

# Matting Agents Market by Material (Silica, Waxes, Thermoplastics), Technology (Water-borne, Solvent-borne, Powder, Radiation cure & High Solids), and Application (Industrial, Architectural, Leather, Wood, Printing Inks), & Region - Global Forecast to 2028

https://marketpublishers.com/r/M2257981FF0EN.html

Date: October 2023

Pages: 238

Price: US\$ 4,950.00 (Single User License)

ID: M2257981FF0EN

# **Abstracts**

In terms of value, the matting agents market is estimated to grow from USD 400 million in 2023 to USD 533 million by 2028, at a CAGR of 5.8%. Coatings additives are used in automotive, aerospace, wood, general industrial, leather, and other end-use industries. The growth of the construction and furniture industries plays a key role in driving the matting agents market. The matte finish is comparatively new in the market, as earlier, it was commonly used only for wood coatings. The increase in the use is due to scratch and high water resistance and easy application of matting agents. In the building & construction industry, matting agents are used as additives in decorative paints, wood strainers, flooring, emulsion paints, and other applications. Matting agents are often used on the exterior walls of skyscrapers to help pedestrians and automobile drivers avoid dangerous reflections and glares of glossy coatings. Stringent government regulations on VOC emissions from solvent-based matting agents and the requirement to provide high safety standards for consumers are the major concerns in the market.

"Thermoplastics is expected to be the second fastest-growing material of the matting agents market, in terms of value, during the forecast period."

Thermoplastics used as matting agents include micronized polyolefins, such as polyamides, polypropylene, polyethylene, and Teflon. These additives are more effective as matting agents than natural waxes but are not as effective as silica-based matting agents. Properties such as high water resistance, temperature stability, and insolubility in organic solvents make thermoplastics the second-most preferred matting



agent.

"Solvent-borne technology accounted for the second largest share of the matting agents market, in terms of value, in 2022."

Solvent-based coatings are more flexible than water-based coatings during the curing process and are preferred over water-based coatings for use in humid environments. Solvent-based coatings cure due to the chemical reaction between oxygen in the atmosphere and their constituents, and not due to the evaporation of water. Special organic treatments are undertaken by various manufacturers to achieve clear film coats on surfaces. The solvent-based technology is highly compatible with such organic treatments; it provides smooth surfaces and improves scratch resistance.

"Industrial application is expected to be the fastest-growing type of the matting agents market, in terms of value, during the forecast period."

Industrial coatings are typically used for their protective properties rather than their aesthetic properties, although these often provide both. These are mainly used for corrosion control of steel or concrete. The industrial application segment has been segmented into automotive coatings, can & coil coatings, general industrial coatings, and other industrial coatings. Automotive coatings often require specific gloss levels based on the type of vehicle or part. Matting agents help achieve the desired gloss level, whether it is for the body, interior, or specific component.

"Middle East & Africa is projected to be the second fastest growing region, in terms of value, during the forecast period in the Matting agents market."

Many Middle East economies faced challenges due to the lower oil prices in 2020 and 2021. Lower oil prices led to economic instability and restrictions on foreign investments in the region's oil-exporting countries. However, now the market is showing positive economic growth despite the turmoil in recent times, and is recovering relatively swiftly. In many countries in the region, governments have announced investments in the infrastructure and industrial manufacturing sectors. Hence, this is expected to create market opportunities for coatings and other related industries such as printing inks.

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%



By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, Middle East & Africa - 12%, South America - 7%

The key players profiled in the report include are Evonik Industries AG (Germany), PPG Industries, Inc. (US), Huntsman International LLC (US), Imerys S.A. (France), W. R. Grace & Co.-Conn. (US), J.M. Huber Corporation (US), ALTANA (Germany), Akzo Nobel N.V. (Netherlands), Arkema S.A. (France), and Lubrizol Corporation (US) and others.

# Research Coverage

This report segments the market for matting agents based on material, technology, application and region and provides estimations of value (USD million) and volume (Ton) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, key strategies, associated with the market for matting agents.

### Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the matting agents market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on matting agents offered by top players in the global market

Analysis of key drives: (Increasing demand from end-use industries, growth of construction sector, Superior properties of glossy finishes), restraints (Stringent regulatory policies), opportunities (Shifting focus to Asia Pacific), and challenges (Difficulties in use of water-based, radiation cure, and solvent-based coatings) influencing the growth of matting agents market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the



matting agents market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for matting agents across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global matting agents market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the matting agents market



# **Contents**

#### 1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS AND EXCLUSIONS
  - 1.2.2 MATTING AGENTS: MARKET DEFINITION AND INCLUSIONS, BY MATERIAL
  - 1.2.3 MATTING AGENTS: MARKET DEFINITION AND INCLUSIONS, BY

TECHNOLOGY

1.2.4 MATTING AGENTS: MARKET DEFINITION AND INCLUSIONS, BY

**APPLICATION** 

1.3 STUDY SCOPE

FIGURE 1 MATTING AGENTS MARKET SEGMENTATION

- 1.4 REGIONS COVERED
- 1.5 YEARS CONSIDERED
- 1.6 CURRENCY CONSIDERED
- 1.7 UNIT CONSIDERED
- 1.8 STAKEHOLDERS
- 1.9 SUMMARY OF CHANGES
  - 1.9.1 RECESSION IMPACT

#### **2 RESEARCH METHODOLOGY**

2.1 RESEARCH DATA

FIGURE 2 MATTING AGENTS MARKET: RESEARCH DESIGN

- 2.1.1 SECONDARY DATA
- 2.1.2 PRIMARY DATA
  - 2.1.2.1 Key primary interview participants
  - 2.1.2.2 Key industry insights
  - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 (SUPPLY-

SIDE): COMBINED MARKET SHARE OF MAJOR PLAYERS

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 BOTTOM-

UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL TYPES

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 BOTTOM-

UP (DEMAND-SIDE): PRODUCTS SOLD AND THEIR AVERAGE SELLING PRICE



#### 2.2.2 TOP-DOWN APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 TOP-DOWN 2.3 DATA TRIANGULATION

FIGURE 7 MATTING AGENTS MARKET: DATA TRIANGULATION

2.4 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

2.4.1 SUPPLY-SIDE

FIGURE 8 MARKET CAGR PROJECTIONS FROM SUPPLY SIDE

2.4.2 DEMAND SIDE

FIGURE 9 MARKET GROWTH PROJECTIONS FROM DEMAND SIDE DRIVERS AND OPPORTUNITIES

- 2.5 FACTOR ANALYSIS
- 2.6 RECESSION IMPACT
- 2.7 ASSUMPTIONS
- 2.8 LIMITATIONS
- 2.9 RISK ASSESSMENT

#### **3 EXECUTIVE SUMMARY**

FIGURE 10 SILICA TO BE LARGEST MATERIAL OF MATTING AGENTS IN 2022 FIGURE 11 WATER-BORNE TECHNOLOGY TO BE LARGEST SEGMENT OF MATTING AGENTS MARKET DURING FORECAST PERIOD FIGURE 12 ARCHITECTURAL COATINGS APPLICATION TO LEAD MATTING AGENTS MARKET DURING FORECAST PERIOD FIGURE 13 ASIA PACIFIC ACCOUNTED FOR LARGEST SHARE OF MATTING AGENTS MARKET IN 2022

#### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN MATTING AGENTS MARKET FIGURE 14 INCREASING APPLICATION AREAS OFFER GROWTH OPPORTUNITIES FOR MATTING AGENTS MARKET
- 4.2 MATTING AGENTS MARKET, BY REGION
- FIGURE 15 ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD
- 4.3 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY AND APPLICATION FIGURE 16 ARCHITECTURAL AND CHINA ACCOUNTED FOR LARGEST MARKET SHARES OF ASIA PACIFIC MATTING AGENTS MARKET IN 2022
- 4.4 MATTING AGENTS MARKET, BY APPLICATION AND REGION FIGURE 17 ARCHITECTURAL LED MATTING AGENTS MARKET ACROSS



#### **REGIONS**

4.5 MATTING AGENTS MARKET, BY KEY COUNTRY FIGURE 18 INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

#### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN MATTING AGENTS MARKET

- 5.2.1 DRIVERS
  - 5.2.1.1 Increasing demand from end-use industries

FIGURE 20 PRODUCTION OF AUTOMOBILES ACROSS COUNTRIES IN 2022 (MILLION UNITS)

5.2.1.2 Growth of construction sector

FIGURE 21 REGIONAL CONSTRUCTION GROWTH, 2021–2030 (CAGR)

- 5.2.1.3 Superior properties of glossy finishes
- 5.2.1.4 Technological advancements in powder coating technology
- 5.2.2 RESTRAINTS
  - 5.2.2.1 Stringent regulatory policies
  - 5.2.2.2 Requirement of more drying time for waterborne matting agents
- 5.2.3 OPPORTUNITIES
  - 5.2.3.1 Shifting focus to Asia Pacific
  - 5.2.3.2 Investments in emerging economies
- 5.2.4 CHALLENGES
  - 5.2.4.1 Difficulties in use of water-based, radiation cure, and solvent-based coatings
  - 5.2.4.2 Adoption of new technologies
- 5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 22 MATTING AGENTS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.3.1 THREAT OF NEW ENTRANTS
- 5.3.2 THREAT OF SUBSTITUTES
- 5.3.3 BARGAINING POWER OF SUPPLIERS
- 5.3.4 BARGAINING POWER OF BUYERS
- 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 1 MATTING AGENTS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.4 MACROECONOMIC INDICATORS
- 5.4.1 GDP TRENDS AND FORECASTS FOR MAJOR ECONOMIES

TABLE 2 GDP TRENDS AND FORECAST FOR MAJOR ECONOMIES, 2020–2028 (USD BILLION)



#### 6 INDUSTRY TRENDS

6.1 SUPPLY CHAIN ANALYSIS

FIGURE 23 MATTING AGENTS MARKET: SUPPLY CHAIN

- 6.1.1 RAW MATERIALS
- 6.1.2 MANUFACTURERS
- 6.1.3 DISTRIBUTION NETWORK
- 6.1.4 END-USE INDUSTRIES
- 6.2 KEY STAKEHOLDERS & BUYING CRITERIA
- 6.2.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 24 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATION

TABLE 3 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS (%)

6.2.2 BUYING CRITERIA

FIGURE 25 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS
TABLE 4 KEY BUYING CRITERIA FOR TOP 3 END-USE INDUSTRIES

6.3 PRICING ANALYSIS

6.3.1 AVERAGE SELLING PRICE TREND, BY REGION

FIGURE 26 AVERAGE SELLING PRICE TREND OF MATTING AGENTS, BY REGION (USD/KG)

TABLE 5 AVERAGE SELLING PRICE TREND OF MATTING AGENTS, BY REGION (USD/KG)

6.3.2 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION FIGURE 27 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

TABLE 6 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION (USD/KG)

- 6.4 TRENDS/DISRUPTIONS IMPACTING BUSINESSES
- 6.4.1 REVENUE SHIFTS & NEW REVENUE POCKETS FOR MATTING AGENTS MARKET

FIGURE 28 REVENUE SHIFT FOR MATTING AGENTS MARKET

6.5 ECOSYSTEM MAPPING

TABLE 7 MATTING AGENTS MARKET: ECOSYSTEM MAPPING

FIGURE 29 MATTING AGENTS MARKET: ECOSYSTEM

- 6.6 TECHNOLOGY ANALYSIS
  - 6.6.1 SUPERCRITICAL FLUID EXTRACTION TECHNOLOGY
- 6.7 CASE STUDY ANALYSIS



6.7.1 CASE STUDY: USE OF ORGANIC MATTING AGENT TO MODIFY ESTHETICS OF INDUSTRIAL COATINGS MADE WITH ALUMINUM FLAKE PIGMENTS 6.8 TRADE DATA STATISTICS

6.8.1 IMPORT SCENARIO OF MATTING AGENTS

FIGURE 30 IMPORT OF MATTING AGENTS, BY KEY COUNTRIES (2013–2022)

TABLE 8 IMPORT OF MATTING AGENTS, BY REGION, 2013–2022 (USD MILLION)

6.8.2 EXPORT SCENARIO OF MATTING AGENTS

FIGURE 31 EXPORT OF MATTING AGENTS, BY KEY COUNTRIES (2013–2022)

TABLE 9 EXPORT OF MATTING AGENTS, BY REGION, 2013–2022 (USD MILLION)

6.9 TARIFF AND REGULATORY LANDSCAPE

6.9.1 LEGISLATIVE AND REGULATORY POLICY UPDATE

6.9.1.1 VOC regulations

6.9.1.2 HAP regulations

6.9.1.3 Regulations on use of matting agents

6.9.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 MIDDLE EAST & AFRICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.10 KEY CONFERENCES & EVENTS IN 2023-2024

TABLE 14 MATTING AGENTS MARKET: CONFERENCES & EVENTS

6.11 PATENT ANALYSIS

6.11.1 APPROACH

6.11.2 DOCUMENT TYPE

TABLE 15 TOTAL NUMBER OF PATENTS IN LAST 11 YEARS (2012–2022)

FIGURE 32 PATENTS REGISTERED IN MATTING AGENTS MARKET, 2012–2022

FIGURE 33 PATENT PUBLICATION TRENDS, 2012–2022

FIGURE 34 LEGAL STATUS OF PATENTS FILED IN MATTING AGENTS MARKET 6.11.3 JURISDICTION ANALYSIS

FIGURE 35 TOP JURISDICTION

6.11.4 TOP APPLICANTS

FIGURE 36 FUJIFILM HOLDINGS CORPORATION REGISTERED MAXIMUM NUMBER OF PATENTS BETWEEN 2012 AND 2022

TABLE 16 PATENTS BY FUJIFILM HOLDINGS CORPORATION



TABLE 17 PATENTS BY MITSUBISHI GAS CHEMICAL COMPANY, INC. TABLE 18 TOP 10 PATENT OWNERS IN US, 2012–2022

#### 7 MATTING AGENTS MARKET, BY MATERIAL

#### 7.1 INTRODUCTION

FIGURE 37 SILICA TO BE LARGEST SEGMENT OF MATTING AGENTS MARKET DURING FORECAST PERIOD

TABLE 19 MATTING AGENTS MARKET, BY MATERIAL, 2017–2021 (USD MILLION)

TABLE 20 MATTING AGENTS MARKET, BY MATERIAL, 2022–2028 (USD MILLION)

TABLE 21 MATTING AGENTS MARKET, BY MATERIAL, 2017–2021 (TON)

TABLE 22 MATTING AGENTS MARKET, BY MATERIAL, 2022–2028 (TON)

7.2 SILICA

7.3 WAXES

7.4 THERMOPLASTICS

7.5 OTHERS

#### **8 MATTING AGENTS MARKET, BY TECHNOLOGY**

#### 8.1 INTRODUCTION

FIGURE 38 WATER-BORNE TECHNOLOGY TO LEAD MARKET DURING FORECAST PERIOD

TABLE 23 MATTING AGENTS MARKET, BY TECHNOLOGY, 2017–2021 (USD MILLION)

TABLE 24 MATTING AGENTS MARKET, BY TECHNOLOGY, 2022–2028 (USD MILLION)

TABLE 25 MATTING AGENTS MARKET, BY TECHNOLOGY, 2017–2021 (TON)

TABLE 26 MATTING AGENTS MARKET, BY TECHNOLOGY, 2022–2028 (TON)

- **8.2 WATER-BORNE**
- 8.3 SOLVENT-BORNE
- 8.4 POWDER
- 8.5 RADIATION CURE AND HIGH SOLIDS

## 9 MATTING AGENTS MARKET, BY APPLICATION

#### 9.1 INTRODUCTION

FIGURE 39 ARCHITECTURAL APPLICATION TO LEAD MATTING AGENTS MARKET DURING FORECAST PERIOD

TABLE 27 MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD



MILLION)

TABLE 28 MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 29 MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON) TABLE 30 MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON) 9.2 INDUSTRIAL COATINGS

9.2.1 ADHESION, DURABILITY, AND CHEMICAL RESISTANCE PROPERTIES TO DRIVE MARKET

TABLE 31 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY SUB-APPLICATION, 2017–2021 (USD MILLION)

TABLE 32 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY SUB-APPLICATION, 2022–2028 (USD MILLION)

TABLE 33 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY SUB-APPLICATION, 2017–2021 (TON)

TABLE 34 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY SUB-APPLICATION, 2022–2028 (TON)

TABLE 35 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 36 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 37 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 38 INDUSTRIAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

- 9.2.2 AUTOMOTIVE COATINGS
- 9.2.3 CAN AND COIL COATINGS
- 9.2.4 GENERAL INDUSTRIAL COATINGS
- 9.2.5 OTHER INDUSTRIAL COATINGS
- 9.3 ARCHITECTURAL COATINGS
- 9.3.1 GROWING PREFERENCE FOR MATTE FINISH TO FUEL DEMAND TABLE 39 ARCHITECTURAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 40 ARCHITECTURAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 41 ARCHITECTURAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 42 ARCHITECTURAL COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

9.4 LEATHER COATINGS



9.4.1 FOCUS ON LUXURY AND PREMIUM LEATHER PRODUCTS TO DRIVE MARKET

TABLE 43 LEATHER COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 44 LEATHER COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 45 LEATHER COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 46 LEATHER COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

9.5 WOOD COATINGS

9.5.1 SUSTAINABILITY, TECHNOLOGICAL ADVANCEMENTS, AND COMPLIANCE WITH REGULATIONS TO FUEL MARKET

TABLE 47 WOOD COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 48 WOOD COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 49 WOOD COATINGS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 50 WOOD COATINGS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

9.6 PRINTING INKS

9.6.1 ADVANCEMENTS IN INK FORMULATIONS TO BOOST MARKET TABLE 51 PRINTING INKS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 52 PRINTING INKS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 53 PRINTING INKS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 54 PRINTING INKS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

9.7 OTHER APPLICATIONS

TABLE 55 OTHERS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 56 OTHERS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 57 OTHERS: MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON) TABLE 58 OTHERS: MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)



## 10 MATTING AGENTS MARKET, BY REGION

#### 10.1 INTRODUCTION

FIGURE 40 ASIA PACIFIC TO BE FASTEST-GROWING MATTING AGENTS MARKET DURING FORECAST PERIOD

TABLE 59 MATTING AGENTS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 60 MATTING AGENTS MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 61 MATTING AGENTS MARKET, BY REGION, 2017–2021 (TON)

TABLE 62 MATTING AGENTS MARKET, BY REGION, 2022–2028 (TON)

10.2 ASIA PACIFIC

FIGURE 41 ASIA PACIFIC: MATTING AGENTS MARKET SNAPSHOT

10.2.1 RECESSION IMPACT

10.2.2 ASIA PACIFIC: MATTING AGENTS MARKET, BY APPLICATION

TABLE 63 ASIA PACIFIC: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 64 ASIA PACIFIC: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 65 ASIA PACIFIC: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 66 ASIA PACIFIC: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.2.3 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY

TABLE 67 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 68 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 69 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (TON)

TABLE 70 ASIA PACIFIC: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (TON)

10.2.4 CHINA

10.2.4.1 Rising demand from housing activity to drive market

TABLE 71 CHINA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 72 CHINA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 73 CHINA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 74 CHINA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028



(TON)

10.2.5 JAPAN

10.2.5.1 Investments in residential and infrastructural sectors to drive market

TABLE 75 JAPAN: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 76 JAPAN: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 77 JAPAN: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 78 JAPAN: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.2.6 INDIA

10.2.6.1 Population growth, rising income levels, and minimal regulatory intervention to propel market

TABLE 79 INDIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 80 INDIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 81 INDIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON) TABLE 82 INDIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON) 10.2.7 SOUTH KOREA

10.2.7.1 Increasing requirements for automotive refinishing to drive market TABLE 83 SOUTH KOREA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 84 SOUTH KOREA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 85 SOUTH KOREA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 86 SOUTH KOREA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.2.8 INDONESIA

10.2.8.1 Strong growth of end-use industries to drive market

TABLE 87 INDONESIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 88 INDONESIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 89 INDONESIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 90 INDONESIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028



(TON)

10.2.9 VIETNAM

10.2.9.1 Economic development programs in agricultural and infrastructure sectors to drive market

TABLE 91 VIETNAM: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 92 VIETNAM: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 93 VIETNAM: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 94 VIETNAM: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.2.10 THAILAND

10.2.10.1 Global sustainability initiatives to propel market

TABLE 95 THAILAND: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 96 THAILAND: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 97 THAILAND: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 98 THAILAND: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.2.11 MALAYSIA

10.2.11.1 Low labor and production costs to drive market

TABLE 99 MALAYSIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 100 MALAYSIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 101 MALAYSIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 102 MALAYSIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.3 NORTH AMERICA

FIGURE 42 NORTH AMERICA: MATTING AGENTS MARKET SNAPSHOT 10.3.1 RECESSION IMPACT

10.3.2 NORTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION TABLE 103 NORTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 104 NORTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION,



2022-2028 (USD MILLION)

TABLE 105 NORTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 106 NORTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.3.3 NORTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY TABLE 107 NORTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 108 NORTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 109 NORTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (TON)

TABLE 110 NORTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (TON)

10.3.4 US

10.3.4.1 Urbanization, growth in construction activities, and high demand from automotive industry to drive market

TABLE 111 US: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 112 US: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 113 US: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON) TABLE 114 US: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON) 10.3.5 CANADA

10.3.5.1 Increasing construction activities and developed automotive sector to drive market

TABLE 115 CANADA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 116 CANADA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 117 CANADA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 118 CANADA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.3.6 MEXICO

10.3.6.1 Construction output and growth in local manufacturing businesses to boost market

TABLE 119 MEXICO: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)



TABLE 120 MEXICO: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 121 MEXICO: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 122 MEXICO: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4 EUROPE

FIGURE 43 EUROPE: MATTING AGENTS MARKET SNAPSHOT

10.4.1 RECESSION IMPACT

10.4.2 EUROPE: MATTING AGENTS MARKET, BY APPLICATION

TABLE 123 EUROPE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 124 EUROPE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 125 EUROPE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 126 EUROPE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4.3 EUROPE: MATTING AGENTS MARKET, BY COUNTRY

TABLE 127 EUROPE: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 128 EUROPE: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 129 EUROPE: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (TON)

TABLE 130 EUROPE: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (TON)

**10.4.4 GERMANY** 

10.4.4.1 High level of industrialization and automotive production to drive market TABLE 131 GERMANY: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 132 GERMANY: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 133 GERMANY: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 134 GERMANY: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4.5 UK

10.4.5.1 Trade agreements and regulations that affect automotive industry to drive



market

TABLE 135 UK: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 136 UK: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 137 UK: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON) TABLE 138 UK: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON) 10.4.6 FRANCE

10.4.6.1 Residential construction and automotive coatings to drive market

TABLE 139 FRANCE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 140 FRANCE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 141 FRANCE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 142 FRANCE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4.7 ITALY

10.4.7.1 Foreign direct investments in manufacturing sector to fuel demand for matting agents

TABLE 143 ITALY: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 144 ITALY: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 145 ITALY: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 146 ITALY: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4.8 NETHERLANDS

10.4.8.1 Low-VOC and water-based systems to boost demand

TABLE 147 NETHERLANDS: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 148 NETHERLANDS: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 149 NETHERLANDS: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 150 NETHERLANDS: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.4.9 SPAIN



10.4.9.1 Significant production of paint and other chemicals to drive market TABLE 151 SPAIN: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 152 SPAIN: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 153 SPAIN: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 154 SPAIN: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.5 MIDDLE EAST & AFRICA

10.5.1 RECESSION IMPACT

10.5.2 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY APPLICATION TABLE 155 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 156 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 157 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 158 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.5.3 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY COUNTRY TABLE 159 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 160 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (TON)

TABLE 162 MIDDLE EAST & AFRICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (TON)

10.5.4 SAUDI ARABIA

10.5.4.1 Infrastructural developments to drive market

TABLE 163 SAUDI ARABIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 164 SAUDI ARABIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 165 SAUDI ARABIA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 166 SAUDI ARABIA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)



10.5.5 UAE

10.5.5.1 Rising investments in infrastructure to drive market

TABLE 167 UAE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 168 UAE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 169 UAE: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON) TABLE 170 UAE: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON) 10.5.6 EGYPT

10.5.6.1 Strong demand for decorative paints to drive market

TABLE 171 EGYPT: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 172 EGYPT: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 173 EGYPT: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 174 EGYPT: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.6 SOUTH AMERICA

10.6.1 RECESSION IMPACT

10.6.2 SOUTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION TABLE 175 SOUTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 176 SOUTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 177 SOUTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 178 SOUTH AMERICA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.6.3 SOUTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY TABLE 179 SOUTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 180 SOUTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 181 SOUTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2017–2021 (TON)

TABLE 182 SOUTH AMERICA: MATTING AGENTS MARKET, BY COUNTRY, 2022–2028 (TON)

10.6.4 BRAZIL



10.6.4.1 Rising home ownership and increasing living standards to drive market TABLE 183 BRAZIL: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 184 BRAZIL: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 185 BRAZIL: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 186 BRAZIL: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

10.6.5 ARGENTINA

10.6.5.1 Increase in public funds offered by government to fuel market

TABLE 187 ARGENTINA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 188 ARGENTINA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 189 ARGENTINA: MATTING AGENTS MARKET, BY APPLICATION, 2017–2021 (TON)

TABLE 190 ARGENTINA: MATTING AGENTS MARKET, BY APPLICATION, 2022–2028 (TON)

#### 11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 KEY PLAYER STRATEGIES

TABLE 191 OVERVIEW OF STRATEGIES ADOPTED BY KEY MATTING AGENT MANUFACTURERS

11.3 RANKING OF KEY MARKET PLAYERS, 2022

FIGURE 44 RANKING OF TOP 5 PLAYERS IN MATTING AGENTS MARKET, 2022 11.4 MARKET SHARE ANALYSIS

TABLE 192 MATTING AGENTS MARKET: DEGREE OF COMPETITION FIGURE 45 EVONIK INDUSTRIES AG LED MATTING AGENTS MARKET IN 2022 11.5 REVENUE ANALYSIS OF TOP 5 PLAYERS

FIGURE 46 REVENUE ANALYSIS OF KEY COMPANIES IN LAST 5 YEARS 11.6 COMPANY EVALUATION MATRIX (TIER 1)

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 47 COMPANY EVALUATION MATRIX, 2022



#### 11.6.5 COMPANY FOOTPRINT

FIGURE 48 MATTING AGENTS MARKET: COMPANY FOOTPRINT

TABLE 193 MATTING AGENTS MARKET: MATERIAL TYPE FOOTPRINT

TABLE 194 MATTING AGENTS MARKET: TECHNOLOGY FOOTPRINT

TABLE 195 MATTING AGENTS MARKET: APPLICATION FOOTPRINT

TABLE 196 MATTING AGENTS MARKET: COMPANY REGION FOOTPRINT

11.7 START-UP/SME EVALUATION MATRIX

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 DYNAMIC COMPANIES

11.7.4 STARTING BLOCKS

FIGURE 49 START-UP/SME EVALUATION MATRIX, 2022

11.7.5 COMPETITIVE BENCHMARKING

TABLE 197 MATTING AGENTS MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 198 MATTING AGENTS MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES

11.8 COMPETITIVE SITUATIONS AND TRENDS

11.8.1 PRODUCT LAUNCHES

TABLE 199 MATTING AGENTS MARKET: PRODUCT LAUNCHES (2018–2023)

11.8.2 DEALS

TABLE 200 MATTING AGENTS MARKET: DEALS (2018–2023)

11.8.3 OTHER DEVELOPMENTS

TABLE 201 MATTING AGENTS MARKET: EXPANSIONS, INVESTMENTS, AND INNOVATIONS (2018–2023)

#### 12 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)\*

12.1 KEY PLAYERS

12.1.1 EVONIK INDUSTRIES AG

TABLE 202 EVONIK INDUSTRIES AG: COMPANY OVERVIEW

FIGURE 50 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT

TABLE 203 EVONIK INDUSTRIES AG: PRODUCT LAUNCHES

TABLE 204 EVONIK INDUSTRIES AG: OTHER DEVELOPMENTS

12.1.2 PPG INDUSTRIES, INC.

TABLE 205 PPG INDUSTRIES, INC.: COMPANY OVERVIEW FIGURE 51 PPG INDUSTRIES, INC.: COMPANY SNAPSHOT



12.1.3 HUNTSMAN INTERNATIONAL LLC

TABLE 206 HUNTSMAN INTERNATIONAL LLC: COMPANY OVERVIEW FIGURE 52 HUNTSMAN INTERNATIONAL LLC: COMPANY SNAPSHOT

12.1.4 IMERYS S.A.

TABLE 207 IMERYS S.A.: COMPANY OVERVIEW

FIGURE 53 IMERYS S.A.: COMPANY SNAPSHOT

12.1.5 W. R. GRACE & CO.-CONN.

TABLE 208 W. R. GRACE & CO.-CONN.: COMPANY OVERVIEW

TABLE 209 W. R. GRACE & CO.-CONN.: DEALS

TABLE 210 W. R. GRACE & CO.-CONN.: PRODUCT LAUNCHES

12.1.6 J.M. HUBER CORPORATION

TABLE 211 J.M. HUBER CORPORATION: COMPANY OVERVIEW

12.1.7 ALTANA

TABLE 212 ALTANA: COMPANY OVERVIEW

FIGURE 54 ALTANA: COMPANY SNAPSHOT

TABLE 213 ALTANA: PRODUCT LAUNCHES

TABLE 214 ALTANA: OTHER DEVELOPMENTS

12.1.8 AKZONOBEL N.V.

TABLE 215 AKZONOBEL N.V.: COMPANY OVERVIEW

FIGURE 55 AKZONOBEL N.V.: COMPANY SNAPSHOT

TABLE 216 AKZONOBEL N.V.: OTHER DEVELOPMENTS

12.1.9 ARKEMA S.A.

TABLE 217 ARKEMA S.A.: COMPANY OVERVIEW

FIGURE 56 ARKEMA S.A.: COMPANY SNAPSHOT

12.1.10 LUBRIZOL CORPORATION

TABLE 218 LUBRIZOL CORPORATION: COMPANY OVERVIEW

\*Details on Business overview, Products/Solutions/Services offered, Recent

Developments, MNM view might not be captured in case of unlisted companies.

12.2 OTHER PLAYERS

12.2.1 ALLNEX

TABLE 219 ALLNEX: COMPANY OVERVIEW

12.2.2 PQ CORPORATION

TABLE 220 PQ CORPORATION: COMPANY OVERVIEW

12.2.3 AXALTA COATING SYSTEM

TABLE 221 AXALTA COATING SYSTEM: COMPANY OVERVIEW

12.2.4 MICHELMAN, INC.

TABLE 222 MICHELMAN, INC.: COMPANY OVERVIEW

12.2.5 CHT GERMANY GMBH

TABLE 223 CHT GERMANY GMBH: COMPANY OVERVIEW



12.2.6 HEUBACH COLOUR PVT. LTD.

TABLE 224 HEUBACH COLOUR PVT. LTD.: COMPANY OVERVIEW

12.2.7 VIACOR POLYMER GMBH

TABLE 225 VIACOR POLYMER GMBH: COMPANY OVERVIEW

12.2.8 TOYOBO CO., LTD.

TABLE 226 TOYOBO CO., LTD.: COMPANY OVERVIEW

12.2.9 REMMERS AG

TABLE 227 REMMERS AG: COMPANY OVERVIEW

**12.2.10 DOG CHEMIE** 

TABLE 228 DOG CHEMIE: COMPANY OVERVIEW

12.2.11 THOMAS SWAN CO. & LTD.

TABLE 229 THOMAS SWAN CO. & LTD.: COMPANY OVERVIEW

12.2.12 WATTYL INDUSTRIAL COATINGS

TABLE 230 WATTYL INDUSTRIAL COATINGS: COMPANY OVERVIEW

12.2.13 CHROMA COLOR CORPORATION

TABLE 231 CHROMA COLOR CORPORATION: COMPANY OVERVIEW

12.2.14 DALIAN FUCHANG CHEMICAL GROUP CO., LTD.

TABLE 232 DALIAN FUCHANG CHEMICAL GROUP CO., LTD.: COMPANY

**OVERVIEW** 

12.2.15 DEUTERON GMBH

TABLE 233 DEUTERON GMBH: COMPANY OVERVIEW

#### 13 ADJACENT & RELATED MARKETS

13.1 INTRODUCTION

13.2 LIMITATIONS

13.3 COATING ADDITIVES MARKET

13.3.1 MARKET DEFINITION

13.3.2 MARKET OVERVIEW

13.3.3 COATING ADDITIVES MARKET, BY REGION

TABLE 234 COATING ADDITIVES MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 235 COATING ADDITIVES MARKET, BY REGION, 2022–2028 (USD MILLION)

TABLE 236 COATING ADDITIVES MARKET, BY REGION, 2017–2021 (KILOTON)

TABLE 237 COATING ADDITIVES MARKET, BY REGION, 2022–2028 (KILOTON)

13.3.3.1 Asia Pacific

TABLE 238 ASIA PACIFIC: COATING ADDITIVES MARKET, BY COUNTRY,

2017-2021 (USD MILLION)

TABLE 239 ASIA PACIFIC: COATING ADDITIVES MARKET, BY COUNTRY.

2022-2028 (USD MILLION)



TABLE 240 ASIA PACIFIC: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 241 ASIA PACIFIC: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (KILOTON)

13.3.3.2 North America

TABLE 242 NORTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 243 NORTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 244 NORTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 245 NORTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (KILOTON)

13.3.3.3 Europe

TABLE 246 EUROPE: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 247 EUROPE: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 248 EUROPE: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 249 EUROPE: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (KILOTON)

13.3.3.4 South America

TABLE 250 SOUTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 251 SOUTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 252 SOUTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 253 SOUTH AMERICA: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (KILOTON)

13.3.3.5 Middle East & Africa

TABLE 254 MIDDLE EAST & AFRICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 255 MIDDLE EAST & AFRICA: COATING ADDITIVES MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 256 MIDDLE EAST & AFRICA: COATING ADDITIVES MARKET, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 257 MIDDLE EAST & AFRICA: COATING ADDITIVES MARKET, BY



# COUNTRY, 2022-2028 (KILOTON)

## **14 APPENDIX**

- 14.1 DISCUSSION GUIDE
- 14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 14.3 CUSTOMIZATION OPTIONS
- 14.4 RELATED REPORTS
- 14.5 AUTHOR DETAILS



#### I would like to order

Product name: Matting Agents Market by Material (Silica, Waxes, Thermoplastics), Technology (Water-

borne, Solvent-borne, Powder, Radiation cure & High Solids), and Application (Industrial,

Architectural, Leather, Wood, Printing Inks), & Region - Global Forecast to 2028

Product link: https://marketpublishers.com/r/M2257981FF0EN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

Firet name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M2257981FF0EN.html">https://marketpublishers.com/r/M2257981FF0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iist iiaiiie.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970