

# Metal Coatings Market by Type (Polyester, Plastisol, Siliconized Polyester, Fluoropolymer, Polyurethane), Process (Coil, Extrusion, Hot Dip Galvanizing), Technology (Liquid, Powder), End Use Industry, and Region - Global Forecast to 2026

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## Abstracts

“Metal Coatings market to register a CAGR of 6.1% from 2016 to 2026”

The global metal coatings market is estimated to reach USD 14.34 billion by 2026, at a CAGR of 6.1% from 2016 to 2026. The market growth of metal coatings is attributed to the high performance of coatings available at reasonable rates, as well as the increased acceptance from various application segments, high growth in its end-use industries, and the increasing demand from the emerging countries. Metal coatings are largely used in the building & construction, automotive & transportation, consumer goods & appliances, marine & protective coatings, and other industries. In the past few years, it was seen that the aluminum sheets which were used in the building & construction market are now being replaced by plastic panels. This replacement has reduced the market demand for architectural aluminum which in turn has affected the demand for metal coatings.

“Polyester resin is growing at highest rate among all the types ”

Polyester resin based metal coatings have uniform properties, such as good bendability, hardness, gloss, and resistance to UV, chemicals, scratching, and light. Polyester resin based metal coatings are technologically classified into two types, aromatic polyester and cycloaliphatic polyester. Aromatic polyester metal coatings are widely used and are less expensive; whereas aliphatic polyester coil coatings are durable and highly UV-resistant, but expensive. Strong demand for polyester resins is observed for specific

interior as well as exterior applications in the building & construction industry.

“Rising demand in Asia-Pacific is the major driver of the metal coatings resin for adhesives & sealants application“

In 2015, the Asia-Pacific region accounted for the largest market share, in terms of volume and value. This is due to the increasing demand for quality metal coatings products, rising population in the region, and growing innovation & developments in end-use industries, making it a strong industry hub. The high demand in the Asia-Pacific region is expected to be the major driver in the Asia-Pacific market.

Breakup of primary interviews:

By Company Type - Tier 1 – 58%, Tier 2 – 33%, and Others – 9%

By Designation - C level – 50%, D level – 33%, and Others – 17%

By Region - North America – 33%, Europe – 30%, Asia-Pacific – 14%, Middle East-14%, South America-7% and Africa-2%

The key companies profiled in this report are, E.I. du Pont de Nemours and Company (U.S.), PPG Industries (U.S.), Axalta Coating Systems. (U.S.), AkzoNobel N.V. (Netherlands), Nippon Paint Holdings Co., Ltd. (Japan), Henkel AG & Co., KGaA (Germany), The Sherwin-Williams Company (U.S.), The Valspar Corporation (U.S.), BASF SE (Germany), Kansai Paint Co., Ltd.(Japan), Wacker Chemie AG (Germany), The Becker Group, Ltd. (US),

## Research Coverage

This report covers detailed segmentation of the global metal coatings market based on type, process, technology, and end-use industry. The market is segmented on the basis of type into polyester, plastisol, siliconized polyester, fluoropolymer, polyurethane, and others, while it is segmented on the basis of end-use industry into building & construction, automotive & transportation, consumer goods & appliances, marine and protective coatings, and others. The market is segmented on the basis of process into coil coating, extrusion coatings, and hot-dip galvanizing. The market is segmented on the basis of technology into liquid coatings and powder coatings. It is segmented into the Asia-Pacific, Europe, North America, the Middle East, and South America and Africa

on the basis of regions.

### Reasons to buy the report

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, value chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the global metal coatings market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on metal coatings offered by the top players in the global metal coatings market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the global metal coatings market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the markets for metal coatings across regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the global metal coatings market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global metal coatings market

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