

# Marine Lubricants Market by Oil Type (Mineral Oil, Synthetic Oil, and Bio-Based), Product Type (Engine Oil, Hydraulic Fluid, Compressor Oil), Ship Type (Bulk Carrier, Container Ships), & Region( Asia Pacific, North America) - Global Forecast to 2028

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## Abstracts

In terms of value, the marine lubricants market is estimated to grow from USD 6.3 billion in 2022 to USD 6.9 billion by 2028, at a CAGR of 1.5%. The mounting demand of bio-derived marine lubricants is also driving the demand for marine lubricants. Manufacturers are incorporating technologies to improve the quality of marine lubricants.

“Synthetic oil is expected to be the fastest-growing oil type of the marine lubricants market, in terms of value, during the forecast period.”

The synthetic oil type segment is estimated to behold the fastest growth in terms of value and volume during the forecast period. Synthetic oil have several benefits such as reduced friction at start-up, stable viscosity for a wide range of temperatures, and extended oil life. Along with its benefits it have properties such as high performance in extreme conditions, better viscosity index, higher shear stability, and chemical resistance compared to other oil types. Synthetic oils are engineered to provide superior performance characteristics compared to mineral oils. They have excellent thermal and oxidative stability, which helps them maintain their viscosity and lubricating properties under high temperatures and prolonged usage. This stability results in reduced oil breakdown, extended oil change intervals, and improved overall lubricant performance.

“Asia Pacific is largest and projected to be the fastest growing region for marine lubricants market, in terms of value, during the forecast period

Due to increasing population and improving living standards, the Asia Pacific marine lubricants market is projected to grow at highest CAGR during the forecast period. Additionally, the accessibility of raw materials and rapid industrialization will promote demand for marine lubricants market. The Asia Pacific region is home to some of the busiest shipping routes in the world, including the Malacca Strait, South China Sea, and Pacific Ocean. These routes serve as vital conduits for international trade, with a significant volume of goods transported through these waters. The high volume of shipping traffic necessitates the use of marine lubricants to ensure efficient and reliable vessel operations.

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, South America and Middle East & Africa - 12%, South America – 7%

The key players profiled in the report include Exxon Mobil Corporation (US), Shell plc (UK), BP p.l.c. (UK), TotalEnergies SE (France), Chevron Corporation (US), Lukoil (Russia), Petronas (Malaysia), Idemitsu Kosan Co., Ltd. (Japan), ENEOS Holdings, Inc. (Japan), China Petroleum & Chemical Corporation (China), Gazprom Neft (Russia), and among others.

## Research Coverage

This report segments the market for marine lubricants based on oil type, product type, ship type, and region and provides estimations of volume (kiloton) and value (USD million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, key strategies, associated with the market for marine lubricants.

## Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the marine lubricants market; high-growth regions; and market

drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (infrastructural developments strengthening the shipping industry, emerging emission abatement technologies, growth in maritime tourism), restraints (Shift towards synthetic lubricants), opportunities (Increased demand for bio-based marine lubricants, shift from Group I to Group II base stocks) and challenges (Stringent environmental norms, volatility in raw material prices) influencing the growth of marine lubricants market

**Market Penetration:** Comprehensive information on marine lubricants offered by top players in the global market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the marine lubricants market

**Market Development:** Comprehensive information about lucrative emerging markets — the report analyzes the markets for marine lubricants across regions

**Market Diversification:** Exhaustive information about new products, untapped regions, and recent developments in the global marine lubricants market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the marine lubricants market

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

##### 1.2.2 MARKET DEFINITION AND INCLUSIONS, BY OIL TYPE

##### 1.2.3 MARKET DEFINITION AND INCLUSIONS, BY PRODUCT TYPE

##### 1.2.4 MARKET DEFINITION AND INCLUSIONS, BY SHIP TYPE

#### 1.3 MARKET SCOPE

##### 1.3.1 MARINE LUBRICANTS MARKET SEGMENTATION

##### 1.3.2 REGIONS COVERED

##### 1.3.3 YEARS CONSIDERED

##### 1.3.4 CURRENCY CONSIDERED

##### 1.3.5 UNIT CONSIDERED

#### 1.4 STAKEHOLDERS

#### 1.5 SUMMARY OF CHANGES

#### 1.6 IMPACT OF RECESSION

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### FIGURE 1 MARINE LUBRICANTS MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

##### 2.1.2.1 Primary interviews – demand and supply sides

##### 2.1.2.2 Key industry insights

##### 2.1.2.3 Breakdown of primary interviews

#### 2.2 MARKET SIZE ESTIMATION

##### 2.2.1 BOTTOM-UP APPROACH

##### FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE)

##### FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 BOTTOM-UP (SUPPLY SIDE—COLLECTIVE REVENUE OF ALL PRODUCTS)

##### FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 BOTTOM-UP (DEMAND SIDE—PRODUCTS SOLD)

##### 2.2.2 TOP-DOWN APPROACH

##### FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 4 – BASE

## MARKET CALCULATION AND VALIDATION APPROACH

### 2.3 DATA TRIANGULATION

FIGURE 6 MARINE LUBRICANTS MARKET: DATA TRIANGULATION

### 2.4 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

#### 2.4.1 SUPPLY SIDE

FIGURE 7 MARKET CAGR PROJECTIONS FROM SUPPLY SIDE

#### 2.4.2 DEMAND SIDE

FIGURE 8 MARKET GROWTH PROJECTIONS FROM DEMAND-SIDE DRIVERS AND OPPORTUNITIES

### 2.5 IMPACT OF RECESSION

### 2.6 ASSUMPTIONS

### 2.7 LIMITATIONS

### 2.8 RISK ASSESSMENT

TABLE 1 MARINE LUBRICANTS MARKET: RISK ASSESSMENT

## 3 EXECUTIVE SUMMARY

FIGURE 9 MINERAL OIL TO BE LEADING OIL TYPE FOR MARINE LUBRICANTS DURING FORECAST PERIOD

FIGURE 10 ENGINE OIL TO BE LARGEST PRODUCT TYPE OF MARINE LUBRICANTS MARKET DURING FORECAST PERIOD

FIGURE 11 ASIA PACIFIC ACCOUNTED FOR LARGEST SHARE OF MARINE LUBRICANTS MARKET IN 2022

## 4 PREMIUM INSIGHTS

4.1 SIGNIFICANT OPPORTUNITIES FOR PLAYERS IN MARINE LUBRICANTS MARKET

FIGURE 12 HIGH GROWTH EXPECTED IN EMERGING ECONOMIES DURING FORECAST PERIOD

4.2 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE AND COUNTRY

FIGURE 13 CHINA AND ENGINE OILS SEGMENT ACCOUNTED FOR LARGEST SHARES

4.3 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE AND REGION

FIGURE 14 ENGINE OIL TO DOMINATE MARINE LUBRICANTS MARKET ACROSS REGIONS

4.4 MARINE LUBRICANTS MARKET, BY KEY COUNTRY

FIGURE 15 SINGAPORE TO BE FASTEST-GROWING COUNTRY FOR MARINE

## LUBRICANTS DURING FORECAST PERIOD

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

#### 5.2 MARKET DYNAMICS

#### FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN MARINE LUBRICANTS MARKET

##### 5.2.1 DRIVERS

5.2.1.1 Growth in seaborne trade

5.2.1.2 Expansion of global shipbuilding industry

5.2.1.3 Growth in offshore exploration and production activities

##### 5.2.2 RESTRAINTS

5.2.2.1 Stringent environmental regulations

##### 5.2.3 OPPORTUNITIES

5.2.3.1 Increasing demand for biodegradable lubricants

5.2.3.2 Growing demand from emerging economies

##### 5.2.4 CHALLENGES

5.2.4.1 Emergence of alternative technologies

5.2.4.2 Fluctuating crude oil prices

#### 5.3 PORTER'S FIVE FORCES ANALYSIS

#### FIGURE 17 PORTER'S FIVE FORCES ANALYSIS OF MARINE LUBRICANTS MARKET

##### 5.3.1 THREAT OF SUBSTITUTES

##### 5.3.2 THREAT OF NEW ENTRANTS

##### 5.3.3 BARGAINING POWER OF SUPPLIERS

##### 5.3.4 BARGAINING POWER OF BUYERS

##### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

#### TABLE 2 MARINE LUBRICANTS MARKET: PORTER'S FIVE FORCES ANALYSIS

#### 5.4 MACROECONOMIC INDICATORS

##### 5.4.1 GDP TRENDS AND FORECASTS FOR MAJOR ECONOMIES

#### TABLE 3 GDP TRENDS AND FORECASTS, BY MAJOR ECONOMY, 2021–2028 (USD BILLION)

### 6 INDUSTRY TRENDS

#### 6.1 KEY STAKEHOLDERS AND BUYING CRITERIA

##### 6.1.1 KEY STAKEHOLDERS IN BUYING PROCESS

#### FIGURE 18 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP

## THREE PRODUCT TYPES

TABLE 4 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE PRODUCT TYPES (%)

### 6.1.2 BUYING CRITERIA

FIGURE 19 KEY BUYING CRITERIA FOR TOP THREE PRODUCT TYPES

TABLE 5 KEY BUYING CRITERIA FOR TOP THREE PRODUCT TYPES

## 6.2 SUPPLY CHAIN ANALYSIS

FIGURE 20 MARINE LUBRICANTS MARKET: SUPPLY CHAIN

### 6.2.1 RAW MATERIAL

### 6.2.2 MANUFACTURING

### 6.2.3 DISTRIBUTION TO END USERS

## 6.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

6.3.1 REVENUE SHIFTS & NEW REVENUE POCKETS FOR MARINE LUBRICANTS MARKET

FIGURE 21 REVENUE SHIFT FOR MARINE LUBRICANTS MARKET

## 6.4 ECOSYSTEM/MARKET MAP

FIGURE 22 MARINE LUBRICANTS MARKET: ECOSYSTEM

TABLE 6 MARINE LUBRICANTS MARKET: ECOSYSTEM

## 6.5 CASE STUDIES

6.5.1 LUBRICATION FAILURE IN A SHIP'S MAIN ENGINE: CAUSES, EFFECTS, AND SOLUTIONS

## 6.6 TECHNOLOGY ANALYSIS

6.6.1 KL?BER LUBRICATION LAUNCHES INNOVATIVE SOLUTION FOR SUSTAINABLE SHIP PROPULSION

6.6.2 CHEVRON ORONITE INTRODUCES NEW MARINE CYLINDER LUBRICANT ADDITIVE PACKAGE FOR IMO 2020-COMPLIANT FUELS

## 6.7 TRADE DATA

### 6.7.1 IMPORT SCENARIO OF MARINE LUBRICANTS

FIGURE 23 MARINE LUBRICANTS IMPORT, BY KEY COUNTRY, 2013–2021

TABLE 7 MARINE LUBRICANTS IMPORT, BY REGION, 2013–2021 (USD MILLION)

### 6.7.2 EXPORT SCENARIO OF MARINE LUBRICANTS

FIGURE 24 MARINE LUBRICANTS EXPORT, BY KEY COUNTRY, 2013–2021

TABLE 8 MARINE LUBRICANTS EXPORT, BY REGION, 2013–2021 (USD MILLION)

6.8 GLOBAL REGULATORY FRAMEWORK AND ITS IMPACT ON MARINE LUBRICANTS MARKET

### 6.8.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND ORGANIZATIONS

### 6.8.2 REGULATIONS RELATED TO MARINE LUBRICANTS MARKET

## 6.9 KEY CONFERENCES & EVENTS IN 2023

TABLE 9 MARINE LUBRICANTS MARKET: DETAILED LIST OF CONFERENCES &

## EVENTS

### 6.10 PRICING ANALYSIS

6.10.1 AVERAGE SELLING PRICE OF OIL TYPES OFFERED BY KEY PLAYERS  
FIGURE 25 AVERAGE SELLING PRICE OF KEY PLAYERS FOR THE TOP THREE OIL TYPES

TABLE 10 AVERAGE SELLING PRICE OF KEY PLAYERS FOR TOP THREE APPLICATIONS (USD/KG)

6.10.2 AVERAGE SELLING PRICE, BY REGION

FIGURE 26 AVERAGE SELLING PRICE OF MARINE LUBRICANTS, BY REGION, 2021–2028

TABLE 11 AVERAGE SELLING PRICE OF MARINE LUBRICANTS, BY REGION, 2021–2028 (USD/KG)

### 6.11 PATENT ANALYSIS

6.11.1 APPROACH

6.11.2 DOCUMENT TYPE

TABLE 12 PATENT STATUS AND COUNT

FIGURE 27 PATENTS REGISTERED IN MARINE LUBRICANTS MARKET, 2012–2022

FIGURE 28 PATENT PUBLICATION TRENDS, 2012–2021

FIGURE 29 LEGAL STATUS OF PATENTS FILED IN MARINE LUBRICANTS MARKET

6.11.3 JURISDICTION ANALYSIS

FIGURE 30 MAXIMUM PATENTS FILED IN JURISDICTION OF US

6.11.4 TOP APPLICANTS

FIGURE 31 LUBRIZOL CORPORATION REGISTERED MAXIMUM NUMBER OF PATENTS BETWEEN 2012 AND 2022

TABLE 13 LIST OF PATENTS BY LUBRIZOL CORPORATION

## 7 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE

### 7.1 INTRODUCTION

FIGURE 32 ENGINE OIL TO DOMINATE MARINE LUBRICANTS MARKET DURING FORECAST PERIOD

TABLE 14 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (USD MILLION)

TABLE 15 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (USD MILLION)

TABLE 16 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (KILOTON)

TABLE 17 MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028



(KILOTON)

## 7.2 ENGINE OIL

7.2.1 NEED FOR PROPER FUNCTIONING MARINE ENGINE TO DRIVE SEGMENT

TABLE 18 ENGINE OIL: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022

(USD MILLION)

TABLE 19 ENGINE OIL: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028

(USD MILLION)

TABLE 20 ENGINE OIL: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022

(KILOTON)

TABLE 21 ENGINE OIL: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028

(KILOTON)

### 7.2.2 CYLINDER OIL

### 7.2.3 SYSTEM OIL

## 7.3 HYDRAULIC FLUID

7.3.1 RISING DEMAND FOR HYDRAULIC EQUIPMENT TO DRIVE SEGMENT

TABLE 22 HYDRAULIC FLUID: MARINE LUBRICANTS MARKET, BY REGION,

2017–2022 (USD MILLION)

TABLE 23 HYDRAULIC FLUID: MARINE LUBRICANTS MARKET, BY REGION,

2023–2028 (USD MILLION)

TABLE 24 HYDRAULIC FLUID: MARINE LUBRICANTS MARKET, BY REGION,

2017–2022 (KILOTON)

TABLE 25 HYDRAULIC FLUID: MARINE LUBRICANTS MARKET, BY REGION,

2023–2028 (KILOTON)

## 7.4 COMPRESSOR OIL

7.4.1 GROWING DEMAND FOR AIR, REFRIGERATION, AND AC COMPRESSORS

TO DRIVE SEGMENT

TABLE 26 COMPRESSOR OIL: MARINE LUBRICANTS MARKET, BY REGION,

2017–2022 (USD MILLION)

TABLE 27 COMPRESSOR OIL: MARINE LUBRICANTS MARKET, BY REGION,

2023–2028 (USD MILLION)

TABLE 28 COMPRESSOR OIL: MARINE LUBRICANTS MARKET, BY REGION,

2017–2022 (KILOTON)

TABLE 29 COMPRESSOR OIL: MARINE LUBRICANTS MARKET, BY REGION,

2023–2028 (KILOTON)

## 7.5 OTHERS

TABLE 30 OTHERS: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022 (USD

MILLION)

TABLE 31 OTHERS: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028 (USD

MILLION)

TABLE 32 OTHERS: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022  
(KILOTON)

TABLE 33 OTHERS: MARINE LUBRICANTS MARKET SIZE, BY REGION, 2023–2028  
(KILOTON)

## **8 MARINE LUBRICANTS MARKET, BY OIL TYPE**

### 8.1 INTRODUCTION

TABLE 34 BASE STOCK CLASSIFICATION

FIGURE 33 SYNTHETIC OIL TO BE FASTEST-GROWING OIL TYPE DURING  
FORECAST PERIOD

TABLE 35 MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD  
MILLION)

TABLE 36 MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD  
MILLION)

TABLE 37 MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 38 MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

### 8.2 MINERAL OIL

#### 8.2.1 DEMAND TO GRADUALLY DECREASE DUE TO TOXICITY

TABLE 39 MINERAL OIL: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022  
(USD MILLION)

TABLE 40 MINERAL OIL: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028  
(USD MILLION)

TABLE 41 MINERAL OIL: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022  
(KILOTON)

TABLE 42 MINERAL OIL: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028  
(KILOTON)

### 8.3 SYNTHETIC OIL

8.3.1 BETTER PERFORMANCE UNDER EXTREME TEMPERATURE AND  
PRESSURE CONDITIONS TO INCREASE DEMAND

TABLE 43 SYNTHETIC OIL: MARINE LUBRICANTS MARKET, BY REGION,  
2017–2022 (USD MILLION)

TABLE 44 SYNTHETIC OIL: MARINE LUBRICANTS MARKET, BY REGION,  
2023–2028 (USD MILLION)

TABLE 45 SYNTHETIC OIL: MARINE LUBRICANTS MARKET, BY REGION,  
2017–2022 (KILOTON)

TABLE 46 SYNTHETIC OIL: MARINE LUBRICANTS MARKET, BY REGION,  
2023–2028 (KILOTON)

### 8.4 BIO-BASED

8.4.1 STRINGENT ENVIRONMENTAL REGULATIONS TO DRIVE SEGMENT  
TABLE 47 BIO-BASED: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022  
(USD MILLION)

TABLE 48 BIO-BASED: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028  
(USD MILLION)

TABLE 49 BIO-BASED: MARINE LUBRICANTS MARKET, BY REGION, 2017–2022  
(KILOTON)

TABLE 50 BIO-BASED: MARINE LUBRICANTS MARKET, BY REGION, 2023–2028  
(KILOTON)

## **9 MARINE LUBRICANTS MARKET, BY SHIP TYPE**

### 9.1 INTRODUCTION

FIGURE 34 BULK CARRIERS TO DOMINATE MARINE LUBRICANTS MARKET  
DURING FORECAST PERIOD

TABLE 51 MARINE LUBRICANTS MARKET, BY SHIP TYPE, 2017–2022 (USD  
MILLION)

TABLE 52 MARINE LUBRICANTS MARKET SIZE, BY SHIP TYPE, 2023–2028 (USD  
MILLION)

TABLE 53 MARINE LUBRICANTS MARKET, BY SHIP TYPE, 2017–2022 (KILOTON)

TABLE 54 MARINE LUBRICANTS MARKET SIZE, BY SHIP TYPE, 2023–2028  
(KILOTON)

#### 9.1.1 BULK CARRIERS

TABLE 55 CLASSIFICATION OF BULK CARRIERS

#### 9.1.2 TANKERS

TABLE 56 CLASSIFICATION OF TANKERS

#### 9.1.3 CONTAINER SHIPS

#### 9.1.4 OTHERS

## **10 MARINE LUBRICANTS MARKET, BY REGION**

### 10.1 INTRODUCTION

FIGURE 35 ASIA PACIFIC TO BE FASTEST-GROWING MARINE LUBRICANTS  
MARKET DURING FORECAST PERIOD

TABLE 57 MARINE LUBRICANTS MARKET, BY REGION, 2017–2022 (USD MILLION)

TABLE 58 MARINE LUBRICANTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 59 MARINE LUBRICANTS MARKET, BY REGION, 2017–2022 (KILOTON)

TABLE 60 MARINE LUBRICANTS MARKET, BY REGION, 2023–2028 (KILOTON)

### 10.2 NORTH AMERICA

**FIGURE 36 NORTH AMERICA: MARINE LUBRICANTS MARKET SNAPSHOT****10.2.1 IMPACT OF RECESSION****10.2.2 NORTH AMERICA MARINE LUBRICANTS MARKET, BY OIL TYPE****TABLE 61 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)****TABLE 62 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)****TABLE 63 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)****TABLE 64 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)****10.2.3 NORTH AMERICA MARINE LUBRICANTS MARKET, BY PRODUCT TYPE****TABLE 65 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (USD MILLION)****TABLE 66 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (USD MILLION)****TABLE 67 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (KILOTON)****TABLE 68 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (KILOTON)****10.2.4 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY****TABLE 69 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (USD MILLION)****TABLE 70 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)****TABLE 71 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (KILOTON)****TABLE 72 NORTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (KILOTON)****10.2.4.1 US****10.2.4.1.1 Rise in domestic and international maritime trade to drive marine lubricants market****TABLE 73 US: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)****TABLE 74 US: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)****TABLE 75 US: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)****TABLE 76 US: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028**

(KILOTON)

10.2.4.2 Canada

10.2.4.2.1 Increase in demand for bulk carriers, oil tankers, and container ships to drive market

TABLE 77 CANADA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 78 CANADA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 79 CANADA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 80 CANADA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.2.4.3 Mexico

10.2.4.3.1 Booming industrialization and rising population to drive demand for marine lubricants

TABLE 81 MEXICO: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 82 MEXICO: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 83 MEXICO: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 84 MEXICO: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.3 ASIA PACIFIC

FIGURE 37 ASIA PACIFIC: MARINE LUBRICANTS MARKET SNAPSHOT

10.3.1 IMPACT OF RECESSION

10.3.2 ASIA PACIFIC MARINE LUBRICANTS MARKET, BY OIL TYPE

TABLE 85 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 86 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 87 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 88 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.3.3 ASIA PACIFIC MARINE LUBRICANTS MARKET, BY PRODUCT TYPE

TABLE 89 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (USD MILLION)

TABLE 90 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE,

2023–2028 (USD MILLION)

TABLE 91 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (KILOTON)

TABLE 92 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (KILOTON)

#### 10.3.4 ASIA PACIFIC MARINE LUBRICANTS MARKET, BY COUNTRY

TABLE 93 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 94 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 95 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (KILOTON)

TABLE 96 ASIA PACIFIC: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

##### 10.3.4.1 China

10.3.4.1.1 High investment in domestic and international maritime trade activities to drive market

TABLE 97 CHINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 98 CHINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 99 CHINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 100 CHINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

##### 10.3.4.2 Singapore

10.3.4.2.1 Leading marine hub for MRO activities to drive market

TABLE 101 SINGAPORE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 102 SINGAPORE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 103 SINGAPORE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 104 SINGAPORE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

##### 10.3.4.3 Hong Kong

10.3.4.3.1 Rise in trading activities to drive marine lubricants market

TABLE 105 HONG KONG: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 106 HONG KONG: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 107 HONG KONG: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 108 HONG KONG: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

#### 10.3.4.4 South Korea

10.3.4.4.1 Growing shipbuilding industry to drive demand for marine lubricants

TABLE 109 SOUTH KOREA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 110 SOUTH KOREA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 111 SOUTH KOREA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 112 SOUTH KOREA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

#### 10.3.4.5 Malaysia

10.3.4.5.1 Growth in shipbuilding industry to drive marine lubricants market

TABLE 113 MALAYSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 114 MALAYSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 115 MALAYSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 116 MALAYSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

#### 10.3.4.6 Japan

10.3.4.6.1 Financial support provided by government bodies to drive marine lubricants market

TABLE 117 JAPAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 118 JAPAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 119 JAPAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 120 JAPAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

#### 10.3.4.7 Taiwan

10.3.4.7.1 Growth in export and maritime trade to drive marine lubricants market

TABLE 121 TAIWAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 122 TAIWAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 123 TAIWAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 124 TAIWAN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.3.4.8 India

10.3.4.8.1 Economic growth, favorable government policies & incentive framework, and long coastline to drive marine lubricants market

TABLE 125 INDIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 126 INDIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 127 INDIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 128 INDIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.3.4.9 Australia

10.3.4.9.1 Large exports of coal and metals to drive demand for marine lubricants in commercial vessels

TABLE 129 AUSTRALIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 130 AUSTRALIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 131 AUSTRALIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 132 AUSTRALIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

### 10.4 EUROPE

FIGURE 38 EUROPE: MARINE LUBRICANTS MARKET SNAPSHOT

#### 10.4.1 IMPACT OF RECESSION

#### 10.4.2 EUROPE MARINE LUBRICANTS MARKET, BY OIL TYPE

TABLE 133 EUROPE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 134 EUROPE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 135 EUROPE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022



(KILOTON)

TABLE 136 EUROPE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028

(KILOTON)

10.4.3 EUROPE MARINE LUBRICANTS MARKET, BY PRODUCT TYPE

TABLE 137 EUROPE: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE,  
2017–2022 (USD MILLION)

TABLE 138 EUROPE: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE,  
2023–2028 (USD MILLION)

TABLE 139 EUROPE: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE,  
2017–2022 (KILOTON)

TABLE 140 EUROPE: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE,  
2023–2028 (KILOTON)

10.4.4 EUROPE MARINE LUBRICANTS MARKET, BY COUNTRY

TABLE 141 EUROPE: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022  
(USD MILLION)

TABLE 142 EUROPE: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028  
(USD MILLION)

TABLE 143 EUROPE: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022  
(KILOTON)

TABLE 144 EUROPE: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028  
(KILOTON)

10.4.4.1 Germany

10.4.4.1.1 Growth of maritime industry to drive demand for marine lubricants

TABLE 145 GERMANY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 146 GERMANY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 147 GERMANY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 148 GERMANY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

10.4.4.2 Netherlands

10.4.4.2.1 Strong presence of leading manufacturers of high-end yachts and special  
vessels to drive market

TABLE 149 NETHERLANDS: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2017–2022 (USD MILLION)

TABLE 150 NETHERLANDS: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2023–2028 (USD MILLION)

TABLE 151 NETHERLANDS: MARINE LUBRICANTS MARKET, BY OIL TYPE,

2017–2022 (KILOTON)

TABLE 152 NETHERLANDS: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.4.4.3 Belgium

10.4.4.3.1 Rise in maritime trade to drive market

TABLE 153 BELGIUM: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 154 BELGIUM: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 155 BELGIUM: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 156 BELGIUM: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.4.4.4 Spain

10.4.4.4.1 Spanish shipbuilding industry to play major role in driving market

TABLE 157 SPAIN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 158 SPAIN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 159 SPAIN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 160 SPAIN: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.4.4.5 UK

10.4.4.5.1 Popular manufacturing hub for shipbuilding industry

TABLE 161 UK: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 162 UK: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 163 UK: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 164 UK: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.4.4.6 Italy

10.4.4.6.1 Presence of leading manufacturers of fishing ships and cruise liners

TABLE 165 ITALY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 166 ITALY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 167 ITALY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 168 ITALY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.4.4.7 France

10.4.4.7.1 Position as second-largest maritime zone in world to drive market

TABLE 169 FRANCE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 170 FRANCE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 171 FRANCE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 172 FRANCE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.4.4.8 Greece

10.4.4.8.1 Growing economy and investment in infrastructure to drive demand for marine lubricants

TABLE 173 GREECE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 174 GREECE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 175 GREECE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 176 GREECE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.4.4.9 Turkey

10.4.4.9.1 Rise in development of ships and other naval vessels to drive demand for marine lubricants

TABLE 177 TURKEY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 178 TURKEY: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2023–2028(USD MILLION)

TABLE 179 TURKEY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 180 TURKEY: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.4.4.10 Russia

10.4.4.10.1 Growing economy and investment in infrastructure to drive demand for marine lubricants

TABLE 181 RUSSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 182 RUSSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 183 RUSSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 184 RUSSIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

## 10.5 SOUTH AMERICA

### 10.5.1 IMPACT OF RECESSION

### 10.5.2 SOUTH AMERICA MARINE LUBRICANTS MARKET, BY OIL TYPE

TABLE 185 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 186 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 187 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 188 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

### 10.5.3 SOUTH AMERICA MARINE LUBRICANTS MARKET, BY PRODUCT TYPE

TABLE 189 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (USD MILLION)

TABLE 190 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (USD MILLION)

TABLE 191 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (KILOTON)

TABLE 192 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (KILOTON)

### 10.5.4 SOUTH AMERICA MARINE LUBRICANTS MARKET, BY COUNTRY

TABLE 193 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 194 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 195 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (KILOTON)

TABLE 196 SOUTH AMERICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

#### 10.5.4.1 Brazil

##### 10.5.4.1.1 Rapidly expanding economy to drive demand for marine lubricants

TABLE 197 BRAZIL: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 198 BRAZIL: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 199 BRAZIL: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 200 BRAZIL: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.5.4.2 Panama

10.5.4.2.1 Increase in maritime traffic due to expansion of Panama Canal to drive demand

TABLE 201 PANAMA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 202 PANAMA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 203 PANAMA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 204 PANAMA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

#### 10.5.4.3 Argentina

10.5.4.3.1 Rapidly expanding economy to drive demand for marine lubricants

TABLE 205 ARGENTINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(USD MILLION)

TABLE 206 ARGENTINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(USD MILLION)

TABLE 207 ARGENTINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022  
(KILOTON)

TABLE 208 ARGENTINA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028  
(KILOTON)

### 10.6 MIDDLE EAST & AFRICA

#### 10.6.1 IMPACT OF RECESSION

#### 10.6.2 MIDDLE EAST & AFRICA MARINE LUBRICANTS MARKET, BY OIL TYPE

TABLE 209 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY OIL  
TYPE, 2017–2022 (USD MILLION)

TABLE 210 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY OIL  
TYPE, 2023–2028 (USD MILLION)

TABLE 211 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY OIL  
TYPE, 2017–2022 (KILOTON)

TABLE 212 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY OIL

TYPE, 2023–2028 (KILOTON)

10.6.3 MIDDLE EAST & AFRICA MARINE LUBRICANTS MARKET, BY PRODUCT TYPE

TABLE 213 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (USD MILLION)

TABLE 214 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (USD MILLION)

TABLE 215 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2017–2022 (KILOTON)

TABLE 216 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY PRODUCT TYPE, 2023–2028 (KILOTON)

10.6.4 MIDDLE EAST & AFRICA MARINE LUBRICANTS MARKET, BY COUNTRY

TABLE 217 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 218 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 219 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2017–2022 (KILOTON)

TABLE 220 MIDDLE EAST & AFRICA: MARINE LUBRICANTS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

10.6.4.1 UAE

10.6.4.1.1 Increase in maritime activities owing to oil & gas exports to drive marine lubricants market

TABLE 221 UAE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 222 UAE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 223 UAE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (KILOTON)

TABLE 224 UAE: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (KILOTON)

10.6.4.2 Saudi Arabia

10.6.4.2.1 Strong foothold of shipbuilding, shipbreaking, and refurbishment companies to drive marine lubricants market

TABLE 225 SAUDI ARABIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2017–2022 (USD MILLION)

TABLE 226 SAUDI ARABIA: MARINE LUBRICANTS MARKET, BY OIL TYPE, 2023–2028 (USD MILLION)

TABLE 227 SAUDI ARABIA: MARINE LUBRICANTS MARKET, BY OIL TYPE,

2017–2022 (KILOTON)

TABLE 228 SAUDI ARABIA: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2023–2028 (KILOTON)

10.6.4.3 South Africa

10.6.4.3.1 Increasing maritime traffic to drive market

TABLE 229 SOUTH AFRICA: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2017–2022 (USD MILLION)

TABLE 230 SOUTH AFRICA: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2023–2028 (USD MILLION)

TABLE 231 SOUTH AFRICA: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2017–2022 (KILOTON)

TABLE 232 SOUTH AFRICA: MARINE LUBRICANTS MARKET, BY OIL TYPE,  
2023–2028 (KILOTON)

## **11 COMPETITIVE LANDSCAPE**

11.1 INTRODUCTION

11.2 STRATEGIES ADOPTED BY KEY PLAYERS

11.2.1 STRATEGIES ADOPTED BY KEY MARINE LUBRICANT MANUFACTURERS

11.3 RANKING OF KEY MARKET PLAYERS, 2022

FIGURE 39 RANKING OF TOP FIVE PLAYERS IN MARINE LUBRICANTS MARKET,  
2022

11.4 MARKET SHARE ANALYSIS

TABLE 233 MARINE LUBRICANTS MARKET: DEGREE OF COMPETITION

FIGURE 40 EXXON MOBIL CORPORATION ACCOUNTED FOR LARGEST SHARE  
OF MARINE LUBRICANTS MARKET IN 2022

11.5 REVENUE ANALYSIS OF KEY COMPANIES

FIGURE 41 REVENUE ANALYSIS OF KEY COMPANIES DURING LAST FIVE YEARS

11.6 COMPANY PRODUCT FOOTPRINT ANALYSIS

FIGURE 42 MARINE LUBRICANTS MARKET: COMPANY PRODUCT FOOTPRINT

TABLE 234 MARINE LUBRICANTS MARKET: PRODUCT TYPE FOOTPRINT

TABLE 235 MARINE LUBRICANTS MARKET: SHIP TYPE FOOTPRINT

TABLE 236 MARINE LUBRICANTS MARKET: COMPANY REGION FOOTPRINT

11.7 COMPANY EVALUATION QUADRANT (TIER 1)

11.7.1 STARS

11.7.2 EMERGING LEADERS

11.7.3 PERVASIVE PLAYERS

11.7.4 PARTICIPANTS

FIGURE 43 COMPANY EVALUATION QUADRANT FOR MARINE LUBRICANTS

## MARKET (TIER 1)

### 11.8 COMPETITIVE BENCHMARKING

TABLE 237 MARINE LUBRICANTS MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 238 MARINE LUBRICANTS MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES

### 11.9 START-UPS/SMES EVALUATION QUADRANT

11.9.1 PROGRESSIVE COMPANIES

11.9.2 RESPONSIVE COMPANIES

11.9.3 DYNAMIC COMPANIES

11.9.4 STARTING BLOCKS

FIGURE 44 START-UP/SME EVALUATION QUADRANT FOR MARINE LUBRICANTS MARKET

### 11.10 COMPETITIVE SITUATIONS AND TRENDS

11.10.1 PRODUCT LAUNCHES

TABLE 239 MARINE LUBRICANTS MARKET: PRODUCT LAUNCHES (2019–2023)

11.10.2 DEALS

TABLE 240 MARINE LUBRICANTS MARKET: DEALS (2019–2022)

11.10.3 OTHER DEVELOPMENTS

TABLE 241 MARINE LUBRICANTS MARKET: OTHER DEVELOPMENTS (2019–2022)

## 12 COMPANY PROFILES

(Business Overview, Products/Solutions/Services offered, Locations, Recent Developments, MnM view, Right to win, Strategic choices, Weakness and competitive threats)\*

### 12.1 KEY PLAYERS

12.1.1 BP P.L.C.

TABLE 242 BP P.L.C.: COMPANY OVERVIEW

FIGURE 45 BP P.L.C.: COMPANY SNAPSHOT

TABLE 243 BP P.L.C.: OTHER DEVELOPMENTS

12.1.2 CHEVRON CORPORATION

TABLE 244 CHEVRON CORPORATION: COMPANY OVERVIEW

FIGURE 46 CHEVRON CORPORATION: COMPANY SNAPSHOT

TABLE 245 CHEVRON CORPORATION: DEALS

TABLE 246 CHEVRON CORPORATION: PRODUCT LAUNCHES

TABLE 247 CHEVRON CORPORATION: OTHER DEVELOPMENTS

12.1.3 EXXON MOBIL CORPORATION

TABLE 248 EXXON MOBIL CORPORATION: COMPANY OVERVIEW



FIGURE 47 EXXON MOBIL CORPORATION: COMPANY SNAPSHOT

TABLE 249 EXXON MOBIL CORPORATION: PRODUCT LAUNCHES

TABLE 250 EXXON MOBIL CORPORATION: OTHER DEVELOPMENTS

#### 12.1.4 SHELL PLC

TABLE 251 SHELL PLC: COMPANY OVERVIEW

FIGURE 48 SHELL PLC: COMPANY SNAPSHOT

TABLE 252 SHELL PLC: DEALS

TABLE 253 SHELL PLC: OTHER DEVELOPMENTS

#### 12.1.5 TOTALENERGIES SE

TABLE 254 TOTALENERGIES SE: COMPANY OVERVIEW

FIGURE 49 TOTALENERGIES SE: COMPANY SNAPSHOT

TABLE 255 TOTALENERGIES SE: DEALS

TABLE 256 TOTALENERGIES SE: OTHER DEVELOPMENTS

#### 12.1.6 PETRONAS

TABLE 257 PETRONAS: COMPANY OVERVIEW

FIGURE 50 PETRONAS: COMPANY SNAPSHOT

TABLE 258 PETRONAS: DEALS

TABLE 259 PETRONAS: OTHER DEVELOPMENTS

#### 12.1.7 LUKOIL

TABLE 260 LUKOIL: COMPANY OVERVIEW

FIGURE 51 LUKOIL: COMPANY SNAPSHOT

TABLE 261 LUKOIL: PRODUCT LAUNCH

TABLE 262 LUKOIL: DEALS

TABLE 263 LUKOIL: OTHER DEVELOPMENTS

#### 12.1.8 IDEMITSU KOSAN CO., LTD

TABLE 264 IDEMITSU KOSAN CO. LTD: COMPANY OVERVIEW

FIGURE 52 IDEMITSU KOSAN CO., LTD: COMPANY SNAPSHOT

TABLE 265 IDEMITSU KOSAN CO., LTD: OTHER DEVELOPMENTS

#### 12.1.9 CHINA PETROLEUM & CHEMICAL CORPORATION

TABLE 266 CHINA PETROLEUM & CHEMICAL CORPORATION: COMPANY OVERVIEW

FIGURE 53 CHINA PETROLEUM & CHEMICAL CORPORATION: COMPANY SNAPSHOT

#### 12.1.10 ENEOS HOLDINGS, INC.

TABLE 267 ENEOS HOLDINGS, INC.: COMPANY OVERVIEW

FIGURE 54 ENEOS HOLDINGS, INC.: COMPANY SNAPSHOT

#### 12.1.11 GULF OIL INTERNATIONAL LTD.

TABLE 268 GULF OIL INTERNATIONAL LTD.: BUSINESS OVERVIEW

TABLE 269 GULF OIL INTERNATIONAL: DEALS

### 12.1.12 EMIRATES NATIONAL OIL COMPANY (ENOC)

TABLE 270 ENOC: COMPANY OVERVIEW

TABLE 271 ENOC: OTHER DEVELOPMENTS

### 12.1.13 ENI S.P.A.

TABLE 272 ENI S.P.A.: COMPANY OVERVIEW

FIGURE 55 ENI S.P.A.: COMPANY SNAPSHOT

TABLE 273 ENI S.P.A.: OTHER DEVELOPMENTS

### 12.1.14 INDIAN OIL CORPORATION LIMITED

TABLE 274 INDIAN OIL CORPORATION LIMITED: COMPANY OVERVIEW

FIGURE 56 INDIAN OIL CORPORATION LIMITED: COMPANY SNAPSHOT

TABLE 275 INDIAN OIL CORPORATION LIMITED: PRODUCT LAUNCHES

TABLE 276 INDIAN OIL CORPORATION LIMITED: OTHER DEVELOPMENTS

### 12.1.15 PETROCHINA COMPANY LIMITED

TABLE 277 PETROCHINA COMPANY LIMITED: COMPANY OVERVIEW

FIGURE 57 PETROCHINA COMPANY LIMITED: COMPANY SNAPSHOT

TABLE 278 PETROCHINA COMPANY LIMITED: OTHER DEVELOPMENTS

### 12.1.16 SK INC.

TABLE 279 SK INC.: COMPANY OVERVIEW

FIGURE 58 SK INC.: COMPANY SNAPSHOT

### 12.1.17 CEPSA

TABLE 280 CEPSA: COMPANY OVERVIEW

FIGURE 59 CEPSA: COMPANY SNAPSHOT

### 12.1.18 GAZPROM NEFT

TABLE 281 GAZPROM NEFT: COMPANY OVERVIEW

FIGURE 60 GAZPROM NEFT: COMPANY SNAPSHOT

TABLE 282 GAZPROM NEFT: PRODUCT LAUNCHES

TABLE 283 GAZPROM NEFT: OTHER DEVELOPMENTS

\*Details on Business Overview, Products/Solutions/Services offered, Locations, Recent Developments, MnM view, Right to win, Strategic choices, Weakness and competitive threats might not be captured in case of unlisted companies.

## 12.2 OTHER KEY MARKET PLAYERS

### 12.2.1 ADDINOL LUBE OIL GMBH

TABLE 284 ADDINOL LUBE OIL GMBH: COMPANY OVERVIEW

### 12.2.2 BEL RAY COMPANY LLC.

TABLE 285 BEL-RAY COMPANY LLC.: COMPANY OVERVIEW

### 12.2.3 MORRIS LUBRICANTS

TABLE 286 MORRIS LUBRICANTS: COMPANY OVERVIEW

### 12.2.4 PENRITE OIL COMPANY

TABLE 287 PENRITE OIL COMPANY: COMPANY OVERVIEW

#### 12.2.5 LIQUI MOLY GMBH

TABLE 288 LIQUI MOLY GMBH: COMPANY OVERVIEW

#### 12.2.6 DYADE LUBRICANTS

TABLE 289 DYADE LUBRICANTS: COMPANY OVERVIEW

#### 12.2.7 KLUBER LUBRICATION

TABLE 290 KLUBER LUBRICATION: COMPANY OVERVIEW

### **13 ADJACENT & RELATED MARKETS**

#### 13.1 INTRODUCTION

#### 13.2 LIMITATIONS

#### 13.3 BASE OIL MARKET

##### 13.3.1 MARKET DEFINITION

##### 13.3.2 MARKET OVERVIEW

#### 13.4 BASE OIL MARKET, BY REGION

##### 13.4.1 ASIA PACIFIC

TABLE 291 ASIA PACIFIC: BASE OIL MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 292 ASIA PACIFIC: BASE OIL MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 293 ASIA PACIFIC: BASE OIL MARKET, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 294 ASIA PACIFIC: BASE OIL MARKET, BY APPLICATION, 2020–2025 (KILOTON)

##### 13.4.2 EUROPE

TABLE 295 EUROPE: BASE OIL MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 296 EUROPE: BASE OIL MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 297 EUROPE: BASE OIL MARKET, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 298 EUROPE: BASE OIL MARKET, BY APPLICATION, 2020–2025 (KILOTON)

##### 13.4.3 NORTH AMERICA

TABLE 299 NORTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 300 NORTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 301 NORTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 302 NORTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2020–2025

(KILOTON)

13.4.4 MIDDLE EAST & AFRICA

TABLE 303 MIDDLE EAST & AFRICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 304 MIDDLE EAST & AFRICA: BASE OIL MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 305 MIDDLE EAST & AFRICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 306 MIDDLE EAST & AFRICA: BASE OIL MARKET, BY APPLICATION, 2020–2025 (KILOTON)

13.4.5 SOUTH AMERICA

TABLE 307 SOUTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 308 SOUTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 309 SOUTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 310 SOUTH AMERICA: BASE OIL MARKET, BY APPLICATION, 2020–2025 (KILOTON)

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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