

Medical Adhesive Tapes Market by Type (Acrylic, Silicone, Rubber), Backing Material (Paper, Fabric, Plastic), Application (Surgeries, Wound Dressings, Secure IV Lines, Splints, Ostomy Seals) and Region - Global Forecast to 2026

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Abstracts

The global medical adhesive tapes market is estimated at USD 8.6 billion in 2021 and is projected to reach USD 11.5 billion by 2026, at a CAGR of 6.1% between 2021 and 2026. The drivers of market growth are identified as the rising number of surgeries, increasing incidence of diabetes, and the growing number of ambulatory surgery centers.

“Based on resin, the silicone segment is expected to lead the fastest-growing segment during the forecast period.”

Silicone is projected to be the fastest-growing segment during the forecast period. Silicone-based medical adhesive tapes can withstand higher temperatures than rubber- and acrylic-based medical adhesive tapes. Over the past few years, the demand for silicone medical adhesive tapes has increased in the stick-to-skin market of the medical sector. These tapes have lower peel adhesion compared to synthetic rubber and acrylic tapes. These tapes are widely used for fragile skin, such as infant babies and elderly patients with comorbidities causing the skin to be more delicate. These tapes are also useful for repeat application on the same portion of the skin.

“Based on application, the surgery segment to be the largest application of medical adhesive tapes market

Surgery to register the highest market share of medical adhesive tapes market. The

high number of surgical procedures conducted across the globe is the major factor driving the market. This has also enabled the surgical wounds segment to dominate the medical adhesive tapes market by the application. Surgeries involve incisions and amputations and thus are a major cause of wounds. Most pre-or post-surgery cases require the placement of catheters and infusions in patients. As medical adhesive tapes are used to secure wound dressings and infusion lines and treat wounds, their demand is expected to increase with the growth in the volume of surgeries performed across the globe. ?

“The medical adhesive tapes market in North America accounted for the largest share of medical adhesive tapes market during the forecast period.”

North America is a strong market for medical adhesive tapes. Globally, the region has been dominating the market in terms of demand and product innovation. The technological advancements drive the market for medical adhesive tapes in North America in the manufacturing and application sectors. The US accounted for the largest market share in terms of value and volume. Canada and Mexico also contributed significantly to the market. Technological advancements in the manufacturing sector have driven the market in this region. Several factors have contributed to the rise of North America as one of the leading regions for medical adhesive tapes. These factors include the aging population, increased awareness about the benefits of non-invasive surgery procedures, and technological advancements in the healthcare industry that have propelled the growth of the medical adhesive tapes market in this region.

By Company type: Tier 1 – 60%, Tier 2 – 30%, and Tier 3 – 10%

By Designation: C Level – 40%, Director Level – 50%, and Others – 10%

By Region: North America – 32%, Europe – 21%, APAC – 32%, South America – 5%, and Middle East & Africa – 10%

The medical adhesive tapes market comprises major solution providers, such as 3M company (US), Medtronic PLC (US), Medline Industries (US), Avery Dennison Corporation (US), Johnson & Johnson (US), Smith & Nephew plc (United Kingdom), Nichiban (Japan), Paul Hartmann AG (Germany), Nitto Denko Corporation (Japan) and Scapa Group PLC (United Kingdom). The study includes an in-depth competitive analysis of these key players in the medical adhesive tapes market, with their company profiles, recent developments, and key market strategies.

Research Coverage:

The medical adhesive tapes market report has been segmented on the basis of resin (Acrylic, Silicone, Rubber, Others), backing material (Paper, Fabric, Plastic, Others), Application (Surgery, Wound Dressing, Splints, Secure IV lines, Ostomy Seals, Others), and region (North America, Europe, Asia Pacific, South America, Middle East & Africa). The application segment is further analyzed for each country in the respective regions. The report also provides company profiles and competitive strategies adopted by key players in the medical adhesive tapes market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analyses—industry analysis (industry trends), market share analysis of top players, value-chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on medical adhesive tapes offered by top players in the medical adhesive tapes market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the medical adhesive tapes market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for medical adhesive tapes across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the medical adhesive tapes market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the medical adhesive tapes market

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