

Managed SIEM Services Market by Application (Log Management and Reporting, Threat Intelligence, Security Analytics), Type (Fully Managed, Co-Managed), Deployment Mode, Organization Size, Vertical and Region - Global Forecast to 2028

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Abstracts

The global managed SIEM services market is estimated to be worth USD 7.5 billion in 2023 and is projected to reach USD 16.0 billion by 2028, at a CAGR of 16.3% during the forecast period. The managed SIEM services market is thriving due to a combination of factors: the relentless evolution of cyber threats, an urgent need for organizations to reinforce their defenses against sophisticated attacks, and a widespread shift to remote work, expanding the surface area vulnerable to cyber threats. Additionally, the market is being propelled by a heightened focus on compliance with data protection regulations, a growing recognition of SIEM's pivotal role in threat detection and response, and an acknowledgment of the resource challenges involved in maintaining robust cybersecurity infrastructure internally. In the face of a complex cybersecurity landscape, the adoption of managed SIEM services emerges not only as a practical choice but as a strategic necessity for effectively navigating the intricacies of digital security.

“By application, the log management and reporting segment to register the highest growth rate during the forecast period.”

In the forecast period, the log management and reporting segment is poised to witness the highest growth rate among managed SIEM services applications. Organizations are increasingly recognizing the critical role of comprehensive log management in identifying and responding to security incidents effectively. Log management is the foundation for robust cybersecurity, providing a centralized repository for collecting and

analyzing data from various sources across an organization's IT environment. As regulatory compliance requirements become more stringent, the need for accurate and detailed reporting escalates, further driving the demand for log management and reporting within the managed SIEM services market. This segment's anticipated high growth rate underscores the increasing importance of proactive monitoring, analysis, and reporting in maintaining a resilient cybersecurity posture.

“By deployment mode, the cloud segment to register the highest growth rate during the forecast period.”

The surge is fueled by the growing recognition among organizations of the inherent advantages offered by cloud-based solutions. The cloud deployment model provides unmatched flexibility, scalability, and accessibility, aligning perfectly with the dynamic cybersecurity landscape. As businesses increasingly adopt cloud technologies, the demand for managed SIEM services in the cloud intensifies, allowing for rapid deployment, real-time updates, and efficient scaling to address evolving security needs. The rise of hybrid and multi-cloud environments further amplifies this trend as organizations seek centralized and integrated security solutions that span their diverse IT infrastructures seamlessly. The anticipated accelerated growth in the cloud segment underscores the pivotal role that cloud-based deployment plays in meeting organizations' evolving cybersecurity demands.

“Asia Pacific to register the highest growth rate during the forecast period.”

The Asia Pacific region is poised to achieve the highest growth rate in the managed SIEM services market, propelled by a unique amalgamation of factors specific to the region. As digital transformation accelerates across diverse industries, Asia Pacific countries are experiencing a surge in cybersecurity awareness and the need for robust solutions to counter evolving cyber threats. The region's dynamic economic landscape, coupled with the rapid adoption of emerging technologies, is fostering a heightened demand for managed SIEM services. Additionally, stringent regulatory measures addressing data protection and privacy are pushing organizations in the region to invest in advanced security solutions. The growth in remote work and the expanding digital footprint further contribute to the significance of managed SIEM services, positioning Asia Pacific as a key driver in the global landscape, where organizations are increasingly recognizing the imperative of fortified cybersecurity measures tailored to the region's specific challenges.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The breakdown of the primaries is as follows:

By Company Type: Tier 1 – 20%, Tier 2 – 57%, and Tier 3 – 33%

By Designation: C-level – 40%, Managers and Others – 60%

By Region: North America – 35%, Europe – 20%, Asia Pacific – 45%.

The major players in the managed SIEM services market are AT&T (US), Advantio (Spain), BlueVoyant (US), BT (UK), CyberCX (Australia), Capgemini (France), GoSecure (US), Cyderes (US), IBM (US), Integrity360 (Ireland), Redscan (UK), NCC Group (UK), NTT (Japan), Optiv (US), Proficio (US), ReliaQuest (US), SharkStriker (US), Stratejm (Canada), Talion (UK), TCS (India), Trustwave (US), Unisys (US), Verizon (US), Vodafone (UK), Wipro (India), Rapid7 (US), ManageEngine (US), Sumo Logic (US).

The study includes an in-depth competitive analysis of these key players in the managed SIEM services market, with their company profiles, recent developments, and key market strategies.

Research Coverage

The market study covers the managed SIEM services market size across segments. It aims to estimate the market size and growth potential of this market across different segments by application, by type, deployment mode, organization size, vertical, and region. The study also includes an in-depth competitive analysis of the key market players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall managed SIEM services market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market

pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

As businesses recognize the pivotal role of managed SIEM services, there is a mounting demand for comprehensive managed SIEM services solutions and services. These encompass a range of tools enabling organizations to achieve authentic and secure connectivity. While challenges like the need for alignment and technology integration are acknowledged, the report underscores the dynamic landscape of managed SIEM services-centric technologies and evolving market trends; the report also offers valuable insights into the future trajectory of the managed SIEM services market.

Product Development/Innovation: Detailed insights on coming technologies, R&D activities, and product & solution launches in the managed SIEM services market

Market Development: Comprehensive information about lucrative markets – the report analyses the managed SIEM services market across varied regions.

Market Diversification: Exhaustive information about new products & solutions being developed, untapped geographies, recent developments, and investments in the managed SIEM services market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like AT&T (US), Advantio (Spain), BlueVoyant (US), BT (UK), CyberCX (Australia), Capgemini (France), GoSecure (US), Cyderes (US), IBM (US), Integrity360 (Ireland), Redscan (UK), NCC Group (UK), NTT (Japan), Optiv (US), Proficio (US), ReliaQuest (US), SharkStriker (US), Stratejm (Canada), Talion (UK), TCS (India), Trustwave (US), Unisys (US), Verizon (US), Vodafone (UK), Wipro (India), Rapid7 (US), ManageEngine (US), Sumo Logic (US).

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(Business overview, Services/Solutions offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats)*

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13.2 STARTUPS/SMES

13.2.1 STRATEJM

13.2.2 BLUEVOYANT

13.2.3 GOSECURE

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13.2.10 BULLETPROOF

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13.2.12 PRATUM

13.2.13 NOVACOAST

*Details on Business overview, Services/Solutions offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

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