

Middle East Cloud Infrastructure Services Market by Service Type (PaaS, IaaS, CDN/ADN, Managed Hosting, Colocation Services, and DRaaS), Service Provider, Organization Size, Deployment Model, Industry Vertical, and Country - Forecast to 2022

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Abstracts

Initiatives by governments and corporates to promote technologies such as cloud and analytics are expected to propel the Middle East cloud infrastructure services market growth

The Middle East cloud infrastructure services market size is expected to grow from USD 2.66 billion in 2017 to USD 8.79 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 27.0% during the forecast period. Increasing use of cloud-dependent technologies such as Bring Your Own Device (BYOD) and Internet of Things (IoT), and business continuity requirements resulting in high demand for disaster recovery services are expected to fuel the growth of the cloud infrastructure services market in the Middle East. Malware attacks on data in connected infrastructure is the biggest restraint for the market growth. Rise in managed IT services and telecom service providers leveraging existing infrastructure are expected to provide growth opportunities for the vendors of cloud infrastructure services.

Colocation services segment is estimated to hold the largest market size in 2017 in the Middle East cloud infrastructure services market

Colocation services enable organizations to manage their equipment and data centers, along with sharing operational costs such as power, communications, cooling and floor space in data centers with other tenant organizations. The demand for colocation services is increasing because of its added advantages such as scalability and

redundancy. Additionally, the colocation service providers remain responsible for providing security, networking connections, power, and real estate to establish data centers, enabling organizations to reduce Capital Expenditure (CAPEX) and concentrate only on OPEX (Operational Expenditure)

Qatar is projected to grow at the highest rate during the forecast period

The growth of the cloud infrastructure services market in Qatar has started to gain momentum and is expected to witness the highest growth rate over the next few years. Significant economic growth and the aspiring visions by the government of Qatar have helped in driving the significant adoption of cloud infrastructure services in the country. Furthermore, to support this increasing adoption, major market players are also making investments in Qatar.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 36%, Tier 2: 44%, and Tier 3: 20%

By Designation: C-level: 42%, Director level: 35%, and Others: 23%

By Country: KSA: 40%, UAE: 28%, Qatar: 24%, and Others*: 8%

Other countries include Egypt, Turkey, Israel, Oman, Kuwait, Bahrain, and Iran.

The key vendors profiled in the report are as follows:

1. IBM (US)
2. Microsoft (US)
3. Oracle (US)
4. Amazon Web Services (US)
5. HPE (US)
6. Equinix (US)
7. Cisco Systems (US)
8. Etisalat (UAE)
9. Injazat Data Systems (UAE)

10. Malomatia (Qatar)

Research Coverage The report segments the Middle East cloud infrastructure services market based on service types, including PaaS, IaaS, CDN/ADN, managed hosting, colocation services, and Disaster Recovery as a Service (DRaaS); the service provider segment is segmented into cloud service providers, telecom service providers, and managed service providers. Based on deployment models, the market is segmented into public cloud, private cloud, and hybrid cloud. Under the organization sizes, the market is segmented into SMEs and large enterprises. Under the industry verticals, the market is further segmented Banking, Financial Services, and Insurance (BFSI); telecommunications and IT; manufacturing; retail and eCommerce; government; travel and hospitality; media and entertainment; healthcare and life sciences; others (transportation and logistics, oil and gas, and education). The countries covered in the report are KSA, UAE, Qatar, and other countries including Egypt, Turkey, Israel, Oman, Kuwait, Bahrain, and Iran.

Reasons to buy the Report The report will help the market leaders/new entrants in this market in the following ways:

This report segments the Middle East cloud infrastructure services market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different industry verticals and regions.

1. The report helps stakeholders to understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
2. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches/upgrades, partnerships, collaborations, acquisitions, and expansions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET
- 4.2 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET, BY COUNTRY
- 4.3 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET, BY SERVICE TYPE AND INDUSTRY VERTICAL

5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Initiatives by governments and corporates to promote technologies such as cloud and analytics

5.2.1.2 Increasing use of cloud-dependent technologies such as BYOD and IoT

5.2.1.3 Business continuity requirements resulting in high demand for disaster recovery services

5.2.2 RESTRAINTS

5.2.2.1 Malware attacks on data in connected infrastructure

5.2.3 OPPORTUNITIES

5.2.3.1 Rise in managed IT services

5.2.3.2 Telecom service providers leveraging existing infrastructure

5.2.4 CHALLENGES

5.2.4.1 Lack of high-speed network connectivity

5.2.4.2 Workload complexities in cloud environment

5.3 USE CASES

5.3.1 USE CASE 1: ABU DHABI FINANCE

5.3.2 USE CASE 2: MEDICLINIC INTERNATIONAL

5.3.3 USE CASE 3: WAHA CAPITAL

5.4 REGULATORY FRAMEWORK

5.4.1 UAE

5.4.1.1 UAE Civil Code: Number 5 of 1985 or Civil Transaction Law

5.4.1.2 UAE Federal Law on the Prevention of Information Technology Crimes Number 2 of 2006

5.4.1.3 Federal Law No. (1) of 2006, Concerning Electronic Transactions and eCommerce

5.4.1.4 Dubai International Financial Centre (DIFC) Law Number 5 of 2012

5.4.1.5 Electronic Transactions Law, DIFC Law No. 2 of 2017

5.4.2 KINGDOM OF SAUDI ARABIA

5.4.2.1 Law Number 20 of 2014 Pertaining to Electronic Transactions

5.4.2.2 Anti-Cyber Crimes Law

5.4.2.3 Saudi Arabia Telecommunications Act

5.4.2.4 Shariah Principles

5.4.3 QATAR

5.4.3.1 The Penal Code (Law 11 of 2004)

5.4.3.2 Electronic Commerce and Transactions Law

5.4.3.3 Telecommunications Law

5.4.3.4 The Banking Law (Law 33 of 2006)

5.4.3.5 Q-CERT

5.4.3.6 Data Protection and Privacy Law in Qatar

6 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET ANALYSIS, BY SERVICE TYPE

6.1 INTRODUCTION

6.2 PLATFORM AS A SERVICE

6.3 INFRASTRUCTURE AS A SERVICE

6.4 CONTENT DELIVERY NETWORK/APPLICATION DELIVERY NETWORK

6.5 MANAGED HOSTING

6.6 COLOCATION SERVICES

6.7 DISASTER RECOVERY AS A SERVICE

7 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET ANALYSIS, BY SERVICE PROVIDER

7.1 INTRODUCTION

7.2 CLOUD SERVICE PROVIDER

7.3 TELECOM SERVICE PROVIDER

7.4 MANAGED SERVICE PROVIDER

8 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET ANALYSIS, BY DEPLOYMENT MODEL

8.1 INTRODUCTION

8.2 PUBLIC CLOUD

8.3 PRIVATE CLOUD

8.4 HYBRID CLOUD

9 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET ANALYSIS, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.3 LARGE ENTERPRISES

10 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET ANALYSIS, BY INDUSTRY VERTICAL

10.1 INTRODUCTION

10.2 BFSI

10.3 TELECOMMUNICATIONS AND IT

10.4 MANUFACTURING

- 10.5 RETAIL AND ECOMMERCE
- 10.6 GOVERNMENT
- 10.7 TRAVEL AND HOSPITALITY
- 10.8 MEDIA AND ENTERTAINMENT
- 10.9 HEALTHCARE AND LIFESCIENCES
- 10.10 OTHERS

11 COUNTRY-WISE ANALYSIS

- 11.1 INTRODUCTION
- 11.2 KINGDOM OF SAUDI ARABIA
- 11.3 UNITED ARAB EMIRATES
- 11.4 QATAR
- 11.5 OTHER COUNTRIES

12 COMPETITIVE LANDSCAPE

- 12.1 MARKET RANKING, BY KEY PLAYER

13 COMPANY PROFILES

- 13.1 EQUINIX

(Overview, Strength of Product Portfolio, Business Strategy Excellence, and Recent Developments)*

- 13.2 CISCO SYSTEMS
- 13.3 MICROSOFT
- 13.4 IBM
- 13.5 HPE
- 13.6 AMAZON WEB SERVICES
- 13.7 ETISALAT
- 13.8 ORACLE
- 13.9 BIOS MIDDLE EAST GROUP
- 13.10 FUJITSU
- 13.11 EHOSTING DATAFORT
- 13.12 INJAZAT DATA SYSTEM
- 13.13 STC CLOUD

*Details on Overview, Strength of Product Portfolio, Business Strategy Excellence, and Recent Developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATION

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2016

Table 2 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE AND GROWTH RATE, 2015–2022 (USD BILLION, Y-O-Y %)

Table 3 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 4 PLATFORM AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 5 PLATFORM AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 6 INFRASTRUCTURE AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 7 INFRASTRUCTURE AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 8 CONTENT DELIVERY NETWORK/APPLICATION DELIVERY NETWORK: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 9 CONTENT DELIVERY NETWORK/APPLICATION DELIVERY NETWORK: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 10 MANAGED HOSTING: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 11 MANAGED HOSTING: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 12 COLOCATION SERVICES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 13 COLOCATION SERVICES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 14 DISASTER RECOVERY AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 15 DISASTER RECOVERY AS A SERVICE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 16 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE PROVIDER, 2015–2022 (USD MILLION)

Table 17 CLOUD SERVICE PROVIDER: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 18 TELECOM SERVICE PROVIDER: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 19 MANAGED SERVICE PROVIDER: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 20 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 21 PUBLIC CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 22 PUBLIC CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 23 PUBLIC CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 24 PRIVATE CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 25 PRIVATE CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 26 PRIVATE CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 27 HYBRID CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 28 HYBRID CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 29 HYBRID CLOUD: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 30 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 31 SMALL AND MEDIUM-SIZED ENTERPRISES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 32 LARGE ENTERPRISES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 33 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 34 BANKING, FINANCIAL, SERVICES, AND INSURANCE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 35 TELECOMMUNICATIONS AND IT: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 36 MANUFACTURING: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 37 RETAIL AND ECOMMERCE: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 38 GOVERNMENT: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 39 TRAVEL AND HOSPITALITY: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 40 MEDIA AND ENTERTAINMENT: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 41 HEALTHCARE AND LIFESCIENCES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 42 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 43 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 44 KINGDOM OF SAUDI ARABIA: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 45 KINGDOM OF SAUDI ARABIA: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE PROVIDER, 2015–2022 (USD MILLION)

Table 46 KINGDOM OF SAUDI ARABIA: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 47 KINGDOM OF SAUDI ARABIA: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 48 KINGDOM OF SAUDI ARABIA: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 49 UNITED ARAB EMIRATES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 50 UNITED ARAB EMIRATES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE PROVIDER, 2015–2022 (USD MILLION)

Table 51 UNITED ARAB EMIRATES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 52 UNITED ARAB EMIRATES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 53 UNITED ARAB EMIRATES: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 54 QATAR: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 55 QATAR: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE PROVIDER, 2015–2022 (USD MILLION)

Table 56 QATAR: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 57 QATAR: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 58 QATAR: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 59 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 60 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY SERVICE PROVIDER, 2015–2022 (USD MILLION)

Table 61 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 62 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 63 OTHERS: MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 64 MARKET RANKING OF THE KEY PLAYERS IN THE MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET, 2017

List Of Figures

LIST OF FIGURES

Figure 1 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET: MARKET SEGMENTATION

Figure 2 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

Figure 4 DATA TRIANGULATION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET: ASSUMPTIONS

Figure 8 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET (2015-2022)

Figure 9 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SNAPSHOT, BY SERVICE TYPE (2017 VS. 2022)

Figure 10 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SNAPSHOT, BY DEPLOYMENT MODEL (2017)

Figure 11 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SNAPSHOT, BY ORGANIZATION SIZE (2017 VS. 2022)

Figure 12 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET SNAPSHOT, BY INDUSTRY VERTICAL (2017 VS. 2022)

Figure 13 RISE IN MANAGED IT SERVICES IS EXPECTED TO CREATE ATTRACTIVE OPPORTUNITIES FOR THE MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET DURING THE FORECAST PERIOD

Figure 14 QATAR IS ESTIMATED TO GROW AT THE HIGHEST CAGR IN THE MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET DURING THE FORECAST PERIOD

Figure 15 COLOCATION SERVICE TYPE AND BFSI VERTICAL ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARES IN 2017

Figure 16 MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 DISASTER RECOVERY AS A SERVICE SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 MANAGED SERVICE PROVIDERS SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 19 PUBLIC CLOUD DEPLOYMENT MODEL IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 20 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 21 RETAIL AND WHOLESALE IS EXPECTED TO HAVE THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 22 QATAR IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE MIDDLE EAST CLOUD INFRASTRUCTURE SERVICES MARKET DURING THE FORECAST PERIOD

Figure 23 KINGDOM OF SAUDI ARABIA: MARKET SNAPSHOT

Figure 24 QATAR: MARKET SNAPSHOT

Figure 25 EQUINIX: COMPANY SNAPSHOT

Figure 26 CISCO SYSTEMS: COMPANY SNAPSHOT

Figure 27 MICROSOFT: COMPANY SNAPSHOT

Figure 28 IBM: COMPANY SNAPSHOT

Figure 29 HPE: COMPANY SNAPSHOT

Figure 30 AMAZON WEB SERVICES: COMPANY SNAPSHOT

Figure 31 ETISALAT: COMPANY SNAPSHOT

Figure 32 ORACLE: COMPANY SNAPSHOT

Figure 33 FUJITSU: COMPANY SNAPSHOT

Figure 34 STC CLOUD: COMPANY SNAPSHOT

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