

Middle East and Africa Cloud Infrastructure Services Market by Service Type (Storage as a Service, Compute as a Service, Disaster Recovery & Backup as a Service, Managed Hosting), Deployment Model, Organization Size, Vertical & Country - Forecast to 2023

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Abstracts

Initiatives by governments and corporates to promote emerging technologies, such as cloud and analytics, are expected to propel the Middle East and Africa cloud infrastructure services market growth

The Middle East and Africa (MEA) cloud infrastructure services market size is expected to grow from USD 2.80 billion in 2018 to USD 4.72 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 11.0% during the forecast period. An increasing use of cloud-dependent technologies, such as Bring Your Own Device (BYOD) and Internet of Things (IoT), and business continuity requirements resulting in high demand for disaster recovery services are expected to fuel the growth of the cloud infrastructure services market in the MEA. Malware attacks on data in connected infrastructure is the biggest restraint for the market growth. Growth in managed IT services and telecom service providers leveraging existing infrastructure are expected to provide growth opportunities for the vendors of cloud infrastructure services.

Storage as a service is expected to hold largest market size in 2018

Storage as a service segment offers enterprises the flexibility to scale up or scale down the storage capacity depending on their business requirements. Enterprises have been rapidly adopting storage as a service, as it provides various benefits, such as easy



accessibility, reliability, and backup. Enterprises that lack the budget to implement and maintain its own storage infrastructure or hardware avail this service. To address the security needs of enterprise data, cloud-based storage offers security controls to ensure that all the data is stored securely in data center facilities and is instantly available.

Private cloud deployment model is expected to grow at highest rate during the forecast period

Private cloud deployment enables the enterprises to have better control over data and reduce risks, such as data loss and issues related to regulatory compliance. Private clouds are created for specific groups or organizations that require customization and control over their data. Enterprises opt for the private deployment model, as it provides a highly secure and centralized storage infrastructure that could only be accessed by authorized users.

South Africa is expected to hold the largest market size in 2018

The largest size can be attributed to increasing government initiatives and various cloud-related developments. Also, the establishment of offices of global cloud service providers in these countries is contributing to the promotion of cloud-based services. The primary driving forces for the largest size are technological advancements, along with mandatory regulations imposed by government regulatory authorities to adopt the best-in-class technologies and standards.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 26%, Tier 2: 41%, and Tier 3: 33%

By Designation: C-level: 31%, Director level: 36%, and Others: 33%

By Country: KSA: 22%, UAE: 31%, Qatar: 10%, South Africa: 26%, and RoMEA: 11%

The key vendors profiled in the report are as follows:



- 1. Microsoft (US)
- 2. AWS (US)
- 3. IBM (US)
- 4. Oracle (US)
- 5. Google (US)
- 6. Alibaba (China)
- 7. Fujitsu (Japan)
- 8. Injazat Data Systems (UAE)
- 9. eHosting DataFort(UAE)
- 10. BIOS Middle East Group(UAE)
- 11. Orixcom (UAE)
- 12. STC Cloud (Saudi Arabia
- 13. Mobily (Saudi Arabia)
- 14. Batelco (Bahrain)
- 15. Emirates Integrated Telecommunications Company (UAE)
- 16. Ooredoo (Qatar)
- 17. Cloud4C (India)

Research Coverage The report segments the MEA cloud infrastructure services market by service type, including compute as a service, storage as a service, disaster recovery and backup as a service, networking as a service, desktops as a service, and managed hosting. Based on deployment models, the market's subsegments are public cloud, private cloud, and hybrid cloud. Under the organization sizes, the market's categories are SMEs and large enterprises. Under the industry verticals, the market report covers Banking, Financial Services, and Insurance (BFSI); IT and Telecommunications; government and public sector; retail and consumer goods; manufacturing; energy and utilities; media and entertainment; healthcare and life sciences; others (education and travel and hospitality). This report covers major MEA countries: KSA, UAE, Qatar, South Africa, and other MEA countries including Egypt, Turkey, Israel, Oman, Kuwait, Bahrain, and Iran.

Reasons to buy the Report The report will help the market leaders/new entrants in this market in the following ways:

This report segments the MEA cloud infrastructure services market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different industry verticals and countries.



- 1. The report helps stakeholders to understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
- 2. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches/upgrades, partnerships, collaborations, acquisitions, and business expansions.



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