

Medical Devices Market Size By Type (In Vitro Diagnostic Devices, Cardiovascular, Imaging, Ophthalmology, Endoscopy, Orthopedic, Diabetes Care, Wound Care Devices, Kidney/Dialysis Devices, Respiratory Care) and Region - Global Forecast to 2031

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Abstracts

The global medical devices market is projected to reach USD 817.78 billion by 2031 from USD 580.79 billion in 2026, at a CAGR of 7.1%.

The growth of the medical devices market is driven by the increasing prevalence of chronic diseases and the rapidly aging global population, which continues to raise demand for diagnostic, cardiovascular, orthopedic, ophthalmic devices, and other medical devices. However, the high cost of advanced medical devices, including cardiovascular systems, orthopedic implants, and diagnostic equipment, restrains adoption, particularly in developing countries with limited healthcare budgets. The market also faces challenges from stringent regulatory frameworks and lengthy product approval processes, as well as shortages of skilled healthcare professionals capable of operating sophisticated medical technologies, which can delay product adoption and clinical implementation. Despite these barriers, the rapidly developing healthcare infrastructure in emerging economies presents significant growth opportunities. Increasing investments in hospitals, ambulatory surgery centers, diagnostic laboratories, and digital healthcare systems, along with expanding health insurance coverage, are improving access to advanced medical technologies, enabling leading manufacturers to expand their global footprint and strengthen long-term market growth.

“By type, the cardiovascular devices segment held the

second-largest share of the medical devices market in 2025.”

Based on type, the medical devices market comprises in vitro diagnostic devices, cardiovascular devices, imaging devices, orthopedic devices, ophthalmology devices, endoscopy devices, diabetes care devices, wound care devices, kidney/dialysis devices, respiratory care devices and other medical devices. Among these, cardiovascular devices held the second-largest share of the market in 2025. This is due to the increasing global burden of cardiovascular diseases (CVDs) and the growing demand for advanced diagnostic and interventional technologies. According to the World Health Organization (WHO), an estimated 19.8 million people died from cardiovascular diseases in 2022, accounting for approximately 32% of all global deaths. Additionally, the US Centers for Disease Control and Prevention (CDC) reported that 919,032 people died from cardiovascular disease in the US in 2023. This high disease burden has significantly increased the adoption of cardiac rhythm management devices, coronary stents, heart valves, catheters, and vascular intervention systems. The rising aging population, along with the increasing prevalence of hypertension, diabetes, and obesity, has led to a greater demand for cardiovascular devices. This demand is further bolstered by a growing preference for minimally invasive cardiovascular procedures and ongoing technological advancements. As a result, the cardiovascular devices segment continues to hold a prominent position in the global medical devices market.

“The US is expected to grow at the highest CAGR in the North American market during the forecast period.”

The medical devices market is divided into five major regions: North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. Among these, North America dominated the global medical devices market in 2025. The North American market is further divided into the US and Canada. Among these, the US held the largest share of the North American market in 2025. This is due to its high prevalence of chronic diseases, advanced healthcare infrastructure, substantial healthcare spending, and strong presence of leading medical device manufacturers. According to the US Centers for Disease Control and Prevention (CDC), coronary heart disease, the most common type of heart disease, caused 371,506 deaths in 2022. The CDC also reported in June 2024 that approximately 53 million US adults have arthritis, while CDC data released in 2026 estimated that more than 1 in 10 adults (37 million people) have chronic kidney disease (CKD). This significant disease burden drives sustained demand for cardiovascular, orthopedic, diagnostic, and renal care devices. In addition, the US

benefits from the rapid adoption of advanced medical technologies, favorable reimbursement systems, strong research and development investments, and the presence of major medical device company headquarters, which support continuous product innovation and reinforce the country's leadership in the regional medical devices market.

A breakdown of the primary participants (supply side) for the medical devices market referred to in this report is provided below:

By Company Type: Tier 1 (35%), Tier 2 (40%), and Tier 3 (25%)

By Designation: C-level Executives (45%), Directors (35%), and Others (20%)

By Region: North America (27%), Europe (25%), Asia Pacific (30%), Latin America (8%), and the Middle East & Africa (10%)

Prominent players in the medical devices market include Medtronic (Ireland), Johnson & Johnson (US), B. Braun SE (Germany), Olympus Corporation (Japan), GE Healthcare (US), and Boston Scientific (US), among others.

Research Coverage

The report analyzes the medical devices market and estimates its size and future growth potential across segments (type and region). The report also includes a competitive analysis of the key players in this market along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report will help market leaders/new entrants in this market by providing revenue estimates for the overall medical devices market. This report will help stakeholders understand the competitive landscape and gain deeper insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers

Analysis of key drivers (rising aging population and increasing prevalence of

chronic diseases), restraints (high cost of various medical devices), opportunities (rapidly developing healthcare sector in emerging economies), and challenges (shortage of skilled healthcare professionals and stringent regulatory framework).

Market Penetration: It includes extensive information on the products offered by the major players in the global medical devices market. The report includes various segments: type and region.

Product Enhancement/Innovation: Comprehensive details about new product launches and anticipated trends in the global medical devices market.

Market Development: Thorough knowledge and analysis of the profitable rising markets by type and region.

Market Diversification: Comprehensive information about newly launched products, expanding markets, current advancements, and investments in the global medical devices market.

Competitive Assessment: Thorough evaluation of the market shares, growth plans, product offerings, and capacities of the major competitors in the global medical devices market.

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