

# **Manufactured Soil (Soil Blends & Mixes) Market by Type (Garden Soil, Soil Mix, Manure & Compost), Application (Cultivation, Lawns, Commercial Developments, Sports Fields, Green Spaces), Material Input, & by Region - Global Forecast to 2021**

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## **Abstracts**

The global manufactured soils market is projected to reach USD 7.75 billion by 2021, at a CAGR of 6.7% from 2016 to 2021. This growth is due to a number of factors such as increasing demand for organic products, increasing demand for controlled farming practices, improved yield & productivity, and growing market for horticulture greenhouses.

“Use of manufactured soils in commercial developments application is expected to grow at the highest CAGR”

The growing demand for topsoil used for these commercial developments is projected to drive the market for manufactured soils in this segment. Use of manufactured soil in commercial developments is largely seen in the North American and European regions due to the presence of major players in these regions. The manufactured soil markets in the Middle East and Asia-Pacific are still in the growth stage and are highly potential markets for use of manufactured soil in commercial developments.

‘North America dominated the manufactured soils market in 2015’

North America is seen as an important market for the sales of manufactured soil blends and mixes. North America is the dominating region, owing to the increase in the market for lawn and garden consumables, along with the growing use of controlled agriculture in the region. Manufactured soil blends and mixes are becoming more popular in the

region as they increase yields and enhance the quality of crops, hence catering to the growing global demand for food. The increasing population in the Asia-Pacific region is the key factor driving the market for manufactured soil blends and mixes. It has increased the demand for food, thereby exerting pressure on agricultural productivity.

The breakdown of primary interviews on the basis of company type and region is provided below:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C level – 35%, Director Level – 25%, and others – 40%

By Region: North America – 30%, Europe – 20%, Asia-Pacific – 45%, and RoW – 5%

Leading players such as The Scotts Miracle-Gro Company (U.S.), Boxley Materials Company Inc. (U.S.), Resource Management Inc. (U.S.), and Boughton Loam & Turf Management Limited (U.K.). Other players include Casella Organics, Inc. (U.S.), Resource Management Inc. (U.S.), and Tim O'Hare Associates LLP (U.K.).

Reasons to buy this report:

To get a comprehensive overview of the global manufactured soils market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted

To gain insights into the major countries/regions in which the manufactured soils market is flourishing

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED
- 1.4 CURRENCY
- 1.5 UNITS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
- 2.2 FACTOR ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE ANALYSIS
    - 2.2.2.1 Increased food demand from the ever-growing population
    - 2.2.2.2 Growing Population and Urbanization
    - 2.2.2.3 Shrinking Arable Land
    - 2.2.2.4 Global Focus on Increasing Agricultural Output
  - 2.2.3 SUPPLY-SIDE ANALYSIS
    - 2.2.3.1 Research & development
- 2.3 MARKET SIZE ESTIMATION
- 2.4 DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.5.1 ASSUMPTIONS
  - 2.5.2 RESEARCH LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE MANUFACTURED SOIL MARKET
- 4.2 MANUFACTURED SOIL MARKET: BY TYPE
- 4.3 MANUFACTURED SOIL MARKET IN NORTH AMERICA
- 4.4 MANUFACTURED SOIL MARKET, BY MATERIAL INPUT
- 4.5 LIFE CYCLE ANALYSIS: MANUFACTURED SOIL MARKET

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 MARKET SEGMENTATION

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

- 5.3.1.1 Growing global lawn and garden consumables market
- 5.3.1.2 Growing demand for organic farming practices
- 5.3.1.3 Controlled agriculture: Manufactured soil mixes in greenhouses
- 5.3.1.4 Growing market for horticulture

#### 5.3.2 RESTRAINTS

- 5.3.2.1 Lack of awareness of manufactured soil products
- 5.3.2.2 Low adoption rate

#### 5.3.3 OPPORTUNITIES

- 5.3.3.1 Innovations in manufactured soil types
- 5.3.3.2 New target market: Asia-Pacific
- 5.3.3.3 Government support and initiatives

#### 5.3.4 CHALLENGES

- 5.3.4.1 Infrastructural challenges in developing countries

## **6 INDUSTRY TRENDS**

### 6.1 INTRODUCTION

### 6.2 SUPPLY CHAIN

### 6.3 VALUE CHAIN

### 6.4 PORTER'S FIVE FORCES ANALYSIS: MANUFACTURED SOIL MARKET

- 6.4.1 INTENSITY OF COMPETITIVE RIVALRY
- 6.4.2 BARGAINING POWER OF BUYERS
- 6.4.3 BARGAINING POWER OF SUPPLIERS
- 6.4.4 THREAT OF SUBSTITUTES
- 6.4.5 THREAT OF NEW ENTRANTS

### 6.5 REGULATORY FRAMEWORK

- 6.5.1 NORTH AMERICA

6.5.2 EUROPE

6.5.3 ASIA-PACIFIC

## **7 MANUFACTURED SOIL MARKET, BY BRAND**

7.1 INTRODUCTION

7.2 MIRACLE-GRO ORGANIC CHOICE

7.3 SUPERSOIL

7.4 PEACEFUL VALLEY FARM SUPPLY

7.5 FERRY MORSE JIFFY MIX

7.5.1 HYPONEX

7.5.2 BLACK GOLD

7.5.3 FAFARD

7.5.4 ULTRAGROW

## **8 MANUFACTURED SOIL MARKET, BY TYPE**

8.1 INTRODUCTION

8.2 GARDEN SOIL

8.2.1 GARDEN SOIL, BY SUB-TYPE

8.2.2 STRUCTURED SOIL

8.2.3 MOISTURE RETENTIVE SOIL

8.2.4 LIGHTWEIGHT SOIL

8.2.5 BEDDING SOIL

8.3 SOIL MIX

8.3.1 SOIL MIX, BY SUB-TYPE

8.3.2 LAWN MIX

8.3.3 VEGGIE MIX

8.4 MANURE & COMPOST

8.4.1 MANURE & COMPOST, BY SUB-TYPE

8.4.2 CHICKEN MANURE

8.4.3 COW MANURE

8.4.4 MUSHROOM COMPOST

8.5 OTHERS

## **9 MANUFACTURED SOIL MARKET, BY MATERIAL INPUT**

9.1 INTRODUCTION

9.2 SOIL

- 9.3 COMPOST
- 9.4 SAND
- 9.5 COIR FIBER
- 9.6 PERLITE
- 9.7 VERMICULITE
- 9.8 OTHERS

## **10 MANUFACTURED SOIL MARKET, BY APPLICATION**

- 10.1 INTRODUCTION
- 10.2 CULTIVATION
- 10.3 LAWNS
- 10.4 COMMERCIAL DEVELOPMENTS
- 10.5 SPORTS FIELDS
- 10.6 GREEN SPACES
- 10.7 OTHERS

## **11 MANUFACTURED SOIL MARKET, BY REGION**

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
  - 11.2.1 U.S.
  - 11.2.2 CANADA
  - 11.2.3 MEXICO
- 11.3 EUROPE
  - 11.3.1 SPAIN
  - 11.3.2 ITALY
  - 11.3.3 FRANCE
  - 11.3.4 GERMANY
  - 11.3.5 U.K.
  - 11.3.6 REST OF EUROPE
- 11.4 ASIA-PACIFIC
  - 11.4.1 CHINA
  - 11.4.2 INDIA
  - 11.4.3 JAPAN
  - 11.4.4 AUSTRALIA
  - 11.4.5 INDONESIA
  - 11.4.6 REST OF ASIA-PACIFIC
- 11.5 REST OF THE WORLD (ROW)

- 11.5.1 BRAZIL
- 11.5.2 ARGENTINA
- 11.5.3 SOUTH AFRICA
- 11.5.4 OTHERS IN ROW

## **12 COMPETITIVE LANDSCAPE**

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATIONS & TRENDS
- 12.3 PRODUCT MAPPING
- 12.4 EXPANSIONS & INVESTMENTS
- 12.5 NEW PRODUCT LAUNCHES
- 12.6 MERGERS & ACQUISITIONS

## **13 COMPANY PROFILES**

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)\*

- 13.1 INTRODUCTION
- 13.2 THE SCOTTS MIRACLE-GRO COMPANY
- 13.3 BOXLEY MATERIALS COMPANY, INC.
- 13.4 CASELLA ORGANICS, INC.
- 13.5 RESOURCE MANAGEMENT, INC. (RMI)
- 13.6 TIM O'HARE ASSOCIATES LLP
- 13.7 PEACEFUL VALLEY FARM & GARDEN SUPPLY
- 13.8 B.D. WHITE TOP SOIL COMPANY INC.
- 13.9 JIFFY INTERNATIONAL AS
- 13.10 BOUGHTON LOAM & TURF MANAGEMENT LIMITED
- 13.11 LONDON ROCK SUPPLIES LIMITED

\*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

## **14 APPENDIX**

- 14.1 INDUSTRY INSIGHTS FROM EXPERTS
- 14.2 DISCUSSION GUIDE
- 14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

Table 1 MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 2 MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 3 GARDEN SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 4 GARDEN SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 5 GARDEN SOIL MARKET SIZE, BY SUBTYPE, 2014–2021 (USD MILLION)

Table 6 GARDEN SOIL MARKET SIZE, BY SUBTYPE, 2014–2021 (KT)

Table 7 STRUCTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 8 STRUCTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 9 MOISTURE RETENTIVE SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 10 MOISTURE RETENTIVE SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 11 LIGHTWEIGHT SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 12 LIGHTWEIGHT SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 13 BEDDING SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 14 BEDDING SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 15 SOIL MIX MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 16 SOIL MIX MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 17 SOIL MIX MARKET SIZE, BY SUBTYPE, 2014–2021 (USD MILLION)

Table 18 SOIL MIX MARKET SIZE, BY SUBTYPE, 2014–2021 (KT)

Table 19 LAWN MIX MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 20 LAWN MIX MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 21 VEGGIE MIX MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 22 VEGGIE MIX MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 23 MANURE & COMPOST MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 24 MANURE & COMPOST MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 25 MANURE & COMPOST MARKET SIZE, BY SUBTYPE, 2014–2021 (USD MILLION)

Table 26 MANURE & COMPOST MARKET SIZE, BY SUBTYPE, 2014–2021 (KT)

Table 27 CHICKEN MANURE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 28 CHICKEN MANURE MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 29 COW MANURE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 30 COW MANURE MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 31 MUSHROOM COMPOST MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 32 MUSHROOM COMPOST MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 33 OTHER MANUFACTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 34 OTHER MANUFACTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 35 MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014-2021 (USD MILLION)

Table 36 SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 37 SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 38 COMPOST MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 39 COMPOST MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 40 SAND MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 41 SAND MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 42 COIR FIBER MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 43 COIR FIBER MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 44 PERLITE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 45 PERLITE MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 46 VERMICULITE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 47 VERMICULITE MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 48 MANUFACTURED SOIL MARKET SIZE FOR OTHER MATERIAL INPUTS, BY REGION, 2014–2021 (USD MILLION)

Table 49 MANUFACTURED SOIL MARKET SIZE FOR OTHER MATERIAL INPUTS, BY REGION, 2014–2021 (KT)

Table 50 MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 51 MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 52 CULTIVATION MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 53 CULTIVATION MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 54 LAWNS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 55 LAWNS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 56 COMMERCIAL DEVELOPMENTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 57 COMMERCIAL DEVELOPMENTS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 58 SPORTS FIELDS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 59 SPORTS FIELDS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 60 GREEN SPACES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

- Table 61 GREEN SPACES MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 62 OTHER APPLICATIONS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 63 OTHER APPLICATIONS MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 64 MANUFACTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 65 MANUFACTURED SOIL MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 66 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 67 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
- Table 68 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)
- Table 69 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014–2021 (KT)
- Table 70 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014–2021 (USD MILLION)
- Table 71 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014–2021 (KT)
- Table 72 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)
- Table 73 NORTH AMERICA: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)
- Table 74 U.S.: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 75 U.S.: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
- Table 76 CANADA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 77 CANADA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
- Table 78 MEXICO: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 79 MEXICO: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
- Table 80 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 81 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 82 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 83 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 84 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014–2021 (USD MILLION)

Table 85 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014–2021 (KT)

Table 86 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 87 EUROPE: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 88 SPAIN: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 89 SPAIN: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 90 ITALY: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 91 ITALY: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 92 FRANCE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 93 FRANCE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 94 GERMANY: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 95 GERMANY: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 96 U.K.: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 97 U.K.: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 98 REST OF EUROPE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 99 REST OF EUROPE: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 100 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 101 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION,

2014-2021 (KT)

Table 102 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 103 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 104 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014-2021 (USD MILLION)

Table 105 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014-2021 (KT)

Table 106 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 107 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 108 CHINA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 109 CHINA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 110 INDIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 111 INDIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 112 JAPAN: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 113 JAPAN: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 114 AUSTRALIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 115 AUSTRALIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 116 INDONESIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 117 INDONESIA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 118 REST OF ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 119 REST OF ASIA-PACIFIC: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 120 ROW: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 121 ROW: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 122 ROW: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 123 ROW: MANUFACTURED SOIL MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 124 ROW: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014-2021 (USD MILLION)

Table 125 ROW: MANUFACTURED SOIL MARKET SIZE, BY MATERIAL INPUT, 2014-2021 (KT)

Table 126 ROW: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 127 ROW: MANUFACTURED SOIL MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 128 BRAZIL: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 129 BRAZIL: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 130 ARGENTINA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 131 ARGENTINA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 132 SOUTH AFRICA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 133 SOUTH AFRICA: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 134 OTHERS IN ROW: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 135 OTHERS IN ROW: MANUFACTURED SOIL MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 136 EXPANSIONS & INVESTMENTS

Table 137 NEW PRODUCT LAUNCHES

Table 138 MERGERS & ACQUISITIONS

## List Of Figures

### LIST OF FIGURES

Figure 1 MANUFACTURED SOIL MARKET: RESEARCH DESIGN

Figure 2 GROWING POPULATION TO CONTRIBUTE TO DOUBLE-DIGIT GROWTH OF FOOD DEMAND BY 2030

Figure 3 GLOBAL POPULATION DYNAMICS: RISING URBAN POPULATION, 1950–2030 (PERCENT)

Figure 4 ARABLE LAND PER CAPITA (1960-2030)

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 DATA TRIANGULATION

Figure 8 SOIL MIX SEGMENT TO EXHIBIT FASTEST GROWTH FROM 2016 TO 2021 (USD MILLION)

Figure 9 COMMERCIAL DEVELOPMENT IS PROJECTED TO BE FASTEST GROWING MARKET DURING THE FORECAST PERIOD (2016-2021)

Figure 10 SOIL SEGMENT HELD THE LARGEST SHARE AMONG THE VARIOUS MATERIAL INPUTS USED IN 2015

Figure 11 MANUFACTURED SOIL MARKET SHARE (VALUE), BY REGION, 2015: ASIA-PACIFIC IS PROJECTED TO BE THE FASTEST-GROWING BETWEEN 2016 AND 2021

Figure 12 ATTRACTIVE OPPORTUNITIES IN THE MANUFACTURED SOIL MARKET, 2016-2021

Figure 13 SOIL MIX SEGMENT IS EXPECTED TO BE THE FASTEST-GROWING BY TYPE, DURING THE FORECAST PERIOD (2015-2021)

Figure 14 CULTIVATION SEGMENT TO CAPTURE LARGEST SHARE IN NORTH AMERICAN MANUFACTURED SOIL MARKET IN 2016

Figure 15 SOIL SEGMENT TO DOMINATE THE MANUFACTURED SOIL MARKET DURING THE FORECAST PERIOD (2015-2021)

Figure 16 MANUFACTURED SOIL MARKET IN ASIA-PACIFIC REGION IS EXPERIENCING HIGH GROWTH

Figure 17 MANUFACTURED SOIL: MARKET DYNAMICS

Figure 18 SUPPLY CHAIN FOR THE MANUFACTURED SOIL MARKET

Figure 19 VALUE CHAIN ANALYSIS FOR MANUFACTURED SOIL MARKET

Figure 20 PORTER'S FIVE FORCES ANALYSIS – MANUFACTURED SOIL MARKET

Figure 21 SOIL MIX SEGMENT TO EXHIBIT HIGHEST GROWTH IN THE MANUFACTURED SOIL MARKET FROM 2016 TO 2021

Figure 22 THE SOIL SEGMENT EXPECTED TO DOMINATE THE MANUFACTURED

SOIL MARKET FROM 2016 TO 2021

Figure 23 CULTIVATION APPLICATION PROJECTED TO DOMINATE THE MANUFACTURED SOIL MARKET FROM 2016 TO 2021

Figure 24 MANUFACTURED SOIL MARKET (VALUE), GEOGRAPHIC SNAPSHOT, 2016–2021

Figure 25 NORTH AMERICA: MANUFACTURED SOIL MARKET SNAPSHOT

Figure 26 ASIA-PACIFIC: MANUFACTURED SOIL MARKET SNAPSHOT

Figure 27 KEY COMPANIES PREFERRED EXPANSIONS & INVESTMENTS FROM 2012 TO 2015

Figure 28 EXPANSIONS & INVESTMENTS HAVE LED TO GROWTH & INNOVATION (2012-2016)

Figure 29 EXPANSIONS & INVESTMENTS: THE KEY STRATEGIES, 2012-2016

Figure 30 PRODUCT MAPPING OF THE TOP MANUFACTURED SOIL MARKET PLAYERS, 2016

Figure 31 GEOGRAPHICAL REVENUE MIX OF TOP FIVE PLAYERS

Figure 32 THE SCOTTS MIRACLE-GRO COMPANY: COMPANY SNAPSHOT

Figure 33 THE SCOTTS MIRACLE-GRO COMPANY: SWOT ANALYSIS

Figure 34 BOXLEY MATERIALS COMPANY, INC.: SWOT ANALYSIS

Figure 35 RESOURCE MANAGEMENT, INC.: SWOT ANALYSIS

Figure 36 TIM O'HARE ASSOCIATES LLP: SWOT ANALYSIS

Figure 37 BOUGHTON LOAM & TURF MANAGEMENT LIMITED: SWOT ANALYSIS



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