

Managed Wi-Fi Solutions Market by Networking Service (Network Security, Network Planning and Designing, Network Consulting), Infrastructure Service (Survey and Analysis, Installation and Provisioning), Vertical, and Region - Global Forecast to 2022

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Abstracts

“The managed Wi-Fi solutions market is expected to grow at a Compound Annual Growth Rate (CAGR) of 14.8%”

The global managed Wi-Fi solutions market size is expected to grow from USD 3.07 billion in 2017 to USD 6.11 billion by 2022, at a CAGR of 14.8% during the forecast period. The managed Wi-Fi solutions market is gaining traction due to the rising adoption of enterprise mobility services and rapid increase in the deployment of public Wi-Fi across physical venues. Furthermore, the rise in number of Wi-Fi-enabled devices, such as smartphones, tablets, laptops, game consoles, and digital cameras at a rapid pace, and demand of high-speed networks, are driving the market growth. However, lack of standards for interconnectivity and interoperability is restraining the managed Wi-Fi solutions market growth.

“Transportation, Logistics, and Hospitality vertical is expected to grow at the highest CAGR during the forecast period.”

The transportation, logistics, and hospitality vertical is at the forefront in adopting managed Wi-Fi solutions and associated services, as these solutions and services provide reliable, cost-effective, and central management of the WLAN network. The wireless technology has enhanced the operations of various industry functions, such as

distribution and storage, inventory, communication, and tracking. Real-time tracking of product and vehicle location is important in the transportation and logistics vertical. Similarly, the hospitality vertical experiences witnesses' intense competition among the enterprises to capture major market shares. Good Wi-Fi connectivity is necessary in the hospitality vertical, for repeated visits to a hotel or restaurant. Reliable managed Wi-Fi solutions and services provide consistent, cost-effective, and centrally managed networking that enables the hotel or restaurant staff to easily manage Wi-Fi networks.

"North America is expected to hold the largest market size, and Asia Pacific (APAC) is projected to grow at the highest rate during the forecast period."

North America is expected to hold the largest market share in the managed Wi-Fi solutions market during the forecast period. The demand for the adoption of wireless hotspots and managed Wi-Fi solutions and services is expected to increase, due to the major regional players' growing investments in the wireless technology.

APAC is expected to witness significant growth and is projected to be the fastest-growing region in the global managed Wi-Fi solutions market. The region has witnessed advanced and dynamic adoption of new technologies and has been a lucrative market. APAC is witnessing an upsurge in the adoption of smart devices and internet, mandating the need for reliable and secure internet connectivity. Furthermore, rising adoption of enterprise mobility services and growing number of smart devices is driving the need for reliable managed Wi-Fi solutions and associated services beyond traditional boundaries, thereby boosting the overall growth of managed Wi-Fi solutions market during the forecast period.

In the process of determining and verifying the market size of several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of primary participants is as follows:

By Company: Tier 1 – 30 %, Tier 2 – 40%, and Tier 3 – 30%

By Designation: C-Level – 72%, Director Level – 14%, and Others – 14%

By Region: North America – 57%, Europe – 14%, APAC and ROW – 29%

The managed Wi-Fi solutions market includes major vendors such as Cisco Systems (US), Fujitsu (Japan), Vodafone (UK), Verizon (US), Ruckus Wireless (US), Aruba (US), Mojo Networks (US), and Purple (England).

Research Coverage:

The report includes an in-depth competitive analysis of the key players in the managed Wi-Fi solutions market along with their company profiles, recent developments, and key market strategies. The report segments the managed Wi-Fi solutions market by component (solutions and service), organization size, vertical, and region.

Reasons to Buy the Report:

The managed Wi-Fi solutions market has been segmented on the basis of component (solutions and service), organization size, vertical, and region.

The report will help market leaders/new entrants in the managed Wi-Fi solutions market in the following ways:

1. The overall managed Wi-Fi solutions market revenue stream has been derived considering the revenue generated by MSPs offering dedicated managed Wi-Fi solutions and associated services. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split into regions.
2. The report helps the stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
3. The report will help the stakeholders to understand the competitors and gain more insights to better their market position. The competitive landscape section includes the competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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