

# Middle East Cybersecurity - Company Evaluation Report, 2025

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## Abstracts

The Middle East CyberSecurity Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Middle East CyberSecurity. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 19 Middle East CyberSecurity Companies were categorized and recognized as quadrant leaders.

Cybersecurity is an essential component in defending organizations against sophisticated cyber threats. It involves a comprehensive array of technologies, solutions, and services aimed at protecting endpoints, networks, applications, and data. This protection is implemented through the use of professional services, specialized tools, policies, security principles, guidelines, and effective risk management strategies.

Cybersecurity includes a broad spectrum of technologies, procedures, and practices intended to secure critical infrastructures such as networks, physical devices, software applications, and sensitive information—from unauthorized access, insider threats, and malicious cyberattacks. Such attacks can interfere with data transmission, cause operational disruptions, and result in financial losses through tactics like extortion or ransomware. Often referred to as information security, cybersecurity is achieved through a combination of hardware, software, and support services.

The 360 Quadrant maps the Middle East CyberSecurity companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Middle East CyberSecurity quadrant. The top criteria for product footprint evaluation included By OFFERING (Solutions, Services), By

SOLUTION TYPE (Identity & Access Management, Antivirus/Antimalware, Log Management & Siem, Firewall & VPN, Dlp, Encryption, and Tokenization, Compliance & Policy Management, Patch Management, Other Solution Types), By SECURITY TYPE (Network Security, Endpoint & IoT Security, Cloud Security, Application Security), By DEPLOYMENT MODE (On-Premises, Cloud, Hybrid), By ORGANIZATION SIZE (Large Enterprises, Small and Medium-Sized Enterprises), and By VERTICAL (Government, Banking, Financial Services, and Insurance (BFSI), IT & ITeS, Healthcare & Life Sciences, Aerospace & Defense, Retail & Ecommerce, Manufacturing, Energy & Utilities, Telecommunications, Transportation & Logistics, Media & Entertainment, Other Verticals).

## Key Players

Key players in the Middle East CyberSecurity market include major global corporations and specialized innovators such as Palo Alto Networks, Ibm, Check Point, Cisco, Fortinet, Trend Micro, CrowdStrike, Cp, Sirar by Stc, Site, Help Ag, Mandiant, Eviden, Trellix, Socradar, Sami-aec, Gulf Business Machine (gbm), Protiviti, and Forescout. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

## Top 3 Companies

### Palo Alto Networks

Palo Alto Networks emerges as a leader in network security solutions, offering a broad array of products such as next-generation firewalls, cloud-based security applications, and AI-powered threat intelligence platforms. Their strategies focus on expanding cloud security offerings and enhancing threat detection capabilities through AI, which strengthens their market share. By partnering with regional Managed Security Service Providers (MSSPs) and cloud providers, they aim to solidify their client base in the GCC countries, especially within the UAE and Saudi Arabian markets.

### Cisco

Cisco is known for leveraging its network dominance to push comprehensive security solutions across all platforms. With a focus on integrating security with network platforms, Cisco enhances its cloud security services and strengthens partnerships with government and major telecommunication providers. Such strategies reinforce its

market presence, especially within the GCC's public and telecom sectors.

## IBM

IBM stands as a formidable player in the Middle East cybersecurity market, engaging in managed security services and advanced threat intelligence platforms. Their expertise in AI and security analytics propels them toward comprehensive security solutions. IBM collaborates with industry organizations to align with regulatory mandates, which helps sustain their influence across sectors like BFSI and public services throughout the GCC region.

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