Tier 3- 15%

By Designation: C-Level- 40%, Director Level- 35%, and Others- 25%

By Region: Saudi Arabia- 40%, UAE- 21%, Oman- 15%, Bahrain- 13%, Kuwait- 11%, and Qatar- 12%

Note: Others includes product engineers, product specialists, and engineering leads.

Note: The tiers of the companies are defined on the basis of their total revenues as of 2017. Tier 1: USD 1 billion, Tier 2: From USD 500 million to USD 1 billion, and Tier 3: USD 500 million

The leading players in the Middle Eastern temporary power and cooling include Aggreko (UK), RSS (UAE), Altaaqa (UAE), Cummins (Saudi Arabia), Byrne (UAE), Johnson Controls (Ireland), Geo Rental (UAE), and Argonaut (UAE).

Research Coverage:

The report defines, describes, and forecasts the Middle Eastern temporary power and cooling market by power rating, equipment, application, and country. It also offers a detailed qualitative and quantitative analysis of the market. The report provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates in terms of value, and future trends in the Middle Eastern temporary power and cooling market.

Key Benefits of Buying the Report

The report will provide the leaders/new entrants in this market information on the closest approximations of the revenue numbers for the overall Middle Eastern temporary power and cooling market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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