

Medical Videoscope Market by Scope [Rigid (Laparoscope, Ureteroscope), Flexible (Colonoscope, Gastroscope)], Visualization Systems (Monitors, HD Camera, 3D Camera, Light Source), by Application (Colonoscopy, Laparoscopy, Arthroscopy) - Global Forecasts to 2019

<https://marketpublishers.com/r/M299C1EF728EN.html>

Date: May 2015

Pages: 223

Price: US\$ 5,650.00 (Single User License)

ID: M299C1EF728EN

Abstracts

Over the years, the global medical videoscopes market, which comprises videoscopes and visualization systems, has witnessed various technological advancements. These advancements have increased the application areas for medical videoscopes. They are now used in laparoscopy, arthroscopy, bronchoscopy, gastrointestinal endoscopy, urology, gynecology, and neuroendoscopy, among others.

The visualization systems segment is the fastest-growing segment of the global medical videoscopes market. The increasing number of endoscopic procedures is likely to propel the growth of this market.

Visualization systems play a vital role as they enable surgeons to observe body cavities and organs/canals. These systems have applications in most endoscopic procedures as well as in all types of video-assisted procedures, such as general endoscopic, laparoscopic, bariatric, thoracic, and anterior/posterior spinal procedures. Over the years, visualization systems have also witnessed a growing number of technological advancements. For instance, endoscopic cameras have evolved from single-chip cameras to HD cameras and further to 3D cameras, thereby improving image and video quality. Thus, the growing market for visualization systems is likely to boost the global medical videoscopes market.

In the coming years, the growth of the global medical videoscopes market is likely to be centered on China, India, Japan, Australia, and New Zealand. These countries offer an array of opportunities for growth and are likely to serve as new revenue pockets for the global medical videoscopes market. All these countries offer high growth potential as compared to mature markets such as the U.S. and Europe. Factors such as growth in the aging and chronically ill population, the increasing number of private sector hospitals, advancements in endoscopic technology, and expansion in rural healthcare facilities play a pivotal role in propelling the demand for endoscopy in the Asian region. China and India will be the focal points for growth of endoscopy in the Asian market. RoW includes regions such as Latin America, Africa, the Middle East, and the Pacific countries. These markets are slated to grow at a steady pace due to increased reimbursement coverage, government healthcare spending, as well as awareness levels of patients regarding minimally invasive surgeries.

The global medical videoscopes market witnesses high competitive intensity as there are many big and small firms with similar product offerings. These companies adopt various strategies (innovations, acquisitions, and geographic expansions related to endoscopy products) to increase their market shares and establish a strong foothold in the global market. However, the high cost of endoscopic systems and the need for skilled professionals to operate these highly sophisticated endoscopy systems are factors that are limiting the use of advanced medical videoscopes.

The report extensively covers medical videoscopes (products and applications). A volume analysis of the market has also been provided by considering the average prices of instruments across geographies and years.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (Market Penetration, Product Development/Innovation, Market Development, Market Diversification, and Competitive Assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on product portfolios and services offered by the top 10 players in the global medical videoscopes market.

The report analyzes videoscopes, and visualization systems

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the global medical videoscopes market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various medical videoscopes across geographies

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the global medical videoscopes market

Competitive Assessment: In-depth assessment of market share, strategies, products and services, and manufacturing capabilities of leading players in the global medical videoscopes market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 PRICING
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key insights from primary sources
 - 2.1.2.3 Key industry insights
- 2.2 MARKET SIZE ESTIMATION METHODOLOGY
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET DATA VALIDATION AND DATA TRIANGULATION
 - 2.3.1 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 CURRENT SCENARIO
- 3.3 FUTURE OUTLOOK
- 3.4 GROWTH STRATEGIES

4 PREMIUM INSIGHTS

- 4.1 GLOBAL MEDICAL VIDEOSCOPIES MARKET
- 4.2 GLOBAL MEDICAL VIDEOSCOPIES MARKET, BY REGION AND TYPE

- 4.3 REGIONAL SNAPSHOT OF THE GLOBAL MEDICAL VIDEOSCOPIES MARKET
- 4.4 MEDICAL VIDEOSCOPIES MARKET, BY VOLUME (RIGID VIDEOSCOPIES VS. FLEXIBLE VIDEOSCOPIES)

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Increased investments, funds, and grants by government bodies worldwide

5.3.1.2 Growing patient preference for minimally invasive surgeries

5.3.1.3 Technological advancements

5.3.1.3.1 Miniaturized endoscopes

5.3.1.3.2 Microcam—an Innovative micro-imaging platform by sanovas

5.3.1.3.3 Ultrafine technology's innovative desktop endoscope

5.3.1.3.4 Endoscopes as thin as a strand of human hair

5.3.1.4 Rapid rise in aging population

5.3.1.5 Rising prevalence of diseases that require endoscopy procedures

5.3.2 RESTRAINTS

5.3.2.1 Dearth of trained physicians and endoscopists worldwide

5.3.3 CHALLENGES

5.3.3.1 High cost of endoscopic procedures and equipment and limited reimbursements in developing countries

6 INDUSTRY TRENDS

6.1 PORTER'S FIVE FORCES ANALYSIS

6.1.1 THREAT OF NEW ENTRANTS

6.1.2 BARGAINING POWER OF SUPPLIERS

6.1.3 BARGAINING POWER OF BUYERS

6.1.4 SEGMENT RIVALRY

6.1.5 THREAT OF SUBSTITUTES

7 PRICING ASSESSMENT OF ENDOSCOPY DEVICES

7.1 INTRODUCTION

7.2 ENDOSCOPY SYSTEMS: PRICE CONTRIBUTION OF EQUIPMENT

7.3 PRICE POINTS FOR ENDOSCOPY SYSTEMS

7.4 PRICE VARIATIONS ASSESSMENT

8 GLOBAL MEDICAL VIDEOSCOPIES MARKET, BY PRODUCT

8.1 INTRODUCTION

8.2 VIDEO ENDOSCOPES

8.2.1 RIGID VIDEOSCOPIES

8.2.1.1 Video Laparoscopes

8.2.1.2 Video Arthroscopes

8.2.1.3 Urology Videoscopes

8.2.1.4 Video Cystoscopes

8.2.1.5 Gynecology Videoscopes

8.2.1.6 Video Neuroendoscopes

8.2.1.7 Other Rigid Video Endoscopes

8.2.2 FLEXIBLE VIDEOSCOPIES

8.2.2.1 Video Colonoscopes

8.2.2.2 Upper Gastrointestinal Videoscopes

8.2.2.3 Video Bronchoscopes

8.2.2.4 Video Sigmoidoscopes

8.2.2.5 Video Laryngoscopes

8.2.2.6 Video Pharyngoscopes

8.2.2.7 Video Duodenoscopes

8.2.2.8 Video Nasopharyngoscopes

8.2.2.9 Video Rhinoscopes

8.2.2.10 Other Flexible Video Endoscopes

8.3 VISUALIZATION SYSTEMS

8.3.1 WIRELESS DISPLAYS AND MONITORS

8.3.2 ENDOSCOPIC LIGHT SOURCES

8.3.3 VIDEO CONVERTERS

8.3.4 ENDOSCOPIC CAMERAS

8.3.4.1 Single-Chip Cameras

8.3.4.2 3-Chip Cameras

8.3.4.3 HD Cameras

8.3.4.4 3D Cameras

8.3.5 VIDEO RECORDERS

8.3.6 VIDEO PROCESSORS

8.3.7 CAMERA HEADS

8.3.8 TRANSMITTERS & RECEIVERS

8.3.9 OTHER VISUALIZATION DEVICES

9 GLOBAL MEDICAL VIDEOSCOPIES MARKET, BY APPLICATION

9.1 INTRODUCTION

- 9.1.1 LAPAROSCOPY
- 9.1.2 GASTROINTESTINAL (GI) ENDOSCOPY
- 9.1.3 ARTHROSCOPY
- 9.1.4 OBSTETRICS/GYNECOLOGY
- 9.1.5 UROLOGY ENDOSCOPY (CYSTOSCOPY)
- 9.1.6 BRONCHOSCOPY
- 9.1.7 MEDIASTINOSCOPY
- 9.1.8 OTOSCOPY
- 9.1.9 LARYNGOSCOPY
- 9.1.10 OTHER APPLICATIONS

10 GLOBAL MEDICAL VIDEOSCOPIES MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 FAVORABLE REIMBURSEMENT ENVIRONMENT LIKELY TO DRIVE THE U.S. ENDOSCOPY MARKET

10.2.2 RISING INCIDENCES OF COLON CANCER

10.2.3 PHYSICIAN BONUSES LIKELY TO DRIVE LAPAROSCOPIC SURGERIES IN CANADA

10.3 EUROPE

10.3.1 RAPID RISE IN ENDOSCOPY PROCEDURES IN EUROPE

10.3.2 BOWEL SCOPE SCREENING IS EXPECTED TO HAVE A POSITIVE IMPACT ON THE ENDOSCOPY MARKET IN THE U.K.

10.3.3 AGING POPULATION IN EUROPE

10.3.4 RISING INCIDENCES OF COLON CANCER

10.3.5 HIGH PRICES LIKELY TO OFFSET THE DEMAND FOR ENDOSCOPES IN EUROPE

10.4 ASIA

10.4.1 GOVERNMENT INVESTMENTS LIKELY TO PROPEL THE ENDOSCOPY MARKET IN CHINA

10.4.2 INCREASING NUMBER OF ENDOSCOPIC SURGERIES & IMPROVING ENDOSCOPY INFRASTRUCTURE SET TO PROPEL THE INDIAN ENDOSCOPY MARKET

10.4.3 FORAY OF PROMINENT PLAYERS IN THE ASIAN MARKET

- 10.4.4 NEW TRAINING CENTERS FOR ENDOSCOPISTS IN ASIA
- 10.4.5 ENDOSCOPY RESEARCH SUPPORT IN JAPAN
- 10.4.6 GROWING NUMBER OF HOSPITALS IN ASIA
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 INCREASING FOCUS ON THE MIDDLE EASTERN COUNTRIES BY KEY INDUSTRY PLAYERS
 - 10.5.2 ENDOSCOPY TRAINING WORKSHOPS AND INVESTMENTS IN AUSTRALIA
 - 10.5.3 GOVERNMENT INITIATIVES IN NEW ZEALAND (NZ)
 - 10.5.4 INCREASED DEMAND IN THE MIDDLE EASTERN COUNTRIES

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 MARKET SHARE ANALYSIS
 - 11.2.1 OLYMPUS CORPORATION
 - 11.2.2 KARL STORZ GMBH CO. KG
 - 11.2.3 STRYKER CORPORATION
 - 11.2.4 PENTAX MEDICAL (HOYA CORPORATION)
 - 11.2.5 FUJIFILM HOLDING CORPORATION
 - 11.2.6 OTHER PLAYERS
- 11.3 COMPETITIVE SITUATION AND TRENDS
 - 11.3.1 NEW PRODUCT LAUNCHES
 - 11.3.2 EXPANSIONS
 - 11.3.3 ALLIANCES, EXTENDED AGREEMENTS, JOINT VENTURES, MERGERS, AND PARTNERSHIPS
 - 11.3.4 MARKETING AND PROMOTION ACTIVITIES
 - 11.3.5 ACQUISITIONS
 - 11.3.6 OTHER DEVELOPMENTS

12 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, & Developments)*

- 12.1 INTRODUCTION
- 12.2 OLYMPUS CORPORATION
- 12.3 STRYKER CORPORATION
- 12.4 KARL STORZ GMBH & CO.KG
- 12.5 FUJIFILM HOLDING CORPORATION
- 12.6 HOYA CORPORATION (PENTAX MEDICAL)

- 12.7 RICHARD WOLF GMBH
- 12.8 SMITH & NEPHEW PLC
- 12.9 CONMED CORPORATION
- 12.10 WELCH ALLYN, INC.
- 12.11 XION GMBH

*Details on Financials, Product & Services, Strategy, & Developments might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 COMPANY DEVELOPMENTS (2012–2014)
 - 13.2.1 OLYMPUS CORPORATION
 - 13.2.2 STRYKER CORPORATION
 - 13.2.3 FUJIFILM HOLDING CORPORATION
 - 13.2.4 PENTAX MEDICAL (HOYA CORPORATION)
 - 13.2.5 RICHARD WOLF GMBH
 - 13.2.6 XION GMBH
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 FAVORABLE FUNDING ENVIRONMENT IS PROPELLING THE GROWTH OF THE GLOBAL MEDICAL VIDEOSCOPIES MARKET

Table 2 DEARTH OF TRAINED PHYSICIANS/ENDOSCOPISTS IS RESTRAINING THE GROWTH OF THE GLOBAL MEDICAL VIDEOSCOPIES MARKET

Table 3 HIGH COSTS OF ENDOSCOPY EQUIPMENT AND PROCEDURES ARE CHALLENGING THE GROWTH OF THE GLOBAL MEDICAL VIDEOSCOPIES MARKET

Table 4 VARIOUS SPECIFICATIONS FOR ENDOSCOPES

Table 5 ENDOSCOPE PRICE POINTS

Table 6 PRICE POINTS FOR FLEXIBLE ENDOSCOPES (COLONOSCOPE), HD SYSTEM

Table 7 PRICE POINTS FOR FLEXIBLE ENDOSCOPES (COLONOSCOPE), NON-HD SYSTEM

Table 8 AVERAGE PRICES OF HD AND NON-HD ENDOSCOPY SYSTEMS (EXCLUDING ENDOSCOPES)

Table 9 MEDICAL VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 10 VIDEO ENDOSCOPES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 11 VIDEO ENDOSCOPES MARKET SIZE, BY PRODUCT, 2012–2019 (UNITS)

Table 12 VIDEO ENDOSCOPES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 13 RIGID VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 14 RIGID VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (UNITS)

Table 15 RIGID VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 16 VIDEO LAPAROSCOPES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 17 VIDEO LAPAROSCOPES MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 18 VIDEO ARTHROSCOPES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 19 VIDEO ARTHROSCOPES MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 20 UROLOGY VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 21 UROLOGY VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)

- Table 22 VIDEO CYSTOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 23 VIDEO CYTOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 24 GYNECOLOGY VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 25 GYNECOLOGY VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 26 VIDEO NEUROENDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 27 VIDEO NEUROENDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 28 OTHER RIGID VIDEO ENDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 29 OTHER RIGID VIDEO ENDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 30 FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 31 FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)
- Table 32 FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (UNITS)
- Table 33 VIDEO COLONOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 34 VIDEO COLONOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 35 UPPER GASTROINTESTINAL VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 36 UPPER GASTROINTESTINAL VIDEOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 37 VIDEO BRONCHOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 38 VIDEO BRONCHOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 39 VIDEO SIGMOIDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 40 VIDEO SIGMOIDOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (UNITS)
- Table 41 VIDEO LARYNGOSCOPIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)
- Table 42 VIDEO LARYNGOSCOPIES MARKET SIZE, BY REGION, 2012–2019

(UNITS)

Table 43 VIDEO PHARYNGOSCOPES MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 44 VIDEO PHARYNGOSCOPES MARKET SIZE, BY REGION, 2012–2019
(UNITS)

Table 45 VIDEO DUODENOSCOPES MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 46 VIDEO DUODENOSCOPES MARKET SIZE, BY REGION, 2012–2019
(UNITS)

Table 47 VIDEO NASOPHARYNGOSCOPES MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 48 VIDEO NASOPHARYNGOSCOPES MARKET SIZE, BY REGION, 2012–2019
(UNITS)

Table 49 VIDEO RHINOSCOPES MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 50 VIDEO RHINOSCOPES MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 51 OTHER FLEXIBLE VIDEO ENDOSCOPES MARKET SIZE, BY REGION,
2012–2019 (\$MILLION)

Table 52 OTHER FLEXIBLE VIDEO ENDOSCOPES MARKET SIZE, BY REGION,
2012–2019 (UNITS)

Table 53 VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019
(\$MILLION)

Table 54 VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019
(UNITS)

Table 55 VISUALIZATION SYSTEMS MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 56 WIRELESS DISPLAYS AND MONITORS MARKET SIZE, BY REGION,
2012–2019 (\$MILLION)

Table 57 WIRELESS DISPLAYS AND MONITORS MARKET SIZE, BY REGION,
2012–2019 (UNITS)

Table 58 ENDOSCOPIC LIGHT SOURCES MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 59 ENDOSCOPIC LIGHT SOURCES MARKET SIZE, BY REGION, 2012–2019
(UNITS)

Table 60 VIDEO CONVERTERS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 61 VIDEO CONVERTERS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 62 ENDOSCOPIC CAMERAS MARKET SIZE, BY SEGMENT, 2012–2019
(\$MILLION)

Table 63 ENDOSCOPIC CAMERAS MARKET SIZE, BY SEGMENT, 2012–2019

(UNITS)

Table 64 ENDOSCOPIC CAMERAS MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 65 SINGLE-CHIP CAMERAS MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 66 SINGLE-CHIP CAMERAS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 67 3-CHIP CAMERAS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 68 3-CHIP CAMERAS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 69 HD CAMERAS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 70 HD CAMERAS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 71 3D CAMERAS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 72 3D CAMERAS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 73 VIDEO RECORDERS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 74 VIDEO RECORDERS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 75 VIDEO PROCESSORS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 76 VIDEO PROCESSORS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 77 CAMERA HEADS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 78 CAMERA HEADS MARKET SIZE, BY REGION, 2012–2019 (UNITS)

Table 79 TRANSMITTERS AND RECEIVERS MARKET SIZE, BY REGION, 2012–2019
(\$MILLION)

Table 80 TRANSMITTERS AND RECEIVERS MARKET SIZE, BY REGION, 2012–2019
(UNITS)

Table 81 OTHER VISUALIZATION SYSTEMS MARKET SIZE, BY REGION,
2012–2019 (\$MILLION)

Table 82 GLOBAL MEDICAL VIDEOSCOPIES MARKET SIZE, BY APPLICATION,
2012–2019 (\$MILLION)

Table 83 MEDICAL VIDEOSCOPIES MARKET SIZE FOR LAPAROSCOPY, BY
REGION, 2012-2019 (\$MILLION)

Table 84 MEDICAL VIDEOSCOPIES MARKET SIZE FOR GASTROINTESTINAL (GI)
ENDOSCOPY, BY REGION, 2012–2019 (\$MILLION)

Table 85 MEDICAL VIDEOSCOPIES MARKET SIZE FOR ARTHROSCOPY, BY
REGION, 2012-2019 (\$MILLION)

Table 86 MEDICAL VIDEOSCOPIES MARKET SIZE FOR
OBSTETRICS/GYNECOLOGY, BY REGION, 2012–2019 (\$MILLION)

Table 87 MEDICAL VIDEOSCOPIES MARKET SIZE FOR UROLOGY ENDOSCOPY
(CYSTOSCOPY), BY REGION, 2012–2019 (\$MILLION)

Table 88 MEDICAL VIDEOSCOPIES MARKET SIZE FOR BRONCHOSCOPY, BY
REGION, 2012–2019 (\$MILLION)

Table 89 MEDICAL VIDEOSCOPIES MARKET SIZE FOR MEDIASTINOSCOPY, BY

REGION, 2012–2019 (\$MILLION)

Table 90 MEDICAL VIDEOSCOPIES MARKET SIZE FOR OTOSCOPY, BY REGION, 2012–2019 (\$MILLION)

Table 91 MEDICAL VIDEOSCOPIES MARKET SIZE FOR LARYNGOSCOPY, BY REGION, 2012–2019 (\$MILLION)

Table 92 MEDICAL VIDEOSCOPIES MARKET SIZE FOR OTHER APPLICATIONS, BY REGION, 2012–2019 (\$MILLION)

Table 93 NORTH AMERICA: MEDICAL VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 94 NORTH AMERICA: VIDEOSCOPIES MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 95 NORTH AMERICA: RIGID VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 96 NORTH AMERICA: FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 97 NORTH AMERICA: VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 98 NORTH AMERICA: ENDOSCOPIC CAMERAS MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 99 NORTH AMERICA: MEDICAL VIDEOSCOPIES MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 100 EUROPE: MEDICAL VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 101 EUROPE: VIDEOSCOPIES MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 102 EUROPE: RIGID VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 103 EUROPE: FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 104 EUROPE: VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 105 EUROPE: ENDOSCOPIC CAMERAS MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 106 EUROPE: MEDICAL VIDEOSCOPIES MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 107 LONG-TERM CARE HOSPITAL BEDS IN OECD COUNTRIES, 2012

Table 108 ASIA: MEDICAL VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 109 ASIA: VIDEOSCOPIES MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 110 ASIA: RIGID VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 111 ASIA: FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 112 ASIA: VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 113 ASIA: ENDOSCOPIC CAMERAS MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 114 ASIA: MEDICAL VIDEOSCOPIES MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 115 ROW: MEDICAL VIDEOSCOPIES MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 116 ROW: VIDEOSCOPIES MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 117 ROW: RIGID VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 118 ROW: FLEXIBLE VIDEOSCOPIES MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 119 ROW: VISUALIZATION SYSTEMS MARKET SIZE, BY SEGMENT, 2012–2019 (\$MILLION)

Table 120 ROW: ENDOSCOPIC CAMERAS MARKET SIZE, BY PRODUCT, 2012–2019 (\$MILLION)

Table 121 ROW: MEDICAL VIDEOSCOPIES MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 122 NEW PRODUCT LAUNCHES, 2012–2014

Table 123 EXPANSIONS, 2012–2014

Table 124 ALLIANCES, EXTENDED AGREEMENTS, JOINT VENTURES, MERGERS, AND PARTNERSHIPS, 2012–2014

Table 125 MARKETING AND PROMOTION ACTIVITIES, 2012–2014

Table 126 ACQUISITIONS, 2012–2014

Table 127 OTHER DEVELOPMENTS, 2012–2014

List Of Figures

LIST OF FIGURES

- Figure 1 GLOBAL MEDICAL VIDEOSCOPIES MARKET SEGMENTATION
- Figure 2 GLOBAL MEDICAL VIDEOSCOPIES MARKET: RESEARCH METHODOLOGY
- Figure 3 SAMPLING FRAME: PRIMARY RESEARCH
- Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 7 MARKET FORECAST METHODOLOGY
- Figure 8 DATA TRIANGULATION METHODOLOGY
- Figure 9 VISUALIZATION SYSTEMS DOMINATED THE GLOBAL MEDICAL VIDEOSCOPIES MARKET IN 2014
- Figure 10 UROLOGY ENDOSCOPES & COLONOSCOPES SEGMENTS TO GROW AT THE HIGHEST CAGR FROM 2014–2019
- Figure 11 LAPAROSCOPY APPLICATION DOMINATES THE GLOBAL MEDICAL VIDEOSCOPIES MARKET
- Figure 12 ASIA IS SLATED TO WITNESS THE HIGHEST GROWTH IN THE GLOBAL MEDICAL VIDEOSCOPIES MARKET
- Figure 13 MEDICAL VIDEOSCOPIES: MARKET OVERVIEW
- Figure 14 NORTH AMERICA DOMINATED THE GLOBAL MEDICAL VIDEOSCOPIES MARKET IN 2014
- Figure 15 ASIA TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD
- Figure 16 RIGID VIDEOSCOPIES COMMANDED THE LARGEST SHARE OF THE MEDICAL VIDEOSCOPIES MARKET, BY VOLUME
- Figure 17 ENDOSCOPY MARKET: DRIVERS, RESTRAINTS, & CHALLENGES
- Figure 18 PORTER'S FIVE FORCES ANALYSIS: GLOBAL MEDICAL VIDEOSCOPIES MARKET
- Figure 19 GLOBAL MEDICAL VIDEOSCOPIES MARKET: THREAT OF NEW ENTRANTS
- Figure 20 GLOBAL MEDICAL VIDEOSCOPIES MARKET: BARGAINING POWER OF SUPPLIERS
- Figure 21 GLOBAL MEDICAL VIDEOSCOPIES MARKET: BARGAINING POWER OF BUYERS
- Figure 22 GLOBAL MEDICAL VIDEOSCOPIES MARKET: SEGMENT RIVALRY
- Figure 23 GLOBAL MEDICAL VIDEOSCOPIES MARKET: THREAT OF SUBSTITUTES

Figure 24 PRICE CONTRIBUTION OF ENDOSCOPIC PARTS IN AN ENTIRE FLEXIBLE ENDOSCOPY SYSTEM

Figure 25 PRICE CONTRIBUTION OF ENDOSCOPIC PARTS IN AN ENTIRE RIGID ENDOSCOPY SYSTEM

Figure 26 PRICE VARIATIONS FOR DUAL-CHANNEL ENDOSCOPES, BY COMPANY

Figure 27 PRICE VARIATIONS IN VIDEO AND FIBER ENDOSCOPES

Figure 28 VIDEO ENDOSCOPE PRICE RANGE

Figure 29 AVERAGE PRICES FOR ENDOSCOPIC MONITORS

Figure 30 PRICES OF RIGID CYSTOSCOPES, BY COMPANY

Figure 31 PRICES OF VIDEO PROCESSORS, BY COMPANY

Figure 32 PRICE VARIATIONS IN DIFFERENT TYPES OF CYSTOSCOPES

Figure 33 PRICES (\$) OF ULTRA-THIN GASTROSCOPES, BY COMPANY

Figure 34 RIGID VIDEOSCOPIES MARKET SEGMENTATION

Figure 35 FLEXIBLE VIDEOSCOPIES MARKET SEGMENTATION

Figure 36 ENDOSCOPY VISUALIZATION SYSTEMS MARKET SEGMENTATION

Figure 37 TYPES OF ENDOSCOPIC CAMERAS

Figure 38 GLOBAL MEDICAL VIDEOSCOPIES MARKET SEGMENTATION, BY APPLICATION

Figure 39 THE GASTROINTESTINAL ENDOSCOPY SEGMENT IS THE FASTEST-GROWING APPLICATION SEGMENT IN THE GLOBAL MEDICAL VIDEOSCOPIES MARKET

Figure 40 NORTH AMERICA DOMINATED THE GLOBAL MEDICAL VIDEOSCOPIES MARKET IN 2014

Figure 41 THE FLEXIBLE VIDEOSCOPIES SEGMENT COMMANDED A MAJOR SHARE OF THE NORTH AMERICAN VIDEOSCOPIES (RIGID AND FLEXIBLE) MARKET IN 2014

Figure 42 VIDEOSCOPIES IS THE FASTEST-GROWING SEGMENT OF THE EUROPEAN MEDICAL VIDEOSCOPIES MARKET

Figure 43 MARKET SHARE ANALYSIS OF THE GLOBAL MEDICAL VIDEOSCOPIES MARKET, BY KEY PLAYER, 2014

Figure 44 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AND EXPANSIONS AS KEY GROWTH STRATEGIES DURING 2012 TO 2014

Figure 45 KEY GROWTH STRATEGIES IN THE GLOBAL MEDICAL VIDEOSCOPIES MARKET, 2012–2014

Figure 46 KEY PLAYERS FOCUSING ON NEW PRODUCT LAUNCHES, 2012–2014

Figure 47 KEY PLAYERS FOCUSING ON EXPANSIONS, 2012–2014

Figure 48 KEY PLAYERS FOCUSING ON ALLIANCES, EXTENDED AGREEMENTS, JOINT VENTURES, MERGERS, AND PARTNERSHIPS, 2012–2014

Figure 49 KEY PLAYERS FOCUSING ON MARKETING AND PROMOTION

ACTIVITIES, 2012–2014**Figure 50 KEY PLAYERS FOCUSING ON ACQUISITIONS, 2012–2014****Figure 51 KEY PLAYERS FOCUSING ON OTHER DEVELOPMENTS, 2012–2014****Figure 52 VIDEOSCOPIES PORTFOLIO AND REVENUE MIX****Figure 53 OLYMPUS CORPORATION: COMPANY SNAPSHOT****Figure 54 STRYKER CORPORATION: COMPANY SNAPSHOT****Figure 55 KARL STORZ GMBH & CO.KG: COMPANY SNAPSHOT****Figure 56 FUJIFILM HOLDING CORPORATION: COMPANY SNAPSHOT****Figure 57 HOYA CORPORATION: COMPANY SNAPSHOT****Figure 58 RICHARD WOLF GMBH: COMPANY SNAPSHOT****Figure 59 SMITH & NEPHEW PLC.: COMPANY SNAPSHOT****Figure 60 CONMED CORPORATION: COMPANY SNAPSHOT****Figure 61 WELCH ALLYN: COMPANY SNAPSHOT****Figure 62 XION GMBH: COMPANY SNAPSHOT**

I would like to order

Product name: Medical Videoscope Market by Scope [Rigid (Laparoscope, Ureteroscope), Flexible (Colonoscope, Gastroscope)], Visualization Systems (Monitors, HD Camera, 3D Camera, Light Source), by Application (Colonoscopy, Laparoscopy, Arthroscopy) - Global Forecasts to 2019

Product link: <https://marketpublishers.com/r/M299C1EF728EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M299C1EF728EN.html>