

Medical Automation Market by Application (Diagnostics & Monitoring, Therapeutics, Lab & Pharmacy Automation, Medical Logistics & Training), End-User (Hospital, Diagnostic Center, Research Institute, Home/Ambulatory Care) - Global Forecast to 2020

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Abstracts

The global medical automation market is estimated to grow at a CAGR of 9.5% from 2015 to 2020. Although North America holds a larger share in the medical automation market in 2015, the Asia-Pacific region is poised to grow at the highest CAGR in the next five years. High growth in this regional segment is majorly attributed to the increasing geriatric population along with rising incidence and prevalence of CVDs, diabetes, cancer, and orthopedic diseases; rising number of clinical research activities; and growing government expenditure on healthcare and life sciences research. In addition, increasing business operations by key players in developing Asian countries are further supporting the growth of this market.

The growth of the overall medical automation market is driven by factors such as growing need for reproducibility and accuracy during medical procedures, rising labor costs, technological advancements in automation solutions, and rising government financial support for life science research. In addition, investments by venture capitalists and collaborations to promote automated medical devices, and high potential of medical automation for the early detection and treatment of cancer are offering new growth opportunities for players in the medical automation market. On the other hand, stringency of the regulatory approval procedure and high cost of automation are the key challenges faced by the market players.

In this report, the medical automation market has been segmented on the basis of application (covering diagnostic and monitoring automation, therapeutic automation, laboratory and pharmacy automation, and medical logistics and training), end user (including hospitals and diagnostic centers, pharmacies, research laboratories and institutes, and home/ambulatory care settings and other end-users), and region (North America, Europe, Asia-Pacific, and the Rest of the World). The hospitals and diagnostic centers segment is estimated to account for the largest share of the global medical automation market in 2015. Major hospitals opening new centers in tier II and III cities and growing number of diagnostic laboratory chains driving the growth of this end-user segment.

Geographically, North America (comprising the U.S. and Canada) is expected to command the largest share of the global medical automation market in 2015, followed by Europe. A number of factors such as rising venture capital investments in automated medical devices, increasing number of clinical research studies, rising geriatric population, increasing incidence and prevalence of chronic diseases, huge government support for life science research, and increasing demand for medical testing in North America are contributing to the growth of the North American medical automation market.

The global medical automation market consists of a large number of big, medium, and small-sized companies providing automation solutions in several application areas, including diagnostics, monitoring, therapeutics, laboratory and pharmacy operations, and medical logistics. As of 2014, Medtronic plc (U.S.) held the leadership position in the global implantable cardioverter defibrillators market. Similarly, Tecan Group Ltd. (Switzerland) was the leader in the laboratory automation market in the same year. New product launches, product enhancements, and product approvals; partnerships, agreements, and collaborations; acquisitions; and geographic expansions were the major strategies adopted by most of the market players between 2013 and 2015 to achieve growth in the medical automation market.

Reasons to Buy the Report:

From an insight perspective, this research report is focused on various levels of analysis —market share analysis of top players and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the medical automation market; and high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below-mentioned four strategies (market penetration, product development/innovation, market development, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on medical automation devices and technologies offered by the top 10 players in the medical automation market. The report analyzes the medical automation market by application and end user, across the four geographies

Product Development/Innovation: Detailed insights on current and upcoming technologies, research and development activities, product enhancements, and new product launches in the medical automation market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the medical automation market on the basis of various applications of automation in the healthcare industry, across the four geographies

Competitive Assessment: Assessment of market shares, strategies, and products of leading players in the medical automation market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key data from primary sources
 - 2.1.2.3 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 CURRENT SCENARIO
- 3.3 FUTURE OUTLOOK
- 3.4 CONCLUSION

4 PREMIUM INSIGHTS

- 4.1 MEDICAL AUTOMATION MARKET OVERVIEW
- 4.2 DIAGNOSTICS & MONITORING AUTOMATION MARKET SHARE, BY TYPE AND

REGION, 2015 (USD MILLION)

4.3 THERAPEUTIC AUTOMATION MARKET GROWTH RATE, BY PRODUCT AND REGION, 2015 (USD MILLION)

4.4 LABORATORY & PHARMACY AUTOMATION MARKET, BY PRODUCT, 2015 (USD MILLION)

4.5 MEDICAL AUTOMATION MARKET, BY END USER AND REGION, 2015 (USD MILLION)

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Growing need for reproducibility and accuracy to fuel the medical automation market

5.3.1.2 Rising labor costs driving a need for pharmacy automation

5.3.1.3 Technological advancements to boost the adoption of automation technology

5.3.1.4 Rising government support for medical automation

5.3.1.5 Investments by venture capitalists and collaborations to promote automated medical devices

5.3.2 RESTRAINTS

5.3.2.1 Stringency of regulatory procedures delays product launches

5.3.2.2 Implementation of excise tax on medical devices in the U.S.

5.3.3 OPPORTUNITIES

5.3.3.1 Emerging markets to offer significant opportunities

5.3.3.2 Automation in cancer research for early cancer detection and reducing cost of cancer treatment and care

5.3.3.3 Growing need for automation in various segments

5.3.4 CHALLENGES

5.3.4.1 High cost of automation

5.3.4.2 Survival of small players and new entrants

6 DIAGNOSTIC & MONITORING AUTOMATION MARKET

6.1 INTRODUCTION

6.2 AUTOMATED IMAGING

6.2.1 AUTOMATED RADIOGRAPHY

6.2.2 AUTOMATED FLUOROSCOPY (C-ARM)

6.2.3 AUTOMATED MICROSCOPY

6.2.4 CAPSULE ENDOSCOPY

6.3 POINT-OF-CARE TESTING (POCT) MARKET

6.4 AUTOMATED IMAGE ANALYSIS

7 THERAPEUTIC AUTOMATION MARKET

7.1 INTRODUCTION

7.2 NON-SURGICAL AUTOMATION

7.2.1 DEFIBRILLATORS

7.2.1.1 Implantable Cardioverter Defibrillators (ICD)

7.2.1.2 Automated External Defibrillators (AEDs)

7.2.1.3 Wearable defibrillators

7.2.2 AUTOMATED MEDICATION SYSTEMS

7.2.2.1 Implantable drug pumps

7.2.2.2 Wearable drug pumps

7.3 SURGICAL AUTOMATION

7.3.1 SURGICAL ROBOTS

7.3.1.1 da Vinci

7.3.1.2 RIO

7.3.1.3 CyberKnife

7.3.1.4 Renaissance

7.3.1.5 Innovations in surgical robots

7.3.1.5.1 ARTAS Robotic System

7.3.1.5.2 Microbots

7.3.1.5.3 Sofie (Surgeon's Operating Force-feedback Interface Eindhoven)

7.3.1.5.4 ARES Prototype Robot

7.3.1.5.5 Raven IV

7.3.2 INTRAOPERATIVE IMAGING

7.3.2.1 Intraoperative Computed Tomography (iCT) Scanners

7.3.2.2 Intraoperative Magnetic Resonance Imaging (iMRI)

7.3.2.3 Intraoperative Ultrasound Imaging (IOUS)

7.3.3 SURGICAL NAVIGATION

7.3.4 INTELLIGENT OPERATING ROOMS

7.3.5 SURGICAL SIMULATORS

8 LAB & PHARMACY AUTOMATION MARKET

8.1 INTRODUCTION

8.2 LAB AUTOMATION

8.2.1 AUTOMATED LIQUID HANDLING SYSTEMS

8.2.2 MICROPLATE READERS

8.2.3 STAND-ALONE ROBOTS

8.2.4 AUTOMATED STORAGE & RETRIEVAL SYSTEMS

8.2.5 SOFTWARE & INFORMATICS

8.3 PHARMACY AUTOMATION

8.3.1 AUTOMATED MEDICATION DISPENSING SYSTEMS

8.3.2 AUTOMATED PACKAGING & LABELING SYSTEMS

8.3.3 AUTOMATED MEDICATION COMPOUNDING SYSTEMS

9 MEDICAL LOGISTICS & TRAINING MARKET

9.1 INTRODUCTION

9.2 LOGISTIC AUTOMATION

9.2.1 AUTOMATED HOSPITAL PICKUP & DELIVERY SYSTEMS

9.2.1.1 Pneumatic Tube Systems (PTS)

9.2.1.2 Automated Guided Vehicles (AGVs)

9.2.2 HOSPITAL ASSET/PATIENT/STAFF TRACKING SYSTEMS MARKET

9.2.2.1 Radio-Frequency Identification (RFID)

9.2.2.2 Real-Time Locating Systems (RTLS)

9.3 TRAINERS

10 MEDICAL AUTOMATION MARKET, BY END USER

10.1 INTRODUCTION

10.2 HOSPITALS AND DIAGNOSTIC CENTERS

10.3 PHARMACIES

10.4 RESEARCH LABS & INSTITUTES

10.5 HOME/AMBULATORY CARE SETTINGS & OTHERS

11 MEDICAL AUTOMATION MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 U.S.

11.2.2 CANADA

11.3 EUROPE

11.4 ASIA-PACIFIC

11.5 REST OF THE WORLD

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, BY KEY PLAYER, 2014

12.2.1 KEY PLAYERS IN THE IMPLANTABLE CARDIOVERTER DEFIBRILLATORS MARKET, 2014

12.2.2 KEY PLAYERS IN THE LAB AUTOMATION MARKET, 2014

12.3 COMPETITIVE SITUATION AND TRENDS

12.3.1 NEW PRODUCT LAUNCHES, PRODUCT ENHANCEMENT, AND PRODUCT APPROVALS

12.3.2 AGREEMENTS, ACQUISITION, PARTNERSHIPS, AND COLLABORATIONS

12.3.3 PRODUCT SHOWCASES AND CONFERENCES

12.3.4 EXPANSION

12.3.5 OTHER STRATEGIES

13 COMPANY PROFILE

13.1 INTRODUCTION

13.2 KONINKLIJKE PHILIPS N.V.

13.3 SIEMENS AG

13.4 GENERAL ELECTRIC COMPANY (GE)

13.5 MEDTRONIC PLC.

13.6 TECAN GROUP LTD.

13.7 INTUITIVE SURGICAL, INC.

13.8 STRYKER CORPORATION

13.9 ACCURAY INCORPORATED

13.10 DANAHER CORPORATION

13.11 SWISSLOG HOLDING AG

*Details On Financials, Products & Services, Key Strategy, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.

14 APPENDIX

14.1 DISCUSSION GUIDE*

14.2 OTHER DEVELOPMENTS

14.2.1 KONINKLIJKE PHILIPS N.V.

- 14.2.2 SIEMENS AG
- 14.2.3 GENERAL ELECTRIC COMPANY (GE)
- 14.2.4 MEDTRONIC PLC
- 14.2.5 INTUITIVE SURGICAL, INC.
- 14.2.6 STRYKER CORPORATION
- 14.2.7 ACCURAY INCORPORATED
- 14.2.8 TECAN GROUP LTD.
- 14.2.9 DANAHER CORPORATION
- 14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.4 AVAILABLE CUSTOMIZATIONS
- 14.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 DIAGNOSTIC & MONITORING AUTOMATION MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 2 DIAGNOSTIC & MONITORING AUTOMATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 3 AUTOMATED IMAGING MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 4 AUTOMATED IMAGING MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 5 AUTOMATED RADIOGRAPHY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 6 AUTOMATED FLUOROSCOPY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 7 AUTOMATED MICROSCOPY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 8 CAPSULE ENDOSCOPY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 9 POINT-OF-CARE TESTING MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 10 AUTOMATED IMAGE ANALYSIS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 11 THERAPEUTIC AUTOMATION MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 12 THERAPEUTIC AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 13 NON-SURGICAL AUTOMATION MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 14 NON-SURGICAL AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 15 DEFIBRILLATORS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 16 DEFIBRILLATORS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 17 IMPLANTABLE CARDIOVERTER DEFIBRILLATORS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 18 AUTOMATED EXTERNAL DEFIBRILLATORS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 19 WEARABLE DEFIBRILLATORS MARKET SIZE, BY REGION, 2013–2020
(USD MILLION)

TABLE 20 AUTOMATED MEDICATION SYSTEMS MARKET SIZE, BY TYPE,
2013–2020 (USD MILLION)

TABLE 21 IMPLANTABLE DRUG PUMPS MARKET SIZE, BY REGION, 2013–2020
(USD MILLION)

TABLE 22 SURGICAL AUTOMATION MARKET SIZE, BY TYPE, 2013–2020 (USD
MILLION)

TABLE 23 SURGICAL AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 24 SURGICAL ROBOTS MARKET SIZE, BY TYPE, 2013–2020 (USD
MILLION)

TABLE 25 SURGICAL ROBOTS MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 26 INTRAOPERATIVE IMAGING MARKET SIZE, BY TYPE, 2013–2020 (USD
MILLION)

TABLE 27 INTRAOPERATIVE IMAGING MARKET SIZE, BY REGION, 2013–2020
(USD MILLION)

TABLE 28 INTRAOPERATIVE COMPUTED TOMOGRAPHY SCANNERS MARKET
SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 29 INTRAOPERATIVE MAGNETIC RESONANCE IMAGING MARKET SIZE,
BY REGION, 2013–2020 (USD MILLION)

TABLE 30 INTRAOPERATIVE ULTRASOUND IMAGING MARKET SIZE, BY REGION,
2013–2020 (USD MILLION)

TABLE 31 SURGICAL NAVIGATION MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 32 INTELLIGENT OPERATING ROOMS MARKET SIZE, BY REGION,
2013–2020 (USD MILLION)

TABLE 33 SURGICAL SIMULATORS MARKET SIZE, BY REGION, 2013–2020 (USD
MILLION)

TABLE 34 LAB & PHARMACY AUTOMATION MARKET SIZE, 2013-2020 (USD
MILLION)

TABLE 35 LAB & PHARMACY AUTOMATION MARKET SIZE, BY REGION, 2013-2020
(USD MILLION)

TABLE 36 LAB AUTOMATION MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD
MILLION)

TABLE 37 LAB AUTOMATION MARKET SIZE, BY REGION, 2013-2020 (USD
MILLION)

TABLE 38 AUTOMATED LIQUID HANDLING SYSTEMS MARKET SIZE, BY REGION,

2013-2020 (USD MILLION)

TABLE 39 MICROPLATE READERS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 40 STAND-ALONE ROBOTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 41 AUTOMATED STORAGE & RETRIEVAL SYSTEMS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 42 SOFTWARE AND INFORMATICS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 43 PHARMACY AUTOMATION MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)

TABLE 44 PHARMACY AUTOMATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 45 AUTOMATED MEDICATION DISPENSING SYSTEMS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 46 AUTOMATED PACKAGING & LABELING SYSTEMS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 47 AUTOMATED MEDICATION COMPOUNDING SYSTEMS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 48 MEDICAL LOGISTICS & TRAINING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 49 MEDICAL LOGISTICS & TRAINING MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 50 LOGISTIC AUTOMATION MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 51 LOGISTIC AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 52 AUTOMATED HOSPITAL PICKUP & DELIVERY SYSTEMS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 53 AUTOMATED HOSPITAL PICKUP & DELIVERY SYSTEMS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 54 PNEUMATIC TUBE SYSTEMS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 55 AUTOMATED GUIDED VEHICLES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 56 HOSPITAL ASSET/PATIENT/STAFF TRACKING SYSTEMS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

TABLE 57 HOSPITAL ASSET/PATIENT/STAFF TRACKING SYSTEMS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 58 RADIO-FREQUENCY IDENTIFICATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 59 REAL-TIME LOCATING SYSTEMS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 60 TRAINERS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 61 MEDICAL AUTOMATION MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 62 MEDICAL AUTOMATION MARKET SIZE FOR HOSPITALS AND DIAGNOSTIC CENTERS, BY REGION, 2013–2020 (USD MILLION)

TABLE 63 MEDICAL AUTOMATION MARKET SIZE FOR PHARMACIES, BY REGION, 2013–2020 (USD MILLION)

TABLE 64 MEDICAL AUTOMATION MARKET SIZE FOR RESEARCH LABS & INSTITUTES, BY REGION, 2013–2020 (USD MILLION)

TABLE 65 MEDICAL AUTOMATION MARKET SIZE FOR HOME/AMBULATORY CARE SETTINGS & OTHERS, BY REGION, 2013–2020 (USD MILLION)

TABLE 66 MEDICAL AUTOMATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

TABLE 67 NORTH AMERICA: MEDICAL AUTOMATION MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

TABLE 68 NORTH AMERICA: DIAGNOSTIC & MONITORING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 69 NORTH AMERICA: THERAPEUTIC AUTOMATION MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 70 NORTH AMERICA: LAB & PHARMACY AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 71 NORTH AMERICA: MEDICAL LOGISTICS & TRAINING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 72 NORTH AMERICA: MEDICAL AUTOMATION MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

TABLE 73 EUROPE: DIAGNOSTIC & MONITORING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 74 EUROPE: THERAPEUTIC AUTOMATION MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 75 EUROPE: LAB & PHARMACY AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 76 EUROPE: MEDICAL LOGISTICS & TRAINING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 77 EUROPE: MEDICAL AUTOMATION MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

TABLE 78 ASIA-PACIFIC: DIAGNOSTIC & MONITORING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 79 ASIA-PACIFIC: THERAPEUTIC AUTOMATION MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 80 ASIA-PACIFIC: LAB & PHARMACY AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 81 ASIA-PACIFIC: MEDICAL LOGISTICS & TRAINING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 82 ASIA-PACIFIC: MEDICAL AUTOMATION MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

TABLE 83 ROW: DIAGNOSTICS & MONITORING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 84 ROW: THERAPEUTIC AUTOMATION MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

TABLE 85 ROW: LAB & PHARMACY AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 86 ROW: MEDICAL LOGISTICS & TRAINING AUTOMATION MARKET SIZE, 2013-2020 (USD MILLION)

TABLE 87 ROW: MEDICAL AUTOMATION MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

TABLE 88 TOP 5 NEW PRODUCT LAUNCHES, PRODUCT ENHANCEMENTS, AND PRODUCT APPROVALS, 2013–2015

TABLE 89 TOP 5 AGREEMENTS, ACQUISITIONS, PARTNERSHIPS, AND COLLABORATIONS, 2013–2015

TABLE 90 TOP 5 PRODUCT SHOWCASES AND CONFERENCES, 2013–2015

TABLE 91 EXPANSIONS, 2013–2015

TABLE 92 OTHER STRATEGIES, 2013–2015

About

As a part of the secondary research process, various secondary sources were referred to for identifying and collecting information for this study of the medical automation market. The secondary sources include annual reports of companies, white papers, certified publications, articles from recognized authors, gold standard and silver standard websites, directories, and databases. In the primary research process, various primary sources from the supply side and demand side were interviewed to obtain qualitative and quantitative information for this report.

The primary sources from the supply side include industry experts such as CEOs, vice presidents, marketing directors, technology and innovation directors, and related key executives from various key companies and organizations in the medical automation industry. The primary sources from the demand side include directors of associations, directors of healthcare insurance companies, medical directors, hospitals, and purchase managers of hospitals.

Secondary research was mainly used to obtain key information about the industry's value chain, total pool of key players, end-user applications for each of the automated devices, market classification and segmentation according to industry trends to the bottom-most level, geographic markets, and key developments from both market and technology perspectives.

After the complete market engineering to calculate market statistics, market size estimations, market forecasting, market crackdown, and data triangulation was done (the methodology for these quantitative data processes is explained in the sections below); extensive primary research was conducted to gather thorough information and to verify and validate the critical numbers arrived at. Primary research was also conducted to identify the segmentation types; industry trends; key players; competitive landscape of each product category and component markets; and the key market dynamics such as drivers, restraints, opportunities, and challenges.

For the complete market engineering and market crackdown, top-down and bottom-up approaches were used extensively along with several data triangulation methods, to perform market estimation and market forecasting for all the segment and sub-segment markets listed in this report. From all the numbers arrived at in the complete market engineering process, extensive qualitative and quantitative analysis was also done to list key information throughout the report.

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