

Managed Security Services Market by Service Type (Managed IAM, MDR, Managed SIEM, Log Management), Type (Fully Managed & Co-managed), Security Type (Network, Cloud, Endpoint, Application), Organization Size, Vertical, & Region - Global Forecast to 2028

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Abstracts

The global MSS market size is expected to grow from USD 30.6 billion in 2023 to USD 52.9 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 11.5% during the forecast period. The escalating frequency and sophistication of cyberattacks are driving organizations to seek Managed Security Services (MSS) to enhance their cyber defense capabilities. Also, with a chronic shortage of cybersecurity talent, businesses are turning to MSS providers to bridge the skills gap, allowing them to access experienced professionals and advanced technologies without the burden of recruiting and retaining in-house security experts.

Among security types cloud security segment to grow at the highest CAGR during the forecast period.

As enterprises increasingly embrace cloud technologies, the managed security services market for cloud security is skyrocketing due to businesses seeking specialized expertise to navigate cloud-specific threats and complexities while optimizing costs and ensuring compliance with evolving regulations. MSSPs are well-versed in cloud-related compliance requirements and help organizations adhere to industry-specific regulations when operating in the cloud.

Among the organization size, the large enterprise segment holds the highest market

share during the forecast period.

Large organizations seek to offload the complexities of security management to specialized providers, ensuring round-the-clock protection of their vast digital assets and sensitive data. Furthermore, the cost-effectiveness and scalability of managed services enable large enterprises to optimize their security investments and focus on core business operations.

Among regions, Middle East & Africa is to hold a higher CAGR during the forecast period.

The Middle East & Africa region is establishing the foundation for a bright digital future through strong government backing, tactical alliances, and a flourishing network of regional cloud service providers. The boost in cloud-managed security services drives the demand for MSS to provide a secure cloud environment. Also, to tackle this problem of skilled employee shortage, government and private companies are coming up with various initiatives. For instance, the Saudi government is investing heavily in initiatives to enhance digital skills, including a \$1.2 billion plan to train 100,000 youths in fields like cybersecurity.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the smart water management market.

By Company: Tier I: 35%, Tier II: 45%, and Tier III: 20%

By Designation: C-Level Executives: 40%, Managerial & others: 60%

By Region: North America: 20%, Europe: 35%, Asia Pacific: 45%

The report includes studying key players offering managed security services. It profiles major vendors in the global MSS market. The major vendors in the global MSS market include IBM (US), NTT (Japan), Accenture (Ireland), DXC Technology (US), Secureworks (US), Trustwave (US), Atos (France), Orange Cyberdefense (France), Fujitsu (Japan), AT&T (US), Verizon (US), Capgemini (France), HPE (US), Cisco (US), TCS (India), Kudelski Security (Switzerland), F5(US), Infosys (India), Lumen

Technologies (US), Crowdstrike (US), Kroll (US), Nokia Networks (Finland), Trend Micro (Japan), Cipher Security (US), RSI Security (US), SecurityHQ (UAE), TrustNet (US), LightEdge (US), Nettitude (US), Teceze (US), CyFlare (US), Ascend Technologies (US), Avertium (US), DigitalXRAID (UK)

Research Coverage

The market study covers the MSS market across segments. It aims to estimate the market size and the growth potential across different segments, such as service type, type, security type, organization size, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report would help the market leaders and new entrants in the following ways:

It comprehensively segments the MSS market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across different regions.

It would help stakeholders understand the market's pulse and provide information on the key market drivers, restraints, challenges, and opportunities.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape includes a competitor ecosystem, new service developments, partnerships, and mergers and acquisitions.

The report provides insights on the following pointers:

Analysis of key drivers (The increasing complexity of cyber threats, evolving regulatory landscape and stringent government regulations, the surge in cloud adoption and the prevalence of hybrid environments) restraints (limited capabilities for threat-hunting and incident-response services, enterprises reluctant to outsource operations) opportunities (growing adoption of cloud technology and IoT devices, rising demand for advanced cybersecurity measures) challenges (rising cyberattacks on infrastructure of managed

security service providers, shortage of security professionals) influencing the growth of the MSS market. Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the MSS market. Market Development: Comprehensive information about lucrative markets – the report analyses the MSS market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the MSS market. Competitive Assessment: In-depth assessment of market shares, growth strategies, offerings of leading IBM (US), NTT (Japan), Accenture (Ireland), DXC Technology (US), Secureworks (US), Trustwave (US), Atos (France), Orange Cyberdefense (France), Fujitsu (Japan), AT&T (US), Verizon (US), Capgemini (France), HPE (US), Cisco (US), TCS (India), Kudelski Security (Switzerland), F5(US), Infosys (India), Lumen Technologies (US), CrowdStrike (US), Kroll (US), Nokia Networks (Finland), Trend Micro (Japan), Cipher Security (US), RSI Security (US), SecurityHQ (UAE), TrustNet (US), LightEdge (US), Nettitude (US), Teceze (US), CyFlare (US), Ascend Technologies (US), Avertium (US), DigitalXRAID (UK)

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Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats) might not be captured in case of unlisted companies.

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