

Metagenomic Sequencing Market by Product & Services (Reagent, Consumables, Instrument), Workflow (Sample Preparation, Sequencing), Technology (16S rRNA, Shotgun, Whole-genome), Application (Drug Discovery, Diagnostic, Industrial) - Global Forecast to 2028

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Abstracts

The global metagenomic sequencing market is projected to reach USD 4.5 million by 2028 from USD 2.0 billion in 2023, at a CAGR of 17.5%. The key factors driving the growth of the metagenomic sequencing market are the continuous technological innovations in NGS platforms, increasing initiatives and funding from government & private bodies for large-scale sequencing projects, declining costs of genome sequencing. However, funding and budget constraint in developing countries is expected to restrain market growth to a certain extent.

The metagenomic sequencing market has been segmented based on product & service, workflow, technology, application and region.

“By technology, the Shotgun Metagenomic Sequencing segment accounted for the second largest share of the metagenomic sequencing market”

Based on technology, the metagenomic sequencing market is categorized into 16S rRNA sequencing, shotgun metagenomic sequencing, whole-genome sequencing & de novo assembly, and metatranscriptomics. The Shotgun Metagenomic Sequencing segment accounted for the second largest share of the market in 2022, owing to the advantages that it offers and growing adoption of this technology.

“By applications, the drug discovery accounted for the largest share in the metagenomic sequencing market”

Based on applications, the metagenomic sequencing market is segmented into drug discovery, clinical diagnostics, soil microbiome applications, industrial applications, ecological & environmental applications, veterinary applications, and other applications. In 2022, the drug discovery segment accounted for a largest share of the metagenomic sequencing market. Growth in this market segment can be attributed to one of the major factors which is the increasing research activities for new drugs.

“North America: the largest share of the metagenomic sequencing market”

North America accounted for the largest share of the metagenomic sequencing market. The large share of the North America region can be attributed to major factors such as support from the government and private agencies terms of funding for adoption of NGS based metagenomic technologies, increase in the number of NGS based metagenomics activities as well as a strong presence of the key market players in the region.

“Asia Pacific: The fastest-growing region in the metagenomic sequencing market.”

The Asia Pacific metagenomic sequencing market is projected to grow at the highest CAGR during the forecast period. This is attributed to one of the major factors including the increasing support from public as well as private agencies in terms of funding. Also, there has been an increase in the number of NGS-based research projects in the region which is also expected to support the market growth.

The primary interviews conducted for this report can be categorized as follows:

By Respondent: Supply Side- 70% and Demand Side 30%

By Designation: Managers - 45%, Directors- 30%, and Executives - 25%

By Country: North America- 25%, Europe- 25%, Asia Pacific- 40%, Latin America- 5%, and Middle East & Africa- 5%

Prominent Players

Illumina, Inc. (US)

Thermo Fisher Scientific, Inc. (US)

PerkinElmer, Inc. (US)

QIAGEN N.V. (Netherlands)

Oxford Nanopore Technologies, Plc. (UK)

Pacific Biosciences of California, Inc. (US)

BGI Group (China)

Psomagen, Inc. (US)

Eurofins Scientific, (Luxembourg)

Azenta, Inc. (US)

Novogene Co., Ltd. (China)

Zymo Research Corporation (US)

Tecan Trading AG (Switzerland)

Integragen SA (France)

Microsynth AG (Switzerland)

DNASStar, Inc. (US)

CosmosID, Inc. (US)

MedGenome (US)

Terra Bioforge (US)

Veritas Genetics (US)

BaseClear B.V. (Netherlands)

Metagenomi (US)

Computomics (Germany)

New England Biolabs (US)

Intact Genomics, Inc. (US)

Research Coverage:

This report provides a detailed picture of the metagenomic sequencing market. It aims at estimating the size and future growth potential of the market across different segments, such as the product & service, workflow, technology, application and region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa). The report also includes an in-depth competitive analysis of the key market players, along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants by providing them with the closest approximations of the revenue numbers for the metagenomic sequencing market and its segments. It will also help stakeholders better understand the competitive landscape and gain more insights to better position their business and make suitable go-to-market strategies. This report will enable stakeholders to understand the market's pulse and provide them with information on the key market drivers, restraints, trends, opportunities, and challenges.

The report provide insights on the following pointers”

Analysis of key drivers (frequent innovations in technology of NGS platforms), opportunities (big data application in NGS), restraint (budget constraints in developing economies) and challenges (challenges associated with metagenomics NGS) influencing the growth of the metagenomic sequencing market.

Product Development/ Innovation: Detailed insights on upcoming technologies,

research and development activities, and new product launches in the metagenomic sequencing market.

Market Development: Comprehensive information about lucrative markets- the report analyses the metagenomic sequencing market across varied regions.

Market Diversification: Exhaustive information about new products and service, untapped geographies, recent developments, and investments in the metagenomic sequencing market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and product and service offerings of leading players like Illumina, Inc. (US), Thermo Fisher Scientific (US), QIAGEN N.V. (Netherlands), PerkinElmer, Inc. (US), and Oxford Nanopore Technologies Plc. (UK) among others in the metagenomic sequencing market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 METAGENOMIC SEQUENCING MARKET SEGMENTATION

1.3.2 YEARS CONSIDERED

1.4 CURRENCY

1.5 LIMITATIONS

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

1.7.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

FIGURE 3 METAGENOMIC SEQUENCING MARKET: BREAKDOWN OF PRIMARIES

2.1.2.1 Key industry insights

2.2 MARKET ESTIMATION

FIGURE 4 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS, 2022

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE) – COLLECTIVE REVENUE OF ALL METAGENOMIC SEQUENCING PRODUCTS & SERVICES

FIGURE 6 METAGENOMIC SEQUENCING MARKET: MARKET SIZE ESTIMATION APPROACHES

2.3 GROWTH FORECAST

FIGURE 7 METAGENOMIC SEQUENCING MARKET: CAGR PROJECTIONS, 2023–2028

FIGURE 8 METAGENOMIC SEQUENCING MARKET: GROWTH ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

2.4 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 9 DATA TRIANGULATION METHODOLOGY

2.5 RESEARCH LIMITATIONS

2.6 RISK ANALYSIS

2.7 RECESSION IMPACT

TABLE 1 GLOBAL INFLATION RATE PROJECTIONS, 2021–2027 (% GROWTH)

3 EXECUTIVE SUMMARY

FIGURE 10 METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2023 VS. 2028 (USD MILLION)

FIGURE 11 METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2023 VS. 2028 (USD MILLION)

FIGURE 12 METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2023 VS. 2028 (USD MILLION)

FIGURE 13 METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION)

FIGURE 14 GEOGRAPHICAL SNAPSHOT OF METAGENOMIC SEQUENCING MARKET

4 PREMIUM INSIGHTS

4.1 METAGENOMIC SEQUENCING MARKET OVERVIEW

FIGURE 15 TECHNOLOGICAL INNOVATIONS IN NGS PLATFORMS TO DRIVE GROWTH IN METAGENOMIC SEQUENCING MARKET

4.2 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY & COUNTRY (2022)

FIGURE 16 16S RRNA SEQUENCING TECHNOLOGY SEGMENT ACCOUNTED FOR LARGEST SHARE OF NORTH AMERICAN MARKET IN 2022

4.3 METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2022

FIGURE 17 SAMPLE PROCESSING & LIBRARY PREPARATION SEGMENT DOMINATED MARKET IN 2022

4.4 METAGENOMIC SEQUENCING MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 18 CHINA TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 19 METAGENOMIC SEQUENCING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Continuous technological innovations in NGS platforms

5.2.1.1.1 Ion Torrent Genexus Dx Integrated Sequencer

5.2.1.1.2 iSeq 100 System

5.2.1.1.3 Ion GeneStudio S5

5.2.1.2 Initiatives and funding from government & private bodies for large-scale sequencing projects

TABLE 2 GLOBAL SEQUENCING INITIATIVES

5.2.1.3 Declining cost of genome sequencing

FIGURE 20 COST OF HUMAN WHOLE-GENOME SEQUENCING, 2001–2021

5.2.1.4 Significant applications of metagenomics in various fields

5.2.2 RESTRAINTS

5.2.2.1 End-user budget constraints in developing countries

5.2.2.2 Stagnation in NGS product market in developed countries

5.2.3 OPPORTUNITIES

5.2.3.1 NGS data analysis using big data

5.2.4 CHALLENGES

5.2.4.1 Challenges associated with metagenomic NGS

5.3 PORTER'S FIVE FORCES ANALYSIS

TABLE 3 METAGENOMIC SEQUENCING MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 THREAT OF SUBSTITUTES

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 COMPETITIVE RIVALRY AMONG EXISTING PLAYERS

5.4 VALUE CHAIN ANALYSIS

FIGURE 21 VALUE CHAIN ANALYSIS OF METAGENOMIC SEQUENCING MARKET: MANUFACTURING AND ASSEMBLY PHASES ADD MAXIMUM VALUE

FIGURE 22 VALUE CHAIN: METAGENOMIC SEQUENCING ANALYSIS

WORKFLOW—MAXIMUM VALUE ADDED DURING SEQUENCING AND ANALYSIS PHASES

5.5 ECOSYSTEM ANALYSIS

FIGURE 23 ECOSYSTEM ANALYSIS: METAGENOMIC SEQUENCING MARKET

TABLE 4 SUPPLY CHAIN ECOSYSTEM

5.6 PATENT ANALYSIS

FIGURE 24 PATENT APPLICATIONS FOR METAGENOMIC SEQUENCING

PRODUCTS, JANUARY 2012–JUNE 2023

TABLE 5 INDICATIVE LIST OF PATENTS IN METAGENOMIC SEQUENCING MARKET

5.7 SUPPLY CHAIN ANALYSIS

FIGURE 25 METAGENOMIC SEQUENCING MARKET: SUPPLY CHAIN ANALYSIS

5.8 REGULATORY ANALYSIS

5.8.1 NORTH AMERICA

5.8.1.1 US

TABLE 6 US FDA: CLASSIFICATION OF MEDICAL DEVICES

TABLE 7 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS

5.8.1.2 Canada

5.8.2 EUROPE

5.8.3 ASIA PACIFIC

5.8.3.1 China

TABLE 8 CHINA: CLASSIFICATION OF MEDICAL DEVICES

5.8.3.2 Japan

5.8.3.3 India

5.8.4 LATIN AMERICA

5.8.5 MIDDLE EAST

5.9 PRICING ANALYSIS

5.9.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS

TABLE 9 AVERAGE SELLING PRICE OF NGS SYSTEMS (2021)

5.10 TRADE ANALYSIS

5.10.1 TRADE ANALYSIS FOR METAGENOMIC SEQUENCING MARKET

TABLE 10 IMPORT DATA FOR HS CODE 902780, BY COUNTRY, 2016–2020 (USD THOUSAND)

TABLE 11 EXPORT DATA FOR HS CODE 902780, BY COUNTRY, 2016–2020 (USD THOUSAND)

5.11 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.12 KEY CONFERENCES & EVENTS, 2023–2024

TABLE 12 METAGENOMIC SEQUENCING MARKET: DETAILED LIST OF CONFERENCES & EVENTS

5.13 KEY STAKEHOLDERS & BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 26 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF METAGENOMIC SEQUENCING PRODUCTS & SERVICES IN RESEARCH & ACADEMIC INSTITUTES

5.13.2 BUYING CRITERIA FOR METAGENOMIC SEQUENCING MARKET

FIGURE 27 KEY BUYING CRITERIA FOR RESEARCH & ACADEMIC INSTITUTES

6 METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE

6.1 INTRODUCTION

TABLE 13 METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

6.2 REAGENTS & CONSUMABLES

6.2.1 RISING ADOPTION OF METAGENOMIC SEQUENCING TO DRIVE ADOPTION OF REAGENTS & CONSUMABLES

TABLE 14 METAGENOMIC SEQUENCING MARKET FOR REAGENTS & CONSUMABLES, BY REGION, 2021–2028 (USD MILLION)

TABLE 15 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR REAGENTS & CONSUMABLES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 16 EUROPE: METAGENOMIC SEQUENCING MARKET FOR REAGENTS & CONSUMABLES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 17 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR REAGENTS & CONSUMABLES, BY COUNTRY, 2021–2028 (USD MILLION)

6.3 INSTRUMENTS

6.3.1 LAUNCH OF ADVANCED NGS PLATFORMS TO SUPPORT GROWTH

TABLE 18 METAGENOMIC SEQUENCING MARKET FOR INSTRUMENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 19 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR INSTRUMENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 20 EUROPE: METAGENOMIC SEQUENCING MARKET FOR INSTRUMENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 21 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR INSTRUMENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4 SEQUENCING SERVICES

6.4.1 COST-EFFECTIVENESS OF OUTSOURCING NGS PROJECTS TO BOOST DEMAND FOR SERVICES

TABLE 22 METAGENOMIC SEQUENCING MARKET FOR SEQUENCING SERVICES, BY REGION, 2021–2028 (USD MILLION)

TABLE 23 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR SEQUENCING SERVICES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 24 EUROPE: METAGENOMIC SEQUENCING MARKET FOR SEQUENCING SERVICES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 25 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR SEQUENCING SERVICES, BY COUNTRY, 2021–2028 (USD MILLION)

6.5 ANALYSIS & DATA INTERPRETATION SOLUTIONS

6.5.1 AVAILABILITY OF WIDE RANGE OF SOLUTIONS TO SUPPORT MARKET GROWTH

TABLE 26 METAGENOMIC SEQUENCING MARKET FOR ANALYSIS & DATA INTERPRETATION SOLUTIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 27 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR ANALYSIS & DATA INTERPRETATION SOLUTIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 28 EUROPE: METAGENOMIC SEQUENCING MARKET FOR ANALYSIS & DATA INTERPRETATION SOLUTIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 29 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR ANALYSIS & DATA INTERPRETATION SOLUTIONS, BY COUNTRY, 2021–2028 (USD MILLION)

7 METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

TABLE 30 METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

7.2 16S RRNA SEQUENCING

7.2.1 COST-EFFECTIVE TECHNIQUE FOR IDENTIFICATION OF BACTERIAL STRAINS TO DRIVE DEMAND

TABLE 31 16S RRNA SEQUENCING MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 32 NORTH AMERICA: 16S RRNA SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 33 EUROPE: 16S RRNA SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 34 ASIA PACIFIC: 16S RRNA SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

7.3 SHOTGUN METAGENOMIC SEQUENCING

7.3.1 SHOTGUN METAGENOMIC SEQUENCING SEGMENT TO WITNESS HIGHEST GROWTH RATE DURING FORECAST PERIOD

TABLE 35 SHOTGUN METAGENOMIC SEQUENCING MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 36 NORTH AMERICA: SHOTGUN METAGENOMIC SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 37 EUROPE: SHOTGUN METAGENOMIC SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 38 ASIA PACIFIC: SHOTGUN METAGENOMIC SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

7.4 WHOLE-GENOME SEQUENCING & DE NOVO ASSEMBLY

7.4.1 ABILITY OF WGS TO SEQUENCE COMPLETE METAGENOME OF ENVIRONMENTAL SAMPLES TO BOOST ADOPTION

TABLE 39 WHOLE-GENOME SEQUENCING & DE NOVO ASSEMBLY MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 40 NORTH AMERICA: WHOLE-GENOME SEQUENCING & DE NOVO ASSEMBLY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 41 EUROPE: WHOLE-GENOME SEQUENCING & DE NOVO ASSEMBLY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 42 ASIA PACIFIC: WHOLE-GENOME SEQUENCING & DE NOVO ASSEMBLY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

7.5 METATRANSCRIPTOMICS

7.5.1 ABILITY OF METATRANSCRIPTOMICS TO STUDY ACTIVE FUNCTIONAL PROFILE OF MICROBIAL COMMUNITY TO FUEL GROWTH

TABLE 43 METATRANSCRIPTOMICS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 44 NORTH AMERICA: METATRANSCRIPTOMICS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 45 EUROPE: METATRANSCRIPTOMICS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 46 ASIA PACIFIC: METATRANSCRIPTOMICS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

8 METAGENOMIC SEQUENCING MARKET, BY WORKFLOW

8.1 INTRODUCTION

TABLE 47 METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

8.2 SAMPLE PROCESSING & LIBRARY PREPARATION

8.2.1 AVAILABILITY OF TECHNOLOGICALLY ADVANCED SAMPLE PROCESSING AND LIBRARY PREPARATION ASSAY KITS TO DRIVE MARKET GROWTH

TABLE 48 METAGENOMIC SEQUENCING MARKET FOR SAMPLE PROCESSING & LIBRARY PREPARATION, BY REGION, 2021–2028 (USD MILLION)

TABLE 49 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR SAMPLE PROCESSING & LIBRARY PREPARATION, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 50 EUROPE: METAGENOMIC SEQUENCING MARKET FOR SAMPLE PROCESSING & LIBRARY PREPARATION, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 51 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR SAMPLE PROCESSING & LIBRARY PREPARATION, BY COUNTRY, 2021–2028 (USD MILLION)

8.3 SEQUENCING

8.3.1 GROWING PREFERENCE FOR SANGER SEQUENCING OVER NGS DUE TO ITS ADVANTAGES AND RAPIDITY TO BOOST MARKET

TABLE 52 METAGENOMIC SEQUENCING MARKET FOR SEQUENCING, BY REGION, 2021–2028 (USD MILLION)

TABLE 53 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR SEQUENCING, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 54 EUROPE: METAGENOMIC SEQUENCING MARKET FOR SEQUENCING, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 55 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET SEQUENCING, BY COUNTRY, 2021–2028 (USD MILLION)

8.4 DATA PROCESSING & ANALYSIS

8.4.1 TECHNOLOGICAL ADVANCEMENTS AND AVAILABILITY OF BROAD RANGE OF TOOLS TO SUPPORT MARKET GROWTH

TABLE 56 METAGENOMIC SEQUENCING MARKET FOR DATA PROCESSING & ANALYSIS, BY REGION, 2021–2028 (USD MILLION)

TABLE 57 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR DATA PROCESSING & ANALYSIS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 58 EUROPE: METAGENOMIC SEQUENCING MARKET FOR DATA PROCESSING & ANALYSIS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 59 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR DATA PROCESSING & ANALYSIS, BY COUNTRY, 2021–2028 (USD MILLION)

9 METAGENOMIC SEQUENCING MARKET, BY APPLICATION

9.1 INTRODUCTION

TABLE 60 METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

9.2 DRUG DISCOVERY

9.2.1 DRUG DISCOVERY APPLICATIONS TO ACCOUNT FOR LARGEST SHARE OF METAGENOMIC SEQUENCING MARKET DURING FORECAST PERIOD

TABLE 61 METAGENOMIC SEQUENCING MARKET FOR DRUG DISCOVERY APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 62 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR DRUG DISCOVERY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 63 EUROPE: METAGENOMIC SEQUENCING MARKET FOR DRUG

DISCOVERY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 64 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR DRUG
DISCOVERY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.3 CLINICAL DIAGNOSTICS

9.3.1 ADVANTAGES OF METAGENOMIC NGS TO INCREASE APPLICATIONS IN
DIAGNOSTICS

TABLE 65 METAGENOMIC SEQUENCING MARKET FOR CLINICAL DIAGNOSTIC
APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 66 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR
CLINICAL DIAGNOSTIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 67 EUROPE: METAGENOMIC SEQUENCING MARKET FOR CLINICAL
DIAGNOSTIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 68 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR CLINICAL
DIAGNOSTIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.4 SOIL MICROBIOME APPLICATIONS

9.4.1 NORTH AMERICA TO REGISTER HIGH DEMAND FOR METAGENOMIC
SEQUENCING IN SOIL MICROBIOME APPLICATIONS

TABLE 69 METAGENOMIC SEQUENCING MARKET FOR SOIL MICROBIOME
APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 70 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR SOIL
MICROBIOME APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 71 EUROPE: METAGENOMIC SEQUENCING MARKET FOR SOIL
MICROBIOME APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 72 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR SOIL
MICROBIOME APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.5 INDUSTRIAL APPLICATIONS

TABLE 73 METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL
APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 74 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR
INDUSTRIAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 75 EUROPE: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 76 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR
INDUSTRIAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 77 METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL
APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

9.5.1 ENERGY

9.5.1.1 Declining fossil fuel reserves and growing energy needs to drive demand
TABLE 78 METAGENOMIC SEQUENCING MARKET FOR ENERGY APPLICATIONS,

BY REGION, 2021–2028 (USD MILLION)

TABLE 79 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR ENERGY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 80 EUROPE: METAGENOMIC SEQUENCING MARKET FOR ENERGY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 81 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR ENERGY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.5.2 BIOREMEDIATION

9.5.2.1 Need to monitor pollutant impact and contamination to provide opportunities for metagenomic sequencing in bioremediation

TABLE 82 METAGENOMIC SEQUENCING MARKET FOR BIOREMEDIATION APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 83 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR BIOREMEDIATION APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 84 EUROPE: METAGENOMIC SEQUENCING MARKET FOR BIOREMEDIATION APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 85 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR BIOREMEDIATION APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.5.3 OTHER INDUSTRIAL APPLICATIONS

TABLE 86 METAGENOMIC SEQUENCING MARKET FOR OTHER INDUSTRIAL APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 87 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR OTHER INDUSTRIAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 88 EUROPE: METAGENOMIC SEQUENCING MARKET FOR OTHER INDUSTRIAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 89 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR OTHER INDUSTRIAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.6 ECOLOGICAL & ENVIRONMENTAL APPLICATIONS

9.6.1 ABILITY OF METAGENOMIC SEQUENCING TO IDENTIFY INVASIVE AND ENDANGERED SPECIES TO BOOST ADOPTION

TABLE 90 METAGENOMIC SEQUENCING MARKET FOR ECOLOGICAL & ENVIRONMENTAL APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 91 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR ECOLOGICAL & ENVIRONMENTAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 92 EUROPE: METAGENOMIC SEQUENCING MARKET FOR ECOLOGICAL & ENVIRONMENTAL APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 93 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR ECOLOGICAL & ENVIRONMENTAL APPLICATIONS, BY COUNTRY, 2021–2028

(USD MILLION)

9.7 VETERINARY APPLICATIONS

9.7.1 GROWING DEMAND FOR RAPID AND ACCURATE PATHOGEN DIAGNOSIS
TO SUPPORT MARKET GROWTH

TABLE 94 METAGENOMIC SEQUENCING MARKET FOR VETERINARY
APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 95 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR
VETERINARY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 96 EUROPE: METAGENOMIC SEQUENCING MARKET FOR VETERINARY
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 97 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR
VETERINARY APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9.8 OTHER APPLICATIONS

TABLE 98 METAGENOMIC SEQUENCING MARKET FOR OTHER APPLICATIONS,
BY REGION, 2021–2028 (USD MILLION)

TABLE 99 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR OTHER
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 100 EUROPE: METAGENOMIC SEQUENCING MARKET FOR OTHER
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 101 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR OTHER
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

10 METAGENOMIC SEQUENCING MARKET, BY REGION

10.1 INTRODUCTION

TABLE 102 METAGENOMIC SEQUENCING MARKET, BY REGION, 2021–2028 (USD
MILLION)

10.2 NORTH AMERICA

FIGURE 28 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET
SNAPSHOT

TABLE 103 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY
COUNTRY, 2021–2028 (USD MILLION)

TABLE 104 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY
WORKFLOW, 2021–2028 (USD MILLION)

TABLE 105 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY
PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 106 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY
TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 107 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET, BY

APPLICATION, 2021–2028 (USD MILLION)

TABLE 108 NORTH AMERICA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.2.1 US

10.2.1.1 Well-established infrastructure and availability of funding to drive market growth

TABLE 109 US: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 110 US: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 111 US: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 112 US: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 113 US: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.2.2 CANADA

10.2.2.1 Increasing government initiatives and workshops to support growth

TABLE 114 CANADA: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 115 CANADA: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 116 CANADA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 117 CANADA: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 118 CANADA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.2.3 NORTH AMERICA: RECESSION IMPACT

10.3 EUROPE

TABLE 119 EUROPE: METAGENOMIC SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 120 EUROPE: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 121 EUROPE: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 122 EUROPE: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 123 EUROPE: METAGENOMIC SEQUENCING MARKET, BY APPLICATION,

2021–2028 (USD MILLION)

TABLE 124 EUROPE: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.3.1 GERMANY

10.3.1.1 Growing investments in next-generation technologies to boost market

TABLE 125 GERMANY: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 126 GERMANY: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 127 GERMANY: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 128 GERMANY: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 129 GERMANY: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.3.2 FRANCE

10.3.2.1 Government initiatives to support genomics research to drive growth

TABLE 130 FRANCE: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 131 FRANCE: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 132 FRANCE: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 133 FRANCE: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 134 FRANCE: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.3.3 UK

10.3.3.1 Favorable funding scenario for genomics research to support adoption of NGS

TABLE 135 UK: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 136 UK: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 137 UK: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 138 UK: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 139 UK: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL

APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.3.4 REST OF EUROPE

TABLE 140 REST OF EUROPE: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 141 REST OF EUROPE: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 142 REST OF EUROPE: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 143 REST OF EUROPE: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 144 REST OF EUROPE: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.3.5 EUROPE: RECESSION IMPACT

10.4 ASIA PACIFIC

FIGURE 29 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET SNAPSHOT

TABLE 145 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 146 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 147 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 148 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 149 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 150 ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.4.1 CHINA

10.4.1.1 Increasing focus of key market players on strengthening their presence and offerings in China to drive market growth

TABLE 151 CHINA: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 152 CHINA: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 153 CHINA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 154 CHINA: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 155 CHINA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL

APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.4.2 JAPAN

10.4.2.1 Rising use of metagenomic sequencing for various applications to drive market growth in Japan

TABLE 156 JAPAN: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 157 JAPAN: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 158 JAPAN: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 159 JAPAN: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 160 JAPAN: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.4.3 INDIA

10.4.3.1 Increasing collaborations and partnerships by various private and government bodies to drive market growth

TABLE 161 INDIA: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 162 INDIA: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 163 INDIA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 164 INDIA: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 165 INDIA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.4.4 REST OF ASIA PACIFIC

TABLE 166 REST OF ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 167 REST OF ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 168 REST OF ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 169 REST OF ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 170 REST OF ASIA PACIFIC: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.4.5 ASIA PACIFIC: RECESSION IMPACT

10.5 LATIN AMERICA

10.5.1 INTRODUCTION OF LOW-COST SEQUENCING TECHNOLOGIES TO DRIVE MARKET

TABLE 171 LATIN AMERICA: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 172 LATIN AMERICA: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 173 LATIN AMERICA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 174 LATIN AMERICA: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 175 LATIN AMERICA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.5.2 LATIN AMERICA: RECESSION IMPACT

10.6 MIDDLE EAST & AFRICA

10.6.1 RISING AWARENESS OF ADVANCED SEQUENCING TECHNOLOGIES TO DRIVE MARKET GROWTH IN COMING YEARS

TABLE 176 MIDDLE EAST & AFRICA: METAGENOMIC SEQUENCING MARKET, BY WORKFLOW, 2021–2028 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: METAGENOMIC SEQUENCING MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: METAGENOMIC SEQUENCING MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 179 MIDDLE EAST & AFRICA: METAGENOMIC SEQUENCING MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 180 MIDDLE EAST & AFRICA: METAGENOMIC SEQUENCING MARKET FOR INDUSTRIAL APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

10.6.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

11 COMPETITIVE LANDSCAPE

11.1 KEY PLAYER STRATEGIES

FIGURE 30 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN METAGENOMIC SEQUENCING MARKET

11.2 MARKET SHARE ANALYSIS

FIGURE 31 METAGENOMIC SEQUENCING MARKET: MARKET SHARE ANALYSIS OF KEY PLAYERS, 2022

TABLE 181 METAGENOMIC SEQUENCING MARKET: DEGREE OF COMPETITION

11.3 REVENUE ANALYSIS

FIGURE 32 REVENUE ANALYSIS FOR KEY COMPANIES (2020–2022)**11.4 COMPANY EVALUATION QUADRANT (2022)****11.4.1 STARS****11.4.2 PERVASIVE PLAYERS****11.4.3 EMERGING LEADERS****11.4.4 PARTICIPANTS****FIGURE 33 METAGENOMIC SEQUENCING MARKET: COMPANY EVALUATION MATRIX, 2022****11.5 COMPETITIVE LEADERSHIP MAPPING (START-UPS) (2022)****11.5.1 PROGRESSIVE COMPANIES****11.5.2 STARTING BLOCKS****11.5.3 DYNAMIC COMPANIES****11.5.4 RESPONSIVE COMPANIES****FIGURE 34 COMPANY EVALUATION MATRIX FOR START-UPS, 2022****11.6 COMPETITIVE BENCHMARKING OF TOP 25 PLAYERS****11.6.1 PRODUCT FOOTPRINT OF COMPANIES (25 COMPANIES)****TABLE 182 COMPANY FOOTPRINT ANALYSIS, BY PRODUCT & SERVICE****11.6.2 REGIONAL FOOTPRINT OF COMPANIES (25 COMPANIES)****TABLE 183 COMPANY FOOTPRINT, BY REGION****11.7 COMPETITIVE BENCHMARKING OF START-UPS/SMES****TABLE 184 METAGENOMIC SEQUENCING MARKET: DETAILED LIST OF KEY START-UPS/SMES****TABLE 185 METAGENOMIC SEQUENCING MARKET: COMPETITIVE BENCHMARKING OF START-UPS/SMES****11.8 COMPETITIVE SCENARIO****11.8.1 PRODUCT LAUNCHES****TABLE 186 METAGENOMIC SEQUENCING MARKET: PRODUCT LAUNCHES, JANUARY 2020–JUNE 2023****11.8.2 DEALS****TABLE 187 METAGENOMIC SEQUENCING MARKET: DEALS, JANUARY 2020–JUNE 2023****11.8.3 OTHER DEVELOPMENTS****TABLE 188 METAGENOMIC SEQUENCING MARKET: OTHER DEVELOPMENTS, JANUARY 2020–FEBRUARY 2023****12 COMPANY PROFILES****12.1 MAJOR PLAYERS**

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths

and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

12.1.1 ILLUMINA, INC.

TABLE 189 ILLUMINA, INC.: BUSINESS OVERVIEW

FIGURE 35 ILLUMINA, INC.: COMPANY SNAPSHOT (2022)

TABLE 190 ILLUMINA, INC.: PRODUCT LAUNCHES & APPROVALS

TABLE 191 ILLUMINA, INC.: DEALS

TABLE 192 ILLUMINA, INC.: OTHER DEVELOPMENTS

12.1.2 THERMO FISHER SCIENTIFIC, INC.

TABLE 193 THERMO FISHER SCIENTIFIC, INC.: BUSINESS OVERVIEW

FIGURE 36 THERMO FISHER SCIENTIFIC, INC.: COMPANY SNAPSHOT (2022)

TABLE 194 THERMO FISHER SCIENTIFIC, INC.: PRODUCT LAUNCHES

TABLE 195 THERMO FISHER SCIENTIFIC, INC.: DEALS

12.1.3 PERKINELMER, INC.

TABLE 196 PERKINELMER, INC.: BUSINESS OVERVIEW

FIGURE 37 PERKINELMER, INC.: COMPANY SNAPSHOT (2022)

TABLE 197 PERKINELMER, INC.: PRODUCT LAUNCHES

TABLE 198 PERKINELMER, INC.: DEALS

12.1.4 QIAGEN N.V.

TABLE 199 QIAGEN N.V.: BUSINESS OVERVIEW

FIGURE 38 QIAGEN N.V.: COMPANY SNAPSHOT (2022)

TABLE 200 QIAGEN N.V.: PRODUCT LAUNCHES

TABLE 201 QIAGEN N.V.: DEALS

TABLE 202 QIAGEN N.V.: OTHER DEVELOPMENTS

12.1.5 OXFORD NANOPORE TECHNOLOGIES, PLC

TABLE 203 OXFORD NANOPORE TECHNOLOGIES, PLC: BUSINESS OVERVIEW

FIGURE 39 OXFORD NANOPORE TECHNOLOGIES, PLC: COMPANY SNAPSHOT (2022)

TABLE 204 OXFORD NANOPORE TECHNOLOGIES, PLC: PRODUCT LAUNCHES

TABLE 205 OXFORD NANOPORE TECHNOLOGIES, PLC: DEALS

12.1.6 PACIFIC BIOSCIENCES OF CALIFORNIA, INC.

TABLE 206 PACIFIC BIOSCIENCES OF CALIFORNIA, INC.: BUSINESS OVERVIEW

FIGURE 40 PACIFIC BIOSCIENCES OF CALIFORNIA, INC.: COMPANY SNAPSHOT (2022)

TABLE 207 PACIFIC BIOSCIENCES OF CALIFORNIA, INC.: PRODUCT LAUNCHES

TABLE 208 PACIFIC BIOSCIENCES OF CALIFORNIA, INC.: DEALS

12.1.7 BGI GROUP

TABLE 209 BGI GROUP: BUSINESS OVERVIEW

TABLE 210 BGI GROUP: PRODUCT LAUNCHES

TABLE 211 BGI GROUP: DEALS

12.1.8 PSOMAGEN, INC.

TABLE 212 PSOMAGEN, INC.: BUSINESS OVERVIEW

TABLE 213 PSOMAGEN, INC.: DEALS

12.1.9 EUROFINS SCIENTIFIC

TABLE 214 EUROFINS SCIENTIFIC: BUSINESS OVERVIEW

FIGURE 41 EUROFINS SCIENTIFIC: COMPANY SNAPSHOT (2022)

12.1.10 AZENTA, INC. (PART OF BROOKS AUTOMATION, INC.)

TABLE 215 AZENTA, INC. (PART OF BROOKS AUTOMATION, INC.): BUSINESS OVERVIEW

FIGURE 42 AZENTA, INC. (PART OF BROOKS AUTOMATION, INC.): COMPANY SNAPSHOT (2022)

12.1.11 NOVOGENE CO., LTD.

TABLE 216 NOVOGENE CO., LTD.: BUSINESS OVERVIEW

TABLE 217 NOVOGENE CO., LTD.: SERVICE LAUNCHES

TABLE 218 NOVOGENE CO., LTD.: DEALS

12.1.12 ZYMO RESEARCH CORPORATION

TABLE 219 ZYMO RESEARCH CORPORATION: BUSINESS OVERVIEW

TABLE 220 ZYMO RESEARCH CORPORATION: SERVICE LAUNCHES

TABLE 221 ZYMO RESEARCH CORPORATION: DEALS

12.1.13 TECAN TRADING AG

TABLE 222 TECAN TRADING AG: BUSINESS OVERVIEW

FIGURE 43 TECAN TRADING AG: COMPANY SNAPSHOT (2022)

12.1.14 INTEGRAGEN SA

TABLE 223 INTEGRAGEN SA: BUSINESS OVERVIEW

FIGURE 44 INTEGRAGEN SA: COMPANY SNAPSHOT (2022)

TABLE 224 INTEGRAGEN SA: DEALS

12.1.15 MICROSYNTH AG

TABLE 225 MICROSYNTH AG: BUSINESS OVERVIEW

12.1.16 DNASTAR, INC.

TABLE 226 DNASTAR: BUSINESS OVERVIEW

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

12.2 OTHER COMPANIES

12.2.1 COSMOSID, INC.

12.2.2 MEDGENOME

12.2.3 TERRA BIOFORGE (FORMERLY VARIGEN BIOSCIENCES CORPORATION)

12.2.4 VERITAS GENETICS

- 12.2.5 BASECLEAR B.V.
- 12.2.6 METAGENOMI
- 12.2.7 COMPUTOMICS
- 12.2.8 NEW ENGLAND BIOLABS
- 12.2.9 INTACT GENOMICS, INC.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 13.3 CUSTOMIZATION OPTIONS
- 13.4 RELATED REPORTS
- 13.5 AUTHOR DETAILS

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