

Metalworking Fluids Market by Product Type (Removal, Forming, Protection, and Treating Fluids), by End-Use Application (Transport Equipment, Machinery, Metal Fabrication, Primary Ferrous, and Non-Ferrous,), by Region - Global Forecast to 2020

<https://marketpublishers.com/r/M29BCA00252EN.html>

Date: February 2016

Pages: 149

Price: US\$ 5,650.00 (Single User License)

ID: M29BCA00252EN

Abstracts

Increase in the use of metalworking fluids in automotive manufacturing

The market size of metalworking fluids is expected to reach USD 9.74 billion by 2020, at a CAGR of 3.2% between 2015 and 2020. The massive growth in automotive and metal fabrication industry is one of the factors which is expected to drive the demand for metalworking fluids.

Removal fluids to dominate the market

The removal fluids segment dominated the metalworking fluids market in 2014. The removal fluids segment leads the market for metalworking fluids owing to the rapid growth in the automotive industry and increase in the production of automobiles and high quality metal products for construction and other utilities. The protecting fluids segment is projected to register the highest growth rate between 2015 and 2020.

Asia-Pacific expected to dominate the metalworking fluids market during the forecast period

Asia-Pacific is estimated to be the largest market for metalworking fluids, globally. This is due to the presence of manufacturing industries such as India, China, and South Korea. Asia-Pacific, accounted for the largest market share of the metalworking fluids market, in terms of value, in 2014. Asia-Pacific was followed by North America and

Europe.

Break-up of the profiles of the primary participants for the report

By Company Type – Tier 1–31%, Tier 2–36%, and Tier 3–33%

By Designation – C Level– 37%, Director Level–33%, Others–30%

By Region – North America–28%, Europe–29%, Asia-Pacific–23%, and RoW–20%

The report includes company profiles of major players; recent activities in the market such as new product launches, expansions, and contracts & agreements; and SWOT analysis. Some of the major companies profiled in this report are ExxonMobil Corporation (U.S.), Houghton International Inc. (U.S.), Fuchs Petrolub SE (Germany), Total S.A. (France), Chevron Corporation (U.S.), Lubrizol Corporation (U.S.), Idemitsu Kosan Co. Ltd (Japan), and Lukoil Oil Company (Russia).

While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report include:

Porter's Five Force Analysis

Value Chain Analysis

Market Segmentation (Product Type, End-Use Industry, and Region) by Volume and Value

Competitor Analysis

Detailed Information on Strategic Developments in the Industry

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