

# **Management System Certification Market by Certification Type (Product and Management System Certification), Service Type (Certification & Verification and Training & Business Assurance), Application, Vertical and Region - Global Forecast to 2029**

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## **Abstracts**

The global management system certification market is projected to grow from USD 40.0 billion in 2024 to USD 49.5 billion by 2029, registering a CAGR of 4.3% during the forecast period. The driving force behind the management system certification market is the global push for standardized and effective business practices. Organizations spanning diverse industries increasingly acknowledge the importance of adhering to internationally recognized standards to improve operational efficiency, mitigate risks, and ensure compliance with regulations. Specific drivers fuelling this demand include the imperative of globalization, which mandates standardized processes for seamless cross-border trade, and an elevated focus on sustainability and quality. Technological advancements, industry-specific regulations, and the imperative to install trust among consumers and stakeholders further contribute to the widespread adoption of certification services.

“The quality management systems segment is expected to hold the largest share in the overall management system certification market.”

Quality Management Systems (QMS) are poised to secure the largest share in the market due to their pivotal role in enhancing organizational efficiency and ensuring product or service excellence. The imperative for consistent quality, driven by global competition and heightened consumer expectations, compels businesses across

diverse industries to prioritize the implementation of robust QMS. International standards like ISO 9001 provide a framework that not only streamlines processes but also instills a culture of continuous improvement. As regulatory environments become more stringent, particularly in sectors like healthcare, manufacturing, and aerospace, adherence to QMS standards becomes a strategic necessity. The increasing integration of digital technologies in QMS, such as automation and data analytics, further amplifies their relevance in optimizing processes and decision-making.

“The medical and life sciences segment is likely to witness significant growth rate during the forecast period.”

The medical and life sciences sector is poised for the highest growth in the management system certification market due to several compelling reasons. The industry's inherent commitment to quality, safety, and compliance, driven by stringent regulatory requirements, positions management system certifications as indispensable. As medical technologies advance and the pharmaceutical landscape evolves, the need for standardized processes becomes paramount to ensure product safety, efficacy, and regulatory adherence. Rising prevalence of chronic diseases, coupled with a growing aging population, underscores the importance of robust quality management systems in healthcare delivery. Additionally, the interconnectedness of global healthcare networks and the imperative for traceability further accentuate the significance of management system certifications in the medical and life sciences domain, contributing to its anticipated highest growth in the market.

“India is likely to exhibit highest CAGR in the Asia Pacific management system certification market during the forecast period”

India is expected to experience highest growth in the Asia Pacific management system certification market. The country's rapid industrialization, burgeoning technology sector, and the government's push for 'Make in India' initiatives contribute to a heightened demand for standardized processes and quality assurance across diverse industries. As businesses strive to align with international standards for global competitiveness, there is an increasing adoption of management system certifications, including ISO 9001 for quality management, ISO 14001 for environmental management, and ISO 45001 for occupational health and safety. The government's focus on regulatory compliance, coupled with the imperative for sustainable practices, further augments the need for certification services. Additionally, the Indian consumer's evolving preferences for certified products, emphasizing safety and quality, contribute to the growing significance of management system certifications.

Breakdown of profiles of primary participants:

By Company Type: Tier 1 - 52%, Tier 2 - 38%, and Tier 3 - 10%

By Designation: C-level Executives - 62%, Directors - 25%, and Others - 13%

By Region: North America - 41%, Europe - 20%, Asia Pacific - 30%, and Rest of the World - 9%

The major companies in the management system certification market include TÜV SÜD (Germany), Bureau Veritas (France), Intertek Group plc (UK), SGS (Switzerland), TÜV Rheinland (Germany), DEKRA SE (Germany), Eurofins Scientific (Luxembourg), Applus+ (Spain), Lloyd's Register Group Limited (UK), and DNV GL (Norway).

### Research Coverage

The report segments the management system certification market and forecasts its size, by value, based on certification type, service type, application, vertical, and region (North America, Europe, Asia Pacific, and the Rest of the World). The report also comprehensively reviews market drivers, restraints, opportunities, and challenges in the management system certification market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

### Reasons to Buy the Report:

Analysis of key drivers (increasing investments in latest technologies such as AI, ML, cloud computing, and big data, growing emphasis among manufacturing firms on enhancing customer retention, growing illicit trade of forged and pirated goods, and rising consumer awareness and demand for transparency), restraints (varied standards and regulations across countries and high certification costs and resource investments), opportunities (introduction of digital certification services after outbreak of COVID-19 and increasing focus on food safety and hygiene), and challenges (challenges in providing certification services for evolving technologies for smaller market players) influencing the growth of the management system certification market.

Product Development/Innovation: Detailed insights on upcoming technologies,

research & development activities, and new service launches in the management system certification market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the management system certification market across varied regions.

**Market Diversification:** Exhaustive information about new services, untapped geographies, recent developments, and investments in the management system certification market.

**Competitive Assessment:** In-depth assessment of market shares, growth strategies and service offerings of leading players like SGS (Switzerland), Bureau Veritas (France), Intertek Group plc (UK), TÜV Rheinland (Germany), DEKRA SE (Germany), Eurofins Scientific (Luxembourg), TÜV SÜD (Germany), Applus+ (Spain), Lloyd's Register Group Limited (UK), and DNV GL (Norway).

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\*Details on Business Overview, Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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