

Middle East and Africa Power Rental Market by Enduser (Utilities, Construction, Oil & gas, and Others (Industrial, Shipping, Quarrying & Mining, and Events)), by Fuel Type (Diesel & Gas) and by Region - Trends and Forecast to 2019

https://marketpublishers.com/r/MAEC42FAC36EN.html

Date: March 2015

Pages: 165

Price: US\$ 5,650.00 (Single User License)

ID: MAEC42FAC36EN

Abstracts

This report estimates the Middle East and Africa power rental market in terms of value in \$million. This has been broken down into component, regions, and further split into countries.

The rapidly growing demand for power rental market in the Middle East and Africa is driven by the increase in demand of power in the respective regions, widespread construction, and developmental activities. Permanent power producers' inability to meet the power demand in regular periods and especially during extremely hot weather conditions, are considered as opportunities for the Middle East and Africa power rental market.

The size of the overall market is determined by forecasting techniques and the market is growing at a CAGR of approximately 18% from 2014 to 2019.

This report also includes the profiles for leading equipment manufacturers and suppliers of temporary power equipment such as Aggreko PLC (U.K.), Altaaqa Global (UAE), APR Energy PLC (U.S.), Bryne Equipment Rental LLC (UAE), Cummins Inc. (U.S.), Hertz Equipment Rental Ltd. (U.S.), Jubaili Bros. (Lebanon), Rental Solutions and Services LLC (UAE), Sakr Power Group (Lebanon), and Speedy Hire PLC (U.S.).

Scope of the report:



This study estimates the power rental market of the Middle East and Africa, in terms of end-users and types, till 2019. It also offers a detailed qualitative and quantitative analysis of this market. This report provides a comprehensive review of major market drivers, restraints, opportunities, challenges, winning imperatives, and key issues of the market. The report also covers various important aspects which include analysis of value chain, Porter's Five Forces model, competitive landscape, market dynamics, market estimates in terms of value, and future trends in the Middle East and Africa power rental market.

Various secondary sources have been used such as encyclopedias, directories, and databases to identify and collect information that was useful for this extensive commercial study of the Middle East and Africa power rental market. The primary sources such as experts, manufacturers, and service providers from the industry have all been interviewed to obtain and verify critical information as well as assess future prospects of the Middle East and Africa power rental market.

On the basis of end-users: Utilities, Construction, Oil & Gas, and Others

On the basis of types: Diesel and Gas

On the basis of regions: Middle East and Africa



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 FACTOR ANALYSIS
 - 2.2.1 INTRODUCTION
 - 2.2.2 DEMAND-SIDE ANALYSIS
 - 2.2.2.1 Increasing electricity consumption
 - 2.2.3 SUPPLY-SIDE ANALYSIS
 - 2.2.3.1 Obsolete permanent power plants
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.5.1 ASSUMPTIONS
 - 2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR MIDDLE EAST & AFRICA POWER RENTAL



MARKET

- 4.2 MIDDLE EAST & AFRICA POWER RENTAL MARKET TOP THREE END-USER SEGMENT
- 4.3 POWER RENTAL MARKET IN THE MIDDLE EAST, 2014
- 4.4 MIDDLE EAST & AFRICA POWER RENTAL MARKET, BY END USER: 2014
- 4.5 MIDDLE EAST & AFRICA POWER RENTAL MARKET BY REGION: 2014 VS. 2019
- 4.6 END USERS MARKET SHARE IN MIDDLE EAST & AFRICA POWER RENTAL MARKET IN 2014
- 4.7 LIFE CYCLE ANALYSIS, BY COUNTRY

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MIDDLE EAST & AFRICA POWER RENTAL MARKET SEGMENTATION
 - 5.2.1 BY END-USER
 - **5.2.2 BY TYPE**
 - 5.2.3 BY REGION
- 5.3 MARKET DYNAMICS
 - 5.3.1 DRIVERS
 - 5.3.1.1 Increase in demand of power
 - 5.3.1.2 Major upcoming events
 - 5.3.1.3 Lack of infrastructure
 - 5.3.2 RESTRAINTS
 - 5.3.2.1 Increase in number of IPPs and permanent power plants
 - 5.3.2.2 Low-priced generator are imported from china
 - 5.3.2.3 Energy efficiency and energy conservation
 - 5.3.3 OPPORTUNITIES
 - 5.3.3.1 Investment in the power rental industry
 - 5.3.3.2 New technology for temporary power equipment
 - 5.3.4 CHALLENGES
 - 5.3.4.1 Wear and tear of generators
 - 5.3.4.2 Decrease in global oil prices
 - 5.3.5 WINNING IMPERATIVES
 - 5.3.5.1 Inability of permanent power producers to meet the demand

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 VALUE CHAIN ANALYSIS



- 6.3 SUPPLY CHAIN ANALYSIS
- 6.4 PORTER'S FIVE FORCES ANALYSIS
 - 6.4.1 THREAT OF SUBSTITUTES
 - 6.4.2 THREAT OF NEW ENTRANTS
 - 6.4.3 BARGAINING POWER OF BUYERS
 - 6.4.4 BARGAINING POWER OF SUPPLIERS
 - 6.4.5 INDUSTRY COMPETITION

7 MIDDLE EAST & AFRICA POWER RENTAL MARKET, BY END-USER

- 7.1 INTRODUCTION
- 7.2 UTILITIES
- 7.3 OIL & GAS
- 7.4 CONSTRUCTION
- 7.5 OTHER END-USERS
 - 7.5.1 INDUSTRIAL
 - **7.5.2 MINING**
 - 7.5.3 SHIPPING
 - **7.5.4 EVENTS**
 - **7.5.5 OTHERS**

8 MIDDLE EAST & AFRICA POWER RENTAL MARKET, BY FUEL TYPE

- 8.1 INTRODUCTION
- 8.2 MIDDLE EAST & AFRICA POWER RENTAL MARKET, BY FUEL TYPE
 - 8.2.1 BY DIESEL TYPE
 - 8.2.2 BY GAS TYPE
- 8.3 MIDDLE EAST POWER RENTAL MARKET
 - 8.3.1 BY DIESEL TYPE
 - 8.3.2 BY GAS TYPE
- 8.4 AFRICA POWER RENTAL MARKET
 - 8.4.1 BY DIESEL TYPE
 - 8.4.2 BY GAS TYPE

9 MIDDLE EAST & AFRICA POWER RENTAL MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 MIDDLE EAST
 - 9.2.1 BY FUEL TYPE



- 9.2.2 BY END-USER
- 9.2.3 BY OTHER END-USER
- 9.2.4 BY COUNTRY
 - 9.2.4.1 Iran
 - 9.2.4.1.1 By Fuel Type
 - 9.2.4.1.2 By End-User
 - 9.2.4.2 Oman
 - 9.2.4.2.1 By Fuel Type
 - 9.2.4.2.2 By End-User
 - 9.2.4.3 Qatar
 - 9.2.4.3.1 By Fuel Type
 - 9.2.4.3.2 By End-User
 - 9.2.4.4 Saudi Arabia
 - 9.2.4.4.1 By Fuel Type
 - 9.2.4.4.2 By End-User
 - 9.2.4.5 UAE
 - 9.2.4.5.1 By Fuel Type
 - 9.2.4.5.2 By End-User
 - 9.2.4.6 Other middle east countries
 - 9.2.4.6.1 By Fuel Type
 - 9.2.4.6.2 By End-User
- 9.3 AFRICA
 - 9.3.1 BY FUEL TYPE
 - 9.3.2 BY END-USERS
 - 9.3.3 BY OTHER END-USER
 - 9.3.4 BY COUNTRY
 - 9.3.4.1 Algeria
 - 9.3.4.1.1 By Fuel Type
 - 9.3.4.1.2 By End-User
 - 9.3.4.2 Egypt
 - 9.3.4.2.1 By Fuel Type
 - 9.3.4.2.2 By End-User
 - 9.3.4.3 Libya
 - 9.3.4.3.1 By Fuel Type
 - 9.3.4.4 Nigeria
 - 9.3.4.4.1 By Fuel Type
 - 9.3.4.4.2 By End-User
 - 9.3.4.5 Angola
 - 9.3.4.5.1 By End-User



- 9.3.4.6 Libya
 - 9.3.4.6.1 By End-User
- 9.3.4.7 South africa
 - 9.3.4.7.1 By End-User
- 9.3.4.8 Other africa countries
 - 9.3.4.8.1 By Fuel Type
 - 9.3.4.8.2 By End-User

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 MARKET SHARE ANALYSIS, 2013
- 10.3 COMPETITIVE SITUATION & TRENDS
 - 10.3.1 SUPPLY CONTRACTS
 - 10.3.2 EXPANSIONS
 - 10.3.3 CONTRACTS & AGREEMENTS
 - 10.3.4 AWARDS & RECOGNITION
 - 10.3.5 NEW PRODUCT LAUNCH
 - 10.3.6 JOINT VENTURE
 - 10.3.7 PARTNERSHIP
 - 10.3.8 OTHER DEVELOPMENTS

11 COMPANY PROFILES

- 11.1 INTRODUCTION
- 11.2 AGGREKO PLC
 - 11.2.1 BUSINESS OVERVIEW
 - 11.2.2 PRODUCTS
 - 11.2.3 KEY STRATEGY
 - 11.2.4 RECENT DEVELOPMENTS
 - 11.2.5 SWOT ANALYSIS
 - 11.2.6 MNM VIEW
- 11.3 ALTAAQA GLOBAL
 - 11.3.1 BUSINESS OVERVIEW
 - **11.3.2 PRODUCTS**
 - 11.3.3 KEY STRATEGY
 - 11.3.4 RECENT DEVELOPMENTS
 - 11.3.5 SWOT ANALYSIS
 - 11.3.6 MNM VIEW



- 11.4 APR ENERGY PLC.
 - 11.4.1 BUSINESS OVERVIEW
 - 11.4.2 PRODUCTS
 - 11.4.3 KEY STRATEGY
 - 11.4.4 RECENT DEVELOPMENTS
 - 11.4.5 SWOT ANALYSIS
 - 11.4.6 MNM VIEW
- 11.5 CUMMINS INC.
 - 11.5.1 BUSINESS OVERVIEW
 - 11.5.2 PRODUCTS
 - 11.5.3 KEY STRATEGY
 - 11.5.4 RECENT DEVELOPMENTS
 - 11.5.5 SWOT ANALYSIS
 - 11.5.6 MNM VIEW
- 11.6 RENTAL SOLUTIONS & SERVICES LLC
 - 11.6.1 BUSINESS OVERVIEW
 - 11.6.2 PRODUCTS
 - 11.6.3 KEY STRATEGY
 - 11.6.4 RECENT DEVELOPMENTS
 - 11.6.5 SWOT ANALYSIS
 - 11.6.6 MNM VIEW
- 11.7 BRYNE EQUIPMENT RENTAL LLC.
 - 11.7.1 BUSINESS OVERVIEW
 - 11.7.2 PRODUCTS
 - 11.7.3 KEY STRATEGY
 - 11.7.4 RECENT DEVELOPMENTS
- 11.8 HERTZ EQUIPMENT RENTAL
 - 11.8.1 BUSINESS OVERVIEW
 - 11.8.2 PRODUCTS
 - 11.8.3 KEY STRATEGY
 - 11.8.4 RECENT DEVELOPMENTS
- 11.9 JUBAILI BROS. LLC
 - 11.9.1 BUSINESS OVERVIEW
 - 11.9.2 PRODUCTS
 - 11.9.3 KEY STRATEGY
 - 11.9.4 RECENT DEVELOPMENTS
- 11.10 SAKR POWER GROUP
 - 11.10.1 BUSINESS OVERVIEW
- **11.10.2 PRODUCTS**



- 11.10.3 KEY STRATEGY
- 11.10.4 RECENT DEVELOPMENTS
- 11.11 SPEEDY HIRE PLC.
 - 11.11.1 BUSINESS OVERVIEW
 - 11.11.2 PRODUCTS
 - 11.11.3 KEY STRATEGY
 - 11.11.4 RECENT DEVELOPMENTS

12 APPENDIX

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS



List Of Tables

LIST OF TABLES

TABLE 1 LACK OF INFRASTRUCTURE AND MAJOR UPCOMING EVENTS ARE DRIVING GROWTH OF THE MIDDLE EAST & AFRICA POWER RENTAL MARKET TABLE 2 INCREASED INSTALLATION OF IPPS AND PERMANENT POWER PLANTS ARE RESTRAINING THE GROWTH OF THE MIDDLE EAST & AFRICA POWER RENTAL MARKET

TABLE 3 INVESTMENT IN POWER RENTAL INDUSTRY AND NEW TECHNOLOGY FOR TEMPORARY POWER REQUIREMENT

TABLE 4 DECREASE IN GLOBAL OIL PRICES CAN BE A CHALLENGE FOR THE POWER RENTAL INDUSTRY

TABLE 5 MIDDLE EAST AND AFRICA POWER RENTAL MARKET, BY END-USER, 2012-2019 (\$MILLION)

TABLE 6 AVERAGE RETAIL PRICE OF ELECTRICITY, BY END-USER, 2010-2014, (CENTS PER KILOWATT-HOUR)

TABLE 7 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE UTILITIES SEGMENT, 2014-2019 (\$MILLION)

TABLE 8 MIDDLE EAST: NET ELECTRICITY CONSUMPTION, BY COUNTRY, 2010-2012, (BILLION KILOWATT HOURS)

TABLE 9 MIDDLE EAST: POWER RENTAL MARKET FOR THE UTILITIES SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 10 AFRICA: NET ELECTRICITY CONSUMPTION, BY COUNTRY, 2010-2012, (BILLION KILOWATT HOURS)

TABLE 11 AFRICA: POWER RENTAL MARKET FOR THE UTILITIES SEGMENT, BY COUNTRY, 2014-2019 (\$MILLION)

TABLE 12 ELECTRICITY DEMAND* IN AFRICA IN THE NEW POLICIES SCENARIO (TWH)

TABLE 13 AFRICA: POWER RENTAL MARKET FOR THE UTILITIES SEGMENT, BY REGION, 2012-2019 (\$MILLION)

TABLE 14 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE OIL & GAS SEGMENT, 2012-2019 (\$MILLION)

TABLE 15 MIDDLE EAST: POWER RENTAL MARKET FOR THE OIL & GAS SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 16 AFRICA: POWER RENTAL MARKET FOR THE OIL & GAS SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 17 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE CONSTRUCTION SEGMENT, 2012-2019 (\$MILLION)



TABLE 18 MIDDLE EAST: POWER RENTAL MARKET FOR THE CONSTRUCTION SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 19 AFRICA: POWER RENTAL MARKET FOR THE CONSTRUCTION SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 20 AFRICA: POWER RENTAL MARKET FOR THE CONSTRUCTION SEGMENT, BY REGION, 2012-2019 (\$MILLION)

TABLE 21 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE OTHER END-USER SEGMENT, 2012-2019 (\$MILLION)

TABLE 22 MIDDLE EAST: POWER RENTAL MARKET FOR THE OTHER END-USER SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 23 AFRICA: POWER RENTAL MARKET FOR THE OTHER END-USER SEGMENT, BY COUNTRY, 2014-2019 (\$MILLION)

TABLE 24 OTHER MIDDLE EAST AND AFRICA POWER RENTAL MARKET, BY END-USER, 2012-2019 (\$MILLION)

TABLE 25 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE INDUSTRIAL SEGMENT, 2012-2019 (\$MILLION)

TABLE 26 MIDDLE EAST: GDP OF TOP TEN COUNTRIES, 2013-2014 (\$MILLION) TABLE 27 INDUSTRIAL: THE POWER RENTAL MARKET IN TURKEY IS EXPECTED TO GROW MORE THAN DOUBLE BY 2019 DUE TO THE INCREASE IN ECONOMIC ACTIVITIES

TABLE 28 MIDDLE EAST: POWER RENTAL MARKET FOR THE INDUSTRIAL SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 29 AFRICA: GDP OF TOP TEN COUNTRIES, 2013-2014 (\$MILLION)

TABLE 30 AFRICA: POWER RENTAL MARKET FOR INDUSTRIAL SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 31 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE MINING SEGMENT, 2012-2019 (\$MILLION)

TABLE 32 AFRICA: POWER RENTAL MARKET FOR MINING SEGMENT, BY REGION, 2012-2019 (\$MILLION)

TABLE 33 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE SHIPPING SEGMENT, 2012-2019 (\$MILLION)

TABLE 34 MIDDLE EAST: LIST OF MAJOR EVENTS USING POWER RENTAL, 2013-2022

TABLE 35 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE EVENTS SEGMENT, 2012-2019 (\$MILLION)

TABLE 36 MIDDLE EAST: POWER RENTAL MARKET FOR THE EVENTS SEGMENT, BY COUNTRY, 2012-2019 (\$MILLION)

TABLE 37 MIDDLE EAST AND AFRICA POWER RENTAL MARKET FOR THE OTHERS SEGMENT, 2012-2019 (\$MILLION)



TABLE 38 OIL PRODUCTION: MIDDLE EAST (THOUSAND BARRELS DAILY)

TABLE 39 OIL PRODUCTION: AFRICA (THOUSAND BARRELS DAILY)

TABLE 40 MIDDLE EAST & AFRICA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 41 MIDDLE EAST & AFRICA POWER RENTAL MARKET SIZE, BY DIESEL TYPE, 2012-2019 (\$MILLION)

TABLE 42 NATURAL GAS PRODUCTION: MIDDLE EAST (MILLION TONNES OIL EQUIVALENT)

TABLE 43 NATURAL GAS PRODUCTION: AFRICA (MILLION TONNES OIL EQUIVALENT)

TABLE 44 MIDDLE EAST & AFRICA POWER RENTAL MARKET SIZE, BY GAS TYPE, 2012-2019 (\$MILLION)

TABLE 45 MIDDLE EAST POWER RENTAL MARKET SIZE, BY DIESEL TYPE, 2012-2019 (\$MILLION)

TABLE 46 MIDDLE EAST POWER RENTAL MARKET SIZE, BY GAS TYPE, 2012-2019 (\$MILLION)

TABLE 47 AFRICA POWER RENTAL MARKET SIZE, BY DIESEL TYPE, 2012-2019 (\$MILLION)

TABLE 48 AFRICA POWER RENTAL MARKET SIZE, BY GAS TYPE, 2012-2019 (\$MILLION)

TABLE 49 MIDDLE EAST & AFRICA POWER RENTAL MARKET SIZE, BY REGION, 20122019 (\$MILLION)

TABLE 50 MIDDLE EAST POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 51 MIDDLE EAST POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 52 MIDDLE EAST POWER RENTAL MARKET SIZE, BY OTHER END-USER, 2012-2019 (\$MILLION)

TABLE 53 MIDDLE EAST POWER RENTAL MARKET SIZE, BY COUNTRY , 2012-2019 (\$MILLION)

TABLE 54 IRAN POWER RENTAL MARKET SIZE, BY FUEL TYPE, 20122019 (\$MILLION)

TABLE 55 IRAN POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 56 OMAN POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 57 OMAN POWER RENTAL MARKET, BY END-USER, 2012-2019 (\$MILLION) TABLE 58 QATAR POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)



TABLE 59 QATAR POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 60 SAUDI ARABIA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 61 SAUDI ARABIA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 62 UAE POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 63 UAE POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 64 OTHER MIDDLE EAST, POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 65 OTHER MIDDLE EAST COUNTRIES: POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 66 AFRICA POWER RENTAL MARKET, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 67 AFRICA: POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 68 AFRICA POWER RENTAL MARKET SIZE, BY OTHER END-USER, 2012-2019 (\$MILLION)

TABLE 69 AFRICA POWER RENTAL MARKET SIZE, BY REGION, 2012-2019 (\$MILLION)

TABLE 70 ALGERIA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 71 ALGERIA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 72 EGYPT POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 73 EGYPT POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 74 LIBYA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 75 NIGERIA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 76 NIGERIA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 77 ANGOLA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 78 LIBYA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019



(\$MILLION)

TABLE 79 SOUTH AFRICA POWER RENTAL MARKET SIZE, BY END-USER, 2012-2019 (\$MILLION)

TABLE 80 OTHER AFRICA POWER RENTAL MARKET SIZE, BY FUEL TYPE, 2012-2019 (\$MILLION)

TABLE 81 OTHER AFRICAN COUNTRIES POWER RENTAL MARKET, BY END-USER, 2012-2019 (\$MILLION)

TABLE 82 SUPPLY CONTRACTS, 2008-2014

TABLE 83 EXPANSIONS, 2010-2014

TABLE 84 AGREEMENTS, 2010-2013

TABLE 85 AWARDS & RECOGNITION, 2009-2014

TABLE 86 NEW PRODUCT LAUNCH, 2012-2013

TABLE 87 JOINT VENTURES, 2008-2013

TABLE 88 PARTNERSHIP, 2011-2013

TABLE 89 OTHER DEVELOPMENTS, 2010-2014



List Of Figures

LIST OF FIGURES

FIGURE 1 MARKETS COVERED: MIDDLE EAST & AFRIC APOWER RENTAL MARKET

FIGURE 2 MIDDLE EAST & AFRICA POWER RENTAL MARKET: RESEARCH DESIGN

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

FIGURE 4 INCREASING NET ELECTRICITY CONSUMPTION IN THE MIDDLE EAST, 2010-2012

FIGURE 5 INCREASING NET ELECTRICITY CONSUMPTION IN AFRICA, 2010-2012 FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH FIGURE 8 DATA TRIANGULATION

FIGURE 9 MIDDLE EAST & AFRICA POWER RENTAL END-USER MARKET SNAPSHOT (2014 VS 2019): MARKET FOR UTILITIES IS DOMINATING IN THE END-USER INDUSTRY

FIGURE 10 DIESEL GENERATORS MARKET TO CAPTURE LION'S SHARE BY 2019

FIGURE 11 MARKET OPPORTUNITIES IN THE MIDDLE EAST & AFRICA POWER RENTAL MARKET

FIGURE 12 UTILITIES TO GROW AT THE FASTEST PACE IN THE MIDDLE EAST & AFRICA POWER RENTAL MARKET

FIGURE 13 UTILITIES SEGMENT TO CAPTURE THE LION'S SHARE IN MIDDLE EAST

FIGURE 14 MIDDLE EAST TO LEAD THE POWER RENTAL MARKET IN ALMOST ALL END-USER SEGMENTS IN 2014

FIGURE 15 MIDDLE EAST POWER RENTAL MARKET IS EXPECTED TO GROW AT A FASTER RATE COMPARED TO AFRICAN MARKET

FIGURE 16 UTILITIES TO CAPTURE LION'S SHARE IN END-USERS SEGMENT IN 2014

FIGURE 17 SAUDI ARABIAN POWER RENTAL MARKET SOON TO ENTER EXPONENTIAL GROWTH PHASE IN COMING YEARS

FIGURE 18 MARKET SEGMENTATION BY END-USER, TYPE, & REGION FIGURE 19 INCREASING POWER DEMAND DRIVE THE MARKET IN THE MIDDLE EAST AND AFRICA

FIGURE 20 MIDDLE EAST & AFRICA POWER RENTAL MARKET: VALUE CHAIN



ANALYSIS

FIGURE 21 MIDDLE EAST & AFRICA POWER RENTAL MARKET: SUPPLY CHAIN ANALYSIS

FIGURE 22 MIDDLE EAST & AFRICA POWER RENTAL MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 23 LARGE END-USER BASE FOR THE POWER RENTAL MARKET IN THE MIDDLE EAST AND AFRICA

FIGURE 24 UTILITIES SEGMENT IS THE KEY DRIVING FORCE OF THE MIDDLE EAST AND AFRICA POWER RENTAL MARKET

FIGURE 25 THE MIDDLE EAST SET TO OUTPACE AFRICA IN TERMS OF GROWTH IN THE UTILITIES SEGMENT OF THE POWER RENTAL MARKET

FIGURE 26 INCREASED OIL & GAS PRODUCTION IN SAUDI ARABIA AND NIGERIA TO DRIVE THE GROWTH OF THE MIDDLE EAST AND AFRICA POWER RENTAL MARKET

FIGURE 27 MIDDLE EAST WILL CONTINUE TO LEAD THE POWER RENTAL MARKET IN THE CONSTRUCTION SECTOR

FIGURE 28 AFRICA: CONSTRUCTION PROJECTS, BY REGION, 2014

FIGURE 29 EVENTS IS THE KEY GROWTH INDUSTRY IN THE OTHER END-USERS MARKET SEGMENT

FIGURE 30 MIDDLE EAST AND AFRICA MINING PROJECTS, BY REGION, 2014

FIGURE 31 AFRICA MINING PROJECTS, BY REGION, 2014

FIGURE 32 POWER RENTAL MARKET FOR SHIPPING SNAPSHOT (2014 VS. 2019):

MARKET SIZE BY VALUE FOR MIDDLE EAST AND AFRICA IS EXPECTED TO DOUBLE IN THE NEXT FIVE YEARS

FIGURE 33 THE INCREASING NUMBER OF INTERNATIONAL SPORTS EVENTS IS DRIVING THE POWER RENTAL MARKET IN THE MIDDLE EAST

FIGURE 34 INCREASING NUMBER INTERNATIONAL SPORTS EVENTS IS DRIVING THE POWER RENTAL MARKET IN THE MIDDLE EAST

FIGURE 35 DIESEL GENERATOR WILL CAPTURE LION'S SHARE IN THE MIDDLE EAST & AFRICA POWER RENTAL INDUSTRY IN 2019

FIGURE 36 THE MIDDLE EAST TO DOMINATE THE POWER RENTAL MARKET IN DIESEL GENERATORS

FIGURE 37 GROWTH IN CONSTRUCTION & UTILITIES SECTOR IS ENHANCING THE POWER RENTAL MARKET IN THE MIDDLE EAST

FIGURE 38 QATAR EXHIBITS HIGHEST GROWTH AMONG ALL THE END-USERS IN THE MIDDLE EAST REGION

FIGURE 39 UAE IS EXPECTED TO LEAD THE TOP THREE END-USER SEGMENT WITH HIGHEST CAGR

FIGURE 40 AFRICA IS PROJECTED TO HAVE MATURED MARKETS FOR THE END-



USER SEGMENT

FIGURE 41 NIGERIA IS PROJECTED TO HAVE THE LARGEST MARKET IN AFRICA (\$MILLION)

FIGURE 42 COMPANIES ADOPTED SUPPLY CONTRACTS & AGREEMENTS TO CAPTURE THE MARKETS

FIGURE 43 MIDDLE EAST & AFRICA POWER RENTAL MARKET SHARE: TOP 5 COMPANIES VS OTHERS, 2014

FIGURE 44 MARKET EVALUATION FRAMEWORK: SIGNIFICANT SUPPLY

CONTRACTS, EXPANSIONS, AND CONTRACTS & AGREEMENTS HAVE FUELED

GROWTH & INNOVATION FROM 2011-2014

FIGURE 45 GEOGRAPHIC REVENUE MIX OF TOP 3 MARKET PLAYERS

FIGURE 46 AGGREKO PLC.: COMPANY SNAPSHOT

FIGURE 47 AGGREKO PLC.: SWOT ANALYSIS

FIGURE 48 ALTAAQA GLOBAL: BUSINESS OVERVIEW

FIGURE 49 ALTAAQA GLOBAL: SWOT ANALYSIS

FIGURE 50 APR ENERGY PLC.: BUSINESS OVERVIEW

FIGURE 51 APR ENERGY PLC.: SWOT ANALYSIS

FIGURE 52 CUMMINS INC.: BUSINESS OVERVIEW

FIGURE 53 CUMMINS INC.: SWOT ANALYSIS

FIGURE 54 RENTAL SOLUTIONS AND SERVICES LLC: BUSINESS OVERVIEW

FIGURE 55 RENTAL SOLUTIONS AND SERVICES LLC: SWOT ANALYSIS

FIGURE 56 BRYNE EQUIPMENT RENTAL LLC.: BUSINESS OVERVIEW

FIGURE 57 HERTZ EQUIPMENT RENTAL: BUSINESS OVERVIEW

FIGURE 58 JUBAILI BROS. LLC: BUSINESS OVERVIEW

FIGURE 59 SAKR POWER GROUP: BUSINESS OVERVIEW

FIGURE 60 SPEEDY HIRE PLC: BUSINESS OVERVIEW



I would like to order

Product name: Middle East and Africa Power Rental Market by End-user (Utilities, Construction, Oil &

gas, and Others (Industrial, Shipping, Quarrying & Mining, and Events)), by Fuel Type

(Diesel & Gas) and by Region - Trends and Forecast to 2019

Product link: https://marketpublishers.com/r/MAEC42FAC36EN.html

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MAEC42FAC36EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970