

Middle East & Africa Lubricants Market by Type (Mineral Oil, Synthetic Oil, Bio-based Oil, and Greases), by Application (Passenger Vehicles, Commercial Vehicles, Aviation and Marine and Industrial Machinery and Equipment) - Global Trends & Forecasts to 2019

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Abstracts

The Middle East & Africa lubricants market is projected to grow exponentially in the next five years. The rapid growth is driven by the tremendous growth of the transportation and industrial sectors in the region. The development of the tourism, mining, quarrying industries in Africa and crude oil and natural gas exploration, construction industries in the Middle East is driving the growth of lubricants in the region. Hence, the Middle East & Africa lubricants market is set to witness high growth.

The report analyzes the Middle East & Africa lubricants market trends and forecasts till 2019. The market size estimations have been provided in terms of market volume (KT). The report also identifies the key manufacturers of the Middle East & Africa lubricants and provides analysis for each player in terms of company overview, financials, products & services offered, and recent developments.

The Middle East & Africa lubricants market is projected to register a CAGR of 3.2% between 2014 and 2019 to reach a volume of 4,871.0 KT by 2019. The Middle East & Africa lubricants market has been segmented by type into mineral oil, synthetic oil, bio-based oil, and greases. The market for synthetic lubricants is growing at a high rate. The demand has increased from vehicle manufacturers for synthetic lubricants because of its advantages as compared to mineral oil lubricants.

The political situation is the main hindrance for the growth of lubricants market; and the demand is driven due to huge consumption in industrial, marine, and aviation sectors.

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About

The lubricants market based on application is segmented into two broad categories, namely, transportation and industrial machinery & equipment. The transportation category is further subsegmented into commercial vehicles, passenger vehicles, aviation, and marine. The lubricants utilized in these applications are of different grades and have different specifications, such as viscosity index and density. The use of lubricants helps enhancement of vehicle and machine life. It ensures smooth functioning of machines and equipment and therefore is crucial and a constant requirement in the automotive and industrial sectors.

The transportation application dominated the Middle East & African lubricants market with XX% share in 2013. Also, this application is projected to experience the maximum rise in demand till 2019. The growing automotive industry is the major driver of lubricants demand for this application. On the other hand, the industrial machinery & equipment application is driven by growth in manufacturing industry, particularly in sub-Saharan Africa. The industrial machinery and equipment application is expected to register a CAGR of XX% between 2014 and 2019. The market for lubricants for this application area was estimated at XX KT in 2013 and is projected to reach XX KT by 2019.

Iran accounted for the largest share of ~XX% of the total Middle East & Africa lubricants market in 2013. Huge demand for lubricants in passenger vehicles is driving the growth of the Iranian lubricants market. Turkey, Egypt, Saudi Arabia, South Africa, and Nigeria are the other key consumers of lubricants in the Middle East & African region.

The demand for lubricants in Nigeria and South Africa is projected to grow at the highest rate in the next five years, with a CAGR of XX% and XX%, respectively. The growth of the lubricants market in the Middle East & African region is propelled by factors, such as industrial growth, growth in the construction industry, growth in the mining industry in the region which also boosts the associated industries, such as marine, commercial vehicles, and so on and the increasing disposable income of people in the region which helps in the growth of number of passenger vehicles in the region. The flourishing oil & gas exploration and production is also fuelling the growth of lubricant consumption in these two regions.

In this report, the Middle East & Africa lubricant market by applications is broadly segmented into transportation and industrial machinery and equipment sectors. The

transportation market accounted for the largest market size of the overall lubricants market and is projected to register the highest CAGR of XX% between 2014 and 2019. The marine industry, backed with the industrial growth and increasing trade with other parts of the world, is the key industry driving the consumption rate of lubricants in the region.

The lubricant market is a diversified and competitive market with a large number of local and global players. The key players in this market are BP (England), Exxon Mobil (U.S), Chevron (U.S), Royal Dutch Shell (The Netherlands), and Total (Paris).

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