

Middle East Cloud Infrastructure Services Market by Service Type (PaaS, IaaS, CDN/ADN, Managed Hosting, Colocation Services, and DRaaS), Service Provider, Organization Size, Deployment Model, Industry Vertical, and Country - Forecast to 2022

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Abstracts

Initiatives by governments and corporates to promote technologies such as cloud and analytics are expected to propel the Middle East cloud infrastructure services market growth

The Middle East cloud infrastructure services market size is expected to grow from USD 2.66 billion in 2017 to USD 8.79 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 27.0% during the forecast period. Increasing use of cloud-dependent technologies such as Bring Your Own Device (BYOD) and Internet of Things (IoT), and business continuity requirements resulting in high demand for disaster recovery services are expected to fuel the growth of the cloud infrastructure services market in the Middle East. Malware attacks on data in connected infrastructure is the biggest restraint for the market growth. Rise in managed IT services and telecom service providers leveraging existing infrastructure are expected to provide growth opportunities for the vendors of cloud infrastructure services.

Colocation services segment is estimated to hold the largest market size in 2017 in the Middle East cloud infrastructure services market

Colocation services enable organizations to manage their equipment and data centers, along with sharing operational costs such as power, communications, cooling and floor space in data centers with other tenant organizations. The demand for colocation services is increasing because of its added advantages such as scalability and

redundancy. Additionally, the colocation service providers remain responsible for providing security, networking connections, power, and real estate to establish data centers, enabling organizations to reduce Capital Expenditure (CAPEX) and concentrate only on OPEX (Operational Expenditure)

Qatar is projected to grow at the highest rate during the forecast period

The growth of the cloud infrastructure services market in Qatar has started to gain momentum and is expected to witness the highest growth rate over the next few years. Significant economic growth and the aspiring visions by the government of Qatar have helped in driving the significant adoption of cloud infrastructure services in the country. Furthermore, to support this increasing adoption, major market players are also making investments in Qatar.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 36%, Tier 2: 44%, and Tier 3: 20%

By Designation: C-level: 42%, Director level: 35%, and Others: 23%

By Country: KSA: 40%, UAE: 28%, Qatar: 24%, and Others*: 8%

Other countries include Egypt, Turkey, Israel, Oman, Kuwait, Bahrain, and Iran.

The key vendors profiled in the report are as follows:

1. IBM (US)
2. Microsoft (US)
3. Oracle (US)
4. Amazon Web Services (US)
5. HPE (US)
6. Equinix (US)
7. Cisco Systems (US)
8. Etisalat (UAE)
9. Injazat Data Systems (UAE)

10. Malomatia (Qatar)

Research Coverage The report segments the Middle East cloud infrastructure services market based on service types, including PaaS, IaaS, CDN/ADN, managed hosting, colocation services, and Disaster Recovery as a Service (DRaaS); the service provider segment is segmented into cloud service providers, telecom service providers, and managed service providers. Based on deployment models, the market is segmented into public cloud, private cloud, and hybrid cloud. Under the organization sizes, the market is segmented into SMEs and large enterprises. Under the industry verticals, the market is further segmented Banking, Financial Services, and Insurance (BFSI); telecommunications and IT; manufacturing; retail and eCommerce; government; travel and hospitality; media and entertainment; healthcare and life sciences; others (transportation and logistics, oil and gas, and education). The countries covered in the report are KSA, UAE, Qatar, and other countries including Egypt, Turkey, Israel, Oman, Kuwait, Bahrain, and Iran.

Reasons to buy the Report The report will help the market leaders/new entrants in this market in the following ways:

This report segments the Middle East cloud infrastructure services market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different industry verticals and regions.

1. The report helps stakeholders to understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
2. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches/upgrades, partnerships, collaborations, acquisitions, and expansions.

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