

Manufactured Soil (Soil Blends & Mixes) Market by Type (Garden Soil, Soil Mix, Manure & Compost), Application (Cultivation, Lawns, Commercial Developments, Sports Fields, Green Spaces), Material Input, & by Region - Global Forecast to 2021

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Abstracts

The global manufactured soils market is projected to reach USD 7.75 billion by 2021, at a CAGR of 6.7% from 2016 to 2021. This growth is due to a number of factors such as increasing demand for organic products, increasing demand for controlled farming practices, improved yield & productivity, and growing market for horticulture greenhouses.

“Use of manufactured soils in commercial developments application is expected to grow at the highest CAGR”

The growing demand for topsoil used for these commercial developments is projected to drive the market for manufactured soils in this segment. Use of manufactured soil in commercial developments is largely seen in the North American and European regions due to the presence of major players in these regions. The manufactured soil markets in the Middle East and Asia-Pacific are still in the growth stage and are highly potential markets for use of manufactured soil in commercial developments.

‘North America dominated the manufactured soils market in 2015’

North America is seen as an important market for the sales of manufactured soil blends and mixes. North America is the dominating region, owing to the increase in the market for lawn and garden consumables, along with the growing use of controlled agriculture in the region. Manufactured soil blends and mixes are becoming more popular in the

region as they increase yields and enhance the quality of crops, hence catering to the growing global demand for food. The increasing population in the Asia-Pacific region is the key factor driving the market for manufactured soil blends and mixes. It has increased the demand for food, thereby exerting pressure on agricultural productivity.

The breakdown of primary interviews on the basis of company type and region is provided below:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C level – 35%, Director Level – 25%, and others – 40%

By Region: North America – 30%, Europe – 20%, Asia-Pacific – 45%, and RoW – 5%

Leading players such as The Scotts Miracle-Gro Company (U.S.), Boxley Materials Company Inc. (U.S.), Resource Management Inc. (U.S.), and Boughton Loam & Turf Management Limited (U.K.). Other players include Casella Organics, Inc. (U.S.), Resource Management Inc. (U.S.), and Tim O'Hare Associates LLP (U.K.).

Reasons to buy this report:

To get a comprehensive overview of the global manufactured soils market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted

To gain insights into the major countries/regions in which the manufactured soils market is flourishing

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Product name: Manufactured Soil (Soil Blends & Mixes) Market by Type (Garden Soil, Soil Mix, Manure & Compost), Application (Cultivation, Lawns, Commercial Developments, Sports Fields, Green Spaces), Material Input, & by Region - Global Forecast to 2021

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