

Middle East & Africa Lubricants Market by Type (Mineral Oil, Synthetic Oil, Bio-based Oil, and Greases), by Application (Passenger Vehicles, Commercial Vehicles, Aviation and Marine and Industrial Machinery and Equipment) - Global Trends & Forecasts to 2019

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Abstracts

The Middle East & Africa lubricants market is projected to grow exponentially in the next five years. The rapid growth is driven by the tremendous growth of the transportation and industrial sectors in the region. The development of the tourism, mining, quarrying industries in Africa and crude oil and natural gas exploration, construction industries in the Middle East is driving the growth of lubricants in the region. Hence, the Middle East & Africa lubricants market is set to witness high growth.

The report analyzes the Middle East & Africa lubricants market trends and forecasts till 2019. The market size estimations have been provided in terms of market volume (KT). The report also identifies the key manufacturers of the Middle East & Africa lubricants and provides analysis for each player in terms of company overview, financials, products & services offered, and recent developments.

The Middle East & Africa lubricants market is projected to register a CAGR of 3.2% between 2014 and 2019 to reach a volume of 4,871.0 KT by 2019. The Middle East & Africa lubricants market has been segmented by type into mineral oil, synthetic oil, bio-based oil, and greases. The market for synthetic lubricants is growing at a high rate. The demand has increased from vehicle manufacturers for synthetic lubricants because of its advantages as compared to mineral oil lubricants.

The political situation is the main hindrance for the growth of lubricants market; and the demand is driven due to huge consumption in industrial, marine, and aviation sectors.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKETS SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED IN THE REPORT
- 1.4 CURRENCY AND PRICING
- 1.5 LIMITATIONS
- 1.6 STAKE HOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET CRACKDOWN & DATA TRIANGULATION
- 2.3 MARKET SHARE ESTIMATION
 - 2.3.1 KEY INSIGHTS
 - 2.3.2 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE LUBRICANTS MARKET
- 4.2 LUBRICANTS MARKET: TOP LUBRICANT TYPES CONSUMED
- 4.3 LUBRICANTS MARKET IN THE MIDDLE EAST & AFRICA
- 4.4 LUBRICANTS MARKET: COUNTRIES WITH A HIGH CAGR
- 4.5 LUBRICANTS MARKET (2014-2019)
- 4.6 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
 - 5.2.1 BY TYPES
 - 5.2.2 BY APPLICATIONS
 - 5.2.3 BY REGIONS

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Massive industrial growth in the Middle east & Africa

5.3.1.2 Economic development and rising income of middle class people

5.3.1.3 Growing international passenger and freight traffic driving lubricant sales in aviation

5.3.1.4 Increasing export of minerals and crude oil driving the lubricant demand in marine

5.3.2 IMPACT ANALYSIS

5.3.3 RESTRAINTS

5.3.3.1 Political unrest in some of the Middle East & African countries

5.3.3.2 Increasing use of synthetic and semi-synthetic lubricants

5.3.3.3 Lack of awareness among automotive lubricant consumers

5.3.4 IMPACT ANALYSIS

5.3.5 OPPORTUNITIES

5.3.5.1 Rapid industrialization in sub-Saharan countries

5.3.5.2 The Middle East construction boom surpasses global growth

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 STRATEGIC BENCHMARKING

6.4.1 EXPANSION

6.4.2 NEW PRODUCT LAUNCHES

7 MIDDLE EAST & AFRICAN LUBRICANTS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 MARKET SIZE & PROJECTION

7.2.1 WIDE SPREAD AVAILABILITY & LOW COST DRIVES THE CONSUMPTION OF MINERAL OIL LUBRICANTS

7.3 MINERAL OIL LUBRICANTS

7.3.1 HIGH INTAKE REQUIREMENT TO ENABLE STEADY CONSUMPTION OF MINERAL OIL LUBRICANTS

7.4 SYNTHETIC LUBRICANTS

7.4.1 AFRICA TO OUTPACE MIDDLE EAST CONSUMPTION

7.5 BIO-BASED LUBRICANTS

7.5.1 BIODEGRADABLE NATURE OF LUBRICANTS TO PUSH DEMAND

7.6 GREASES

7.6.1 INCREASED INDUSTRIAL APPLICATION DRIVING THE DEMAND FOR LUBRICANTS

8 MIDDLE EAST & AFRICAN LUBRICANTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 MARKET SIZE & PROJECTION

8.2.1 GROWTH IN AUTOMOTIVE IS DRIVING THE LUBRICANT DEMAND

8.3 TRANSPORTATION

8.3.1 PASSENGER VEHICLES ARE THE LARGEST CONSUMER OF LUBRICANTS IN TRANSPORTATION

8.3.2 HIGH VEHICLE DEMAND DRIVES THE LUBRICANT CONSUMPTION MARKET

8.4 INDUSTRIAL MACHINERY & EQUIPMENT

8.4.1 INCREASED MANUFACTURING ACTIVITIES BEHIND THE HIGH GROWTH IN THE REGION

9 REGIONAL ANALYSIS

9.1 INTRODUCTION

9.2 MIDDLE EAST

9.2.1 UAE

9.2.2 IRAQ

9.2.3 IRAN

9.2.4 SAUDI ARABIA

9.2.5 BAHRAIN

9.2.6 QATAR

9.2.7 OMAN

9.2.8 KUWAIT

9.2.9 ISRAEL

9.2.10 TURKEY

9.2.11 SYRIA

9.2.12 LEBANON

9.2.13 YEMEN

9.2.14 PALESTINE

9.3 AFRICA

9.3.1 EGYPT

9.3.2 SOUTH AFRICA

9.3.3 NIGERIA

9.3.4 ALGERIA

9.3.5 MOROCCO

9.3.6 SUDAN

9.3.7 KENYA

9.3.8 GHANA

9.3.9 ZIMBABWE

9.3.10 TANZANIA

9.3.11 LIBYA

9.3.12 TOGO

9.3.13 ZAMBIA

9.3.14 NAMIBIA

9.3.15 CHAD

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 EXPANSION & AGREEMENTS: MOST POPULAR GROWTH STRATEGIES

10.3 MIDDLE EAST & AFRICA: MARKET SHARE ANALYSIS, BY COMPANY, 2013

10.4 MAXIMUM DEVELOPMENTS IN 2013

10.5 TOTAL S.A. & LUKOIL: THE MOST ACTIVE PARTICIPANTS

10.6 COMPETITIVE SITUATION AND TRENDS

10.6.1 EXPANSIONS

10.6.2 AGREEMENTS

10.6.3 CONTRACTS

10.6.4 NEW PRODUCT LAUNCHES

11 COMPANY PROFILES (OVERVIEW, FINANCIAL, PRODUCTS & SERVICES, STRATEGY, AND DEVELOPMENTS)

11.1 ROYAL DUTCH SHELL PLC.

11.2 EXXON MOBIL CORPORATION

11.3 BP PLC.

11.4 CHEVRON CORPORATION

11.5 TOTAL S.A.

11.6 PETROCHINA COMPANY LIMITED

11.7 SINOPEC LIMITED

11.8 LUKOIL

11.9 FUCHS PETROLUB AG

11.1 IDEMITSU KOSAN CO. LTD. (Details might not be captured in case of unlisted companies.)

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 AVAILABLE CUSTOMIZATIONS

12.3 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 LUBRICANTS BASE OIL CATEGORIES

Table 2 LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 3 MINERAL OIL LUBRICANTS MARKET SIZE, BY REGION, 2012–2019 (KT)

Table 4 SYNTHETIC LUBRICANTS MARKET SIZE, BY REGION, 2012–2019 (KT)

Table 5 BIO-BASED LUBRICANTS MARKET SIZE, BY REGION, 2012–2019 (KT)

Table 6 GREASES MARKET SIZE, BY REGION, 2012–2019 (KT)

Table 7 LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 8 LUBRICANTS IN TRANSPORTATION MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 15 UAE: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 16 UAE.: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 17 IRAQ: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 18 IRAQ: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 19 IRAN: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 20 IRAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 21 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 22 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 23 BAHRAIN: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 24 BAHRAIN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 25 QATAR: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 26 QATAR: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 27 OMAN: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 28 OMAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 29 KUWAIT.: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 34 TURKEY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 35 SYRIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 36 SYRIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 37 LEBANON: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 38 LEBANON: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 39 YEMEN: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 40 YEMEN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 41 PALESTINE: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 42 PALESTINE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019

(KT)

Table 43 AFRICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2012–2019 (KT)

Table 44 AFRICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2012–2019
(\$MILLION)

Table 45 EGYPT: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 46 EGYPT: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 47 SOUTH AFRICA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 48 SOUTH AFRICA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2012–2019 (KT)

Table 49 NIGERIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 50 NIGERIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 51 ALGERIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 52 ALGERIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 53 MOROCCO: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 54 MOROCCO: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019
(KT)

Table 55 SUDAN: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 56 SUDAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 57 KENYA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 58 KENYA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 59 GHANA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 60 GHANA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 61 ZIMBABWE: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 62 ZIMBABWE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019
(KT)

Table 63 TANZANIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 64 TANZANIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019
(KT)

Table 65 LIBYA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 66 LIBYA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 67 TOGO: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 68 TOGO: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 69 ZAMBIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 70 ZAMBIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 71 NAMIBIA: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 72 NAMIBIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

Table 73 CHAD: LUBRICANTS MARKET SIZE, BY TYPE, 2012–2019 (KT)

Table 74 CHAD: LUBRICANTS MARKET SIZE, BY APPLICATION, 2012–2019 (KT)

About

The lubricants market based on application is segmented into two broad categories, namely, transportation and industrial machinery & equipment. The transportation category is further subsegmented into commercial vehicles, passenger vehicles, aviation, and marine. The lubricants utilized in these applications are of different grades and have different specifications, such as viscosity index and density. The use of lubricants helps enhancement of vehicle and machine life. It ensures smooth functioning of machines and equipment and therefore is crucial and a constant requirement in the automotive and industrial sectors.

The transportation application dominated the Middle East & African lubricants market with XX% share in 2013. Also, this application is projected to experience the maximum rise in demand till 2019. The growing automotive industry is the major driver of lubricants demand for this application. On the other hand, the industrial machinery & equipment application is driven by growth in manufacturing industry, particularly in sub-Saharan Africa. The industrial machinery and equipment application is expected to register a CAGR of XX% between 2014 and 2019. The market for lubricants for this application area was estimated at XX KT in 2013 and is projected to reach XX KT by 2019.

Iran accounted for the largest share of ~XX% of the total Middle East & Africa lubricants market in 2013. Huge demand for lubricants in passenger vehicles is driving the growth of the Iranian lubricants market. Turkey, Egypt, Saudi Arabia, South Africa, and Nigeria are the other key consumers of lubricants in the Middle East & African region.

The demand for lubricants in Nigeria and South Africa is projected to grow at the highest rate in the next five years, with a CAGR of XX% and XX%, respectively. The growth of the lubricants market in the Middle East & African region is propelled by factors, such industrial growth, growth in the construction industry, growth in the mining industry in the region which also boosts the associated industries, such as marine, commercial vehicles, and so on and the increasing disposable income of people in the region which helps in the growth of number of passenger vehicles in the region. The flourishing oil & gas exploration and production is also fuelling the growth of lubricant consumption in these two regions.

In this report, the Middle East & Africa lubricant market by applications is broadly segmented into transportation and industrial machinery and equipment sectors. The

transportation market accounted for the largest market size of the overall lubricants market and is projected to register the highest CAGR of XX% between 2014 and 2019. The marine industry, backed with the industrial growth and increasing trade with other parts of the world, is the key industry driving the consumption rate of lubricants in the region.

The lubricant market is a diversified and competitive market with a large number of local and global players. The key players in this market are BP (England), Exxon Mobil (U.S), Chevron (U.S), Royal Dutch Shell (The Netherlands), and Total (Paris).

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