

Medical Lasers Market by Technology (Solid (ER:YAG, ND:YAG, HO:YAG, Alexandrite), Gas (CO2, Argon, Excimer), Pulsed Dye, Diode), Application (Aesthetics, Dermatology, Urology), End User (Hospital, Clinic, Home), Unmet Needs - Global Forecast to 2028

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Abstracts

The medical lasers market is projected to reach USD 8.3 billion by 2028 from USD 4.8 billion in 2023, at a CAGR of 11.5% from 2023 to 2028. The expansion of the medical lasers market is greatly shaped by the strong demand for procedures such as tattoo removal and hair removal treatment. Two key factors drive this demand: technological advancements in medical laser technology, which addresses the increasing need for tattoo removal solutions as obesity rates rise, and the aging demographic's desire for skin resurfacing to counter imperfections, contributing to the overall growth of the market. These elements underscore the enduring popularity of medical laser treatments in addressing both cosmetic and age-related concerns, fueling the market's expansion.

"The solid- state laser application segment held the largest share of the market in 2023."

Based on technology, the medical lasers market is segmented into solid-state laser systems, gas laser systems, pulsed dye laser systems, diode laser systems, other technologies. the solid-state laser systems application segment held the largest market share in 2023. The market is expected to experience growth due to an increasing demand for aesthetic procedures conducted in home settings.

"The hair removal segment is projected to register the highest CAGR of the aesthetic/cosmetics by application during the forecast period."



Based on Application, the medical lasers market is segmented into aesthetic/cosmetic applications, dermatology applications, urology applications, ophthalmology applications, dental applications, ob/gyn applications, oncology applications, cardiovascular applications and other applications. The hair removal segment is projected to register the highest CAGR of the aesthetics/cosmetic market from 2023 to 2028. The rising expenditure by consumers on pharmaceuticals related to cosmetics.

"The market in the Asia Pacific region is expected to witness the highest growth during the forecast period."

The medical lasers market in the APAC region is expected to register the highest CAGR during the forecast period, primarily due to evolving healthcare infrastructure and the increasing focus of major players in the region. The healthcare infrastructure in emerging economies, such as India and China, is evolving at a rapid pace, leading to major investments in advanced medical lasers systems by hospitals and surgical centers. these factors are anticipated to fuel the growth of the medical lasers market in this region.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–40%, Tier 2–34%, and Tier 3–26%

By Designation: Director-level–20%, C-level–20%, and Others–60%

By Region: North America–30%, Europe–40%, Asia Pacific–20%, Latin America-08%, Middle East and Africa-02%

The prominent players in the medical lasers market are Cynosure (US), Candela Medical (US), Cutera (US), and amongs others.

Research Coverage

This report studies the medical lasers market based on technology, application, end user, and region. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their growth trends and forecasts the revenue of the market segments with



respect to three main regions (and the respective countries in these regions).

Reasons to Buy the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall medical lasers market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

This report provides insights on the following pointers:

Analysis of key drivers (technological advancement in the medical laser technology, increase in the number of non surgical cosmetic procedures, rising demand for minimally invasive surgical procedures, reimbursement scenario and increase incidence and prevalence of targeted diseases), restraints (high cost of medical laser, stringent safety regulation), opportunities (growth of medical tourism, extended use of laser in diverse clinical fields), challenges (risk associated with lasers) influencing the growth of the medical lasers market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the medical lasers market

Market Development: Comprehensive information about lucrative markets—the report analyses the medical lasers market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the medical lasers market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Inmode (Israel), Alma Lasers (Israel), Cynosure (US), and Cutera (US), among others.



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