

Marine Interiors Market by ship Type (Commercial, Defense), End User (New Fit, Refit), Material (Aluminum, Steel, Joinery, Composites), Product (Ceilings & Wall Panels, Furniture, Galleys & Pantries, Lighting), Application, Region - Global Forecast to 2027

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Abstracts

“Increasing maritime tourism industry and refurbishment of cruises and yachts are the main reasons for the growth of the marine interiors market.”

The global marine interiors market size is expected to grow from USD 2.7 billion in 2020 to USD 5.8 billion by 2027, at a CAGR of 11.6% from 2020 to 2027. The market is driven by factors, such as the growth of the maritime tourism industry, as well as the river cruise market. The growing demand for luxury cruises and yachts and increasing spending capacity of individuals on leisure are increasing the demand for passenger ships are other factors driving the demand for marine interiors.

“Aluminum material segment is estimated to lead the marine interiors market in 2020.”

Based on material, the aluminum segment of the market is estimated to lead the marine interiors market in 2020. The growth of this segment can be attributed to the benefits of using aluminum in manufacturing superstructures. The use of this material helps save hull weight and reduce power capacity.

“Ceilings & Wall Panels segment is estimated to lead the market in 2020.”

Based on product, the market is segmented into ceilings & wall panels, lighting,

furniture, galley & pantries, and others. The ceiling & wall panels segment is estimated to lead the marine interiors market in 2020. Marine ceilings & wall panels are made of materials such as composites, aluminum, and steel, which include a honeycomb core and advanced engineered thermoplastic. These materials, compared to the solid aluminum, are suitable and preferable for the wide use in shipbuilding due to their low weight, high bending strength, additional corrosion protection, and thickness.

“Europe is estimated to account for the major share of the marine interiors market in 2020.”

By region, Europe is estimated to account for the largest share of the marine interiors market in 2020. The large share of this market can be attributed due to the presence of the leading manufacturers of marine interior providers such as Hella (Germany), Osram (Germany), Lumishore (UK), and Foresti & Saurdi (Italy) in this region. Countries such as Norway and Greece have a large number of passenger as well as commercial ships. The European region constituted a share of 28.2% of the global ships in 2019, and The EU continues to dominate the market for cruise ships and passenger vessels by a wide margin, with deliveries in terms of CGT in 2017, with 61%.

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level Executives–35%; Directors–25%; and Others–40%

By Region: North America–45%; Europe–20%; Asia Pacific–30%; and Rest of the World (RoW)–5%

R&M Group (Germany), Oy NIT Naval Interior Team Ltd. (Finland), Almaco (Finland), Trimline (UK), Kaefer (Germany), Bourne Group (US), Marine Interiors S.p.A (Italy), and SMC Design (UK) are the key players of the marine interiors market

Research Coverage

The study covers the marine interiors market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on ship type, product, material, application, end user, and region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, and key market strategies adopted by them.

Reasons to Buy this Report

This report is expected to help market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall marine interiors market and its segments. This study is also expected to provide region wise information about the applications, wherein marine interiors are used. This report aims at helping the stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses and plan suitable go-to-market strategies. This report is also expected to help them understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities influencing the growth of the market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 REGIONAL SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 MARKET STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 MARKET DEFINITION & SCOPE
 - 2.2.1 SEGMENT DEFINITIONS
 - 2.2.1.1 Marine interiors market, by ship type
 - 2.2.1.2 Marine interiors market, by material
 - 2.2.1.3 Marine interiors market, by end user
 - 2.2.1.4 Marine interiors market, by application
 - 2.2.1.5 Marine interiors market, by product
 - 2.2.2 EXCLUSIONS
- 2.3 MARKET SIZE ESTIMATION & METHODOLOGY
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 DATA TRIANGULATION
- 2.5 MARKET SIZING & FORECASTING
- 2.6 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN MARINE INTERIORS MARKET
- 4.2 MARINE INTERIORS MARKET, BY END USER
- 4.3 MARINE INTERIORS MARKET, BY PRODUCT
- 4.4 MARINE INTERIORS MARKET, BY SHIP TYPE
- 4.5 MARINE INTERIORS MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

- 5.2.1.1 Growing maritime tourism industry
- 5.2.1.2 Rise in river cruise market
- 5.2.1.3 Growth in refurbishment market

5.2.2 RESTRAINTS

- 5.2.2.1 High downtime in retrofitting ships

5.2.3 OPPORTUNITIES

5.2.3.1 Adoption of additive manufacturing to produce lighter, faster, and fireproof interiors

5.2.3.2 Rising adoption of OLED lighting technology

5.2.3.3 Surging demand for passenger ships from Asian shipyards

5.2.4 CHALLENGES

- 5.2.4.1 Delay in passenger ship deliveries
- 5.2.4.2 Space constraints in cruise lines
- 5.2.4.3 COVID-19 impact on the marine industry

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 ROADMAP TOWARD EMISSION-FREE SHIPPING INDUSTRY

6.3 TECHNOLOGY TRENDS IN THE MARINE INTERIORS MARKET

6.3.1 RISING ADOPTION OF SMART CABINS IN PASSENGER SHIPS

6.3.2 SHIFTING FROM TRADITION CABIN MANUFACTURING TO PREFABRICATION

6.3.3 ADOPTION OF WATERPROOF LED LIGHTING IN PASSENGER SHIPS

6.3.4 ADOPTION OF DIGITAL WINDOWS IN LOW BUDGET CABINS

6.3.4.1 Virtual balconies

6.3.4.2 Magical portholes

- 6.3.5 SHOW KITCHENS
- 6.3.6 NORWEGIAN'S FREESTYLE CONCEPT
- 6.3.7 BREWERIES AND CRAFT BEER HALLS
- 6.3.8 NEW GREEN FLOORING
- 6.3.9 ADVANCED UPHOLSTERY MATERIALS
- 6.3.10 SHOCK MITIGATING SEATS
- 6.3.11 ADVANCEMENT IN GALLEYS & LAUNDRIES
 - 6.3.11.1 Adoption of lightweight galleys
 - 6.3.11.2 Adoption of energy efficient galley solutions
- 6.4 INNOVATIONS & PATENT REGISTRATIONS

7 MARINE INTERIORS MARKET, BY SHIP TYPE

7.1 INTRODUCTION

7.2 COMMERCIAL

7.2.1 PASSENGER VESSELS

7.2.1.1 Yachts

7.2.1.1.1 Luxury

7.2.1.1.1.1 Luxury yachts are large-sized, luxurious vessels with length varying from 75-250 Feet

7.2.1.1.2 Premium

7.2.1.1.2.1 Premium yachts emphasize more on quality, comfort, and style over price factor

7.2.1.1.3 Budget

7.2.1.1.3.1 Budget yachts are also known as bargain/economy/contemporary vessels

7.2.1.2 Cruise

7.2.1.2.1 Luxury

7.2.1.2.1.1 Vacationers increasingly selecting smaller-ship voyages on luxury ocean and river cruise line

7.2.1.2.2 Premium

7.2.1.2.2.1 Premium cruise ships typically feature additional guest spaces and art collections

7.2.1.2.3 Budget

7.2.1.2.3.1 The budget cruise is less expensive than premium and luxury cruises

7.2.1.3 Ferries

7.2.1.3.1 Retrofitting of ferries is expected to drive the demand for marine interiors

7.2.2 CARGO VESSELS

7.2.2.1 Container ships

7.2.2.1.1 Increasing seaborne trade drive the demand for container vessels and thereby marine interiors

7.2.2.2 Bulk carriers

7.2.2.2.1 Increased demand for retrofitting existing bulk carriers will fuel the demand for marine interiors

7.2.2.3 Tankers

7.2.2.3.1 Rising demand for oil tankers to transport LNG is expected to drive the demand for marine interiors

7.2.2.4 General cargo ships

7.2.2.4.1 Modernization of general cargo vessels increases the demand for marine interiors

7.2.3 OTHERS

7.2.3.1 Dredgers

7.2.3.1.1 Growing demand for dredgers to remove contaminants from seabed is expected to fuel the demand for marine interiors

7.2.3.2 Research vessels

7.2.3.2.1 Increasing construction of research vessels will propel the demand for marine interiors

7.2.4 DEFENSE

7.2.4.1 Destroyers

7.2.4.1.1 Increasing procurement of destroyers by countries is driving the demand for marine interiors

7.2.4.2 Frigates

7.2.4.2.1 Rising demand for construction and maintenance of frigates will drive the demand for marine interiors in the coming years

7.2.4.3 Corvettes

7.2.4.3.1 Ongoing procurement of corvettes across militaries is driving the demand of marine interior

7.2.4.4 Submarines

7.2.4.4.1 Development of advanced submarines by major countries expected to propel the demand for marine interiors in the coming years

7.2.4.5 Offshore patrol vessels

7.2.4.5.1 Increased demand for offshore patrol vessels by military forces will propel the demand for marine interiors

7.2.4.6 Aircraft carriers

7.2.4.6.1 Procurement of advanced aircraft carriers for strengthening naval fleet by countries will fuel the market for marine interiors

7.2.4.7 Amphibious ships

7.2.4.7.1 Construction of amphibious ships will drive the demand for marine interiors

8 MARINE INTERIORS MARKET, BY END USER

8.1 INTRODUCTION

8.2 NEW FIT

8.2.1 RISE IN COMMERCIAL SHIP ORDERBOOK IS DRIVING THE CRUISE NEW FIT MARKET

8.3 REFIT

8.3.1 CRUISE LINE OPERATORS AND OWNERS PREFER REFIT OVER NEWBUILD TO REDUCE THE CAPITAL EXPENDITURE

8.4 CRUISES

8.4.1 CRUISE LINE OPERATORS AND OWNERS PREFER REFIT OVER NEWBUILD TO REDUCE THE CAPITAL EXPENDITURE

8.5 YACHTS

8.5.1 ITALY TO HOLD THE LARGEST SHARE IN YACHT REFIT MARKET

9 MARINE INTERIORS MARKET, BY APPLICATION

9.1 INTRODUCTION

9.2 PASSENGER AREA

9.2.1 INSIDE AND OUTSIDE CABINS

9.2.2 WET UNITS

9.2.3 SUITES

9.3 PUBLIC AREA

9.3.1 SPA & WELLNESS AREAS

9.3.2 DISCOS & CASINOS

9.3.3 STAIRCASES & CORRIDORS

9.4 CREW AREA

9.4.1 CABIN & WET UNITS

9.4.2 RECREATIONAL ROOMS

9.4.3 MESS ROOMS

9.4.4 CREW CORRIDORS & CREW STAIRCASES

9.5 UTILITY AREA

9.5.1 GALLEYS, PANTRIES & PROVISION STORES

9.5.2 BRIDGES

9.5.3 AC ROOMS

9.5.4 ENGINE ROOMS

9.5.5 LAUNDRIES

10 MARINE INTERIORS MARKET, BY MATERIAL

10.1 INTRODUCTION

10.2 ALUMINUM

10.3 STEEL

10.4 COMPOSITES

10.5 JOINERY

10.6 OTHERS

11 MARINE INTERIORS MARKET, BY PRODUCT

11.1 INTRODUCTION

11.2 CEILINGS & WALL PANELS

11.2.1 COMPOSITES, ALUMINUM, AND STEEL ARE USED IN MANUFACTURING CEILINGS & WALL PANELS

11.3 LIGHTING

11.3.1 CEILINGS & WALLS

11.3.1.1 Ceiling & wall lights are majorly used in cabins, wet units, spa & wellness, theaters, and restaurants

11.3.2 FLOORING

11.3.2.1 Floor path lights are useful during an emergency to guide passengers during an evacuation

11.3.3 DECORATIVE

11.3.3.1 LED, Halogen, Xenon, and fluorescent technologies are used in decorative lighting

11.3.4 SIGNAGE

11.3.4.1 Signage lights are also known as compartment & utility lights

11.4 GALLEYS & PANTRIES

11.4.1 THE DEMAND FOR GALLEY & PANTRIES IS HIGH IN NEWBUILD SHIPS AS WELL AS REFURBISHMENT MARKET

11.5 FURNITURE

11.5.1 FURNITURE USED IN SHIPS ARE CONSTRUCTED USING LIGHTWEIGHT NON-COMBUSTIBLE MATERIALS

11.6 OTHERS

11.6.1 WINDOWS AND DOORS ARE MADE OF ALUMINUM, STAINLESS STEEL, AND GLASS

12 REGIONAL ANALYSIS

12.1 INTRODUCTION

12.2 EUROPE

12.2.1 ITALY

12.2.1.1 Presence of recognized cruise shipbuilders is expected to drive the marine interiors market

12.2.2 UK

12.2.2.1 Growth of the shipbuilding industry expected to drive manufacturing of new vessels thereby fuel the demand for marine interiors

12.2.3 FRANCE

12.2.3.1 Presence of stringent environmental regulations is driving the market in France

12.2.4 GERMANY

12.2.4.1 Growing demand for recreational boating in Germany is expected to fuel the demand for marine interiors

12.2.5 FINLAND

12.2.5.1 Increasing demand for polar cruise ships is expected to drive the marine interiors market in Finland

12.2.6 REST OF EUROPE

12.3 NORTH AMERICA

12.3.1 US

12.3.1.1 Rising demand for river cruise is expected to drive the market for cabin interiors in the US

12.3.2 CANADA

12.3.2.1 Canada is a lucrative market for marine interiors from the demand side

12.4 ASIA PACIFIC

12.4.1 CHINA

12.4.1.1 Increasing cruising and rising demand for merchant ships expected to stimulate the demand for marine interiors

12.4.2 INDIA

12.4.2.1 Growth of maritime industry is driving the market for marine interiors in India

12.4.3 JAPAN

12.4.3.1 Increasing cruising activities expected to boost the demand for marine interiors

12.4.4 AUSTRALIA

12.4.4.1 Increasing commercial vessel manufacturing in Australia expected to boost the demand for marine interiors

12.4.5 SOUTH KOREA

12.4.5.1 Increasing commercial shipbuilding activities is expected to boost the demand for marine interiors

12.4.6 REST OF ASIA PACIFIC

12.4.6.1 Commercial ships to hold the largest share in the marine interiors market

12.5 REST OF THE WORLD

12.5.1 MIDDLE EAST

12.5.1.1 Increased investments in shipping infrastructures are driving the marine interiors market in the Middle East

12.5.2 LATIN AMERICA

12.5.2.1 Growth of marine sector is fueling the market for marine interiors in Latin America

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

13.2 COMPETITIVE LEADERSHIP MAPPING

13.2.1 VISIONARY LEADERS

13.2.2 INNOVATORS

13.2.3 DYNAMIC DIFFERENTIATORS

13.2.4 EMERGING COMPANIES

13.3 RANKING OF KEY PLAYERS, 2019

13.3.1 WINNING IMPERATIVES, BY KEY PLAYERS

13.4 COMPETITIVE SCENARIO

13.4.1 CONTRACTS

13.4.2 COLLABORATIONS & PARTNERSHIPS

13.4.3 EXPANSIONS

13.5 CUSTOMER ANALYSIS

13.5.1 CRUISES

13.5.1.1 Meyer Werft (Germany)

13.5.1.2 Meyer Turku (Finland)

13.5.1.3 Lloyd Werft (Germany)

13.5.1.4 Mitsubishi (Japan)

13.5.1.5 Chantiers de l'Atlantique (STX France)

13.5.1.6 Fincantieri (Italy)

13.5.1.7 T. Mariotti (Italy)

13.5.1.8 Xiamen (China)

13.5.1.9 Grand Bahamas Shipyard (Bahamas)

- 13.5.1.10 Navantia Shipyard (Spain)
- 13.5.1.11 Sembawang (Singapore)
- 13.5.1.12 ST Engineering Marine (Singapore)
- 13.5.1.13 Remontowa (Poland)
- 13.5.1.14 Tallin (Estonia)

13.5.2 YACHTS

- 13.5.2.1 Koninklijke De Vries: Feadship (Netherlands)
- 13.5.2.2 Royal Van Lent: Feadship (Kaag Island)
- 13.5.2.3 Lurssen Yachts (Germany)
- 13.5.2.4 Amel (Netherlands)
- 13.5.2.5 Azimuth Yachts (Italy)
- 13.5.2.6 Benetti Yachts (Italy)
- 13.5.2.7 Fincantieri Yachts (Italy)
- 13.5.2.8 Heesen (Netherlands)
- 13.5.2.9 Nobiskrug (Germany)
- 13.5.2.10 Oceanco (Netherlands)
- 13.5.2.11 Sanlorenzo Yachts (Italy)
- 13.5.2.12 Westport Yachts (US)

13.6 CERTIFYING BODIES AND AUTHORITIES/PROCEDURE

13.6.1 IMO

- 13.6.1.1 2010 FTP CODE
- 13.6.1.2 SOLAS
- 13.6.1.3 MARPOL
- 13.6.1.4 COLREG

13.6.2 ISO 9001

13.6.3 OHSAS 18001

13.6.4 ISO14001

13.6.5 MED

13.6.6 LLOYD'S REGISTER

13.6.7 AMERICAN BOAT & YACHT COUNCIL

- 13.6.7.1 NMMA Boat & Yacht Certification

13.7 TOP EXHIBITIONS AND EVENTS

13.7.1 SMM

13.7.2 MARINTEC CHINA

13.7.3 NOR-SHIPPING

13.7.4 CRUISE SHIP INTERIORS EXPO EUROPE

13.7.5 CRUISE SHIP INTERIORS EXPO AMERICA

13.7.6 BOAT INTERNATIONAL'S SUPERYACHT DESIGN FESTIVAL

13.8 CONCLUSION AND RECOMMENDATIONS

13.8.1 MARKET GROWTH

13.8.1.1 Is the niche sectors (including cruises and yachts) going to experience market growth in the coming 5 to 10 years?

13.8.2 MARKET EXPANSION GEOGRAPHICALLY

13.8.2.1 Where is that market expansion mostly going to happen geographically?

13.8.3 SUPPLY AND DEMAND

13.8.3.1 How do the supply and demand look like for outfitting or joinery and decorative metal manufacturing companies in that sector?

13.8.4 STRATEGY RECOMMENDATIONS

13.8.4.1 Which business is perceived to be more profitable and a better target for acquisition in the marine interior sector (outfitting companies or joinery manufacturers)?

13.8.5 LISTING OF POTENTIAL COMPANIES

13.8.5.1 Potential companies

14 COMPANY PROFILES

14.1 INTRODUCTION

(Business overview, Company information, Products & services offered, Customers and application area, Unique value proposition and right to win, R&M's right to win, Growth strategies, Organic strategies, SWOT analysis, Recent developments)*

14.2 R&M GROUP

14.3 ALMACO

14.4 MIVAN MARINE LTD & MJM MARINE

14.5 TRIMLINE

14.6 KAEFER

14.7 MARINE INTERIORS

14.8 AROS MARINE

14.9 NORAC

14.10 BOLIDT

14.11 FORBO FLOORING SYSTEMS

14.12 TILLBERG DESIGN OF SWEDEN

14.13 NAVAL INTERIOR TEAM LTD (NIT)

14.14 ELATION LIGHTING INC.

14.15 OY LAUTEX AB

14.16 PRECETTI INC.

14.17 WINCH DESIGN

14.18 REDMAN WHITELEY DIXON (RWD)

14.19 SINOT EXCLUSIVE YACHT DESIGN

14.20 TERENCE DISDALE

14.21 RAYMOND LANGTON DESIGN

*Business overview, Company information, Products & services offered, Customers and application area, Unique value proposition and right to win, R&M's right to win, Growth strategies, Organic strategies, SWOT analysis, Recent developments might not be captured in case of unlisted companies.

14.22 INTERIOR DESIGNERS AND JOINERY COMPANIES

14.22.1 CRUISE INTERIOR DESIGNERS

14.22.2 YACHT INTERIOR DESIGNERS

14.22.3 JOINERY AND DECORATIVE METAL MANUFACTURING COMPANIES

14.22.3.1 Pfeiderer

14.22.3.2 Robos Contract Furniture

14.22.3.3 East Coast Flooring Blog

14.22.3.4 H.Y.S

14.22.3.5 Yachting Innovations

14.22.3.6 Ocean Refit Yacht Carpentry

14.22.3.7 World Surface Teak Decking and Yacht Refinishing

14.22.3.8 Classic Yacht Shipwrights

14.22.3.9 TW Joinery

14.22.3.10 Florida Teak

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 RESEARCH ASSUMPTIONS

TABLE 2 CRUISE LINE REFURBISHMENT SCHEDULE (2018–2020)

TABLE 3 LIST OF CRUISE SHIPBUILDING IN ASIA PACIFIC

TABLE 4 COVID-19 IMPACT ON MARINE INTERIORS MARKET SCENARIOS,
2018–2027 (USD MILLION)

TABLE 5 INNOVATIONS & PATENT REGISTRATIONS, 2011–2020

TABLE 6 MARINE INTERIORS MARKET SIZE, SHIP TYPE, 2018–2027 (USD
MILLION)

TABLE 7 COMMERCIAL: MARINE INTERIORS MARKET SIZE, BY TYPE, 2018–2027
(USD MILLION)

TABLE 8 PASSENGER VESSELS: MARINE INTERIORS MARKET SIZE, BY TYPE,
2018–2027 (USD MILLION)

TABLE 9 YACHT DELIVERIES (1999–2018)

TABLE 10 NEW-BUILD YACHTS, BY OWNERSHIP & SHIPYARD, 2019

TABLE 11 NEW-BUILD YACHTS, BY OWNERSHIP & SHIPYARD, 2020

TABLE 12 NEW-BUILD YACHT, BY OWNERSHIP & SHIPYARD, 2021–2024

TABLE 13 YACHTS: MARINE INTERIORS MARKET SIZE, BY SHIP CATEGORY,
2018–2027 (USD MILLION)

TABLE 14 CRUISES: MARINE INTERIORS MARKET SIZE, BY SHIP CATEGORY,
2018–2027 (USD MILLION)

TABLE 15 COMPETING BRANDS OFFERED WITHIN THE LUXURY CRUISE
CATEGORY

TABLE 16 COMPETING BRANDS OFFERED WITHIN THE PREMIUM CRUISE
CATEGORY

TABLE 17 COMPETING BRANDS OFFERED WITHIN THE BUDGET CRUISE
CATEGORY

TABLE 18 CARGO VESSELS: MARINE INTERIORS MARKET SIZE, BY TYPE,
2018–2027 (USD MILLION)

TABLE 19 OTHER SHIPS: MARINE INTERIORS MARKET SIZE, BY TYPE,
2018–2027 (USD MILLION)

TABLE 20 DEFENSE SHIPS: MARINE INTERIORS MARKET SIZE, BY TYPE,
2018–2027 (USD MILLION)

TABLE 21 MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD
MILLION)

TABLE 22 CRUISE ORDERBOOK (2019–2025)

TABLE 23 CRUISE INDUSTRY EXPENDITURE IN NEW FIT (USD MILLION)

TABLE 24 DRYDOCK REFURBISHMENT PROGRAMS

TABLE 25 CRUISE INDUSTRY EXPENDITURE IN REFURBISHMENT (USD MILLION)

TABLE 26 MARINE INTERIORS MARKET FOR CRUISES, BY END USER, 2018-2027 (USD MILLION)

TABLE 27 MARINE INTERIORS MARKET FOR YACHTS, BY END USER, 2018–2027 (USD MILLION)

TABLE 28 MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018-2027 (USD MILLION)

TABLE 29 DRYDOCK REFURBISHMENT SCHEDULES (FOR CABINS)

TABLE 30 DRYDOCK REFURBISHMENT SCHEDULES (FOR SUITES)

TABLE 31 DRYDOCK REFURBISHMENT SCHEDULES (FOR SPA & WELLNESS AREAS)

TABLE 32 DRYDOCK REFURBISHMENT SCHEDULES (FOR DISCOS & CASINOS)

TABLE 33 DRYDOCK REFURBISHMENT SCHEDULES (FOR STAIRCASES & CORRIDORS)

TABLE 34 MARINE INTERIORS MARKET SIZE, BY MATERIAL, 2018–2027 (USD MILLION)

TABLE 35 COMPARISON OF SHIP MATERIAL WEIGHT (TONS)

TABLE 36 PLANNING, DESIGN, AND PRODUCTION COST BREAKDOWN OF MATERIAL

TABLE 37 PASSENGER SHIPS: COMPARISON BETWEEN STEEL AND COMPOSITES

TABLE 38 MARINE INTERIORS MARKET SIZE, BY PRODUCT, 2018—2027 (USD MILLION)

TABLE 39 LIGHTING: MARINE INTERIORS MARKET SIZE, BY TYPE, 2018—2027 (USD MILLION)

TABLE 40 EUROPE MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 41 EUROPE MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018–2027 (USD MILLION)

TABLE 42 EUROPE MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 43 EUROPE MARINE INTERIORS MARKET SIZE, BY MATERIAL, 2018–2027 (USD MILLION)

TABLE 44 EUROPE MARINE INTERIORS MARKET SIZE, BY COUNTRY, 2018–2027 (USD MILLION)

TABLE 45 CRUISE INDUSTRY: EXPENDITURE FOR NEWBUILDING AND REFURBISHMENT

(USD MILLION), 2017

TABLE 46 ITALY: YACHT CONSTRUCTION (2019)

TABLE 47 ITALY: CRUISE SHIPS DELIVERY, BY CRUISE LINES, SHIP MODEL, AND YARD

(2015-2027)

TABLE 48 ITALY MARINE CABIN INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 49 ITALY MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 50 UK: YACHT CONSTRUCTION (2019)

TABLE 51 UK MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 52 UK MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 53 FRANCE: CRUISE SHIPS DELIVERY, BY CRUISE LINES, SHIP MODEL, AND YARD (2016-2027)

TABLE 54 FRANCE MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 55 FRANCE MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 56 GERMANY: YACHT CONSTRUCTION (2019)

TABLE 57 GERMANY: CRUISE SHIPS DELIVERY, BY CRUISE LINES, SHIP MODEL, AND YARD, (2015-2027)

TABLE 58 GERMANY MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 59 GERMANY MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 60 FINLAND: CRUISE SHIPS DELIVERY, BY CRUISE LINES, SHIP MODEL, AND YARD (2016-2025)

TABLE 61 FINLAND MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 62 FINLAND MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 63 REST OF EUROPE MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 64 REST OF THE EUROPE MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 65 NORTH AMERICA MARINE CABIN INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 66 NORTH AMERICA MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018–2027(USD MILLION)

TABLE 67 NORTH AMERICA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 68 NORTH AMERICA MARINE INTERIORS MARKET SIZE, BY MATERIAL, 2018–2027 (USD MILLION)

TABLE 69 NORTH AMERICA MARINE INTERIORS MARKET SIZE, BY COUNTRY, 2018–2027 (USD MILLION)

TABLE 70 US: YACHT CONSTRUCTION (2019)

TABLE 71 US MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 72 US MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 73 CANADA MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 74 CANADA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 75 ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 76 ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018–2027 (USD MILLION)

TABLE 77 ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 78 ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY MATERIAL, 2018–2027 (USD MILLION)

TABLE 79 ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY COUNTRY, 2018–2027 (USD MILLION)

TABLE 80 CHINA: YACHT CONSTRUCTION (2019)

TABLE 81 CHINA MARINE INTERIOR MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 82 CHINA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 83 INDIA MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 84 INDIA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 85 JAPAN MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 86 JAPAN MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027

(USD MILLION)

TABLE 87 AUSTRALIA MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 88 AUSTRALIA MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018–2027 (USD MILLION)

TABLE 89 SOUTH KOREA MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2028 (USD MILLION)

TABLE 90 SOUTH KOREA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 91 REST OF ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2028 (USD MILLION)

TABLE 92 REST OF ASIA PACIFIC MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 93 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 94 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2018–2027 (USD MILLION)

TABLE 95 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 96 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY MATERIAL, 2018–2027 (USD MILLION)

TABLE 97 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY REGION, 2018–2027 (USD MILLION)

TABLE 98 MIDDLE EAST MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 99 REST OF THE WORLD MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 100 LATIN AMERICA MARINE INTERIORS MARKET SIZE, BY SHIP TYPE, 2018–2027 (USD MILLION)

TABLE 101 LATIN AMERICA MARINE INTERIORS MARKET SIZE, BY END USER, 2018–2027 (USD MILLION)

TABLE 102 CONTRACTS, 2017–2020

TABLE 103 COLLABORATIONS & PARTNERSHIPS, 2017–2019

TABLE 104 EXPANSIONS, 2018

TABLE 105 MEYER WERFT SHIPYARD: CUSTOMER SNAPSHOT

TABLE 106 MEYER TURKU SHIPYARD CUSTOMER SNAPSHOT

TABLE 107 LLOYD WERFT SHIPYARD: CUSTOMER SNAPSHOT

TABLE 108 MITSUBISHI SHIPYARD: CUSTOMER SNAPSHOT

TABLE 109 CHANTIERS DE L'ATLANTIQUE (STX FRANCE) SHIPYARD:

CUSTOMER SNAPSHOT

TABLE 110 FINCANTIERI SHIPYARD: CUSTOMER SNAPSHOT

TABLE 111 T. MARIOTTI SHIPYARD: CUSTOMER SNAPSHOT

TABLE 112 WHO-TO-WHOM ANALYSIS XIAMEN SHIPYARD

TABLE 113 GRAND BAHAMAS SHIPYARD: CUSTOMER SNAPSHOT

TABLE 114 NAVANTIA SHIPYARD: CUSTOMER SNAPSHOT

TABLE 115 SEMBAWANG SHIPYARD: CUSTOMER SNAPSHOT

TABLE 116 ST ENGINEERING MARINE SHIPYARD: CUSTOMER SNAPSHOT

TABLE 117 REMONTOWA SHIPYARD: CUSTOMER SNAPSHOT

TABLE 118 TALLIN SHIPYARD: CUSTOMER SNAPSHOT

TABLE 119 KONINKLIJKE FEADSHIP SHIPYARD: CUSTOMER SNAPSHOT

TABLE 120 ROYAL VAN LENT FEADSHIP SHIPYARD: CUSTOMER SNAPSHOT

TABLE 121 LURSSSEN YACHTS SHIPYARD: CUSTOMER SNAPSHOT

TABLE 122 AMEL SHIPYARD: CUSTOMER SNAPSHOT

TABLE 123 KAEFER: SWOT ANALYSIS

List Of Figures

LIST OF FIGURES

FIGURE 1 REPORT PROCESS FLOW

FIGURE 2 MARINE INTERIORS MARKET: RESEARCH DESIGN

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE,
DESIGNATION
& REGION

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION

FIGURE 7 COMPOSITES SEGMENT PROJECTED TO GROW AT THE HIGHEST
CAGR FROM

2020 TO 2027

FIGURE 8 CRUISE SHIPS SEGMENT IN EUROPE EXPECTED TO LEAD MARINE
INTERIORS MARKET FROM 2020 TO 2027

FIGURE 9 NEW FIT SEGMENT IS ESTIMATED TO LEAD MARINE INTERIORS
MARKET FROM 2020 TO 2027

FIGURE 10 EUROPE ESTIMATED TO HOLD THE LARGEST SHARE OF THE
MARINE INTERIORS MARKET IN 2020

FIGURE 11 INCREASING MARITIME TOURISM INDUSTRY AND REFURBISHMENT
OF CRUISES AND YACHTS ARE DRIVING MARINE INTERIORS MARKET FROM
2020 TO 2027

FIGURE 12 NEW FIT SEGMENT ESTIMATED TO ACCOUNT FOR A LARGER
SHARE OF MARINE INTERIORS MARKET AS COMPARED TO REFIT SEGMENT IN
2020

FIGURE 13 CEILING & WALL PANELS SEGMENT EXPECTED TO ACCOUNT FOR
THE LARGEST SHARE OF MARINE INTERIORS MARKET DURING FORECAST
PERIOD

FIGURE 14 COMMERCIAL SEGMENT EXPECTED TO LEAD MARINE INTERIORS
MARKET DURING FORECAST PERIOD

FIGURE 15 MARINE INTERIORS MARKET IN NORTH AMERICA EXPECTED TO
GROW AT

THE HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 16 MARINE INTERIORS MARKET: DRIVERS, RESTRAINTS,
OPPORTUNITIES, AND CHALLENGES

FIGURE 17 CLIA GLOBAL OCEAN CRUISE PASSENGERS (IN MILLION), 2009—2020

FIGURE 18 GLOBAL CRUISE INDUSTRY SHARE, BY REGION, 2019

FIGURE 19 RIVER CRUISE PASSENGERS (IN THOUSANDS), 2012–2018

FIGURE 20 ROADMAP TOWARD EMISSION-FREE SHIPPING INDUSTRY

FIGURE 21 INDUSTRY EXPERTS VIEWS ON MARINE GALLEY ADVANCEMENT

FIGURE 22 MARINE INTERIORS MARKET, BY SHIP TYPE, 2020 & 2027 (USD MILLION)

FIGURE 23 MARINE INTERIORS MARKET, BY END USER, 2020 & 2027 (USD MILLION)

FIGURE 24 NEW ORDERS OF CARGO SHIPS, 2010-2018 (MILLION DWT)

FIGURE 25 40M+ YACHT REFIT, 2017–2018 (USD MILLION)

FIGURE 26 MARINE INTERIORS MARKET SIZE, BY APPLICATION, 2020-2027 (USD MILLION)

FIGURE 27 MARINE INTERIORS MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

FIGURE 28 MARINE INTERIORS MARKET SIZE, BY PRODUCT, 2020 & 2027 (USD MILLION)

FIGURE 29 EUROPE ESTIMATED TO HOLD LARGEST SHARE OF MARINE INTERIORS MARKET IN 2020

FIGURE 30 EUROPE MARINE INTERIORS MARKET SNAPSHOT

FIGURE 31 NORTH AMERICA MARINE INTERIORS MARKET SNAPSHOT

FIGURE 32 ASIA PACIFIC MARINE INTERIORS MARKET SNAPSHOT

FIGURE 33 KEY DEVELOPMENTS BY LEADING PLAYERS IN MARINE INTERIORS MARKET BETWEEN 2016 AND 2020

FIGURE 34 MARINE INTERIORS MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

FIGURE 35 MARKET RANKING OF TOP PLAYERS IN MARINE INTERIORS MARKET, 2019

FIGURE 36 FORBO FLOORING SYSTEMS: COMPANY SNAPSHOT

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