

Meal Replacement Market by Product Type (Ready-to-Drink, Bars, Powder), Distribution Channel (Offline and Online), and Region (North America, Europe, Asia Pacific, South America, and RoW) - Global Forecast to 2026

<https://marketpublishers.com/r/MEE0CF59419AEN.html>

Date: December 2021

Pages: 64

Price: US\$ 4,950.00 (Single User License)

ID: MEE0CF59419AEN

Abstracts

According to MarketsandMarkets, the global meal replacement market size is estimated to be valued at USD 11.9 billion in 2021 and is projected to reach USD 15.5 billion by 2026, recording a CAGR of 5.4% during the forecast period in terms of value. The market is primarily driven by factors such as increasing prevalence of obesity and diabetes coupled with the increasing population of health-conscious consumers and changing consumer lifestyle and availability of convenient nutritious meal in the form of meal replacement. However, high cost associated with meal replacement products and presence of unwanted ingredients such as sugar, and artificial flavors for taste enhancement are expected to restrain the market growth.

“By product type, the ready-to-drink segment is projected to account for the second-largest market share in the forecast period.”

Based on product type, the ready-to-drink segment is projected to account for the second-largest market share during the forecast period. Ready-to-drink meal replacement products are packaged beverages that are in the ready-to-consume form. These products are a more convenient and easy way of increasing protein intake. These are available in different flavors and sizes. These factors are expected to drive the demand for ready-to-drink products.

“By distribution channel, the offline segment is estimated to account for the largest share.”

The offline segment of the meal replacement products is dominating the market. Owing to the presence of multiple formats of offline stores such as supermarkets & hypermarkets, convenience stores, specialty stores, among others are expected to drive the demand for offline segment in the global meal replacement market.

“The European region is projected to grow at a significant rate during the forecast period”

European region is projected to grow at a significant rate for the period considered for this study. The key factors driving growth in the European region include health benefits, burden of disease associated with poor nutrition, and demand for nutritious diet to promote a healthy lifestyle among people, are expected to drive the demand for meal replacement in the region.

The meal replacement market is segmented region-wise, with a detailed analysis of each region. These regions include North America, Europe, Asia Pacific, South America, and RoW (Middle East and Africa).

Leading players profiled in this report include the following:

Abbott Laboratories (US)

Glanbia (Ireland)

Amway (US)

Herbalife Nutrition (US)

Nestle (Switzerland)

Atkins (US)

Huel (UK)

Kellogg Co. (US)

Skin Enterprises Inc. (US)

USANA Health Sciences Inc. (US)

Research Coverage

This report segments the meal replacement market on the basis of product type, distribution channel, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the meal replacement market, high-growth regions, countries, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the meal replacement market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the position in the market

To gain insights about the major countries/regions, in which the meal replacement market is flourishing

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- FIGURE 1 MEAL REPLACEMENT MARKET SEGMENTATION
 - 1.3.1 INCLUSIONS AND EXCLUSIONS
- 1.4 PERIODIZATION CONSIDERED
- 1.5 ASSUMPTIONS FOR THE STUDY
- 1.6 LIMITATIONS AND RISK ASSESSMENT OF THE STUDY

2 EXECUTIVE SUMMARY

- TABLE 1 MEAL REPLACEMENT MARKET SNAPSHOT, 2021 VS. 2026
- FIGURE 2 MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2021 VS. 2026 (USD MILLION)
- FIGURE 3 MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2021 VS. 2026 (USD MILLION)
- FIGURE 4 MEAL REPLACEMENT MARKET SHARE AND GROWTH RATE (VALUE), BY REGION, 2021

3 MARKET OVERVIEW

- 3.1 INTRODUCTION
- 3.2 MARKET DYNAMICS
- FIGURE 5 MARKET DYNAMICS: MEAL REPLACEMENT MARKET
 - 3.2.1 DRIVERS
 - 3.2.1.1 Increasing prevalence of obesity and diabetes coupled with the increasing population of health-conscious consumers
 - 3.2.1.2 Changing consumer lifestyles and availability of convenient & nutritious meals in the form of meal replacement
 - 3.2.2 RESTRAINTS
 - 3.2.2.1 High costs of meal replacement products
 - 3.2.2.2 Presence of unwanted ingredients such as sugar and artificial flavors for taste enhancement
 - 3.2.3 OPPORTUNITIES
 - 3.2.3.1 Emergence of plant-based and vegan meal replacement products

3.2.3.2 Growth of the meal replacement market from emerging economies

3.2.4 CHALLENGES

3.2.4.1 Misinterpretation of protein shakes for meal replacement shakes

3.2.4.2 Regulatory Implications

TABLE 2 REGULATORY REQUIREMENTS FOR MEAL REPLACEMENT

4 MEAL REPLACEMENT MARKET, BY PRODUCT TYPE

FIGURE 6 MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2021 VS. 2026 (USD MILLION)

TABLE 3 MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 4 MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (KT)

4.1 POWDER

TABLE 5 POWDER: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

4.2 READY-TO-DRINK

TABLE 6 READY-TO-DRINK: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

4.3 BARS

TABLE 7 BARS: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

4.4 OTHER PRODUCT TYPES

TABLE 8 OTHER PRODUCT TYPES: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5 MEAL REPLACEMENT MARKET, BY DISTRIBUTION CHANNEL

FIGURE 7 MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2021 VS. 2026 (USD MILLION)

TABLE 9 MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 10 MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

5.1 OFFLINE

TABLE 11 OFFLINE: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5.1.1 HYPERMARKETS & SUPERMARKETS

TABLE 12 HYPERMARKETS & SUPERMARKETS: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5.1.2 CONVENIENCE STORES

TABLE 13 CONVENIENCE STORES: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5.1.3 SPECIALTY STORES

TABLE 14 SPECIALTY STORES: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5.1.4 OTHER OFFLINE STORES

TABLE 15 OTHER OFFLINE STORES: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

5.2 ONLINE

TABLE 16 ONLINE: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

6 MEAL REPLACEMENT MARKET, BY REGION

6.1 INTRODUCTION

FIGURE 8 REGIONAL SNAPSHOT: NEW HOTSPOTS TO EMERGE IN ASIA PACIFIC, 2021–2026

TABLE 17 MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 18 MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (KT)

6.2 NORTH AMERICA

TABLE 19 FACTS ABOUT NUTRITION-RELATED HEALTH CONDITIONS IN THE US

TABLE 20 NORTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 21 NORTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 22 NORTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 23 NORTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

6.2.1 US

TABLE 24 US: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.2.2 CANADA

TABLE 25 CANADA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.2.3 MEXICO

TABLE 26 MEXICO: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3 EUROPE

TABLE 27 EUROPE: MEAL REPLACEMENT MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 28 EUROPE: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 29 EUROPE: MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 30 EUROPE: MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

6.3.1 UK

TABLE 31 UK: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3.2 GERMANY

TABLE 32 GERMANY: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3.3 ITALY

TABLE 33 ITALY: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3.4 SPAIN

TABLE 34 SPAIN: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3.5 FRANCE

TABLE 35 FRANCE: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.3.6 REST OF EUROPE

TABLE 36 REST OF EUROPE: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.4 ASIA PACIFIC

TABLE 37 PREVALENCE AND TOTAL NO. OF ADULT DIABETIC PATIENTS IN ASIA PACIFIC, 2020

TABLE 38 ASIA PACIFIC: MEAL REPLACEMENT MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 39 ASIA PACIFIC: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 40 ASIA PACIFIC: MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 41 ASIA PACIFIC: MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

6.4.1 CHINA

TABLE 42 CHINA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.4.2 INDIA

TABLE 43 INDIA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.4.3 JAPAN

TABLE 44 JAPAN: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.4.4 REST OF ASIA PACIFIC

TABLE 45 REST OF ASIA PACIFIC: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.5 SOUTH AMERICA

TABLE 46 SOUTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 47 SOUTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 48 SOUTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 49 SOUTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

6.5.1 BRAZIL

TABLE 50 BRAZIL: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.5.2 ARGENTINA

TABLE 51 ARGENTINA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.5.3 REST OF SOUTH AMERICA

TABLE 52 REST OF SOUTH AMERICA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.6 REST OF THE WORLD

TABLE 53 PREVALENCE AND TOTAL NO. OF ADULT DIABETIC PATIENTS IN THE MIDDLE EAST & AFRICA, 2020

TABLE 54 REST OF THE WORLD: MEAL REPLACEMENT MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 55 REST OF THE WORLD: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 56 REST OF THE WORLD: MEAL REPLACEMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

TABLE 57 REST OF THE WORLD: MEAL REPLACEMENT MARKET SIZE, BY OFFLINE DISTRIBUTION CHANNEL, 2019–2026 (USD MILLION)

6.6.1 MIDDLE EAST

TABLE 58 MIDDLE EAST: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

6.6.2 AFRICA

TABLE 59 AFRICA: MEAL REPLACEMENT MARKET SIZE, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

7 COMPETITIVE LANDSCAPE

7.1 OVERVIEW

7.2 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

7.2.1 STARS

7.2.2 PERVASIVE PLAYERS

7.2.3 EMERGING LEADERS

7.2.4 PARTICIPANTS

FIGURE 9 MEAL REPLACEMENT MARKET, COMPANY EVALUATION QUADRANT, 2020

8 COMPANY PROFILES

8.1 ABBOTT LABORATORIES

8.2 AMWAY

8.3 GLANBIA PLC

8.4 HERBALIFE NUTRITION

8.5 NESTLE

8.6 USANA HEALTH SCIENCES INC.

8.7 NU SKIN ENTERPRISES, INC.

8.8 ATKINS

8.9 KELLOGG CO.

8.10 HUEL

I would like to order

Product name: Meal Replacement Market by Product Type (Ready-to-Drink, Bars, Powder), Distribution Channel (Offline and Online), and Region (North America, Europe, Asia Pacific, South America, and RoW) - Global Forecast to 2026

Product link: <https://marketpublishers.com/r/MEE0CF59419AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEE0CF59419AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970