

# Metal Cleaning Chemicals Market by Cleaner Type (Aqueous, Solvent), Metal Type (Steel, Aluminum, Cooper), Ingredient (Surfactants, Chelating Agent, Solvent), End-use Industry (Manufacturing, Automotive & Aerospace, Healthcare), & Region - Global Forecast to 2027

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### **Abstracts**

The global metal cleaning chemicals market will grow to USD 18.2 Billion by 2027, at a CAGR of 5.1% from USD 14.1 Billion in 2022. Metal cleaning chemicals are also widely used in the construction industry as they are used for removal of metallic scale and corrosion products. Metal cleaning chemicals are essential in architectural forming such as for manufacturing showpieces where superior finishing is required. According to the International Organization of Motor Vehicle Manufacturers (OICA), Asia Pacific is the largest motor vehicle producer in the world and accounted for over 58.3% of the global motor vehicle production.

"Aqueous was largest cleaner type in terms of value, in 2021."

Aqueous solutions dominate the metal cleaning sector because of the low VOC content and low toxicity. The major aqueous metal cleaning chemicals are builders, surfactants, sequestrants and inhibitors, emulsion cleaners and others. Surfactants are organic substances that lower the surface tension of liquids. They are the most important ingredients of aqueous metal cleaning chemicals. Surfactants are mainly used as detergents, wetting agents, and emulsifiers. There are two types of surfactants, ionic and non-ionic. Ionic surfactants can be further grouped into negatively charged anionic, positively charged cationic, and amphoteric that carry both negative and positive functions. It is common practice to blend surfactants to achieve the desired properties.



This is expected to drive the demand for aqueous based metal cleaners.

"Automotive & Aerospace was the second-largest end-use industry, in terms of value, in 2021"

Aircraft requires regular cleaning to prevent them from early wear and tear and to increase the product life. The automotive sector requires cleaning and polishing during the manufacturing and assembly stages. In this industry, regular tire cleaning, body cleaning, and window cleaning are also required. The aerospace sector also requires cleaning in the manufacturing and assembly stages. Metal cleaning chemicals are also required in regular cleaning of wheels and brakes, oxygen breathing systems, air conditioner components, flight and crew seats, hydraulic equipment, and flight control systems in the aerospace industry.

"Surfactants was the largest ingredient type, in terms of value, in 2021"

Surfactants enable the cleaning solution to wet a surface more quickly, so the contaminants can be readily loosened and removed (usually with the aid of mechanical action). Surfactants also emulsify oily dirt and keep them dispersed and suspended, so they do not settle back on the surface. To accomplish their intended jobs effectively, many cleaning products include two or more surfactants. Increasing demand for surfactants in various end-use industries is expected to drive the market demand.

Aluminum was the second-largest metal type, in terms of value, in 2021"

After iron (steel), aluminum is the second-most widely used metal worldwide. Aluminum has a unique combination of properties such as low weight, high strength, superior malleability, easy machining, excellent corrosion resistance, and good thermal and electrical conductivity. It is also very easy to recycle. It is used in the manufacture of automobiles, electrical equipment, packaging materials, machinery, and building construction. Aluminum is also ideal for beer and soft drink cans and foil as it can be melted and reused or recycled.

"North America was the second-largest metal cleaning chemicals market, in terms of value, in 2021"

North America is the second-largest market for metal cleaning chemicals. The market in the region is characterized by the increasing use of environment-friendly metal cleaning chemicals due to the adoption of stringent regulations and growing consumer



awareness. Aqueous-based metal cleaners are the most-used metal cleaning chemicals in the region and have been replacing solvent-based chemicals that are environmentally unsafe due to their high VOC content.

The major players in the North American region are The Dow Chemicals (US), Air Products and Chemicals (US), Stepan Company (US), and Emerson Electric (US).

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, South America - 12%, Middle East & Africa - 7%,

The key players profiled in the report include BASF SE (Germany), Evonik Industries AG (Germany), Eastman Chemical Company (US), Quaker Chemical Corporation (US), Stepan Company (US), The Chemours Company (US), and The Dow Chemical Company (US), among others are the major players in this market.

### Research Coverage

This report segments the market for metal cleaning chemicals is based on cleaner type, metal type, ingredient type, end-use industry and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, associated with the market for metal cleaning chemicals.

### Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the metal cleaning chemicals market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on metal cleaning chemicals



offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for metal cleaning chemicals across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global metal cleaning chemicals market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the metal cleaning chemicals market



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