

Medical Lasers Market by Technology (Solid (ER:YAG, ND:YAG, HO:YAG, Alexandrite), Gas (CO2, Argon, Excimer), Pulsed Dye, Diode), Application (Aesthetics, Dermatology, Urology), End User (Hospital, Clinic, Home), Unmet Needs - Global Forecast to 2028

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Abstracts

The medical lasers market is projected to reach USD 8.3 billion by 2028 from USD 4.8 billion in 2023, at a CAGR of 11.5% from 2023 to 2028. The expansion of the medical lasers market is greatly shaped by the strong demand for procedures such as tattoo removal and hair removal treatment. Two key factors drive this demand: technological advancements in medical laser technology, which addresses the increasing need for tattoo removal solutions as obesity rates rise, and the aging demographic's desire for skin resurfacing to counter imperfections, contributing to the overall growth of the market. These elements underscore the enduring popularity of medical laser treatments in addressing both cosmetic and age-related concerns, fueling the market's expansion.

“The solid- state laser application segment held the largest share of the market in 2023.”

Based on technology, the medical lasers market is segmented into solid-state laser systems, gas laser systems, pulsed dye laser systems, diode laser systems, other technologies. the solid-state laser systems application segment held the largest market share in 2023. The market is expected to experience growth due to an increasing demand for aesthetic procedures conducted in home settings.

“The hair removal segment is projected to register the highest CAGR of the aesthetic/cosmetics by application during the forecast period.”

Based on Application, the medical lasers market is segmented into aesthetic/cosmetic applications, dermatology applications, urology applications, ophthalmology applications, dental applications, ob/gyn applications, oncology applications, cardiovascular applications and other applications. The hair removal segment is projected to register the highest CAGR of the aesthetics/cosmetic market from 2023 to 2028. The rising expenditure by consumers on pharmaceuticals related to cosmetics.

“The market in the Asia Pacific region is expected to witness the highest growth during the forecast period.”

The medical lasers market in the APAC region is expected to register the highest CAGR during the forecast period, primarily due to evolving healthcare infrastructure and the increasing focus of major players in the region. The healthcare infrastructure in emerging economies, such as India and China, is evolving at a rapid pace, leading to major investments in advanced medical lasers systems by hospitals and surgical centers. These factors are anticipated to fuel the growth of the medical lasers market in this region.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–40%, Tier 2–34%, and Tier 3–26%

By Designation: Director-level–20%, C-level–20%, and Others–60%

By Region: North America–30%, Europe–40%, Asia Pacific–20%, Latin America–08%, Middle East and Africa–02%

The prominent players in the medical lasers market are Cynosure (US), Candela Medical (US), Cutera (US), and among others.

Research Coverage

This report studies the medical lasers market based on technology, application, end user, and region. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their growth trends and forecasts the revenue of the market segments with

respect to three main regions (and the respective countries in these regions).

Reasons to Buy the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall medical lasers market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

This report provides insights on the following pointers:

Analysis of key drivers (technological advancement in the medical laser technology, increase in the number of non surgical cosmetic procedures, rising demand for minimally invasive surgical procedures, reimbursement scenario and increase incidence and prevalence of targeted diseases), restraints (high cost of medical laser, stringent safety regulation), opportunities (growth of medical tourism, extended use of laser in diverse clinical fields), challenges (risk associated with lasers) influencing the growth of the medical lasers market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the medical lasers market

Market Development: Comprehensive information about lucrative markets—the report analyses the medical lasers market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the medical lasers market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Inmode (Israel), Alma Lasers (Israel), Cynosure (US), and Cutera (US), among others.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS & EXCLUSIONS OF STUDY
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED
- 1.4 CURRENCY
- 1.5 RESEARCH LIMITATIONS
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES
- 1.8 RECESSION IMPACT

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 RECESSION IMPACT
- 2.3 RESEARCH DESIGN
 - 2.3.1 SECONDARY RESEARCH
 - 2.3.2 PRIMARY RESEARCH
 - 2.3.2.1 Primary sources
 - 2.3.2.2 Key industry insights
 - 2.3.2.3 Breakdown of primaries
- FIGURE 1 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS
- FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- 2.4 MARKET SIZE ESTIMATION
 - FIGURE 3 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING
 - 2.4.1 BOTTOM-UP APPROACH
 - 2.4.1.1 Approach 1: Company revenue estimation approach
 - 2.4.1.2 Approach 2: Customer-based market estimation
 - FIGURE 4 MEDICAL LASERS MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
 - 2.4.1.3 CAGR projections
 - FIGURE 5 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

2.5 DATA VALIDATION APPROACH

FIGURE 6 DATA TRIANGULATION METHODOLOGY

2.6 MARKET SHARE ASSESSMENT

2.7 STUDY ASSUMPTIONS

2.8 RISK ASSESSMENT

2.8.1 MEDICAL LASERS MARKET: RISK ASSESSMENT

2.9 GROWTH RATE ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 7 MEDICAL LASERS MARKET, BY TECHNOLOGY, 2023 VS. 2028 (USD MILLION)

FIGURE 8 MEDICAL LASERS MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION)

FIGURE 9 MEDICAL LASERS MARKET, BY END USER, 2023 VS. 2028 (USD MILLION)

FIGURE 10 GEOGRAPHICAL SNAPSHOT OF MEDICAL LASERS MARKET

4 PREMIUM INSIGHTS

4.1 MEDICAL LASERS MARKET OVERVIEW

FIGURE 11 RISING NUMBER OF NON-SURGICAL COSMETIC PROCEDURES TO DRIVE MARKET

4.2 SOLID-STATE MEDICAL LASER SYSTEMS MARKET, BY TYPE, 2023 VS. 2028 (USD MILLION)

FIGURE 12 ND:YAG LASER SYSTEMS TO DOMINATE MARKET DURING FORECAST PERIOD

4.3 REGIONAL ANALYSIS: MEDICAL LASERS MARKET, BY END USER (2022)

FIGURE 13 NORTH AMERICA DOMINATED MEDICAL LASERS MARKET FOR ALL END-USER SEGMENTS IN 2022

4.4 MEDICAL LASERS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 14 INDIA TO REGISTER HIGHEST GROWTH FOR MEDICAL LASER PRODUCTS DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 MEDICAL LASERS MARKET: DRIVERS, RESTRAINTS,

OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Technological advancements in medical laser technology

5.2.1.2 Increasing number of non-surgical cosmetic procedures

FIGURE 16 NUMBER OF NON-SURGICAL PROCEDURES PERFORMED GLOBALLY, 2018 VS. 2022

5.2.1.3 Rising demand for minimally invasive surgical procedures

5.2.1.4 Increasing incidence and prevalence of target diseases

5.2.1.5 Favorable reimbursement scenario

TABLE 1 REIMBURSEMENT SCENARIO IN US

5.2.2 RESTRAINTS

5.2.2.1 High cost of medical laser products and treatment

TABLE 2 SURGEON FEES FOR NON-SURGICAL PROCEDURES WITH MEDICAL LASERS

TABLE 3 SURGEON FEES FOR SURGICAL PROCEDURES WITH MEDICAL LASERS

5.2.2.2 Stringent safety regulations

5.2.3 OPPORTUNITIES

5.2.3.1 Growth of medical tourism

5.2.3.2 Growing applications of laser-based devices in diverse clinical areas

5.2.4 CHALLENGES

5.2.4.1 Risks associated with lasers

5.3 REGULATORY ANALYSIS

5.3.1 KEY REGULATORY BODIES AND GOVERNMENT AGENCIES

TABLE 4 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 5 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.4 KEY REGULATORY GUIDELINES

5.4.1 US

5.4.2 CANADA

5.4.3 UK

5.4.4 FRANCE

5.4.5 GERMANY

5.4.6 CHINA

5.4.7 INDIA

5.4.8 BRAZIL

5.4.9 UAE

5.5 REIMBURSEMENT SCENARIO

TABLE 8 MAJOR CPT CODES FOR LASER PROCEDURES IN THE US

5.6 SUPPLY CHAIN ANALYSIS

5.6.1 PROMINENT COMPANIES

5.6.2 SMALL AND MEDIUM-SIZED ENTERPRISES

5.6.3 END USERS

FIGURE 17 SUPPLY CHAIN ANALYSIS: MEDICAL LASERS MARKET

5.7 ECOSYSTEM MARKET MAP

TABLE 9 MEDICAL LASERS MARKET: ROLE IN ECOSYSTEM

5.8 PRICING ANALYSIS

FIGURE 18 AVERAGE SELLING PRICE TREND OF MEDICAL LASER SYSTEMS, BY TECHNOLOGY

FIGURE 19 AVERAGE SELLING PRICE TREND OF MEDICAL LASER SYSTEMS, BY REGION

5.9 TRADE ANALYSIS

5.9.1 TRADE ANALYSIS OF MEDICAL LASER SYSTEMS

TABLE 10 IMPORT DATA FOR LASER DEVICES (HS CODE 854370), BY COUNTRY, 2018–2022 (USD THOUSAND)

TABLE 11 EXPORT DATA FOR LASER DEVICES (HS CODE 854370), BY COUNTRY, 2018–2022 (USD THOUSAND)

TABLE 12 IMPORT DATA FOR LASERS (EXCLUDING DIODES) (HS CODE 901320), BY COUNTRY, 2018–2022 (USD THOUSAND)

TABLE 13 EXPORT DATA FOR LASERS (EXCLUDING DIODES) (HS CODE 901320), BY COUNTRY, 2018–2022 (USD THOUSAND)

5.10 PATENT ANALYSIS

FIGURE 20 PATENT DETAILS FOR MEDICAL LASERS (JANUARY 2013–NOVEMBER 2023)

5.11 PORTER'S FIVE FORCE ANALYSIS

TABLE 14 PORTER'S FIVE FORCES ANALYSIS: MEDICAL LASERS MARKET

5.11.1 THREAT OF NEW ENTRANTS

5.11.2 THREAT OF SUBSTITUTES

5.11.3 BARGAINING POWER OF SUPPLIERS

5.11.4 BARGAINING POWER OF BUYERS

5.11.5 INTENSITY OF COMPETITIVE RIVALRY

5.12 KEY CONFERENCES AND EVENTS IN 2024–2025

TABLE 15 LIST OF MAJOR CONFERENCES AND EVENTS IN MEDICAL LASERS

MARKET IN 2023–2024

5.13 CASE STUDY ANALYSIS

5.13.1 CASE 1: IMPROVED PLATFORMS AND HIGHLY EFFECTIVE SUPPLY CHANNELS

5.13.2 CASE 2: REVOLUTIONIZING DENTAL CARE – HARNESSING DIODE LASERS FOR MINIMALLY INVASIVE PRECISION

5.14 TECHNOLOGY ANALYSIS

5.15 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

5.16 EMERGING TECHNOLOGIES

5.17 KEY STAKEHOLDERS & BUYING CRITERIA

5.17.1 KEY STAKEHOLDERS

TABLE 16 CRITICAL STAKEHOLDER REQUIREMENT IN PURCHASE CRITERIA FOR MEDICAL LASER SYSTEMS

5.18 IMPACT ANALYSIS OF KEY BUYING CRITERIA

TABLE 17 KEY REQUIREMENTS OF STAKEHOLDERS ON BUYING CRITERIA AND THEIR IMPACT ON PURCHASE DECISION

5.19 CUSTOMER UNMET NEEDS AND KEY PAIN POINTS

6 MEDICAL LASERS MARKET, BY TECHNOLOGY

6.1 INTRODUCTION

TABLE 18 MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

6.2 SOLID-STATE LASER SYSTEMS

TABLE 19 SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 20 SOLID-STATE LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 21 SOLID-STATE LASER SYSTEMS MARKET, BY END USER, 2021–2028 (USD MILLION)

6.2.1 ER:YAG LASER SYSTEMS

6.2.1.1 Increasing demand for Er:YAG laser systems in medicine to propel market
TABLE 22 ER:YAG LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.2 ND:YAG LASER SYSTEMS

6.2.2.1 Exhibit versatility across various disciplines
TABLE 23 ND:YAG LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.3 HO:YAG LASER SYSTEMS

6.2.3.1 Highly versatile tool in endourology

TABLE 24 HO:YAG LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.4 ALEXANDRITE LASER SYSTEMS

6.2.4.1 Effective in dermatological procedures to treat pigmented lesions and tattoos

TABLE 25 ALEXANDRITE LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.5 OTHER SOLID-STATE LASER SYSTEMS

TABLE 26 OTHER SOLID-STATE LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3 GAS LASER SYSTEMS

TABLE 27 GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 28 GAS LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 29 GAS LASER SYSTEMS MARKET, BY END USER, 2021–2028 (USD MILLION)

6.3.1 CO2 LASER SYSTEMS

6.3.1.1 Minimal postoperative swelling and reduced risk of tissue scarring to support market growth

TABLE 30 CO2 LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.2 ARGON LASER SYSTEMS

6.3.2.1 Rising popularity of argon-based laser systems in medical field to favor market growth

TABLE 31 ARGON LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.3 KRYPTON LASER SYSTEMS

6.3.3.1 Involve an external light source to excite krypton atoms to higher energy states

TABLE 32 KRYPTON LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.4 EXCIMER LASER SYSTEMS

6.3.4.1 Expansion and advancements in industrial applications to drive growth

TABLE 33 EXCIMER LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.5 OTHER GAS LASER SYSTEMS

TABLE 34 OTHER GAS LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4 PULSED DYE LASER SYSTEMS

6.4.1 INCREASING NUMBER OF DERMATOLOGY AND COSMETIC SURGERY TREATMENT PROCEDURES TO DRIVE MARKET

TABLE 35 PULSED DYE LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 36 PULSED DYE LASER SYSTEMS MARKET, BY END USER, 2021–2028 (USD MILLION)

6.5 DIODE LASER SYSTEMS

6.5.1 TECHNOLOGICAL ADVANCEMENTS IN SEMICONDUCTOR DIODES TO SUPPORT MARKET GROWTH

TABLE 37 DIODE LASER SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 38 DIODE LASER SYSTEMS MARKET, BY END USER, 2021–2028 (USD MILLION)

6.6 OTHER TECHNOLOGIES

TABLE 39 MEDICAL LASERS MARKET FOR OTHER TECHNOLOGIES, BY REGION, 2021–2028 (USD MILLION)

TABLE 40 MEDICAL LASERS MARKET FOR OTHER TECHNOLOGIES, BY END USER, 2021–2028 (USD MILLION)

7 MEDICAL LASERS MARKET, BY APPLICATION

7.1 INTRODUCTION

TABLE 41 MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

7.2 AESTHETIC/COSMETIC APPLICATIONS

TABLE 42 MEDICAL LASERS MARKET FOR AESTHETIC/COSMETIC APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

7.2.1 HAIR REMOVAL

7.2.1.1 Laser hair removal gained traction in emerging economies

TABLE 43 TOP FIVE COUNTRIES PERFORMING HAIR REMOVAL TREATMENT

TABLE 44 MEDICAL LASERS MARKET FOR HAIR REMOVAL, BY REGION, 2021–2028 (USD MILLION)

7.2.2 TATTOO REMOVAL

7.2.2.1 Improved safety and efficacy of tattoo removal procedures to drive market

TABLE 45 MEDICAL LASERS MARKET FOR TATTOO REMOVAL, BY REGION, 2021–2028 (USD MILLION)

7.2.3 ACNE AND SCAR REMOVAL

7.2.3.1 Rising population and expanded portfolio of acne and scar removal devices to drive market

TABLE 46 MEDICAL LASERS MARKET FOR ACNE AND SCAR REMOVAL, BY REGION, 2021–2028 (USD MILLION)

7.2.4 OTHER AESTHETIC APPLICATIONS

TABLE 47 MEDICAL LASERS MARKET FOR OTHER AESTHETIC APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.3 DERMATOLOGY APPLICATIONS

7.3.1 GROWING ADOPTION OF LASER ABLATION IN AESTHETIC APPLICATIONS TO SUPPORT MARKET GROWTH

TABLE 48 MEDICAL LASERS MARKET FOR DERMATOLOGY APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.4 DENTAL APPLICATIONS

7.4.1 TECHNOLOGICAL ADVANTAGES IN LASER-ASSISTED DENTAL SURGERIES TO SUPPORT MARKET GROWTH

TABLE 49 MEDICAL LASERS MARKET FOR DENTAL APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.5 UROLOGY APPLICATIONS

7.5.1 INCREASING INCIDENCE OF UROLOGICAL DISORDERS TO DRIVE MARKET

TABLE 50 MEDICAL LASERS MARKET FOR UROLOGY APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.6 OPHTHALMOLOGY APPLICATIONS

7.6.1 RISING DEMAND IN LASER-ASSISTED OPHTHALMIC SURGERIES TO DRIVE MARKET

TABLE 51 MEDICAL LASERS MARKET FOR OPHTHALMOLOGY APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.7 OB/GYN APPLICATIONS

7.7.1 RISING INCIDENCE OF GYNECOLOGICAL DISORDERS TO DRIVE MARKET
TABLE 52 MAJOR LASER TECHNOLOGIES USED FOR GYNECOLOGICAL APPLICATIONS

TABLE 53 MEDICAL LASERS MARKET FOR OB/GYN APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.8 ONCOLOGY APPLICATIONS

7.8.1 RISING PREVALENCE OF CANCER TO DRIVE MARKET

FIGURE 21 NUMBER OF NEW CANCER CASES, 2023

FIGURE 22 NUMBER OF CANCER DEATHS, 2023

TABLE 54 MEDICAL LASERS MARKET FOR ONCOLOGY APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

7.9 CARDIOVASCULAR APPLICATIONS

7.9.1 RISING INCLINATION AMONG PATIENTS TOWARD MINIMALLY INVASIVE PROCEDURES TO SUPPORT MARKET GROWTH

TABLE 55 MEDICAL LASERS MARKET FOR CARDIOVASCULAR APPLICATIONS,

BY REGION, 2021–2028 (USD MILLION)

7.10 OTHER APPLICATIONS

TABLE 56 MEDICAL LASERS MARKET FOR OTHER APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

8 MEDICAL LASERS MARKET, BY END USER

8.1 INTRODUCTION

TABLE 57 MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)

8.2 HOSPITALS AND SURGICAL CENTERS

8.2.1 INCREASING OUTSOURCING OF MEDICAL LASER TREATMENT TO HOSPITALS AND SURGICAL CENTERS TO DRIVE GROWTH

TABLE 58 MEDICAL LASERS MARKET FOR HOSPITALS AND SURGICAL CENTERS, BY REGION, 2021–2028 (USD MILLION)

8.3 DERMATOLOGY AND DENTAL CLINICS

8.3.1 INCREASING NUMBER OF DERMATOLOGY AND DENTAL CLINICS TO SUPPORT MARKET GROWTH

TABLE 59 MEDICAL LASERS MARKET FOR DERMATOLOGY AND DENTAL CLINICS, BY REGION, 2021–2028 (USD MILLION)

8.4 MEDICAL AND BEAUTY SPAS

8.4.1 INCREASING DEMAND FOR COSMETIC AND AESTHETIC TREATMENTS TO DRIVE ADOPTION

TABLE 60 MEDICAL LASERS MARKET FOR MEDICAL AND BEAUTY SPAS, BY REGION, 2021–2028 (USD MILLION)

8.5 HOME USE AND SELF-CARE

8.5.1 GROWING FOCUS ON INNOVATIVE MEDICAL AESTHETICS TREATMENT TO DRIVE MARKET

TABLE 61 MEDICAL LASERS MARKET FOR HOME USE AND SELF-CARE, BY REGION, 2021–2028 (USD MILLION)

8.6 OTHER END USERS

TABLE 62 MEDICAL LASERS MARKET FOR OTHER END USERS, BY REGION, 2021–2028 (USD MILLION)

9 MEDICAL LASERS MARKET, BY REGION

9.1 INTRODUCTION

TABLE 63 MEDICAL LASERS MARKET, BY REGION, 2021–2028 (USD MILLION)

9.2 NORTH AMERICA

9.2.1 RECESSION IMPACT ON NORTH AMERICAN MEDICAL LASERS MARKET

FIGURE 23 NORTH AMERICA: MEDICAL LASERS MARKET SNAPSHOT**TABLE 64 NORTH AMERICA: MEDICAL LASERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)****TABLE 65 NORTH AMERICA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)****TABLE 66 NORTH AMERICA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****TABLE 67 NORTH AMERICA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****TABLE 68 NORTH AMERICA: MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)****TABLE 69 NORTH AMERICA: MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)****9.2.2 US****9.2.2.1 Presence of developed healthcare system and numerous established medical laser companies to drive market****TABLE 70 US: NUMBER OF MEDICAL LASER PROCEDURES, 2018–2022****TABLE 71 US: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)****TABLE 72 US: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****TABLE 73 US: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****9.2.3 CANADA****9.2.3.1 Increased awareness about noninvasive laser procedures to drive market****TABLE 74 CANADA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)****TABLE 75 CANADA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****TABLE 76 CANADA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)****9.3 EUROPE****9.3.1 RECESSION IMPACT ON EUROPEAN MEDICAL LASERS MARKET****TABLE 77 EUROPE: MEDICAL LASERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)****TABLE 78 EUROPE: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)****TABLE 79 EUROPE: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)**

TABLE 80 EUROPE: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 81 EUROPE: MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 82 EUROPE: MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)

9.3.2 GERMANY

9.3.2.1 Increasing research on laser-assisted surgical procedures to propel market

TABLE 83 GERMANY: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 84 GERMANY: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 85 GERMANY: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.3.3 FRANCE

9.3.3.1 Stringent government regulations related to cosmetic surgeries to limit market

TABLE 86 FRANCE: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 87 FRANCE: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 88 FRANCE: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.3.4 UK

9.3.4.1 Increasing number of cosmetic surgeries to support market growth

TABLE 89 UK: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 90 UK: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 91 UK: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.3.5 ITALY

9.3.5.1 Growing medical tourism to drive market

TABLE 92 ITALY: NUMBER OF MEDICAL LASER PROCEDURES, 2018–2022

TABLE 93 ITALY: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 94 ITALY: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 95 ITALY: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.3.6 SPAIN

9.3.6.1 Growing demand for cosmetic procedures and rising availability of safe, minimally invasive treatment procedures to drive market

TABLE 96 SPAIN: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 97 SPAIN: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 98 SPAIN: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.3.7 REST OF EUROPE

TABLE 99 REST OF EUROPE: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 100 REST OF EUROPE: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 101 REST OF EUROPE: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4 ASIA PACIFIC

TABLE 102 ASIA PACIFIC: NUMBER OF MEDICAL PROCEDURES, BY COUNTRY, 2022

9.4.1 RECESSION IMPACT ON ASIA PACIFIC MEDICAL LASERS MARKET

FIGURE 24 ASIA PACIFIC: MEDICAL LASERS MARKET SNAPSHOT

TABLE 103 ASIA PACIFIC: MEDICAL LASERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 104 ASIA PACIFIC: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 105 ASIA PACIFIC: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 106 ASIA PACIFIC: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 107 ASIA PACIFIC: MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 108 ASIA PACIFIC: MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.2 JAPAN

9.4.2.1 Faster implementation of innovative technologies to drive market

TABLE 109 JAPAN: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 110 JAPAN: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 111 JAPAN: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4.3 CHINA

9.4.3.1 Rise in accessibility of laser surgery apps and online services to support market growth

TABLE 112 CHINA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 113 CHINA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 114 CHINA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4.4 INDIA

9.4.4.1 Increasing incidence of target diseases to drive demand

TABLE 115 INDIA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 116 INDIA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 117 INDIA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4.5 AUSTRALIA

9.4.5.1 Rising demand for noninvasive procedures to propel market

TABLE 118 AUSTRALIA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 119 AUSTRALIA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 120 AUSTRALIA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4.6 SOUTH KOREA

9.4.6.1 Increasing demand for medical laser treatments to drive market

TABLE 121 SOUTH KOREA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 122 SOUTH KOREA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 123 SOUTH KOREA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.4.7 REST OF ASIA PACIFIC

TABLE 124 REST OF ASIA PACIFIC: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 125 REST OF ASIA PACIFIC: SOLID-STATE LASER SYSTEMS MARKET, BY

TYPE, 2021–2028 (USD MILLION)

TABLE 126 REST OF ASIA PACIFIC: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.5 LATIN AMERICA

9.5.1 RECESSION IMPACT ON LATIN AMERICAN MEDICAL LASERS MARKET

TABLE 127 LATIN AMERICA: MEDICAL LASERS MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 128 LATIN AMERICA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 129 LATIN AMERICA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 130 LATIN AMERICA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 131 LATIN AMERICA: MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 132 LATIN AMERICA: MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)

9.5.2 BRAZIL

9.5.2.1 Increased awareness of advanced laser procedures to drive market

TABLE 133 BRAZIL: NUMBER OF MEDICAL AESTHETIC PROCEDURES, 2022

TABLE 134 BRAZIL: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 135 BRAZIL: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 136 BRAZIL: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.5.3 MEXICO

9.5.3.1 Increase in patient inflow for laser treatment procedures to drive market

TABLE 137 MEXICO: NUMBER OF MEDICAL PROCEDURES, 2022

TABLE 138 MEXICO: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 139 MEXICO: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 140 MEXICO: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.5.4 REST OF LATIN AMERICA

TABLE 141 REST OF LATIN AMERICA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 142 REST OF LATIN AMERICA: SOLID-STATE LASER SYSTEMS MARKET,

BY TYPE, 2021–2028 (USD MILLION)

TABLE 143 REST OF LATIN AMERICA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

9.6 MIDDLE EAST & AFRICA

9.6.1 GROWING DEMAND FOR AESTHETIC TREATMENTS TO DRIVE MARKET

9.6.2 RECESSION IMPACT ON MIDDLE EAST & AFRICAN MEDICAL LASERS

MARKET

TABLE 144 MIDDLE EAST & AFRICA: MEDICAL LASERS MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 145 MIDDLE EAST & AFRICA: SOLID-STATE LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 146 MIDDLE EAST & AFRICA: GAS LASER SYSTEMS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 147 MIDDLE EAST & AFRICA: MEDICAL LASERS MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 148 MIDDLE EAST & AFRICA: MEDICAL LASERS MARKET, BY END USER, 2021–2028 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 STRATEGIES ADOPTED BY KEY PLAYERS

10.2.1 OVERVIEW OF STRATEGIES ADOPTED BY PLAYERS IN MEDICAL LASERS MARKET

TABLE 149 OVERVIEW OF STRATEGIES DEPLOYED BY KEY MANUFACTURING COMPANIES

10.3 REVENUE SHARE ANALYSIS

FIGURE 25 REVENUE SHARE ANALYSIS OF TOP PLAYERS IN MEDICAL LASERS MARKET, 2020–2022 (USD MILLION)

10.4 MARKET SHARE ANALYSIS

10.4.1 DENTAL PRODUCTS MARKET SHARE

FIGURE 26 DENTAL PRODUCTS MARKET SHARE, BY KEY PLAYER, 2022

10.4.2 AESTHETIC AND DERMATOLOGY PRODUCTS MARKET SHARE

FIGURE 27 AESTHETIC AND DERMATOLOGY PRODUCTS MARKET SHARE, BY KEY PLAYER, 2022

10.4.3 OPHTHALMOLOGY PRODUCTS MARKET SHARE

FIGURE 28 OPHTHALMOLOGY PRODUCTS MARKET SHARE, BY KEY PLAYER, 2022

TABLE 150 MEDICAL LASERS MARKET: DEGREE OF COMPETITION

10.5 COMPANY EVALUATION MATRIX

10.5.1 STARS

10.5.2 EMERGING LEADERS

10.5.3 PERVASIVE PLAYERS

10.5.4 PARTICIPANTS

FIGURE 29 MEDICAL LASERS MARKET: COMPANY EVALUATION MATRIX, 2022

10.6 STARTUP/SME EVALUATION MATRIX

10.6.1 PROGRESSIVE COMPANIES

10.6.2 RESPONSIVE COMPANIES

10.6.3 DYNAMIC COMPANIES

10.6.4 STARTING BLOCKS

FIGURE 30 MEDICAL LASERS MARKET: STARTUP/SME EVALUATION MATRIX, 2022

10.7 COMPETITIVE BENCHMARKING

10.7.1 PRODUCT AND REGIONAL FOOTPRINT ANALYSIS

TABLE 151 TECHNOLOGY AND REGIONAL FOOTPRINT ANALYSIS OF TOP PLAYERS IN MEDICAL LASERS MARKET

TABLE 152 TECHNOLOGY FOOTPRINT

TABLE 153 REGIONAL FOOTPRINT

10.8 COMPETITIVE SCENARIO AND TRENDS

10.8.1 PRODUCT LAUNCHES & APPROVALS (JANUARY 2020–NOVEMBER 2023)

10.8.2 DEALS (JANUARY 2020–NOVEMBER 2023)

11 COMPANY PROFILES

11.1 KEY PLAYERS

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

11.1.1 BOSTON SCIENTIFIC CORPORATION

TABLE 154 BOSTON SCIENTIFIC CORPORATION: COMPANY OVERVIEW

FIGURE 31 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT (2022)

11.1.2 JOHNSON & JOHNSON VISION CARE, INC.

TABLE 155 JOHNSON & JOHNSON VISION CARE, INC.: COMPANY OVERVIEW

FIGURE 32 JOHNSON & JOHNSON SERVICES, INC.: COMPANY SNAPSHOT (2022)

11.1.3 ALCON INC.

TABLE 156 ALCON INC.: COMPANY OVERVIEW

FIGURE 33 ALCON INC.: COMPANY SNAPSHOT (2022)

11.1.4 CYNOSURE

TABLE 157 CYNOSURE: COMPANY OVERVIEW

11.1.5 CARL ZEISS MEDITEC AG

TABLE 158 CARL ZEISS MEDITEC AG: COMPANY OVERVIEW

FIGURE 34 CARL ZEISS MEDITEC AG: COMPANY SNAPSHOT (2022)

11.1.6 CANDELA CORPORATION

TABLE 159 CANDELA CORPORATION: COMPANY OVERVIEW

11.1.7 LUMENIS BE LTD.

TABLE 160 LUMENIS BE LTD.: COMPANY OVERVIEW

11.1.8 CUTERA, INC.

TABLE 161 CUTERA, INC.: COMPANY OVERVIEW

FIGURE 35 CUTERA, INC: COMPANY SNAPSHOT (2022)

11.1.9 BAUSCH HEALTH COMPANIES INC.

TABLE 162 BAUSCH HEALTH COMPANIES INC.: COMPANY OVERVIEW

FIGURE 36 BAUSCH HEALTH COMPANIES INC.: COMPANY SNAPSHOT (2022)

11.1.10 EL.EN. S.P.A.

TABLE 163 EL.EN. S.P.A.: COMPANY OVERVIEW

FIGURE 37 EL.EN. S.P.A.: COMPANY SNAPSHOT (2022)

11.1.11 ALMA LASERS

TABLE 164 ALMA LASERS: COMPANY OVERVIEW

FIGURE 38 SISRAM MEDICAL LTD.: COMPANY SNAPSHOT (2022)

11.1.12 FOTONA

TABLE 165 FOTONA: COMPANY OVERVIEW

11.1.13 AEROLASE CORP.

TABLE 166 AEROLASE CORP.: COMPANY OVERVIEW

11.1.14 SCITON

TABLE 167 SCITON: COMPANY OVERVIEW

11.1.15 LUTRONIC

TABLE 168 LUTRONIC: COMPANY OVERVIEW

11.1.16 IPG PHOTONICS CORPORATION

TABLE 169 IPG PHOTONICS CORPORATION: COMPANY OVERVIEW

FIGURE 39 IPG PHOTONICS CORPORATION: COMPANY SNAPSHOT (2022)

11.1.17 BISON MEDICAL.

TABLE 170 BISON MEDICAL: COMPANY OVERVIEW

11.1.18 AMD LASERS

TABLE 171 AMD LASERS: COMPANY OVERVIEW

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

11.2 OTHER PLAYERS

- 11.2.1 ZOLAR TECHNOLOGY & MFG. CO. INC.
- 11.2.2 IRIDEX CORPORATION
- 11.2.3 SHARPLIGHT TECHNOLOGIES INC.
- 11.2.4 EUFOTON S.R.L.
- 11.2.5 A.R.C. LASER GMBH
- 11.2.6 OMNIGUIDE HOLDINGS, INC.
- 11.2.7 AMPLITUDE LASER
- 11.2.8 AKELA LASER CORPORATION
- 11.2.9 LASOS LASERTECHNIK GMBH
- 11.2.10 LIGHT INSTRUMENTS LTD.

12 APPENDIX

- 12.1 DISCUSSION GUIDE
- 12.2 KNOWLEDGESTORE: MARKETSDMARKETS' SUBSCRIPTION PORTAL
- 12.3 CUSTOMIZATION OPTIONS
- 12.4 RELATED REPORTS
- 12.5 AUTHOR DETAILS

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