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Medical Simulation Market by Offering (Anatomical Models [Patient (High Fidelity), Surgical (Laparoscopic, Ortho, Gynae), Trainers, Ultrasound], Software), Technology (3D Printing, Virtual Patient, Procedural Rehearsal), End User - Global Forecast 2030

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Abstracts

The global medical simulation market is projected to reach USD 7.23 billion by 2030 from USD 3.50 billion in 2025, at a CAGR of 15.6%. The medical simulation market is growing due to increasing demand for advanced clinical training and investments in supporting infrastructure. For example, the University of Texas at Arlington announced its Mobile Simulation Lab, launched in March 2025, aimed at delivering high-tech medical education in underserved parts of Texas, highlighting how simulation technologies are increasing access to hands-on education beyond traditional academic centers.

“Healthcare simulation anatomical models held the largest share of the medical simulation market.”

Based on offering segment, healthcare simulation anatomical models held the largest share of the medical simulation market. This is because of their widespread use in foundational training and skills practice. These physical models help learners build core competencies in a risk-free environment before working with patients. For example, Kyoto Kagaku provides highly detailed anatomical phantoms for ultrasound and procedural skills training, and Limbs & Things offers realistic pelvic and neonatal models used in obstetrics and emergency care education, making anatomical models indispensable in medical and nursing curricula worldwide.

“Procedural rehearsal technology held the largest share of the medical simulation market in 2024.”

The procedural rehearsal technology segment accounted for the largest share of the medical simulation market in 2024, driven by the need for hands-on practice of complex medical procedures. These technologies enable clinicians to simulate surgeries on highly realistic, often patient-specific models with improved accuracy and reduced intraoperative risk. Acceleration of adoption will be furthered by the rise of minimally invasive surgery, an increased focus on reducing complications, and greater investment in advanced imaging and 3D modeling. For example, various platforms from Surgical Science Sweden AB enable surgeons to rehearse laparoscopic and endoscopic procedures in virtual environments, effectively bridging the gap between theory and real-world execution in training and preoperative planning.

“Asia Pacific is growing at the fastest rate during the forecast period.”

Asia Pacific is the fastest-growing region in the medical simulation market, driven by the rapid expansion of healthcare infrastructure, the growing need for skilled clinical resources, and the increasing adoption of state-of-the-art training solutions. For instance, in December 2025, the Indian government launched the second National Simulation Centre for nursing education in Bagalkot, equipped with high-fidelity simulators to help students improve their clinical skills, thereby indicating the general public’s support for this sector in this region.

In-depth interviews have been conducted with chief executive officers (CEOs), directors, and other executives from various key organizations operating in the authentication and brand protection marketplace.

The breakdown of primary participants is as mentioned below:

- By Company Type - Tier 1: 55%, Tier 2: 30%, and Tier 3: 15%
- By Designation - C-level Executives: 50%, Directors: 35%, and Others: 15%
- By Region - North America: 48%, Europe: 32%, Asia Pacific: 15%, Middle East & Africa: 3%, and Latin America: 2%

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Note: Other designations include sales, marketing, and product managers.

Tiers are defined based on a company’s total revenue as of 2024: Tier 1 = >USD 1 billion, Tier 2 = USD 500 million to USD 1 billion, and Tier 3 =

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Contents

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9 MEDICAL SIMULATION MARKET, BY OFFERING

10 MEDICAL SIMULATION MARKET, BY TECHNOLOGY

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List Of Tables

LIST OF TABLES

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List Of Figures

LIST OF FIGURES

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