

Medicated Feed Additives Market by Product (Antioxidants, Antibiotics, Probiotics & Prebiotics, Enzymes, Amino Acids), Livestock (Ruminants, Poultry, Swine, Aquaculture), Mixture Type, Category, and Region - Global Forecast to 2022

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Abstracts

“Global medicated feed additives market projected to grow at a CAGR of 5.41%”

The global medicated feed additives market is projected to reach a value of USD 15.32 billion by 2022, growing at a CAGR of 5.41% from 2016 to 2022. The market is driven by factors such as rise in consumption of meat and dairy products and growing concerns about the health of livestock and industrialization of processed products. Moreover, the growing global population and rise in instances of epidemic outbreak in livestock in developing countries is resulting in the growth of the medicated feed additives market. However, factors such as different regulatory structures and uncertainty of the world economy affect the growth of the medicated feed additives market.

“Enzymes segment dominated the medicated feed additives market in 2015”

On the basis of product, the enzymes segment dominated the medicated feed additives market in 2015. With the increase in demand for feed enzymes, their consumption is increasing as they are used for the development of the immune system and bones of animals.

“Concentrates segment of medicated feed additives led the market with the largest share in 2015”

On the basis of mixture type, concentrates were the most widely used mixture type of medicated feed additives. Medicated feed concentrates are less bulky and have higher digestibility. They are a concentrated source of nutrients and therefore have higher nutritive value than fibrous fodder.

“Asia-Pacific is projected to grow at the highest rate”

Asia-Pacific is projected to be the fastest-growing market for medicated feed additives between 2016 and 2022. The Asia-Pacific market experiences the maximum consumption of medicated feed additives due to the increasing population and demand for quality meat products. Key players focus on research & development to develop products conforming to European regulations for medicated feed additives, since these regulations are considered to be benchmarks in terms of certain feed additives.

The global medicated feed additives market is segmented region-wise, with a detailed analysis of each region by studying the key markets. These regions include North America, Europe, Asia-Pacific, and the Rest of the World (RoW).

Breakdown of profile of primary participants is as follows:

By Company Type: Tier 1 – 30 %, Tier 2 – 45%, and Tier 3 – 25%

By Designation: Directors – 22%, C level – 28%, and Manager level – 50%

By Region: North America – 35%, Europe – 23%, Asia-Pacific – 32%, and RoW – 10%

The medicated feed additives market is dominated by key players such as Archer Daniels Midland Company (U.S.), Cargill (U.S.), CHS Inc. (U.S.), Zoetis Inc. (U.S.), and Purina Animal Nutrition (Land O'Lakes) (U.S). Other players include Adisseo France SAS (France), Alltech Inc. (Ridley) (U.S.), Zagro (Singapore), Hipro Animal Nutrition (Turkey), and Biostadt India Ltd. (India).

Research Coverage:

This study estimates the global market of medicated feed additives, in terms of value, till 2022, segmented on the basis of product, livestock, mixture type, category, and region.

It offers a detailed qualitative and quantitative analysis of this market with reference to the competitive landscape, and the preferred development strategies such as investments & agreements, expansions, new product launches, and acquisitions to gain a larger share in the market.

It provides a comprehensive review of major market drivers, restraints, opportunities, challenges, winning imperatives, and key issues of the market.

It covers various important aspects of the market. These include analysis of the value chain, competitive landscape, market dynamics, market estimates in terms of value, and future trends in the medicated feed additives market.

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the medicated feed additives market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on medicated feed additives offered by the top players in the global medicated feed additives market.

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the medicated feed additives market.

Market Development: Comprehensive information about lucrative emerging markets—the report analyzes the markets for medicated feed additives across various regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global medicated feed additives market.

Competitive Assessment: In-depth assessment of the market share, strategies, products, and manufacturing capabilities of the leading players in the global medicated feed additives market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.5 CURRENCY CONSIDERED
- 1.6 UNIT CONSIDERED
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MACROINDICATORS
 - 2.2.1 RISING LIVESTOCK POPULATION
 - 2.2.2 INCREASING DEMAND FOR MILK AND MEAT PRODUCTS
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.5.1 ASSUMPTIONS
 - 2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE MEDICATED FEED ADDITIVES MARKET
- 4.2 MEDICATED FEED ADDITIVES MARKET: KEY COUNTRIES

- 4.3 LIFE CYCLE ANALYSIS: MEDICATED FEED ADDITIVES MARKET, BY REGION
- 4.4 MEDICATED FEED ADDITIVES MARKET, BY PRODUCT
- 4.5 DEVELOPED VS. EMERGING MEDICATED FEED ADDITIVES MARKETS
- 4.6 MEDICATED FEED ADDITIVES MARKET, BY CATEGORY & REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY PRODUCT

5.2.2 BY LIVESTOCK

5.2.3 BY CATEGORY

5.2.4 BY MIXTURE TYPE

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Epidemic outbreaks in animals

5.3.1.2 Shift of the livestock industry from an unorganized sector to an organized one

5.3.2 RESTRAINTS

5.3.2.1 Stringent regulations regarding the use of medicated feed additives

5.3.2.2 Some medicated feed ingredients posing risk to humans

5.3.3 OPPORTUNITIES

5.3.3.1 Implementation of innovative animal husbandry practices to improve the quality of meat

5.3.4 CHALLENGES

5.3.4.1 Replacement by organic products

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 SUPPLY CHAIN ANALYSIS

6.4 KEY INFLUENCERS

7 MEDICATED FEED ADDITIVES MARKET, BY MIXTURE TYPE

7.1 INTRODUCTION

7.2 SUPPLEMENTS

7.3 CONCENTRATES

7.4 PREMIX FEEDS

7.5 BASE MIXES

8 MEDICATED FEED ADDITIVES MARKET, BY PRODUCT

8.1 INTRODUCTION

8.2 ANTIOXIDANTS

8.3 ANTIBIOTICS

8.4 PROBIOTICS & PREBIOTICS

8.4.1 PROBIOTICS

8.4.2 PREBIOTICS

8.5 ENZYMES

8.6 AMINO ACIDS

8.7 OTHERS

9 MEDICATED FEED ADDITIVES MARKET, BY CATEGORY

9.1 INTRODUCTION

9.2 CATEGORY I

9.3 CATEGORY II

10 MEDICATED FEED ADDITIVES MARKET, BY LIVESTOCK

10.1 INTRODUCTION

10.2 RUMINANTS

10.3 POULTRY

10.4 SWINE

10.5 AQUACULTURE

10.6 OTHERS

11 MEDICATED FEED ADDITIVES MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 U.S.

11.2.2 CANADA

11.2.3 MEXICO

11.3 EUROPE

11.3.1 SPAIN

11.3.2 U.K.

- 11.3.3 NETHERLANDS
- 11.3.4 FRANCE
- 11.3.5 GERMANY
- 11.3.6 REST OF EUROPE
- 11.4 ASIA-PACIFIC
 - 11.4.1 CHINA
 - 11.4.2 INDIA
 - 11.4.3 JAPAN
 - 11.4.4 AUSTRALIA
 - 11.4.5 REST OF ASIA-PACIFIC
- 11.5 ROW
 - 11.5.1 BRAZIL
 - 11.5.2 ARGENTINA
 - 11.5.3 REST OF ROW

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION & TRENDS
- 12.3 MARKET SHARE ANALYSIS
 - 12.3.1 INVESTMENTS AND EXPANSIONS
 - 12.3.2 NEW PRODUCT LAUNCH
 - 12.3.3 ACQUISITIONS
 - 12.3.4 AGREEMENTS, PARTNERSHIP, COLLABORATIONS AND JOINT VENTURE

13 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

- 13.1 ZOETIS INC.
- 13.2 CARGILL
- 13.3 ARCHER DANIELS MIDLAND COMPANY
- 13.4 CHS INC.
- 13.5 PURINA ANIMAL NUTRITION (LAND O' LAKES)
- 13.6 ADISSEO FRANCE SAS
- 13.7 ALLTECH INC. (RIDLEY)
- 13.8 BIOSTADT INDIA LIMITED
- 13.9 ZAGRO

13.10 HIPRO ANIMAL NUTRTION

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.2.1 INVESTMENTS AND EXPANSIONS

14.2.2 NEW PRODUCT LAUNCH

14.2.3 ACQUISITIONS

14.2.4 AGREEMENTS, PARTNERSHIP, COLLABORATIONS AND JOINT VENTURE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2014–2022 (USD MILLION)

Table 2 SUPPLEMENTS: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 3 CONCENTRATES: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 4 PREMIX FEEDS: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 5 BASE MIXES: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 6 MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014-2022 (USD MILLION)

Table 7 ANTIOXIDANTS MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 8 ANTIBIOTICS: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 9 PROBIOTICS & PREBIOTICS MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 10 ENZYMES MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 11 AMINO ACIDS MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 12 OTHER MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 13 MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2014–2022 (USD MILLION)

Table 14 CATEGORY I: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 15 CATEGORY II: MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 16 MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 17 MEDICATED RUMINANT FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 18 MEDICATED POULTRY FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 19 MEDICATED SWINE FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 20 MEDICATED AQUACULTURE FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 21 MEDICATED OTHER LIVESTOCK FEED ADDITIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 22 MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 23 MEDICATED FEED ADDITIVES MARKET SIZE, BY REGION, 2014-2022 (KT)

Table 24 NORTH AMERICA: MEDICATED FEED ADDITIVES MARKET SIZE, BY COUNTRY, 2014-2022 (USD MILLION)

Table 25 NORTH AMERICA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014-2022 (USD MILLION)

Table 26 NORTH AMERICA: MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2014-2022 (USD MILLION)

Table 27 NORTH AMERICA: MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2014-2022 (USD MILLION)

Table 28 NORTH AMERICA:MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2014-2022 (USD MILLION)

Table 29 U.S.: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014-2022 (USD MILLION)

Table 30 CANADA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014-2022 (USD MILLION)

Table 31 MEXICO: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014-2022 (USD MILLION)

Table 32 EUROPE: MEDICATED FEED ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 33 EUROPE: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 34 EUROPE: MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 35 EUROPE:MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2014-2022 (USD MILLION)

Table 36 EUROPE:MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2014-2022 (USD MILLION)

Table 37 SPAIN: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 38 U.K.: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 39 NETHERLANDS: MEDICATED FEED ADDITIVES MARKET SIZE, BY

PRODUCT, 2014–2022 (USD MILLION)

Table 40 FRANCE: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 41 GERMANY: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 42 REST OF EUROPE: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 43 ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 44 ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 45 ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 46 ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2014–2022 (USD MILLION)

Table 47 ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2014–2022 (USD MILLION)

Table 48 CHINA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 49 INDIA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 50 JAPAN: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 51 AUSTRALIA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 52 REST OF ASIA-PACIFIC: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 53 ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 54 ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 55 ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 56 ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2014–2022 (USD MILLION)

Table 57 ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2014–2022 (USD MILLION)

Table 58 BRAZIL: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 59 ARGENTINA: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 60 REST OF ROW: MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2014–2022 (USD MILLION)

Table 61 INVESTMENTS AND EXPANSIONS, 2011–2016

Table 62 NEW PRODUCT LAUNCH 2011–2016

Table 63 ACQUISITIONS 2011–2016

Table 64 AGREEMENTS, PARTNERSHIP, COLLABORATION, AND JOINT VENTURES, 2011–2016

Table 65 INVESTMENTS AND EXPANSIONS, 2011–2016

Table 66 NEW PRODUCT LAUNCH 2011–2016

Table 67 ACQUISITIONS 2011–2016

Table 68 AGREEMENTS, PARTNERSHIP, COLLABORATION, AND JOINT VENTURES, 2011–2016

List Of Figures

LIST OF FIGURES

Figure 1 MEDICATED FEED ADDITIVES MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN: MEDICATED FEED ADDITIVES MARKET

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS, BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 4 GLOBAL CATTLE POPULATION, 2000–2013 (BILLION HEADS)

Figure 5 PER CAPITA CONSUMPTION OF LIVESTOCK PRODUCTS

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 8 DATA TRIANGULATION

Figure 9 ASSUMPTIONS OF THE STUDY

Figure 10 LIMITATIONS OF THE STUDY

Figure 11 AMINO ACIDS TO HAVE THE LARGEST SHARE THROUGHOUT THE FORECAST PERIOD

Figure 12 CATEGORY I OF MEDICATED FEED ADDITIVES IS ESTIMATED TO ACCOUNT FOR THE LARGER SHARE IN 2016

Figure 13 SUPPLEMENTS DOMINATED THE MARKET THROUGHOUT THE FORECAST PERIOD

Figure 14 AQUACULTURE SEGMENT IS PROJECTED TO GROW AT THE HIGHEST GROWTH RATE

Figure 15 ASIA-PACIFIC IS ESTIMATED TO LEAD THE MEDICATED FEED ADDITIVES MARKET IN 2016

Figure 16 ASIA-PACIFIC REGION TO WITNESS HIGHEST GROWTH RATE THROUGH 2022

Figure 17 AN EMERGING MARKET WITH PROMISING GROWTH POTENTIAL, 2016-2022

Figure 18 INDIA AND CHINA TO BE THE FASTEST-GROWING MARKETS FOR MEDICATED FEED ADDITIVES, 2016 TO 2022

Figure 19 MARKET IN ASIA-PACIFIC IS EXPERIENCING HIGH GROWTH

Figure 20 AMINO ACIDS EXPECTED TO DOMINATE THE MARKET THROUGHOUT THE FORECAST PERIOD

Figure 21 INDIA & BRAZIL EMERGING TO BE THE MOST ATTRACTIVE MARKETS FOR MEDICATED FEED ADDITIVES DURING THE FORECAST PERIOD

Figure 22 ASIA-PACIFIC ACCOUNTED FOR THE LARGEST SHARE IN BOTH CATEGORIES IN 2015

Figure 23 MEDICATED FEED ADDITIVES MARKET, BY PRODUCT

Figure 24 MEDICATED FEED ADDITIVES MARKET, BY LIVESTOCK

Figure 25 MEDICATED FEED ADDITIVES MARKET, BY CATEGORY

Figure 26 MEDICATED FEED ADDITIVES MARKET, BY MIXTURE TYPE

Figure 27 MEDICATED FEED ADDITIVES: MARKET DYNAMICS

Figure 28 VALUE CHAIN ANALYSIS OF MEDICATED FEED ADDITIVES (2015): A MAJOR CONTRIBUTION FROM THE R&D PHASE

Figure 29 SUPPLY CHAIN ANALYSIS FOR THE MEDICATED FEED ADDITIVES MARKET

Figure 30 MEDICATED FEED ADDITIVES MARKET SIZE, BY MIXTURE TYPE, 2016 VS. 2022 (USD MILLION)

Figure 31 MEDICATED FEED ADDITIVES MARKET SIZE, BY PRODUCT, 2016 VS. 2022

Figure 32 MEDICATED FEED ADDITIVES MARKET SIZE, BY CATEGORY, 2016–2022 (USD MILLION)

Figure 33 MEDICATED FEED ADDITIVES MARKET SIZE, BY LIVESTOCK, 2016 VS. 2022 (USD MILLION)

Figure 34 INDIA IS PROJECTED TO GROW AT THE HIGHEST RATE

Figure 35 U.S. ACCOUNTED FOR THE LARGEST SHARE FOR MEDICATED FEED ADDITIVES IN NORTH AMERICA

Figure 36 ASIA-PACIFIC ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2015

Figure 37 INVESTMENTS AND EXPANSIONS WERE PREFERRED BY KEY MEDICATED FEED ADDITIVE COMPANIES IN THE LAST FIVE YEARS

Figure 38 STRENGTHENING MARKET PRESENCE THROUGH INVESTMENTS AND EXPANSIONS BETWEEN 2013 TO 2016

Figure 39 MEDICATED FEED ADDITIVES MARKET SHARE, BY KEY COMPANY, 2015

Figure 40 AGREEMENTS, PARTNERSHIP, COLLABORATION, AND MERGERS: THE KEY STRATEGIES, 2011-2016

Figure 41 ZOETIS INC.: COMPANY SNAPSHOT

Figure 42 ZOETIS INC.: SWOT ANALYSIS

Figure 43 CARGILL: COMPANY SNAPSHOT

Figure 44 CARGILL: SWOT ANALYSIS

Figure 45 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

Figure 46 ARCHER DANIELS SWOT ANALYSIS

Figure 47 CHS INC.: COMPANY SNAPSHOT

Figure 48 CHS INC.: SWOT ANALYSIS

Figure 49 PURINA ANIMAL NUTRITION (LAND O' LAKES): COMPANY SNAPSHOT

Figure 50 PURINA ANIMAL HEALTH NUTRITION (LAND O' LAKES): SWOT

ANALYSIS

Figure 51 ZAGRO: COMPANY SNAPSHOT

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