

# **Medical Tapes and Bandages Market by Product (Tape(Fabric, Paper, Plastic), Bandage(Gauze, Adhesive, Cohesive, Elastic, Compression)), Application (Surgery, Trauma, Ulcer, Sports, Burns), Enduser (Hospital, ASC, Clinic, Homecare) - Global Forecast to 2026**

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## **Abstracts**

The medical tapes and bandages market is projected to reach USD 8.6 Billion by 2026 from USD 7.1 Billion in 2021, at a CAGR of 4.0 % during the forecast period. The rising number of surgeries, increasing incidence of chronic wounds, and rising geriatric population are the major factors that are expected to drive the growth of the medical tapes and bandages market during the forecast period. However, the rising awareness about advanced wound care products is expected to restrain market growth in the coming years.

In terms Application, the surgical wound treatment segment is expected to account for the largest share of the medical tapes and bandages market in 2020.”

Based on application, the medical tapes and bandages market is segmented into surgical wound, traumatic wound, burn injury, ulcer, sports injury, and other treatments. The large share of this application is due to increasing number of surgeries across the globe.

“In terms of product segment, bandages segment is expected to account for the largest share during the forecast period.”

Based on products, the medical tapes and bandages market is segmented into medical

tapes and bandages. Large share is attributed to bandages segment as bandages protect wounds from trauma, bacteria, and dirt; absorb fluid from draining wounds; and maintain a moist environment to expedite healing.

“The hospitals segment is expected to register the highest CAGR during the forecast period”`

Based on end-users, the medical tapes and bandages market has been segmented based on end-user category—, hospitals, ambulatory surgery centers, clinics, home care settings and other end users. Only hospitals have the infrastructure and personnel required to treat ailments such as chronic wounds, burns, and traumatic and laceration cases. Such treatments utilize all types of medical tapes and bandages. For example, almost all major surgeries require pre-and post-surgery catheter insertion, which involves the use of medical tapes to secure.

“Asia Pacific market is expected to grow at the highest CAGR during the forecast period.”

The Asia Pacific market is projected to register the highest CAGR during the forecast period. The market growth in Asia Pacific can be attributed to increasing demand for wound care products, rising geriatric population, and increasing prevalence of chronic wounds in the region.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–48%, Tier 2–36%, and Tier 3– 16%

By Designation: C-level–10%, Director-level–14%, and Others–76%

By Region: North America–40%, Europe–32%, Asia Pacific–20%, Latin America–5%, and the Middle East & Africa–3%

Prominent players in the medical tapes and bandages market include 3M Company (US), Johnson & Johnson (US), Cardinal Health Inc. (US), Medline Industries Inc.(US), Essity (Sweden), McKesson Corporation (US), Integra Lifesciences Holdings Corporation (US), Smith & Nephew Plc., (US), B. Braun Melsungen AG (Germany), PAUL HARTMANN AG (Germany), Beiersdorf AG (Germany), Nitto Denko Corporation (Japan), M?Inlycke Healthcare (Sweden), Coloplast A/S (Denmark), and Nichiban

(Japan).

## Research Coverage

This report studies the medical tapes and bandages market based on application, by products, end user, and region. It studies significant factors (such as drivers and restraints) affecting market growth. The report also analyzes opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. It explains micro markets with respect to their growth trends, prospects, and contributions to the total market. The report forecasts the revenue of the market segments with respect to four major regions and their respective major countries.

## Reasons to Buy the Report

The report will enable established firms as well as entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them to garner a larger market share. Firms purchasing the report could use one or a combination of the below-mentioned strategies for strengthening their market presence.

This report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the product portfolios offered by the top players in the medical tapes and bandages market

**Product Development/Innovation:** Detailed insights on the upcoming trends, R&D activities, and product launches in the medical tapes and bandages market

**Market Development:** Comprehensive information on lucrative emerging regions

**Market Diversification:** Exhaustive information about new products, growing geographies, and recent developments in the medical tapes and bandages market

**Competitive Assessment:** In-depth assessment of market segments, growth strategies, revenue analysis, and products of the leading market players.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY USED FOR THE STUDY
- 1.5 STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - FIGURE 1 MEDICAL TAPES AND BANDAGES MARKET: RESEARCH DESIGN
    - 2.1.1 SECONDARY DATA
      - 2.1.1.1 Indicative list of secondary sources
    - 2.1.2 PRIMARY DATA
  - FIGURE 2 PRIMARY SOURCES
  - FIGURE 3 BREAKDOWN OF PRIMARIES: BY COMPANY TYPE, DESIGNATION, AND REGION
- 2.2 MARKET ESTIMATION METHODOLOGY
  - FIGURE 4 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING
    - 2.2.1 END USER-BASED MARKET ESTIMATION
    - 2.2.2 REVENUE MAPPING-BASED MARKET ESTIMATION
  - FIGURE 5 MARKET SIZE ESTIMATION: MEDICAL TAPES AND BANDAGES MARKET
  - FIGURE 6 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS
    - 2.2.3 PRIMARY RESEARCH VALIDATION
- 2.3 DATA TRIANGULATION
  - FIGURE 7 DATA TRIANGULATION METHODOLOGY
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 RESEARCH LIMITATIONS

### 3 EXECUTIVE SUMMARY

FIGURE 8 MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2021 VS. 2026 (USD MILLION)

FIGURE 9 MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

FIGURE 10 MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2021 VS. 2026 (USD MILLION)

FIGURE 11 GEOGRAPHICAL SNAPSHOT OF THE MEDICAL TAPES AND BANDAGES MARKET

## **4 PREMIUM INSIGHTS**

### 4.1 MEDICAL TAPES AND BANDAGES MARKET OVERVIEW

FIGURE 12 INCREASING NUMBER OF SURGERIES EXPECTED TO DRIVE MARKET

4.2 MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2021 VS. 2026 (USD MILLION)

FIGURE 13 BANDAGES SEGMENT PROJECTED TO DOMINATE THE MARKET DURING FORECAST PERIOD

4.3 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY AND APPLICATION (2020)

FIGURE 14 CHINA ACCOUNTED FOR THE LARGEST SHARE OF THE APAC MEDICAL TAPES AND BANDAGES MARKET IN 2020

4.4 MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2021 VS. 2026

FIGURE 15 HOSPITALS EXPECTED TO ACCOUNT FOR THE LARGEST SHARE OF THE MEDICAL TAPES AND BANDAGES MARKET DURING FORECAST PERIOD

4.5 MEDICAL TAPES AND BANDAGES: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 16 MEDICAL TAPES AND BANDAGES MARKET IN INDIA EXPECTED TO GROW THE HIGHEST CAGR DURING THE FORECAST PERIOD

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 17 MARKET DYNAMICS: DRIVER, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

#### 5.2.1 DRIVERS

5.2.1.1 Growing prevalence of diseases and conditions affecting wound healing capabilities

5.2.1.1.1 Growth in surgical procedures/operations

FIGURE 18 NUMBER OF C-SECTION DELIVERIES PER 1,000 LIVE-BIRTHS  
GLOBALLY (2017)

TABLE 1 PERCENTAGE INCREASE IN THE NUMBER OF SURGERIES  
PERFORMED IN THE US

5.2.1.1.2 Rapid growth in aging population

5.2.1.1.3 Rising incidence of chronic wounds

TABLE 2 AGE-SPECIFIC PREVALENCE OF DIABETIC FOOT ULCERS, BY GENDER

5.2.1.1.4 High incidence of obesity

5.2.1.2 Increasing number of traumatic wounds

TABLE 3 DEMOGRAPHICS OF MAJOR ROAD ACCIDENTS

5.2.1.3 Increased spending on chronic and surgical wounds

5.2.2 RESTRAINTS

5.2.2.1 Rising awareness about advanced wound care products

5.2.3 OPPORTUNITIES

5.2.3.1 Growth potential in emerging economies

5.2.4 CHALLENGES

5.2.4.1 Increasing pricing pressure on market players

TABLE 4 MEDICAL TAPES AND BANDAGES MARKET PRICING ANALYSIS (USD)

5.3 ECOSYSTEM COVERAGE: PARENT MARKET (WOUND CARE MARKET)

5.4 REGULATORY ANALYSIS

5.4.1 US

TABLE 5 REGULATORY PATHWAYS FOR WOUND CARE PRODUCT CATEGORIES  
IN THE US

5.4.2 INDIA

TABLE 6 CLASSIFICATION FOR WOUND CARE PRODUCT CATEGORIES IN THE  
INDIA

5.4.3 PATENT ANALYSIS

TABLE 7 PATENT DETAILS

5.5 VALUE CHAIN ANALYSIS

5.6 SUPPLY CHAIN ANALYSIS

5.7 PORTER'S FIVE FORCES ANALYSIS

5.7.1 OVERVIEW

TABLE 8 MEDICAL TAPES AND BANDAGES MARKET: PORTER'S FIVE FORCES  
ANALYSIS

5.7.2 THREAT OF NEW ENTRANTS

FIGURE 20 THREAT OF NEW ENTRANTS

5.7.3 THREAT OF SUBSTITUTES

FIGURE 21 THREAT OF SUBSTITUTES

5.7.4 BARGAINING POWER OF SUPPLIERS

**FIGURE 22 BARGAINING POWER OF SUPPLIERS****5.7.5 BARGAINING POWER OF BUYERS****FIGURE 23 BARGAINING POWER OF BUYERS****5.7.6 DEGREE OF COMPETITION****FIGURE 24 DEGREE OF COMPETITION****5.8 COVID-19 IMPACT****6 MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT****6.1 INTRODUCTION****TABLE 9 MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)****TABLE 10 MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)****6.2 BANDAGES****6.2.1 GROWING SURGICAL AND TRAUMATIC WOUND CASES IS BOOSTING THE MARKET GROWTH****TABLE 11 BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)****TABLE 12 BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)****TABLE 13 BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)****TABLE 14 BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)****TABLE 15 BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)****TABLE 16 BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)****TABLE 17 BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)****TABLE 18 BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)****6.2.2 GAUZE BANDAGES****TABLE 19 GAUZE BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)****TABLE 20 GAUZE BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)****TABLE 21 GAUZE BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)****TABLE 22 GAUZE BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)****TABLE 23 GAUZE BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)****TABLE 24 GAUZE BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)****6.2.3 ADHESIVE BANDAGES****TABLE 25 ADHESIVE BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)****TABLE 26 ADHESIVE BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)**

TABLE 27 ADHESIVE BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 28 ADHESIVE BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 29 ADHESIVE BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 30 ADHESIVE BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

#### 6.2.4 COHESIVE AND ELASTIC BANDAGES

TABLE 31 COHESIVE AND ELASTIC BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 32 COHESIVE AND ELASTIC BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 33 COHESIVE AND ELASTIC BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 34 COHESIVE AND ELASTIC BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 35 COHESIVE AND ELASTIC BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 36 COHESIVE AND ELASTIC BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

#### 6.2.5 OTHER BANDAGES

TABLE 37 OTHER BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 38 OTHER BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 39 OTHER BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 40 OTHER BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 41 OTHER BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 42 OTHER BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 6.3 MEDICAL TAPES

6.3.1 GROWING SURGICAL AND TRAUMATIC WOUND CASES IS BOOSTING THE MARKET GROWTH

TABLE 43 MEDICAL TAPES MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 44 MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 45 MEDICAL TAPES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 46 MEDICAL TAPES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 47 MEDICAL TAPES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 48 MEDICAL TAPES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)



TABLE 49 MEDICAL TAPES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 50 MEDICAL TAPES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 6.3.2 FABRIC TAPES

TABLE 51 FABRIC TAPES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 52 FABRIC TAPES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 53 FABRIC TAPES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 54 FABRIC TAPES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 55 FABRIC TAPES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 56 FABRIC TAPES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 6.3.3 PAPER TAPES

TABLE 57 PAPER TAPES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 58 PAPER TAPES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 59 PAPER TAPES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 60 PAPER TAPES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 61 PAPER TAPES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 62 PAPER TAPES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 6.3.4 PLASTIC TAPES

TABLE 63 PLASTIC TAPES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 64 PLASTIC TAPES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 65 PLASTIC TAPES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 66 PLASTIC TAPES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 67 PLASTIC TAPES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 68 PLASTIC TAPES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 6.3.5 OTHER TAPES

TABLE 69 OTHER TAPES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 70 OTHER TAPES MARKET, BY REGION, 2024–2026 (USD MILLION)

TABLE 71 OTHER TAPES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 72 OTHER TAPES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 73 OTHER TAPES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 74 OTHER TAPES MARKET, BY END USER, 2024–2026 (USD MILLION)

## 7 MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION

### 7.1 INTRODUCTION

TABLE 75 MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 76 MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

### 7.2 SURGICAL WOUND TREATMENT

## 7.2.1 INCREASING NUMBER OF SURGERIES EXPECTED TO BOOST THE GROWTH OF THIS APPLICATION SEGMENT

TABLE 77 MEDICAL TAPES AND BANDAGES MARKET FOR SURGICAL WOUND TREATMENT, BY REGION, 2019–2023 (USD MILLION)

TABLE 78 MEDICAL TAPES AND BANDAGES MARKET FOR SURGICAL WOUND TREATMENT, BY REGION, 2024–2026 (USD MILLION)

## 7.3 TRAUMATIC WOUND TREATMENT

7.3.1 INITIATIVES TO REDUCE DEATHS DUE TO ROAD ACCIDENTS WILL DRIVE THE MARKET

TABLE 79 NUMBER OF DEATHS DUE TO ROAD ACCIDENT BY COUNTRY (DEATHS PER 1 MILLION INHABITANTS) (2005-2017)

TABLE 80 MEDICAL TAPES AND BANDAGES MARKET FOR TRAUMATIC WOUND TREATMENT, BY REGION, 2019–2023 (USD MILLION)

TABLE 81 MEDICAL TAPES AND BANDAGES MARKET FOR TRAUMATIC WOUND TREATMENT, BY REGION, 2024–2026 (USD MILLION)

## 7.4 ULCER TREATMENT

7.4.1 CONSUMPTION OF TAPES AND BANDAGES FOR ULCER TREATMENT HAS INCREASED

TABLE 82 TREATMENT OF PRESSURE ULCERS

TABLE 83 MEDICAL TAPES AND BANDAGES MARKET FOR ULCER TREATMENT, BY REGION, 2019–2023 (USD MILLION)

TABLE 84 MEDICAL TAPES AND BANDAGES MARKET FOR ULCER TREATMENT, BY REGION, 2024–2026 (USD MILLION)

## 7.5 SPORTS INJURY TREATMENT

7.5.1 INCREASE IN SPORTS AND RECREATIONAL ACTIVITIES WILL DRIVE MARKET GROWTH

TABLE 85 MEDICAL TAPES AND BANDAGES MARKET FOR SPORTS INJURY TREATMENT, BY REGION, 2019–2023 (USD MILLION)

TABLE 86 MEDICAL TAPES AND BANDAGES MARKET FOR SPORTS INJURY TREATMENT, BY REGION, 2024–2026 (USD MILLION)

## 7.6 BURN INJURY TREATMENT

7.6.1 INCREASING NUMBER OF BURN INJURIES ACROSS THE GLOBE CONTRIBUTE MAJORLY TO THE GROWTH OF THIS APPLICATION SEGMENT

TABLE 87 MEDICAL TAPES AND BANDAGES MARKET FOR BURN INJURY TREATMENT, BY REGION, 2019–2023 (USD MILLION)

TABLE 88 MEDICAL TAPES AND BANDAGES MARKET FOR BURN INJURY TREATMENT, BY REGION, 2024–2026 (USD MILLION)

## 7.7 OTHER APPLICATIONS

TABLE 89 MEDICAL TAPES AND BANDAGES MARKET FOR OTHER

APPLICATIONS, BY REGION, 2019–2023 (USD MILLION)  
TABLE 90 MEDICAL TAPES AND BANDAGES MARKET FOR OTHER  
APPLICATIONS, BY REGION, 2024–2026 (USD MILLION)

## **8 MEDICAL TAPES AND BANDAGES MARKET, BY END USER**

### **8.1 INTRODUCTION**

TABLE 91 MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023  
(USD MILLION)

TABLE 92 MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026  
(USD MILLION)

### **8.2 HOSPITALS**

8.2.1 INCREASE IN THE NUMBER OF SURGICAL PROCEDURES EXPECTED TO  
DRIVE THE MARKET

TABLE 93 MEDICAL TAPES AND BANDAGES MARKET FOR HOSPITALS, BY  
REGION, 2019–2023 (USD MILLION)

TABLE 94 MEDICAL TAPES AND BANDAGES MARKET FOR HOSPITALS, BY  
REGION, 2024–2026 (USD MILLION)

### **8.3 AMBULATORY SURGERY CENTERS**

8.3.1 RISING NUMBER OF AMBULATORY SURGERY CENTERS IS DRIVING THE  
MARKET

TABLE 95 MEDICAL TAPES AND BANDAGES MARKET FOR AMBULATORY  
SURGERY CENTERS, BY REGION, 2019–2023 (USD MILLION)

TABLE 96 MEDICAL TAPES AND BANDAGES MARKET FOR AMBULATORY  
SURGERY CENTERS, BY REGION, 2024–2026 (USD MILLION)

### **8.4 CLINICS**

8.4.1 INCREASING NUMBER OF SPORTS INJURY EXPECTED TO DRIVE THE  
SEGMENT

TABLE 97 MEDICAL TAPES AND BANDAGES MARKET FOR CLINICS, BY REGION,  
2019–2023 (USD MILLION)

TABLE 98 MEDICAL TAPES AND BANDAGES MARKET FOR CLINICS, BY REGION,  
2024–2026 (USD MILLION)

### **8.5 HOME CARE SETTINGS**

8.5.1 LONGER HEALING TIME IS BOOSTING THE GROWTH OF THIS SEGMENT

TABLE 99 MEDICAL TAPES AND BANDAGES MARKET FOR HOME CARE  
SETTINGS, BY REGION, 2019–2023 (USD MILLION)

TABLE 100 MEDICAL TAPES AND BANDAGES MARKET FOR HOME CARE  
SETTINGS, BY REGION, 2024–2026 (USD MILLION)

### **8.6 OTHER END USERS**

TABLE 101 MEDICAL TAPES AND BANDAGES MARKET FOR OTHER END USERS, BY REGION, 2019–2023 (USD MILLION)

TABLE 102 MEDICAL TAPES AND BANDAGES MARKET FOR OTHER END USERS, BY REGION, 2024–2026 (USD MILLION)

## **9 MEDICAL TAPES AND BANDAGES MARKET, BY REGION**

### 9.1 INTRODUCTION

TABLE 103 MEDICAL TAPES AND BANDAGES MARKET, BY REGION, 2019–2023 (USD MILLION)

TABLE 104 MEDICAL TAPES AND BANDAGES MARKET, BY REGION, 2024–2026 (USD MILLION)

### 9.2 NORTH AMERICA

FIGURE 25 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET SNAPSHOT

TABLE 105 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2019–2023 (USD MILLION)

TABLE 106 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2024–2026 (USD MILLION)

TABLE 107 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 108 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 109 NORTH AMERICA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 110 NORTH AMERICA: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 111 NORTH AMERICA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 112 NORTH AMERICA: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 113 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 114 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2024–2026 (USD MILLION)

TABLE 115 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 116 NORTH AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

### 9.2.1 US

TABLE 117 US: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 118 US: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 119 US: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 120 US: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 121 US: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 122 US: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

### 9.2.2 CANADA

TABLE 123 CANADA: INCIDENCE OF DIABETES, 2019 VS. 2029

TABLE 124 CANADA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 125 CANADA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 126 CANADA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 127 CANADA: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 128 CANADA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 129 CANADA: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

### 9.3 EUROPE

TABLE 130 EUROPE: PREVALENCE OF DIABETES (20–79 YEARS), 2019 VS. 2045

TABLE 131 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2019–2023 (USD MILLION)

TABLE 132 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2024–2026 (USD MILLION)

TABLE 133 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 134 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 135 EUROPE: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 136 EUROPE: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 137 EUROPE: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 138 EUROPE: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 139 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 140 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2023–2026 (USD MILLION)

TABLE 141 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 142 EUROPE: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

#### 9.3.1 GERMANY

TABLE 143 GERMANY: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 144 GERMANY: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 145 GERMANY: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 146 GERMANY: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 147 GERMANY: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 148 GERMANY: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

#### 9.3.2 UK

TABLE 149 UK: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 150 UK: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 151 UK: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 152 UK: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 153 UK: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 154 UK: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.3.3 FRANCE

TABLE 155 FRANCE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 156 FRANCE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 157 FRANCE: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 158 FRANCE: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 159 FRANCE: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 160 FRANCE: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.3.4 ITALY

TABLE 161 ITALY: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 162 ITALY: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 163 ITALY: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 164 ITALY: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 165 ITALY: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 166 ITALY: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.3.5 SPAIN

TABLE 167 SPAIN: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 168 SPAIN: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 169 SPAIN: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 170 SPAIN: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 171 SPAIN: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 172 SPAIN: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.3.6 REST OF EUROPE

TABLE 173 ROE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 174 ROE: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 175 ROE: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 176 ROE: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 177 ROE: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 178 ROE: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4 ASIA PACIFIC

FIGURE 26 ASIA PACIFIC: MEDICAL TAPES AND BANDAGES MARKET SNAPSHOT

TABLE 179 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2019–2023 (USD MILLION)

TABLE 180 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2024–2026 (USD MILLION)

TABLE 181 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 182 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 183 APAC: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 184 APAC: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 185 APAC: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 186 APAC: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 187 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 188 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2023–2026 (USD MILLION)

TABLE 189 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 190 APAC: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

##### 9.4.1 JAPAN

TABLE 191 JAPAN: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 192 JAPAN: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 193 JAPAN: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 194 JAPAN: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)



TABLE 195 JAPAN: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 196 JAPAN: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4.2 CHINA

TABLE 197 CHINA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 198 CHINA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 199 CHINA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 200 CHINA: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 201 CHINA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 202 CHINA: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4.3 INDIA

TABLE 203 INDIA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 204 INDIA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 205 INDIA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 206 INDIA: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 207 INDIA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 208 INDIA: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4.4 AUSTRALIA

TABLE 209 AUSTRALIA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 210 AUSTRALIA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 211 AUSTRALIA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 212 AUSTRALIA: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 213 AUSTRALIA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 214 AUSTRALIA: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4.5 SOUTH KOREA

TABLE 215 SOUTH KOREA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 216 SOUTH KOREA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 217 SOUTH KOREA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 218 SOUTH KOREA: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 219 SOUTH KOREA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 220 SOUTH KOREA: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.4.6 REST OF ASIA PACIFIC

TABLE 221 TOTAL DIABETES-RELATED HEALTH EXPENDITURE, 2019 VS. 2030 (USD MILLION)

TABLE 222 ROAPAC: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 223 ROAPAC: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 224 ROAPAC: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 225 ROAPAC: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 226 ROAPAC: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 227 ROAPAC: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.5 LATIN AMERICA

TABLE 228 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2019–2023 (USD MILLION)

TABLE 229 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY COUNTRY, 2024–2026 (USD MILLION)

TABLE 230 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 231 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 232 LATIN AMERICA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 233 LATIN AMERICA: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 234 LATIN AMERICA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 235 LATIN AMERICA: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 236 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 237 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2023–2026 (USD MILLION)

TABLE 238 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 239 LATIN AMERICA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

#### 9.5.1 BRAZIL

TABLE 240 BRAZIL: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 241 BRAZIL: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 242 BRAZIL: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 243 BRAZIL: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 244 BRAZIL: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 245 BRAZIL: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.5.2 MEXICO

TABLE 246 MEXICO: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 247 MEXICO: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 248 MEXICO: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 249 MEXICO: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 250 MEXICO: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD

MILLION)

TABLE 251 MEXICO: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.5.3 REST OF LATIN AMERICA

TABLE 252 ROLATAM: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 253 ROLATAM: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 254 ROLATAM: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 255 ROLATAM: MEDICAL BANDAGES MARKET, BY TYPE, 2023–2026 (USD MILLION)

TABLE 256 ROLATAM: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 257 ROLATAM: MEDICAL TAPES MARKET, BY TYPE, 2023–2026 (USD MILLION)

#### 9.6 MIDDLE EAST & AFRICA

9.6.1 RISING PREVALENCE OF DIABETES IN THIS REGION TO SUPPORT THE MARKET GROWTH

TABLE 258 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2019–2023 (USD MILLION)

TABLE 259 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY PRODUCT, 2024–2026 (USD MILLION)

TABLE 260 MEA: MEDICAL BANDAGES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 261 MEA: MEDICAL BANDAGES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 262 MEA: MEDICAL TAPES MARKET, BY TYPE, 2019–2023 (USD MILLION)

TABLE 263 MEA: MEDICAL TAPES MARKET, BY TYPE, 2024–2026 (USD MILLION)

TABLE 264 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2019–2023 (USD MILLION)

TABLE 265 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY APPLICATION, 2023–2026 (USD MILLION)

TABLE 266 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2019–2023 (USD MILLION)

TABLE 267 MEA: MEDICAL TAPES AND BANDAGES MARKET, BY END USER, 2024–2026 (USD MILLION)

## 10 COMPETITIVE LANDSCAPE

## 10.1 OVERVIEW

### 10.2 KEY STRATEGIES

### 10.3 GLOBAL MARKET SHARE ANALYSIS (2020)

#### TABLE 268 MEDICAL TAPES AND BANDAGES MARKET: DEGREE OF COMPETITION

#### FIGURE 27 3M COMPANY HELD THE LEADING POSITION IN THE MEDICAL TAPES AND BANDAGES MARKET IN 2020

### 10.4 COMPETITIVE LEADERSHIP MAPPING

### 10.5 VENDOR INCLUSION CRITERIA

#### 10.5.1 STARS

#### 10.5.2 EMERGING LEADERS

#### 10.5.3 PERVASIVE PLAYERS

#### 10.5.4 PARTICIPANTS

#### FIGURE 28 MEDICAL TAPES AND BANDAGES MARKET: GLOBAL COMPETITIVE LEADERSHIP MAPPING, 2020

### 10.6 COMPETITIVE LEADERSHIP MAPPING: EMERGING COMPANIES/SMES/STARTUPS (2020)

#### 10.6.1 PROGRESSIVE COMPANIES

#### 10.6.2 STARTING BLOCKS

#### 10.6.3 RESPONSIVE COMPANIES

#### 10.6.4 DYNAMIC COMPANIES

#### FIGURE 29 MEDICAL TAPES AND BANDAGES MARKET: GLOBAL COMPETITIVE LEADERSHIP MAPPING, 2020 (SME/START-UPS)

### 10.7 COMPANY PRODUCT FOOTPRINT ANALYSIS

#### TABLE 269 PRODUCT FOOTPRINT OF COMPANIES

#### TABLE 270 INDUSTRY FOOTPRINT OF COMPANIES

#### TABLE 271 APPLICATION FOOTPRINT OF COMPANIES

#### TABLE 272 REGIONAL FOOTPRINT OF COMPANIES

### 10.8 COMPETITIVE SCENARIO

#### 10.8.1 PRODUCT LAUNCHES, ENHANCEMENTS, AND APPROVALS

#### TABLE 273 MEDICAL TAPES AND BANDAGES MARKET: PRODUCT LAUNCHES, ENHANCEMENTS, AND APPROVALS, JANUARY 2017–APRIL 2021

#### 10.8.2 EXPANSIONS

#### TABLE 274 MEDICAL TAPES AND BANDAGES MARKET: EXPANSIONS, JANUARY 2017–APRIL 2021

#### 10.8.3 OTHER STRATEGIES

#### TABLE 275 MEDICAL TAPES AND BANDAGES MARKET: OTHER STRATEGIES, JANUARY 2017–APRIL 2021

## 11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)\*

### 11.1 KEY PLAYERS

#### 11.1.1 MCKESSON CORPORATION

TABLE 276 MCKESSON CORPORATION: BUSINESS OVERVIEW

FIGURE 30 MCKESSON CORPORATION: COMPANY SNAPSHOT

TABLE 277 MCKESSON CORPORATION: PRODUCTS OFFERED

TABLE 278 MEDICAL TAPES AND BANDAGES MARKET: OTHERS, NOVEMBER 2018

#### 11.1.2 3M COMPANY

TABLE 279 3M COMPANY: BUSINESS OVERVIEW

FIGURE 31 3M COMPANY: COMPANY SNAPSHOT (2020)

TABLE 280 3M COMPANY: PRODUCTS OFFERED

TABLE 281 MEDICAL TAPES AND BANDAGES MARKET: PRODUCT LAUNCHES, JANUARY 2017 TO APRIL 2021

TABLE 282 MEDICAL TAPES AND BANDAGES MARKET: DEALS, JANUARY 2017 TO APRIL 2021

#### 11.1.3 INTEGRA LIFESCIENCES HOLDING CORPORATION

TABLE 283 INTEGRA LIFESCIENCES HOLDING CORPORATION: BUSINESS OVERVIEW

FIGURE 32 INTEGRA LIFESCIENCES HOLDING CORPORATION: COMPANY SNAPSHOT

TABLE 284 INTEGRA LIFESCIENCES HOLDINGS CORPORATION: PRODUCTS OFFERED

TABLE 285 MEDICAL TAPES AND BANDAGES MARKET: DEALS, JANUARY 2017 TO APRIL 2021

#### 11.1.4 JOHNSON & JOHNSON

TABLE 286 JOHNSON & JOHNSON: BUSINESS OVERVIEW

FIGURE 33 JOHNSON & JOHNSON: COMPANY SNAPSHOT

TABLE 287 JOHNSON & JOHNSON: PRODUCTS OFFERED

#### 11.1.5 SMITH & NEPHEW PLC

TABLE 288 SMITH & NEPHEW PLC: BUSINESS OVERVIEW

FIGURE 34 SMITH & NEPHEW PLC: COMPANY SNAPSHOT

TABLE 289 SMITH & NEPHEW PLC: PRODUCTS OFFERED

TABLE 290 MEDICAL TAPES AND BANDAGES MARKET: DEALS

TABLE 291 MEDICAL TAPES AND BANDAGES MARKET: OTHERS

#### 11.1.6 MEDLINE INDUSTRIES, INC.

TABLE 292 MEDLINE INDUSTRIES, INC.: BUSINESS OVERVIEW

TABLE 293 MEDLINE INDUSTRIES: PRODUCTS OFFERED

TABLE 294 MEDICAL TAPES AND BANDAGES MARKET: DEALS, JANUARY 2017 TO APRIL 2021

#### 11.1.7 B. BRAUN MELSUNGEN AG

TABLE 295 B. BRAUN MELSUNGEN AG: BUSINESS OVERVIEW

FIGURE 35 B. BRAUN MELSUNGEN AG: COMPANY SNAPSHOT

TABLE 296 B. BRAUN MELSUNGEN AG: PRODUCTS OFFERED

#### 11.1.8 CARDINAL HEALTH, INC.

TABLE 297 CARDINAL HEALTH, INC.: BUSINESS OVERVIEW

FIGURE 36 CARDINAL HEALTH, INC.: COMPANY SNAPSHOT

TABLE 298 CARDINAL HEALTH, INC.: PRODUCTS OFFERED

#### 11.1.9 PAUL HARTMANN AG

TABLE 299 PAUL HARTMANN AG: BUSINESS OVERVIEW

FIGURE 37 PAUL HARTMANN AG: COMPANY SNAPSHOT

TABLE 300 PAUL HARTMANN AG: PRODUCTS OFFERED

#### 11.1.10 BEIERSDORF AG

TABLE 301 BEIERSDORF AG: BUSINESS OVERVIEW

FIGURE 38 BEIERSDORF AG: COMPANY SNAPSHOT (2020)

TABLE 302 BEIERSDORF AG: PRODUCTS OFFERED

#### 11.1.11 NITTO DENKO CORPORATION

TABLE 303 NITTO DENKO CORPORATION: BUSINESS OVERVIEW

FIGURE 39 NITTO DENKO CORPORATION: COMPANY SNAPSHOT (2019)

TABLE 304 NITTO DENKO CORPORATION: PRODUCTS OFFERED

TABLE 305 MEDICAL TAPES AND BANDAGES MARKET:  
OTHERS, JANUARY 2017 TO APRIL 2021

#### 11.1.12 ESSITY

TABLE 306 ESSITY: BUSINESS OVERVIEW

FIGURE 40 ESSITY: COMPANY SNAPSHOT (2020)

TABLE 307 ESSITY: PRODUCTS OFFERED

TABLE 308 MEDICAL TAPES AND BANDAGES MARKET: DEALS, 2017 TO 2021

#### 11.1.13 M?LNLYCKE HEALTHCARE

TABLE 309 M?LNLYCKE HEALTHCARE: BUSINESS OVERVIEW

FIGURE 41 M?LNLYCKE HEALTH CARE: COMPANY SNAPSHOT (2020)

TABLE 310 M?LNLYCKE HEALTHCARE: PRODUCTS OFFERED

TABLE 311 MEDICAL TAPES AND BANDAGES MARKET:  
OTHERS, JANUARY 2017 TO APRIL 2021

#### 11.1.14 COLOPLAST A/S

FIGURE 42 COLOPLAST A/S: COMPANY SNAPSHOT (2020)

TABLE 312 COLOPLAST A/S: BUSINESS OVERVIEW

TABLE 313 COLOPLAST A/S: PRODUCTS OFFERED

11.1.15 NICHIBAN CO. LTD.

TABLE 314 NICHIBAN CO. LTD.: BUSINESS OVERVIEW

TABLE 315 NICHIBAN CO. LTD.: PRODUCTS OFFERED

11.2 OTHER COMPANIES

11.2.1 LOHMANN & RAUSCHER INTERNATIONAL GMBH & CO. KG

11.2.2 URGO MEDICAL

11.2.3 MILLIKEN HEALTHCARE

11.2.4 DYNAREX CORPORATION

11.2.5 WINNER MEDICAL GROUP, INC.

\*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

## 12 ADJACENT & RELATED MARKETS

12.1 INTRODUCTION

12.1.1 LIMITATION

12.2 COMPRESSION THERAPY MARKET

12.2.1 MARKET DEFINITION

12.2.2 MARKET OVERVIEW

TABLE 316 COMPRESSION THERAPY MARKET, BY PRODUCT, 2017–2025 (USD MILLION)

TABLE 317 COMPRESSION GARMENTS MARKET, BY TYPE, 2017–2025 (USD MILLION)

TABLE 318 COMPRESSION GARMENTS MARKET, BY REGION, 2017–2025 (USD MILLION)

TABLE 319 COMPRESSION STOCKINGS MARKET, BY REGION, 2017–2025 (USD MILLION)

TABLE 320 COMPRESSION BANDAGES AND WRAPS MARKET, BY REGION, 2017–2025 (USD MILLION)

TABLE 321 OTHER COMPRESSION GARMENTS MARKET, BY REGION, 2017–2025 (USD MILLION)

TABLE 322 COMPRESSION PUMPS MARKET, BY REGION, 2017–2025 (USD MILLION)

TABLE 323 COMPRESSION BRACES MARKET, BY REGION, 2017–2025 (USD MILLION)

12.3 ORTHOPAEDIC BRACES AND SUPPORT MARKET



### 12.3.1 MARKET DEFINITION

### 12.3.2 MARKET OVERVIEW

TABLE 325 ORTHOPEDIC BRACES AND SUPPORTS MARKET, BY PRODUCT, 2020–2025 (USD MILLION)

TABLE 326 KNEE BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 327 KNEE BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 328 ANKLE BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 329 ANKLE BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 330 FOOT WALKERS AND ORTHOSES MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 331 FOOT WALKERS AND ORTHOSES MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 332 BACK, HIP, AND SPINE BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 333 BACK, HIP, AND SPINE BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 334 SHOULDER BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 335 SHOULDER BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 336 ELBOW BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 337 ELBOW BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 338 HAND & WRIST BRACES AND SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 339 HAND & WRIST BRACES AND SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

TABLE 340 FACIAL BRACES & SUPPORTS MARKET, BY REGION, 2016–2019 (USD MILLION)

TABLE 341 FACIAL BRACES & SUPPORTS MARKET, BY REGION, 2020–2025 (USD MILLION)

## 13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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