

Medical Holography Market by Product (Holographic Display, Microscope, Print, Software), Application (Medical Imaging, Medical Education, Biomedical Research), End User (Medical Schools, Pharmaceutical Companies, Hospitals) - Global Forecast to 2021

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Abstracts

The global medical holography market is projected to reach USD 953.9 million by 2021, growing at a CAGR of 33.7% from 2016 to 2021. Growth in this market can be attributed to a number of factors such as rising adoption of holography products in biomedical research and medical education, growing clinical applications of holography in the healthcare sector, and emergence of holography in medical holography products. However, high cost of technology and high capital investment are some of the factors restraining the growth of this market up to a certain extent.

The medical holography market in this report is segmented by product type, application, and end user. Based on product type, the market is segmented into holographic displays, holography microscopes, holographic prints, holography software and holoscopes. In 2015, the holography displays product segment accounted for the largest share of the medical holography market. This market is primarily driven by the increasing adoption of holographic displays in diagnostic imaging and for medical teaching and training as these displays provide high-quality real-time 3D images which attracts the user effectively. On the basis of application, the medical holography market is segmented into three segments, namely, medical imaging, medical education, and biomedical research. Based on end user, the medical holography market is segmented into four segments, namely, research laboratories, academic medical centers, pharmaceutical and biotechnology companies, and hospitals and clinics.

In 2015, North America accounted for the largest share to the global medical holography market, followed by Europe, Asia-Pacific, and the RoW. Growth in the North America market is largely driven by the better accessibility to technologies in this region, increasing funding to innovation in medical sector, increasing research initiatives in medical holography technology, adoption of holographic products by biomedical research laboratories, and academic medical centers in medical sector in this region.

Some of the major players in the global medical holography market are EchoPixel, Inc. (U.S.), Realview Imaging Ltd. (Israel), Mach7 Technologies Pte. Ltd. (Australia), Ovizio Imaging systems (Belgium), Holoxica Ltd. (U.K.), zSpace, Inc. (U.S.), Lyncee Tec (Switzerland), Eon Reality (U.S.), Zebra Imaging (U.S.), and NanoLive SA (Switzerland).

OBJECTIVES OF THE STUDY

To define, describe, and forecast the global medical holography market on the basis of product, application, end user, and region

To provide detailed information regarding the major factors influencing the growth of the medical holography market (drivers, restraints, opportunities, challenges, and industry trends)

To strategically analyze various segments and subsegments covered in the study with respect to individual growth trends, future prospects, and contributions to the overall market

To analyze the opportunities in the medical holography market for stakeholders and provide details of the competitive landscape for market leaders

To profile the key players in this market and comprehensively analyze their market shares and core competencies¹

To forecast the size of the market segments with respect to four main regions (along with countries), namely, North America, Europe, Asia-Pacific, and the Rest of the World

To track and analyze competitive developments such as mergers and acquisitions; new product developments; agreements, partnerships, and

collaborations; and investments in the medical holography market

Target Audience:

Hospitals and Clinics

Medical Imaging Research and Development (R&D) Companies

Medical holography companies

Academic Medical Centers

Pharmaceutical and Biotechnology companies

Biomedical Research Laboratories

Diagnostic Centers

Market research and consulting firms

Venture capitalists and investors

Scope of the Report:

The research report categorizes the medical holography market into the following segments and subsegments:

Global Medical Holography Market, By Product Type

Holographic Displays

Holography Microscopes

Holographic Prints

Holography Software

Holoscopes

Global Medical Holography Market, By End User

Research Laboratories

Academic Medical Centers

Pharmaceutical and Biotechnology Companies

Hospitals and Clinics

Global Medical Holography Market, By Application

Medical Imaging

Medical Education

Biomedical Research

Global Medical Holography Market, By Region

North America

U.S.

Canada

Europe

Germany

U.K.

France

Italy

Spain

Rest of Europe (RoE)

Asia-Pacific

Rest of the World (RoW)

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- 12.7 ZSPACE, INC.
- 12.8 LYNCE TEC SA
- 12.9 OVIZIO IMAGING SYSTEMS NV/SA
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