

Medical Image Management Market by Product (PACS (Departmental, Radiology, Mammography, Cardiology, Enterprise), VNA (On-premise, Hybrid, Cloud), AICA, Universal Viewer), End User (Hospitals, Diagnostic Imaging Centers, ASC, CRO) - Global Forecast to 2023

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Abstracts

“The global medical image management market is projected to grow at 7.7% during the forecast period.”

The global medical image management market is projected to reach USD 4.40 billion in 2023 from USD 3.04 billion in 2018 at a CAGR of 7.7% during the forecast period. Growth in this market is mainly driven by the technological advancements in diagnostic imaging modalities and image management software, growing investments in the medical imaging market, government initiatives to encourage EMR adoption, increasing usage of imaging equipment, growing adoption of image management systems by small hospitals and imaging centers, and rapidly growing big data in healthcare. On the other hand, high implementation and maintenance costs, budgetary constraints and the longer product lifecycle of VNA are expected to limit market growth during the forecast period.

“By procurement model, the enterprise PACS segment is expected to grow at the highest CAGR during the forecast period.”

By procurement model, the PACS market is segmented into departmental PACS and enterprise PACS. The enterprise PACS segment is expected to register the higher CAGR during the forecast period. The positive growth of this segment is attributed to its ability to improve interoperability by allowing integration of results across different hospital departments, enabling seamless access to all patient information at a single

point of interaction.

“By delivery model, the hybrid VNA segment is expected to grow at the highest CAGR during the forecast period.”

On the basis of delivery model, the VNA market is segmented into on-premise VNA, hybrid VNA, and fully cloud-based VNA. In 2018, the VNA market was dominated by the on-premise VNA segment. However, the hybrid VNA segment is expected to grow at a higher rate during the forecast period. Hybrid VNA enables significant cost reduction and provides a central location for storing data from multiple sites, thus allowing enhanced opportunities for collaboration, data exchange, and disaster recovery.

“Asia to witness high growth during the forecast period.”

In 2018, North America is expected to account for the largest share of the market followed by Europe. However, Asia is expected to grow at the highest CAGR during the forecast period. Factors such as the increase in the geriatric population, growing number of imaging centers in this region, increasing research activities, rapid adoption of imaging systems, improving healthcare infrastructure, and growing government initiatives to boost HCIT adoption are driving the growth of medical image management market in this region.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 – 44%; Tier 2 - 36%; Tier 3 - 20%.

By Designation: C-level- 22%; D-level- 28%; others--50%.

By Region: North America-35%; Europe-26%; Asia -33%; RoW-6%.

List of companies profiled in the report

McKesson Corporation (US)

GE Healthcare (US)

Fujifilm Holdings Corporation (Japan)

Merge Healthcare Inc. (US)

Agfa-Gevaert Group (Belgium)

Philips Healthcare (Netherlands)

Siemens Healthineers (Germany)

Carestream Health, Inc. (US)

BridgeHead Software (UK)

Novarad Corporation (US)

Mach7 Technologies Ltd. (US)

INFINITT Healthcare Co., Ltd. (South Korea)

Research Coverage:

The report provides an overview of the medical image management market. It aims at estimating the market size and growth potential of this market across different segments such as product, end user, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in the medical image management market by providing them with the closest approximations of revenues for the overall market and its subsegments. This report will help stakeholders to understand the competitive landscape better and gain insights to position their businesses and help companies adopt suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provide them with information regarding key market drivers and opportunities.

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*Details on MarketsandMarkets view, Introduction, Product & Services, Strategy, & Analyst Insights, New Developments might not be captured in case of unlisted companies.

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