

Methanol Market by Feedstock (Natural Gas, Coal), Derivative (Formaldehyde, MTO/MTP, Gasoline, MTBE, MMA, Acetic Acid, DME, Biodiesel), Sub-Derivative, End-use Industry (Automotive, Construction, Electronics), and Region - Global Forecasts to 2028

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Abstracts

The global Methanol market is expected to grow from USD 30.9 billion in 2023 to USD 38.0 billion by 2028, at a CAGR of 4.2% from 2023 to 2028. Increasing demand for methanol for various derivatives such as formaldehyde, MTO/MTP, gasoline, among others is propelling the growth of this market.

“By feedstock, the coal segment is estimated to be the fastest-growing segment of methanol market during 2023 to 2028.”

Based on feedstock, the coal is estimated to be the fastest-growing segment during the forecast period. For large scale methanol production, coal can be one of the sustainable raw materials. The easy availability and low cost are another factors that are driving the coal feedstock demand.

“By derivative, the MTO/MTP segment is estimated to be the fastest-growing segment of methanol market during 2023 to 2028.”

Based on derivative, the MTO/MTP is estimated to be the fastest-growing segment during the forecast period. The demand of olefins is increasing in petrochemical industry. MTO is used to manufacture olefins thus the demand for MTO plants is also increasing in countries such as China. Propylene production is the main goal of the MTP process, a particular variation of the MTO process. It includes the same procedures as the MTO method for converting methanol into propylene.

“By sub derivative, the olefins segment is estimated to be the fastest-growing segment of methanol market during 2023 to 2028.”

Based on sub derivative, the olefins is estimated to be the fastest-growing segment during the forecast period. In the construction industry there is high demand of olefins. The production of chemical and polymer products such as plastic, detergent, glue, rubber, and food packaging extensively uses olefins as a raw material. By using methanol as a feedstock rather than conventional fossil fuel-based sources, the MTO and MTP processes offer other ways to produce olefins.

“By end-use industry, the solvent segment is estimated to be the fastest-growing segment of methanol market during 2023 to 2028.”

Based on end-use industry, the solvent is estimated to be the fastest-growing segment during the forecast period. Due to the significant growth in the construction industry, Asia Pacific dominates the methanol market in the solvents end-use industry segment. Methanol is frequently used as a solvent in laboratories for numerous analytical and research reasons. Methanol is frequently used in the laboratory because of its affordability and compatibility with numerous analytical procedures.

“The methanol market in Asia Pacific region is projected to witness the highest CAGR during the forecast period.”

Asia Pacific region is projected to register the highest CAGR in the methanol market from 2023 to 2028. The increasing demand for UF/PF resins and increasing methanol usage as an emerging fuel for automobiles are the key factors expected to drive the demand for methanol during the forecast period. China has been the Asia Pacific region's biggest consumer of methanol. The nation's rapid industrialisation, expanding infrastructure, and growing chemical industry have generated a considerable need for methanol. Applications include the manufacturing of formaldehyde, acetic acid, olefins, and fuel blending have driven methanol consumption in China.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 40%, Tier 2 – 20%, and Tier 3 – 40%

By Designation: C-level Executives – 20%, Directors – 50%, and Others – 30%

By Region: Asia Pacific – 30%, Europe – 40%, North America – 20%, the Middle East & Africa- 5%, and South America – 5%

The methanol report is dominated by the players such as Methanex Corporation (Canada), HELM Proman Methanol AG(Switzerland), SABIC (Saudi Arabia), Yankuang Energy Group Company Limited (China), Zagros Petrochemical Company (ZPC) (Iran), Celanese Corporation (Texas), BASF SE (Germany), and Petroliam Nasional Berhad (PETRONAS) (Malaysia), Mitsubishi Gas Chemical Company Inc. (Japan), Mitsui & Co., Ltd. (Japan), LyondellBasell Industries B.V. (US), OCI N.V. (Netherlands), Metafrax Chemicals (Russia), SIPCHEM (Saudi Arabia), and others.

Research Coverage:

The report defines, segments, and projects the size of the methanol market based on derivative, sub-derivative, end-use, and region. It strategically profiles the key players and comprehensively analyzes their market share and core competencies. It also tracks and analyzes competitive developments, such as acquisition, agreement, investment, joint venture, merger, product launch, expansion, divestment, and partnership undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by providing them with the closest approximations of revenue numbers of the methanol market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (increasing demand for chemicals in Asia Pacific, growing demand from automotive and construction industries), restraints (use of fuel grade ethanol), opportunities (use of methanol as an alternative fuel in marine and manufacturing industries), and challenges (capital-intensive environment, volatility in feedstock prices) influencing the growth of the methanol market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities in the methanol market.

Market Development: Comprehensive information about lucrative markets – the report analyses the methanol market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the methanol market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Methanex Corporation (Canada), HELM Proman Methanol AG, SABIC (Saudi Arabia), Yankuang Energy Group Company Limited (China), Zagros Petrochemical Company (ZPC) (Iran), Celanese Corporation (Texas), BASF SE (Germany), among others in the methanol market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS & EXCLUSIONS

TABLE 1 METHANOL MARKET, BY FEEDSTOCK: INCLUSIONS & EXCLUSIONS

TABLE 2 METHANOL MARKET, BY DERIVATIVE: INCLUSIONS & EXCLUSIONS

TABLE 3 METHANOL MARKET, BY SUB-DERIVATIVE: INCLUSIONS & EXCLUSIONS

TABLE 4 METHANOL MARKET, BY END-USE INDUSTRY: INCLUSIONS & EXCLUSIONS

TABLE 5 METHANOL MARKET, BY REGION: INCLUSIONS & EXCLUSIONS

1.4 MARKET SCOPE

1.4.1 MARKETS COVERED

FIGURE 1 METHANOL MARKET SEGMENTATION

FIGURE 2 METHANOL MARKET: REGIONS COVERED

1.4.2 YEARS CONSIDERED

1.5 CURRENCY

1.6 UNITS CONSIDERED

1.7 LIMITATIONS

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 METHANOL MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Companies participating in primary research

2.1.2.3 Key industry insights

2.1.2.4 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 GROWTH FORECAST

2.3 BASE NUMBER CALCULATION

- 2.3.1 SUPPLY-SIDE APPROACH
- 2.3.2 DEMAND-SIDE APPROACH
- 2.4 RECESSION IMPACT
- 2.5 DATA TRIANGULATION
- FIGURE 4 METHANOL MARKET: DATA TRIANGULATION
- 2.6 ASSUMPTIONS
- 2.7 RISK ASSESSMENT

3 EXECUTIVE SUMMARY

- TABLE 6 METHANOL MARKET SNAPSHOT, 2023 & 2028
- FIGURE 5 NATURAL GAS SEGMENT TO LEAD METHANOL MARKET DURING FORECAST PERIOD
- FIGURE 6 UF/PF RESINS TO DOMINATE METHANOL MARKET
- FIGURE 7 AUTOMOTIVE SEGMENT TO HOLD LARGEST MARKET SIZE
- FIGURE 8 ASIA PACIFIC TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN METHANOL MARKET
- FIGURE 9 GROWING DEMAND FOR FUEL AND DOWNSTREAM PETROCHEMICAL PRODUCTS TO DRIVE METHANOL MARKET
- 4.2 METHANOL MARKET, BY DERIVATIVE
- FIGURE 10 MTO/MTP SEGMENT TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD
- 4.3 ASIA PACIFIC METHANOL MARKET, BY FEEDSTOCK AND COUNTRY
- FIGURE 11 COAL SEGMENT AND CHINA ACCOUNTED FOR LARGEST SHARES IN ASIA PACIFIC METHANOL MARKET IN 2022
- 4.4 METHANOL MARKET: MAJOR COUNTRIES
- FIGURE 12 CHINA AND CANADA TO OFFER LUCRATIVE OPPORTUNITIES DURING FORECAST PERIOD

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
- FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN METHANOL MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing demand for chemicals in Asia Pacific

FIGURE 14 TRENDS IN CHEMICAL PRODUCTION (2023–2025)

FIGURE 15 GLOBAL METHANOL DEMAND, BY APPLICATION, 2022

5.2.1.2 Growing demand from automotive and construction industries

TABLE 7 METHANOL AS A FUEL IN LIGHT AUTOMOTIVE APPLICATIONS

FIGURE 16 GROWTH IN INFRASTRUCTURE CONSTRUCTION (2020-2030)

5.2.2 RESTRAINTS

5.2.2.1 Preference for fuel-grade ethanol

5.2.3 OPPORTUNITIES

5.2.3.1 Use of methanol as alternative fuel in marine and manufacturing industries

5.2.4 CHALLENGES

5.2.4.1 Capital-intensive environment

FIGURE 17 CAPITAL COSTS FOR LARGE-SCALE METHANOL PLANTS (2020)

5.2.4.2 Volatility in feedstock prices

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 18 METHANOL MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 8 PORTER'S FIVE FORCES ANALYSIS: METHANOL MARKET

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 THREAT OF SUBSTITUTES

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC INDICATORS

5.4.1 TRENDS AND FORECAST OF REAL GDP

TABLE 9 ANNUAL REAL GDP GROWTH: SELECT COUNTRIES, 2020–2024 (%)

5.4.2 GLOBAL ELECTRONICS INDUSTRY

FIGURE 19 PRODUCTION OF GLOBAL ELECTRONICS AND IT INDUSTRIES (USD BILLION)

5.4.3 CONSTRUCTION INDUSTRY

TABLE 10 CONSTRUCTION INDUSTRY: GDP CONTRIBUTION, BY COUNTRY, 2014–2019 (USD BILLION)

5.4.4 MANUFACTURING INDUSTRY

FIGURE 20 GROWTH RATE OF WORLD MANUFACTURING PRODUCTION, BY REGION, 2022

5.4.5 OIL & GAS INDUSTRY

TABLE 11 GLOBAL OIL & GAS PRICES, USD/BBL (2016–2020)

FIGURE 21 GLOBAL OIL DEMAND GROWTH (2016-2021)

6 INDUSTRY TRENDS

6.1 SUPPLY CHAIN ANALYSIS

FIGURE 22 SUPPLY CHAIN ANALYSIS OF METHANOL MARKET

TABLE 12 COMPANIES IN METHANOL MARKET SUPPLY CHAIN

6.2 VALUE CHAIN ANALYSIS

FIGURE 23 VALUE CHAIN ANALYSIS: MAXIMUM VALUE ADDED DURING PRODUCTION PROCESS

6.2.1 PROMINENT COMPANIES

6.2.2 SMALL & MEDIUM-SIZE ENTERPRISES

6.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 24 REVENUE SHIFT & NEW REVENUE POCKETS FOR METHANOL MANUFACTURERS

6.4 ECOSYSTEM

FIGURE 25 ECOSYSTEM MAP FOR METHANOL MARKET

6.5 PATENT ANALYSIS

6.5.1 METHODOLOGY

6.5.2 PATENT PUBLICATION TRENDS

FIGURE 26 YEAR-WISE NUMBER OF PATENTS (2014–2022)

6.5.3 INSIGHTS

6.5.4 JURISDICTION ANALYSIS

FIGURE 27 CHINA ACCOUNTED FOR HIGHEST PATENT COUNT

6.5.5 TOP COMPANIES/APPLICANTS

FIGURE 28 COMPANIES/APPLICANTS WITH HIGHEST NUMBER OF PATENTS

6.5.5.1 Major patents

6.6 TECHNOLOGY ANALYSIS

FIGURE 29 METHANOL: PRODUCTION PROCESS

6.7 REGULATORY LANDSCAPE

6.7.1 REGULATORY BODIES, GOVERNMENT AGENCIES AND OTHER ORGANIZATIONS

6.7.2 REGULATIONS IMPACTING METHANOL MARKET

6.8 POTENTIAL OF METHANOL FOR CO₂ EMISSION REDUCTION

6.8.1 METHANOL AS FUTURE FUEL

TABLE 13 ATTRIBUTES OF METHANOL FOR USE AS TRANSPORTATION FUEL

6.8.2 LEGISLATIONS DRIVE DEMAND FOR CLEAN FUELS

TABLE 14 LEGISLATIONS IN NORTH AMERICA AND EUROPE FOR DEVELOPING ALTERNATIVE FUELS

6.8.3 APPLICATIONS FOR CO₂ EMISSION CONTROL

TABLE 15 COMPARATIVE ANALYSIS OF CO₂ EMISSIONS: CURRENT FUELS VS.

RENEWABLE FUELS

TABLE 16 METHANOL VS. OTHER FUELS

6.8.4 FUTURE OUTLOOK

6.9 METHANOL PRODUCTION COST ANALYSIS, BY FEEDSTOCK

TABLE 17 NATURAL GAS FEEDSTOCK, PRODUCTION COST (USD/TON)

TABLE 18 COAL FEEDSTOCK, PRODUCTION COST (USD/TON)

TABLE 19 BIOMASS FEEDSTOCK, PRODUCTION COST (USD/TON)

TABLE 20 MUNICIPAL SOLID WASTE FEEDSTOCK, PRODUCTION COST (USD/TON)

TABLE 21 CO₂ FEEDSTOCK, PRODUCTION COST (USD/TON)

6.9.1 CONVENTIONAL METHANOL PLANTS

6.10 RENEWABLE METHANOL

6.10.1 TYPES OF RENEWABLE METHANOL

6.10.1.1 Bio-methanol

6.10.1.2 E-methanol

6.10.2 PRODUCTION PROCESS

FIGURE 30 RENEWABLE METHANOL PRODUCTION ROUTES

6.10.3 PROS AND CONS OF RENEWABLE METHANOL

TABLE 22 PROS AND CONS OF RENEWABLE METHANOL

6.10.4 FUTURE MARKET POTENTIAL FOR RENEWABLE METHANOL

FIGURE 31 METHANOL PRODUCTION FORECAST (2020 VS. 2050)

6.10.5 EXISTING AND PROPOSED RENEWABLE METHANOL PLANTS AND THEIR CAPACITIES

6.10.5.1 Bio-methanol from biomass and MSW

TABLE 23 GASIFICATION TECHNOLOGIES

6.10.5.2 Bio-methanol from biogas

TABLE 24 BIO-METHANE TO METHANOL TECHNOLOGIES

6.10.5.3 Bio-methanol from wood pulp

TABLE 25 WOOD PULP TO BIO-METHANOL TECHNOLOGIES

6.10.5.4 Methanol from CO₂ (E-Methanol)

TABLE 26 EXISTING AND PLANNED E-METHANOL PRODUCTION PLANTS

TABLE 27 EXISTING AND PLANNED TECHNOLOGY DEMONSTRATION PLANTS FOR E-METHANOL

TABLE 28 TECHNOLOGY PROVIDERS FOR E-METHANOL PRODUCTION

6.10.6 CASE STUDY ANALYSIS

6.10.6.1 Carbon recycling international obtains renewable methanol from CO₂

6.10.6.2 Enerkem produces renewable methanol from municipal solid waste

6.10.6.3 BIOMCN processes renewable methanol from biogas

6.11 KEY CONFERENCES AND EVENTS, 2023

TABLE 29 METHANOL MARKET: KEY CONFERENCES AND EVENTS**6.12 KEY STAKEHOLDERS AND BUYING CRITERIA****6.12.1 KEY STAKEHOLDERS IN BUYING PROCESS****FIGURE 32 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END-USE INDUSTRIES****TABLE 30 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END-USE INDUSTRIES (%)****6.12.2 BUYING CRITERIA****FIGURE 33 KEY BUYING CRITERIA, BY END-USE INDUSTRY****TABLE 31 KEY BUYING CRITERIA, BY END-USE INDUSTRY****6.13 AVERAGE SELLING PRICE ANALYSIS****FIGURE 34 AVERAGE SELLING PRICE OF METHANOL, BY REGION (USD/MT)****TABLE 32 AVERAGE PRICES OF METHANOL, BY REGION (USD/MT)****TABLE 33 AVERAGE PRICES OF METHANOL, BY FEEDSTOCK (USD/MT)****TABLE 34 AVERAGE PRICES OF METHANOL, BY END-USE INDUSTRY (USD/MT)****7 METHANOL MARKET, BY FEEDSTOCK****7.1 INTRODUCTION****FIGURE 35 NATURAL GAS TO LEAD MARKET DURING FORECAST PERIOD (USD MILLION)****TABLE 35 METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)****TABLE 36 METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)****TABLE 37 METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)****TABLE 38 METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)****7.2 COAL****7.2.1 SUSTAINABLE RAW MATERIAL FOR LARGE-SCALE METHANOL PRODUCTION****TABLE 39 COAL: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)****TABLE 40 COAL: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)****TABLE 41 COAL: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)****TABLE 42 COAL: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)****7.3 NATURAL GAS****7.3.1 PREFERRED FEEDSTOCK FOR METHANOL PRODUCTION****TABLE 43 NATURAL GAS: METHANOL MARKET, BY REGION, 2016–2022 (USD**

MILLION)

TABLE 44 NATURAL GAS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 45 NATURAL GAS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 46 NATURAL GAS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

7.4 OTHERS

TABLE 47 OTHER FEEDSTOCK: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 48 OTHER FEEDSTOCK: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 49 OTHER FEEDSTOCK: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 50 OTHER FEEDSTOCK: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8 METHANOL MARKET, BY DERIVATIVE

8.1 INTRODUCTION

FIGURE 36 FORMALDEHYDE SEGMENT TO LEAD METHANOL MARKET (USD MILLION)

TABLE 51 METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 52 METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 53 METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 54 METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

8.2 FORMALDEHYDE

8.2.1 GROWING DEMAND FROM CONSTRUCTION INDUSTRY

TABLE 55 FORMALDEHYDE: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 56 FORMALDEHYDE: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 57 FORMALDEHYDE: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 58 FORMALDEHYDE: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.3 GASOLINE

8.3.1 INCREASING USE IN TRANSPORTATION SECTOR

TABLE 59 GASOLINE: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 60 GASOLINE: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 61 GASOLINE: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 62 GASOLINE: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.4 METHANOL-TO-OLEFINS/METHANOL-TO-PROPYLENE (MTO/MTP)

8.4.1 HIGH DEMAND FOR PLASTICS IN END-USE INDUSTRIES

TABLE 63 MTO/MTP: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 64 MTO/MTP: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 65 MTO/MTP: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 66 MTO/MTP: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.5 METHYL TERT-BUTYL ETHER (MTBE)

8.5.1 HIGH DEMAND FROM CHINA FOR USE ACROSS INDUSTRIES

TABLE 67 METHYL TERT-BUTYL ETHER (MTBE): METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 68 METHYL TERT-BUTYL ETHER (MTBE): METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 69 METHYL TERT-BUTYL ETHER (MTBE): METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 70 METHYL TERT-BUTYL ETHER (MTBE): METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.6 ACETIC ACID

8.6.1 IMPORTANT RAW MATERIAL FOR DOWNSTREAM CHEMICALS

TABLE 71 ACETIC ACID: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 72 ACETIC ACID: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 73 ACETIC ACID: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 74 ACETIC ACID: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.7 DIMETHYL ETHER (DME)

8.7.1 GROWING DEMAND FOR HEATING AND COOKING PURPOSES

TABLE 75 DIMETHYL ETHER (DME): METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 76 DIMETHYL ETHER (DME): METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 77 DIMETHYL ETHER (DME): METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 78 DIMETHYL ETHER (DME): METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.8 METHYL METHACRYLATE (MMA)

8.8.1 HIGH CONSUMPTION IN ELECTRONICS INDUSTRY

TABLE 79 METHYL METHACRYLATE (MMA): METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 80 METHYL METHACRYLATE (MMA): METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 81 METHYL METHACRYLATE (MMA): METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 82 METHYL METHACRYLATE (MMA): METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.9 BIODIESEL

8.9.1 SLOW GROWTH DUE TO VARYING GOVERNMENT POLICIES

TABLE 83 BIODIESEL: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 84 BIODIESEL: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 85 BIODIESEL: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 86 BIODIESEL: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

8.10 OTHERS

TABLE 87 OTHER DERIVATIVES: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 88 OTHER DERIVATIVES: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 89 OTHER DERIVATIVES: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 90 OTHER DERIVATIVES: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9 METHANOL MARKET, BY SUB-DERIVATIVE

9.1 INTRODUCTION

FIGURE 37 UF/PF RESINS SEGMENT TO LEAD METHANOL MARKET DURING FORECAST PERIOD

TABLE 91 METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 92 METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 93 METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 94 METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

9.2 GASOLINE ADDITIVES

9.2.1 RAPID GROWTH OF AUTOMOTIVE INDUSTRY TO FUEL DEMAND

TABLE 95 GASOLINE ADDITIVES: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 96 GASOLINE ADDITIVES: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 97 GASOLINE ADDITIVES: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 98 GASOLINE ADDITIVES: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.3 OLEFINS

9.3.1 GROWING DEMAND FROM CHINA TO DRIVE METHANOL MARKET

TABLE 99 OLEFINS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 100 OLEFINS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 101 OLEFINS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 102 OLEFINS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.4 UF/PF RESINS

9.4.1 WIDESPREAD USE ACROSS VARIED APPLICATIONS

TABLE 103 UF/PF RESINS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 104 UF/PF RESINS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 105 UF/PF RESINS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 106 UF/PF RESINS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.5 VINYL ACETATE MONOMER (VAM)

9.5.1 HIGH DEMAND FROM CONSTRUCTION INDUSTRY

TABLE 107 VAM: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 108 VAM: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 109 VAM: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 110 VAM: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.6 POLYACETALS

9.6.1 INCREASING DEMAND FROM AUTOMOTIVE INDUSTRY IN EMERGING ECONOMIES

TABLE 111 POLYACETALS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 112 POLYACETALS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 113 POLYACETALS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 114 POLYACETALS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.7 FUELS

9.7.1 RISING PREFERENCE FOR METHANOL AS ALTERNATIVE FUEL

TABLE 115 FUELS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 116 FUELS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 117 FUELS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 118 FUELS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.8 METHYLENE DIPHENYL DIISOCYANATE (MDI)

9.8.1 GROWING DEMAND FROM AUTOMOBILE AND FURNITURE INDUSTRIES

TABLE 119 MDI: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 120 MDI: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 121 MDI: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 122 MDI: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.9 ACETATE ESTER

9.9.1 GROWTH IN AUTOMOTIVE AND PAINTS & COATINGS INDUSTRIES TO DRIVE DEMAND

TABLE 123 ACETATE ESTER: METHANOL MARKET, BY REGION, 2016–2022 (USD

MILLION)

TABLE 124 ACETATE ESTER: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 125 ACETATE ESTER: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 126 ACETATE ESTER: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.10 PURIFIED TEREPHTHALIC ACID (PTA)

9.10.1 EXPANSION IN PRODUCTION CAPACITY TO BOOST SEGMENT GROWTH

TABLE 127 PTA: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 128 PTA: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 129 PTA: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 130 PTA: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.11 ACETIC ANHYDRIDE

9.11.1 GROWING PHARMACEUTICAL INDUSTRY TO DRIVE MARKET

TABLE 131 ACETIC ANHYDRIDE: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 132 ACETIC ANHYDRIDE: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 133 ACETIC ANHYDRIDE: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 134 ACETIC ANHYDRIDE: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

9.12 OTHERS

TABLE 135 OTHER SUB-DERIVATIVES: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 136 OTHER SUB-DERIVATIVES: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 137 OTHER SUB-DERIVATIVES: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 138 OTHER SUB-DERIVATIVES: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10 METHANOL MARKET, BY END-USE INDUSTRY

10.1 INTRODUCTION

FIGURE 38 AUTOMOTIVE SEGMENT TO DOMINATE METHANOL MARKET

Methanol Market by Feedstock (Natural Gas, Coal), Derivative (Formaldehyde, MTO/MTP, Gasoline, MTBE, MMA, Acet...

DURING FORECAST PERIOD

TABLE 139 METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 140 METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 141 METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 142 METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

10.2 AUTOMOTIVE

10.2.1 RISING DEMAND FOR USE IN MULTIPLE APPLICATIONS

TABLE 143 AUTOMOTIVE: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 144 AUTOMOTIVE: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 145 AUTOMOTIVE: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 146 AUTOMOTIVE: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10.3 CONSTRUCTION

10.3.1 HIGH DEMAND FOR UF/PF RESINS AND FORMALDEHYDE-BASED RESINS

TABLE 147 CONSTRUCTION: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 148 CONSTRUCTION: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 149 CONSTRUCTION: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 150 CONSTRUCTION: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10.4 ELECTRONICS

10.4.1 GROWING DEMAND FOR DIRECT METHANOL FUEL CELLS

TABLE 151 ELECTRONICS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 152 ELECTRONICS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 153 ELECTRONICS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 154 ELECTRONICS: METHANOL MARKET, BY REGION, 2023–2028

(THOUSAND METRIC TONS)

10.5 APPLIANCES

10.5.1 INCREASING DEMAND FOR USE IN HOUSEHOLD APPLIANCES

TABLE 155 APPLIANCES: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 156 APPLIANCES: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 157 APPLIANCES: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 158 APPLIANCES: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10.6 PAINTS & COATINGS

10.6.1 RISING NEED FOR ORGANIC SOLVENTS

TABLE 159 PAINTS & COATINGS: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 160 PAINTS & COATINGS: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 161 PAINTS & COATINGS: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 162 PAINTS & COATINGS: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10.7 INSULATION

10.7.1 INCREASING USE OF METHANOL AS AGING MARKER

TABLE 163 INSULATION: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 164 INSULATION: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 165 INSULATION: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 166 INSULATION: METHANOL MARKET, BY REGION, 2023–2028 (THOUSAND METRIC TONS)

10.8 PHARMACEUTICAL

10.8.1 RISING DEMAND FOR METHANOL FOR USE AS SOLVENT

TABLE 167 PHARMACEUTICAL: METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 168 PHARMACEUTICAL: METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 169 PHARMACEUTICAL: METHANOL MARKET, BY REGION, 2016–2022 (THOUSAND METRIC TONS)

TABLE 170 PHARMACEUTICAL: METHANOL MARKET, BY REGION, 2023–2028
(THOUSAND METRIC TONS)

10.9 PACKAGING (PET BOTTLES)

10.9.1 GROWING USE OF PET BOTTLES IN VARIOUS END-USE INDUSTRIES

TABLE 171 PACKAGING (PET BOTTLES): METHANOL MARKET, BY REGION,
2016–2022 (USD MILLION)

TABLE 172 PACKAGING (PET BOTTLES): METHANOL MARKET, BY REGION,
2023–2028 (USD MILLION)

TABLE 173 PACKAGING (PET BOTTLES): METHANOL MARKET, BY REGION,
2016–2022 (THOUSAND METRIC TONS)

TABLE 174 PACKAGING (PET BOTTLES): METHANOL MARKET, BY REGION,
2023–2028 (THOUSAND METRIC TONS)

10.10 SOLVENTS

10.10.1 INCREASING DEMAND IN PHARMACEUTICAL AND CONSTRUCTION
INDUSTRIES

TABLE 175 SOLVENTS: METHANOL MARKET, BY REGION, 2016–2022 (USD
MILLION)

TABLE 176 SOLVENTS: METHANOL MARKET, BY REGION, 2023–2028 (USD
MILLION)

TABLE 177 SOLVENTS: METHANOL MARKET, BY REGION, 2016–2022
(THOUSAND METRIC TONS)

TABLE 178 SOLVENTS: METHANOL MARKET, BY REGION, 2023–2028
(THOUSAND METRIC TONS)

10.11 OTHERS

TABLE 179 OTHER END-USE INDUSTRIES: METHANOL MARKET , BY REGION,
2016–2022 (USD MILLION)

TABLE 180 OTHER END-USE INDUSTRIES: METHANOL MARKET, BY REGION,
2023–2028 (USD MILLION)

TABLE 181 OTHER END-USE INDUSTRIES: METHANOL MARKET, BY REGION,
2016–2022 (THOUSAND METRIC TONS)

TABLE 182 OTHER END-USE INDUSTRIES: METHANOL MARKET, BY REGION,
2023–2028 (THOUSAND METRIC TONS)

11 METHANOL MARKET, REGIONAL ANALYSIS

11.1 INTRODUCTION

FIGURE 39 CHINA TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

TABLE 183 METHANOL MARKET, BY REGION, 2016–2022 (USD MILLION)

TABLE 184 METHANOL MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 185 METHANOL MARKET, BY REGION, 2016–2022 (MILLION METRIC TONS)

TABLE 186 METHANOL MARKET, BY REGION, 2023–2028 (MILLION METRIC TONS)

11.2 ASIA PACIFIC

11.2.1 IMPACT OF RECESSION

FIGURE 40 ASIA PACIFIC: METHANOL MARKET SNAPSHOT

TABLE 187 ASIA PACIFIC: METHANOL MARKET, BY COUNTRY, 2016–2022 (USD MILLION)

TABLE 188 ASIA PACIFIC: METHANOL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 189 ASIA PACIFIC: METHANOL MARKET, BY COUNTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 190 ASIA PACIFIC: METHANOL MARKET, BY COUNTRY, 2023–2028 (THOUSAND METRIC TONS)

TABLE 191 ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 192 ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 193 ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 194 ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 195 ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 196 ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 197 ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 198 ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 199 ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 200 ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 201 ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 202 ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 203 ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 204 ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 205 ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 206 ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.2.2 CHINA

11.2.2.1 Rising demand for chemicals and fuels to propel market

TABLE 207 CHINA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 208 CHINA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 209 CHINA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 210 CHINA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 211 CHINA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 212 CHINA: METHANOL MARKET, BY DERIVATIVE, 2023–2028(USD MILLION)

TABLE 213 CHINA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 214 CHINA: METHANOL MARKET, BY DERIVATIVE, 2023–2028(THOUSAND METRIC TONS)

TABLE 215 CHINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 216 CHINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028(USD MILLION)

TABLE 217 CHINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 218 CHINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028(THOUSAND METRIC TONS)

TABLE 219 CHINA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 220 CHINA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028(USD MILLION)

TABLE 221 CHINA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022

(THOUSAND METRIC TONS)

TABLE 222 CHINA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028

(THOUSAND METRIC TONS)

11.2.3 JAPAN

11.2.3.1 Growing demand for eco-friendly fuels to drive market

TABLE 223 JAPAN: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 224 JAPAN: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 225 JAPAN: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 226 JAPAN: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 227 JAPAN: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 228 JAPAN: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 229 JAPAN: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 230 JAPAN: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 231 JAPAN: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 232 JAPAN: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 233 JAPAN: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 234 JAPAN: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 235 JAPAN: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 236 JAPAN: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 237 JAPAN: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 238 JAPAN: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.2.4 INDIA

11.2.4.1 Increased production capacity to boost market

TABLE 239 INDIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 240 INDIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 241 INDIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 242 INDIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 243 INDIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 244 INDIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 245 INDIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 246 INDIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 247 INDIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 248 INDIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 249 INDIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 250 INDIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 251 INDIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 252 INDIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 253 INDIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 254 INDIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.2.5 SOUTH KOREA

11.2.5.1 Extensive use of methanol as gasoline additive to fuel market

TABLE 255 SOUTH KOREA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 256 SOUTH KOREA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 257 SOUTH KOREA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022

(THOUSAND METRIC TONS)

TABLE 258 SOUTH KOREA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028

(THOUSAND METRIC TONS)

TABLE 259 SOUTH KOREA: METHANOL MARKET, BY DERIVATIVE, 2016–2022

(USD MILLION)

TABLE 260 SOUTH KOREA: METHANOL MARKET, BY DERIVATIVE, 2023–2028

(USD MILLION)

TABLE 261 SOUTH KOREA: METHANOL MARKET, BY DERIVATIVE, 2016–2022

(THOUSAND METRIC TONS)

TABLE 262 SOUTH KOREA: METHANOL MARKET, BY DERIVATIVE, 2023–2028

(THOUSAND METRIC TONS)

TABLE 263 SOUTH KOREA: METHANOL MARKET, BY SUB-DERIVATIVE,
2016–2022 (USD MILLION)

TABLE 264 SOUTH KOREA: METHANOL MARKET, BY SUB-DERIVATIVE,
2023–2028 (USD MILLION)

TABLE 265 SOUTH KOREA: METHANOL MARKET, BY SUB-DERIVATIVE,
2016–2022 (THOUSAND METRIC TONS)

TABLE 266 SOUTH KOREA: METHANOL MARKET, BY SUB-DERIVATIVE,
2023–2028 (THOUSAND METRIC TONS)

TABLE 267 SOUTH KOREA: METHANOL MARKET, BY END-USE INDUSTRY,
2016–2022 (USD MILLION)

TABLE 268 SOUTH KOREA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (USD MILLION)

TABLE 269 SOUTH KOREA: METHANOL MARKET, BY END-USE INDUSTRY,
2016–2022 (THOUSAND METRIC TONS)

TABLE 270 SOUTH KOREA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (THOUSAND METRIC TONS)

11.2.6 INDONESIA

11.2.6.1 Government initiatives to encourage methanol production to drive market

TABLE 271 INDONESIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD
MILLION)

TABLE 272 INDONESIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD
MILLION)

TABLE 273 INDONESIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022
(THOUSAND METRIC TONS)

TABLE 274 INDONESIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028
(THOUSAND METRIC TONS)

TABLE 275 INDONESIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD
MILLION)

TABLE 276 INDONESIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 277 INDONESIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 278 INDONESIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 279 INDONESIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 280 INDONESIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 281 INDONESIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 282 INDONESIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 283 INDONESIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 284 INDONESIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 285 INDONESIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 286 INDONESIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.2.7 REST OF ASIA PACIFIC

TABLE 287 REST OF ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 288 REST OF ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 289 REST OF ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 290 REST OF ASIA PACIFIC: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 291 REST OF ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 292 REST OF ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 293 REST OF ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 294 REST OF ASIA PACIFIC: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 295 REST OF ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 296 REST OF ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 297 REST OF ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 298 REST OF ASIA PACIFIC: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 299 REST OF ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 300 REST OF ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 301 REST OF ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 302 REST OF ASIA PACIFIC: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.3 EUROPE

11.3.1 IMPACT OF RECESSION

FIGURE 41 EUROPE: METHANOL MARKET SNAPSHOT

TABLE 303 EUROPE: METHANOL MARKET, BY COUNTRY, 2016–2022 (USD MILLION)

TABLE 304 EUROPE: METHANOL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 305 EUROPE: METHANOL MARKET, BY COUNTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 306 EUROPE: METHANOL MARKET, BY COUNTRY, 2023–2028 (THOUSAND METRIC TONS)

TABLE 307 EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 308 EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 309 EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 310 EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 311 EUROPE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 312 EUROPE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 313 EUROPE: METHANOL MARKET, BY DERIVATIVE, 2016–2022
(THOUSAND METRIC TONS)

TABLE 314 EUROPE: METHANOL MARKET, BY DERIVATIVE, 2023–2028
(THOUSAND METRIC TONS)

TABLE 315 EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD
MILLION)

TABLE 316 EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD
MILLION)

TABLE 317 EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022
(THOUSAND METRIC TONS)

TABLE 318 EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028
(THOUSAND METRIC TONS)

TABLE 319 EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022
(USD MILLION)

TABLE 320 EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028
(USD MILLION)

TABLE 321 EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022
(THOUSAND METRIC TONS)

TABLE 322 EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028
(THOUSAND METRIC TONS)

11.3.2 GERMANY

11.3.2.1 Increasing use of methanol as fuel to drive market

TABLE 323 GERMANY: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD
MILLION)

TABLE 324 GERMANY: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD
MILLION)

TABLE 325 GERMANY: METHANOL MARKET, BY FEEDSTOCK, 2016–2022
(THOUSAND METRIC TONS)

TABLE 326 GERMANY: METHANOL MARKET, BY FEEDSTOCK, 2023–2028
(THOUSAND METRIC TONS)

TABLE 327 GERMANY: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD
MILLION)

TABLE 328 GERMANY: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD
MILLION)

TABLE 329 GERMANY: METHANOL MARKET, BY DERIVATIVE, 2016–2022
(THOUSAND METRIC TONS)

TABLE 330 GERMANY: METHANOL MARKET, BY DERIVATIVE, 2023–2028
(THOUSAND METRIC TONS)

TABLE 331 GERMANY: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022

(USD MILLION)

TABLE 332 GERMANY: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028

(USD MILLION)

TABLE 333 GERMANY: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022

(THOUSAND METRIC TONS)

TABLE 334 GERMANY: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028

(THOUSAND METRIC TONS)

TABLE 335 GERMANY: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022

(USD MILLION)

TABLE 336 GERMANY: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028

(USD MILLION)

TABLE 337 GERMANY: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022

(THOUSAND METRIC TONS)

TABLE 338 GERMANY: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028

(THOUSAND METRIC TONS)

11.3.3 UK

11.3.3.1 High demand from automotive industry to fuel market

TABLE 339 UK: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 340 UK: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 341 UK: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 342 UK: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 343 UK: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 344 UK: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 345 UK: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 346 UK: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 347 UK: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 348 UK: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 349 UK: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 350 UK: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 351 UK: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 352 UK: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028(USD MILLION)

TABLE 353 UK: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 354 UK: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028(THOUSAND METRIC TONS)

11.3.4 FRANCE

11.3.4.1 Growing need for biodiesel to increase demand for methanol

TABLE 355 FRANCE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 356 FRANCE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 357 FRANCE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 358 FRANCE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 359 FRANCE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 360 FRANCE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 361 FRANCE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 362 FRANCE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 363 FRANCE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 364 FRANCE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 365 FRANCE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 366 FRANCE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 367 FRANCE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 368 FRANCE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 369 FRANCE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 370 FRANCE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028

(THOUSAND METRIC TONS)

11.3.5 RUSSIA

11.3.5.1 Large natural gas reserves to fuel market

TABLE 371 RUSSIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 372 RUSSIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 373 RUSSIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 374 RUSSIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 375 RUSSIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 376 RUSSIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 377 RUSSIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 378 RUSSIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 379 RUSSIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 380 RUSSIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 381 RUSSIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 382 RUSSIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 383 RUSSIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 384 RUSSIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 385 RUSSIA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 386 RUSSIA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.3.6 TURKEY

11.3.6.1 Growing automotive and construction sectors to boost demand

TABLE 387 TURKEY: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 388 TURKEY: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 389 TURKEY: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 390 TURKEY: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 391 TURKEY: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 392 TURKEY: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 393 TURKEY: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 394 TURKEY: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 395 TURKEY: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 396 TURKEY: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 397 TURKEY: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 398 TURKEY: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 399 TURKEY: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 400 TURKEY: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 401 TURKEY: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 402 TURKEY: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.3.7 REST OF EUROPE

TABLE 403 REST OF EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 404 REST OF EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 405 REST OF EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 406 REST OF EUROPE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 407 REST OF EUROPE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 408 REST OF EUROPE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 409 REST OF EUROPE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 410 REST OF EUROPE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 411 REST OF EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 412 REST OF EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 413 REST OF EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 414 REST OF EUROPE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 415 REST OF EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 416 REST OF EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 417 REST OF EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 418 REST OF EUROPE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.4 NORTH AMERICA

11.4.1 RECESSION IMPACT

FIGURE 42 NORTH AMERICA: METHANOL MARKET SNAPSHOT

TABLE 419 NORTH AMERICA: METHANOL MARKET, BY COUNTRY, 2016–2022 (USD MILLION)

TABLE 420 NORTH AMERICA: METHANOL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 421 NORTH AMERICA: METHANOL MARKET, BY COUNTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 422 NORTH AMERICA: METHANOL MARKET, BY COUNTRY, 2023–2028 (THOUSAND METRIC TONS)

TABLE 423 NORTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 424 NORTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 425 NORTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 426 NORTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 427 NORTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 428 NORTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 429 NORTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 430 NORTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 431 NORTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 432 NORTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 433 NORTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 434 NORTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 435 NORTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 436 NORTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 437 NORTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 438 NORTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.4.2 US

11.4.2.1 Use of methanol in formaldehyde derivatives to drive market

TABLE 439 US: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 440 US: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 441 US: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 442 US: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 443 US: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 444 US: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 445 US: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND

METRIC TONS)

TABLE 446 US: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 447 US: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 448 US: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 449 US: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 450 US: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 451 US: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 452 US: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 453 US: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 454 US: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.4.3 CANADA

11.4.3.1 Large and diversified manufacturing sector to fuel market

TABLE 455 CANADA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 456 CANADA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 457 CANADA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 458 CANADA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 459 CANADA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 460 CANADA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 461 CANADA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 462 CANADA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 463 CANADA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 464 CANADA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 465 CANADA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 466 CANADA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 467 CANADA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 468 CANADA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 469 CANADA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 470 CANADA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.4.4 MEXICO

11.4.4.1 Growing demand from end-use industries to drive market

TABLE 471 MEXICO: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 472 MEXICO: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 473 MEXICO: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 474 MEXICO: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 475 MEXICO: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 476 MEXICO: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 477 MEXICO: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 478 MEXICO: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 479 MEXICO: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 480 MEXICO: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 481 MEXICO: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 482 MEXICO: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028

(THOUSAND METRIC TONS)

TABLE 483 MEXICO: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022
(USD MILLION)

TABLE 484 MEXICO: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028(USD MILLION)

TABLE 485 MEXICO: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022
(THOUSAND METRIC TONS)

TABLE 486 MEXICO: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028
(THOUSAND METRIC TONS)

11.5 MIDDLE EAST & AFRICA

11.5.1 IMPACT OF RECESSION

TABLE 487 MIDDLE EAST & AFRICA: METHANOL MARKET, BY COUNTRY,
2016–2022 (USD MILLION)

TABLE 488 MIDDLE EAST & AFRICA: METHANOL MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

TABLE 489 MIDDLE EAST & AFRICA: METHANOL MARKET, BY COUNTRY,
2016–2022 (THOUSAND METRIC TONS)

TABLE 490 MIDDLE EAST & AFRICA: METHANOL MARKET, BY COUNTRY,
2023–2028 (THOUSAND METRIC TONS)

TABLE 491 MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK,
2016–2022 (USD MILLION)

TABLE 492 MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK,
2023–2028 (USD MILLION)

TABLE 493 MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK,
2016–2022 (THOUSAND METRIC TONS)

TABLE 494 MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK,
2023–2028 (THOUSAND METRIC TONS)

TABLE 495 MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE,
2016–2022 (USD MILLION)

TABLE 496 MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE,
2023–2028 (USD MILLION)

TABLE 497 MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE,
2016–2022 (THOUSAND METRIC TONS)

TABLE 498 MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE,
2023–2028 (THOUSAND METRIC TONS)

TABLE 499 MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2016–2022 (USD MILLION)

TABLE 500 MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2023–2028 (USD MILLION)

TABLE 501 MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 502 MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 503 MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 504 MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 505 MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 506 MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.5.2 SAUDI ARABIA

11.5.2.1 Capacity expansions and technological advancements to drive market

TABLE 507 SAUDI ARABIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 508 SAUDI ARABIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 509 SAUDI ARABIA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 510 SAUDI ARABIA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 511 SAUDI ARABIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 512 SAUDI ARABIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 513 SAUDI ARABIA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 514 SAUDI ARABIA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 515 SAUDI ARABIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 516 SAUDI ARABIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 517 SAUDI ARABIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 518 SAUDI ARABIA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 519 SAUDI ARABIA: METHANOL MARKET, BY END-USE INDUSTRY,

2016–2022 (USD MILLION)

TABLE 520 SAUDI ARABIA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (USD MILLION)

TABLE 521 SAUDI ARABIA: METHANOL MARKET, BY END-USE INDUSTRY,
2016–2022 (THOUSAND METRIC TONS)

TABLE 522 SAUDI ARABIA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (THOUSAND METRIC TONS)

11.5.3 UNITED ARAB EMIRATES (UAE)

11.5.3.1 Government initiatives to increase methanol production to fuel market

TABLE 523 UAE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD
MILLION)

TABLE 524 UAE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD
MILLION)

TABLE 525 UAE: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND
METRIC TONS)

TABLE 526 UAE: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND
METRIC TONS)

TABLE 527 UAE: METHANOL MARKET, BY DERIVATIVE, 2023–2028(USD MILLION)

TABLE 528 UAE: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND
METRIC TONS)

TABLE 529 UAE: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND
METRIC TONS)

TABLE 530 UAE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD
MILLION)

TABLE 531 UAE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD
MILLION)

TABLE 532 UAE: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022
(THOUSAND METRIC TONS)

TABLE 533 UAE: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028
(THOUSAND METRIC TONS)

TABLE 534 UAE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD
MILLION)

TABLE 535 UAE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD
MILLION)

TABLE 536 UAE: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022
(THOUSAND METRIC TONS)

TABLE 537 UAE: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028
(THOUSAND METRIC TONS)

11.5.4 REST OF MIDDLE EAST & AFRICA

TABLE 538 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 539 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 540 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 541 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 542 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 543 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 544 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 545 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 546 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 547 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 548 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 549 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 550 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 551 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 552 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 553 REST OF MIDDLE EAST & AFRICA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.6 SOUTH AMERICA

11.6.1 IMPACT OF RECESSION

TABLE 554 SOUTH AMERICA: METHANOL MARKET, BY COUNTRY, 2016–2022 (USD MILLION)

TABLE 555 SOUTH AMERICA: METHANOL MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 556 SOUTH AMERICA: METHANOL MARKET, BY COUNTRY, 2016–2022

(THOUSAND METRIC TONS)

TABLE 557 SOUTH AMERICA: METHANOL MARKET, BY COUNTRY, 2023–2028

(THOUSAND METRIC TONS)

TABLE 558 SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022

(USD MILLION)

TABLE 559 SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028

(USD MILLION)

TABLE 560 SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022

(THOUSAND METRIC TONS)

TABLE 561 SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028

(THOUSAND METRIC TONS)

TABLE 562 SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022

(USD MILLION)

TABLE 563 SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028

(USD MILLION)

TABLE 564 SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022

(THOUSAND METRIC TONS)

TABLE 565 SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028

(THOUSAND METRIC TONS)

TABLE 566 SOUTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2016–2022 (USD MILLION)

TABLE 567 SOUTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2023–2028 (USD MILLION)

TABLE 568 SOUTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2016–2022 (THOUSAND METRIC TONS)

TABLE 569 SOUTH AMERICA: METHANOL MARKET, BY SUB-DERIVATIVE,
2023–2028 (THOUSAND METRIC TONS)

TABLE 570 SOUTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY,
2016–2022 (USD MILLION)

TABLE 571 SOUTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (USD MILLION)

TABLE 572 SOUTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY,
2016–2022 (THOUSAND METRIC TONS)

TABLE 573 SOUTH AMERICA: METHANOL MARKET, BY END-USE INDUSTRY,
2023–2028 (THOUSAND METRIC TONS)

11.6.2 BRAZIL

11.6.2.1 Large reserves of natural gas to boost methanol production

TABLE 574 BRAZIL: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD
MILLION)

TABLE 575 BRAZIL: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 576 BRAZIL: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 577 BRAZIL: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 578 BRAZIL: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 579 BRAZIL: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 580 BRAZIL: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 581 BRAZIL: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 582 BRAZIL: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 583 BRAZIL: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 584 BRAZIL: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 585 BRAZIL: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 586 BRAZIL: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 587 BRAZIL: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 588 BRAZIL: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 589 BRAZIL: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.6.3 ARGENTINA

11.6.3.1 Growing demand for methanol in chemical industry to drive market

TABLE 590 ARGENTINA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 591 ARGENTINA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 592 ARGENTINA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 593 ARGENTINA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028

(THOUSAND METRIC TONS)

TABLE 594 ARGENTINA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 595 ARGENTINA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 596 ARGENTINA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 597 ARGENTINA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 598 ARGENTINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 599 ARGENTINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 600 ARGENTINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 601 ARGENTINA: METHANOL MARKET, BY SUB-DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 602 ARGENTINA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (USD MILLION)

TABLE 603 ARGENTINA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 604 ARGENTINA: METHANOL MARKET, BY END-USE INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 605 ARGENTINA: METHANOL MARKET, BY END-USE INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

11.6.4 REST OF SOUTH AMERICA

TABLE 606 REST OF SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (USD MILLION)

TABLE 607 REST OF SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (USD MILLION)

TABLE 608 REST OF SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2016–2022 (THOUSAND METRIC TONS)

TABLE 609 REST OF SOUTH AMERICA: METHANOL MARKET, BY FEEDSTOCK, 2023–2028 (THOUSAND METRIC TONS)

TABLE 610 REST OF SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 611 REST OF SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 612 REST OF SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE,

2016–2022 (THOUSAND METRIC TONS)

TABLE 613 REST OF SOUTH AMERICA: METHANOL MARKET, BY DERIVATIVE,
2023–2028 (THOUSAND METRIC TONS)

TABLE 614 REST OF SOUTH AMERICA: METHANOL MARKET, BY SUB-
DERIVATIVE, 2016–2022 (USD MILLION)

TABLE 615 REST OF SOUTH AMERICA: METHANOL MARKET, BY SUB-
DERIVATIVE, 2023–2028 (USD MILLION)

TABLE 616 REST OF SOUTH AMERICA: METHANOL MARKET, BY SUB-
DERIVATIVE, 2016–2022 (THOUSAND METRIC TONS)

TABLE 617 REST OF SOUTH AMERICA: METHANOL MARKET, BY SUB-
DERIVATIVE, 2023–2028 (THOUSAND METRIC TONS)

TABLE 618 REST OF SOUTH AMERICA: METHANOL MARKET, BY END-USE
INDUSTRY, 2016–2022 (USD MILLION)

TABLE 619 REST OF SOUTH AMERICA: METHANOL MARKET, BY END-USE
INDUSTRY, 2023–2028 (USD MILLION)

TABLE 620 REST OF SOUTH AMERICA: METHANOL MARKET, BY END-USE
INDUSTRY, 2016–2022 (THOUSAND METRIC TONS)

TABLE 621 REST OF SOUTH AMERICA: METHANOL MARKET, BY END-USE
INDUSTRY, 2023–2028 (THOUSAND METRIC TONS)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES

TABLE 622 AGREEMENTS AND JOINT VENTURES: KEY GROWTH STRATEGIES
OF METHANOL MANUFACTURERS

12.3 REVENUE ANALYSIS

12.3.1 REVENUE ANALYSIS OF TOP PLAYERS IN METHANOL MARKET

FIGURE 43 TOP PLAYERS – REVENUE ANALYSIS (2018-2022)

12.4 MARKET SHARE ANALYSIS: METHANOL MARKET (2022)

FIGURE 44 RANKING OF TOP 5 PLAYERS IN METHANOL MARKET

FIGURE 45 METHANEX CORPORATION HELD LARGEST SHARE OF METHANOL
MARKET IN 2022

TABLE 623 METHANOL MARKET: DEGREE OF COMPETITION

12.5 COMPANY FOOTPRINT ANALYSIS

FIGURE 46 METHANOL MARKET: OVERALL COMPANY FOOTPRINT

TABLE 624 COMPANY DERIVATIVE FOOTPRINT, 2022

TABLE 625 COMPANY END-USE INDUSTRY FOOTPRINT, 2022

TABLE 626 COMPANY REGION FOOTPRINT, 2022

12.6 COMPANY EVALUATION QUADRANT, 2022

12.6.1 STARS

12.6.2 EMERGING LEADERS

12.6.3 PERVASIVE PLAYERS

12.6.4 PARTICIPANTS

FIGURE 47 METHANOL MARKET: COMPETITIVE LEADERSHIP MAPPING, 2022

12.7 SMALL AND MEDIUM-SIZED ENTERPRISES (SME) MATRIX, 2022

12.7.1 PROGRESSIVE COMPANIES

12.7.2 DYNAMIC COMPANIES

12.7.3 RESPONSIVE COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 48 METHANOL MARKET: COMPETITIVE LEADERSHIP MAPPING OF SME COMPANIES, 2022

12.8 COMPETITIVE BENCHMARKING

TABLE 627 METHANOL MARKET: KEY STARTUPS/SMES

TABLE 628 METHANOL MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

12.9 COMPETITIVE SCENARIO

TABLE 629 METHANOL MARKET: DEALS, 2018-2023

TABLE 630 METHANOL MARKET: PRODUCT LAUNCHES, 2018-2023

TABLE 631 METHANOL MARKET: OTHERS, 2018-2023

13 COMPANY PROFILES

13.1 KEY PLAYERS

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

13.1.1 METHANEX CORPORATION

TABLE 632 METHANEX CORPORATION: COMPANY OVERVIEW

FIGURE 49 METHANEX CORPORATION: COMPANY OVERVIEW

13.1.2 HELM PROMAN METHANOL AG

TABLE 633 HELM PROMAN METHANOL AG: COMPANY OVERVIEW

13.1.3 SABIC

TABLE 634 SABIC: COMPANY OVERVIEW

FIGURE 50 SABIC: COMPANY OVERVIEW

13.1.4 YANKUANG ENERGY GROUP COMPANY LIMITED

TABLE 635 YANKUANG ENERGY GROUP COMPANY LIMITED: COMPANY OVERVIEW

FIGURE 51 YANKUANG ENERGY GROUP COMPANY LIMITED: COMPANY OVERVIEW**13.1.5 ZAGROS PETROCHEMICAL COMPANY****TABLE 636 ZAGROS PETROCHEMICAL COMPANY: COMPANY OVERVIEW****13.1.6 CELANESE CORPORATION****TABLE 637 CELANESE CORPORATION: COMPANY OVERVIEW****FIGURE 52 CELANESE CORPORATION: COMPANY OVERVIEW****13.1.7 BASF SE****TABLE 638 BASF SE: COMPANY OVERVIEW****FIGURE 53 BASF SE: COMPANY OVERVIEW****13.1.8 PETROLIAM NASIONAL BERHAD (PETRONAS)****TABLE 639 PETROLIAM NASIONAL BERHAD (PETRONAS): COMPANY OVERVIEW****FIGURE 54 PETROLIAM NASIONAL BERHAD (PETRONAS): COMPANY OVERVIEW****13.1.9 MITSUBISHI GAS CHEMICAL COMPANY INC.****TABLE 640 MITSUBISHI GAS CHEMICAL COMPANY INC.: COMPANY OVERVIEW****FIGURE 55 MITSUBISHI GAS CHEMICAL COMPANY INC.: COMPANY OVERVIEW****13.1.10 MITSUI & CO., LTD.****TABLE 641 MITSUI & CO., LTD.: COMPANY OVERVIEW****FIGURE 56 MITSUI & CO., LTD.: COMPANY OVERVIEW****13.1.11 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.****TABLE 642 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.: COMPANY OVERVIEW****FIGURE 57 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.: COMPANY OVERVIEW****13.1.12 OCI N.V.****TABLE 643 OCI N.V.: COMPANY OVERVIEW****FIGURE 58 OCI N.V.: COMPANY OVERVIEW****13.1.13 SIPCHEM****TABLE 644 SIPCHEM: COMPANY OVERVIEW****FIGURE 59 SIPCHEM: COMPANY OVERVIEW****13.1.14 METAFRAX CHEMICALS****TABLE 645 METAFRAX CHEMICALS: COMPANY OVERVIEW****FIGURE 60 METAFRAX CHEMICALS: COMPANY OVERVIEW****13.2 OTHER COMPANIES****13.2.1 ATLANTIC METHANOL PRODUCTION COMPANY LLC****TABLE 646 ATLANTIC METHANOL PRODUCTION COMPANY LLC: COMPANY OVERVIEW****13.2.2 ENERKEM****TABLE 647 ENERKEM: COMPANY OVERVIEW**

13.2.3 OBERON FUELS

TABLE 648 OBERON FUELS: COMPANY OVERVIEW

13.2.4 GUJARAT NARMADA VALLEY FERTILIZERS & CHEMICALS LIMITED

TABLE 649 GUJARAT NARMADA VALLEY FERTILIZERS & CHEMICALS LIMITED:
COMPANY OVERVIEW

13.2.5 DEEPAK FERTILISERS & PETROCHEMICALS CORP. LTD.

TABLE 650 DEEPAK FERTILISERS & PETROCHEMICALS CORP. LTD.: COMPANY
OVERVIEW

13.2.6 QATAR FUEL ADDITIVES COMPANY

TABLE 651 QATAR FUEL ADDITIVES COMPANY: COMPANY OVERVIEW

13.2.7 COOGEE CHEMICALS

TABLE 652 COOGEE CHEMICALS: COMPANY OVERVIEW

13.2.8 CHINA RISUN GROUP LIMITED

TABLE 653 CHINA RISUN GROUP LIMITED: COMPANY OVERVIEW

13.2.9 RASHTRIYA CHEMICALS & FERTILIZERS LTD.

TABLE 654 RASHTRIYA CHEMICALS & FERTILIZERS LTD: COMPANY OVERVIEW

13.2.10 ROSNEFT

TABLE 655 ROSNEFT: COMPANY OVERVIEW

13.2.11 VIROMET S.A.

TABLE 656 VIROMET S.A.: COMPANY OVERVIEW

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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