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Managed Network Services Market by Type (Managed LAN, Managed Wi-Fi, Managed WAN, Managed IP/VPN, Managed Network Security), Vertical, and Region(North America, Asia Pacific, Europe, Middle East Africa, Latin America) - Global Forecast to 2028

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Abstracts

The Managed Network Services market is estimated to be USD 65.7 billion to USD 89.9 billion at a CAGR of 6.5% from 2023 to 2028. Outsourcing to Managed Service Providers empowers organizations to bypass technology struggles and access global network reach even without dedicated resources. This liberates them from building, monitoring, and maintaining networks, allowing them to focus on core business. Compared to the costly, time-consuming, and challenging setup of in-house management, especially for cost-conscious SMEs, managed network services provide an attractive, efficient, and agile alternative.

By type, managed network security registers the highest growth rate in the Managed Network Services market during the forecast period.

Security emerges as the frontrunner for growth in the evolving managed network services landscape, driven by an ever-escalating threat landscape. Malicious actors pose a significant risk to business innovation, productivity, and compliance, demanding robust defenses. Fortunately, managed network security services offer a shield against these threats. By partnering with Managed Security Providers, enterprises can fortify their perimeters with stringent controls and safeguards, protecting mission-critical data and infrastructure from external exploits. Moreover, MSPs employ rigorous verification processes, conducting both internal and external compliance audits to ensure the continuous efficacy of their security technologies and operational procedures. This comprehensive approach empowers businesses to confidently navigate the cyber

landscape, fostering innovation and growth unhindered by security concerns.

“By vertical, BFSI to account for largest market share in the Managed Network Services market during the forecast period.”

The BFSI sector stands poised to dominate the managed network services landscape, driven by a potential mix of opportunities. Financial institutions and insurance firms engage with the ever-increasing demand for seamless connectivity and internet access to facilitate secure and efficient financial transactions. Simultaneously, they are responsible for safeguarding sensitive data like transaction passwords, account numbers, and credit/debit card details, making robust security an absolute priority. Managed network services offer a compelling solution to these intertwined challenges. By outsourcing network management, BFSI institutions can ensure consistent, high-performance connectivity for online transactions, fostering customer satisfaction and operational efficiency. More importantly, partnering with managed service providers unlocks access to advanced security expertise, allowing them to fortify their defenses against cyber threats and data breaches. This tailored approach empowers BFSI organizations to focus on their core competencies while ensuring the utmost security and performance of their critical network infrastructure, ultimately bolstering their competitive edge in the dynamic financial landscape.
"Asia Pacific will register the highest growth rate in the Managed Network Services market during the forecast period.”

Driven by a growing population and skyrocketing mobile subscribers, Asia Pacific experiences explosive growth in internet users and communication demands. To address this surge, companies across the region are rapidly deploying advanced communications solutions, prioritizing high-speed data and superior voice quality. Leading vendors leverage their expertise to provide industry-specific services, incorporating cutting-edge security measures and stringent compliance standards. These tailored solutions empower organizations to maximize their IT investments, driving enhanced business outcomes. CenturyLink, a prominent managed network service provider, exemplifies this approach, aiding Asia Pacific customers in navigating their IT complexities and achieving successful digital transformation. Their robust portfolio enables limitless scalability, optimized cost-efficiencies, enhanced productivity, and on-demand service delivery, empowering enterprises to confidently navigate the region's dynamic network landscape.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 62%, Tier 2 – 23%, and Tier 3 – 15%

By Designation: C-level –38%, D-level – 30%, and Others – 32%

By Region: North America – 40%, Europe – 15%, Asia Pacific – 35%, Middle East & Africa- 5%, Latin America-5%

The major players in the Managed Network Services market are IBM (US), Cisco (US), Ericsson (Sweden), Verizon (US), Huawei (China), AT&T (US), BT Group (UK), Telefonica (Spain), T-Systems (Germany), NTT (Japan), Orange (France), Vodafone (UK), Fujitsu (Japan), Lumen (US), Masergy (US), Colt Technology Services (UK), Telstra (Australia), CommScope (US) etc. These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the Managed Network Services market.

Research Coverage

The study covers the Managed Network Services market size across different segments. It aims to estimate the market size and the growth potential across different segments, including type, vertical, and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global Managed Network Services market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Need to unburden the IT staff, New connectivity demands increase complications in the IT environment), restraints (Concerns over data privacy and security, Increase in regulations and compliances), opportunities (Exponential growth in the global IP traffic and cloud traffic, Opportunity to provide value-added services above and beyond core network infrastructure and become true business partners) and challenges (Monitoring complex, multi-technology physical and virtual networks across customer networks, Managed network service providers struggling with marketing and sales efforts) influencing the growth of the Managed Network Services market. Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the Managed Network Services market. Market Development: Comprehensive information about lucrative markets – the report analyses the Managed Network Services market across various regions. Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the Managed Network Services market. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), Cisco (US), Ericsson (Sweden), Verizon (US), Huawei (China), AT&T (US), BT Group (UK), Telefonica (Spain), T-Systems (Germany), NTT (Japan), Orange (France), Vodafone (UK), Fujitsu (Japan), Lumen (US), Masergy (US), Colt Technology Services (UK), Telstra (Australia), CommScope (US) etc.

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Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
  1.2.1 INCLUSIONS & EXCLUSIONS
1.3 MARKET SCOPE
  1.3.1 MARKET SEGMENTATION
  1.3.2 REGIONS COVERED
  1.3.3 YEARS CONSIDERED
1.4 CURRENCY CONSIDERED
TABLE 1 USD EXCHANGE RATES, 2021–2023
1.5 STAKEHOLDERS
1.6 SUMMARY OF CHANGES
  1.6.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
FIGURE 1 RESEARCH DESIGN
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
    2.1.2.1 Primary interviews with experts
    2.1.2.2 Breakup of primary profiles
    2.1.2.3 Key industry insights
2.2 MARKET SIZE ESTIMATION
FIGURE 2 RESEARCH METHODOLOGY: APPROACH
FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE): REVENUE OF MANAGED NETWORK SERVICES MARKET
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY? APPROACH 1 BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF MANAGED NETWORK SERVICES VENDORS
2.3 DATA TRIANGULATION AND MARKET BREAKDOWN
FIGURE 5 DATA TRIANGULATION METHODOLOGY
2.4 RISK ASSESSMENT
TABLE 2 RISK ASSESSMENT ANALYSIS
2.5 RESEARCH ASSUMPTIONS
TABLE 3 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS
2.7 RECESSION IMPACT ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 6 MANAGED NETWORK SERVICES MARKET TO WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD
FIGURE 7 MANAGED NETWORK SERVICES MARKET: HOLISTIC VIEW

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN MANAGED NETWORK SERVICES MARKET
FIGURE 8 RISING IT COMPLEXITY DUE TO DIGITAL TRANSFORMATION TO FUEL GROWTH OF MANAGED NETWORK SERVICES
4.2 MANAGED NETWORK SERVICES MARKET: TOP SEGMENTS
FIGURE 9 TOP SEGMENTS IN MARKET IN 2023
4.3 MANAGED NETWORK SERVICES MARKET, BY TYPE
FIGURE 10 MANAGED WAN SEGMENT ESTIMATED TO LEAD MARKET IN 2023
4.4 MANAGED NETWORK SERVICES MARKET, BY VERTICAL
FIGURE 11 BFSI SEGMENT TO LEAD MARKET DURING FORECAST PERIOD
4.5 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY COUNTRY AND TOP THREE VERTICALS
FIGURE 12 US AND BFSI SEGMENTS TO ESTIMATED HOLD LARGEST MARKET SHARES IN 2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
FIGURE 13 MANAGED NETWORK SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
5.2.1 DRIVERS
5.2.1.1 Increasing outsourcing of IT expertise by small and medium-sized businesses
5.2.1.2 Technological advancements impacting enterprise networks
5.2.1.3 Capital and operational expenditure savings associated with managed network services
5.2.2 RESTRAINTS
5.2.2.1 Privacy and security concerns in outsourcing network management

5.2.2.2 Increasing regulations and compliance issues
5.2.3 OPPORTUNITIES
5.2.3.1 Exponential growth in global IP traffic and cloud traffic
5.2.3.2 Ability to provide value-added services above and beyond core network infrastructure
5.2.3.3 Increasing demand for managed network services among small and medium-sized enterprises
5.2.4 CHALLENGES
5.2.4.1 Establishing clear expectations and requirements
5.2.4.2 Navigating customer support
5.2.4.3 Challenges associated with marketing and sales efforts
5.3 MANAGED NETWORK SERVICES MARKET: BRIEF HISTORY
FIGURE 14 BRIEF HISTORY OF MANAGED NETWORK SERVICES
5.4 ECOSYSTEM ANALYSIS
FIGURE 15 KEY PLAYERS IN MANAGED NETWORK SERVICES MARKET ECOSYSTEM
TABLE 4 MANAGED NETWORK SERVICES MARKET: ECOSYSTEM
5.5 CASE STUDY ANALYSIS
5.5.1 CASE STUDY 1: NORTH AMERICAN FOOD MANUFACTURER UPGRADES ITS NETWORK FOR BUSINESS GROWTH WITH KYNDRYL
5.5.2 CASE STUDY 2: COMMUNICATIONS COSTS REDUCED TO AN INDUSTRY LOW OF ABOUT 1% OF OPERATING BUDGET WITH NTT
5.5.3 CASE STUDY 3: EVOLUTION OF ENTERPRISE DATA MANAGEMENT IN HEALTH
5.6 VALUE CHAIN ANALYSIS
FIGURE 16 MANAGED NETWORK SERVICES MARKET: VALUE CHAIN ANALYSIS
5.7 REGULATORY LANDSCAPE
5.7.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 5 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 6 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 7 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 8 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
5.7.1.1 North America
5.7.1.1.1 US

5.7.1.1.2 Canada
5.7.1.2 Europe
5.7.1.3 Asia Pacific
5.7.1.3.1 South Korea
5.7.1.3.2 China
5.7.1.3.3 India
5.7.1.4 Middle East & Africa
5.7.1.4.1 UAE
5.7.1.4.2 KSA
5.7.1.4.3 Bahrain
5.7.1.5 Latin America
5.7.1.5.1 Brazil
5.7.1.5.2 Mexico
5.8 PATENT ANALYSIS
FIGURE 17 LIST OF MAJOR PATENTS FOR MANAGED NETWORK SERVICES
5.9 TECHNOLOGY ANALYSIS
5.9.1 KEY TECHNOLOGIES
5.9.1.1 Software-defined networking (SDN)
5.9.1.2 Network functions virtualization (NFV)
5.9.1.3 Artificial intelligence (AI) and machine learning (ML)
5.9.1.4 Security automation and orchestration (SAO)
5.9.2 ADJACENT TECHNOLOGIES
5.9.2.1 Cloud computing
5.9.2.2 Internet of Things (IoT)
5.9.2.3 Edge computing
5.9.2.4 Blockchain
5.9.3 COMPLEMENTARY TECHNOLOGIES
5.9.3.1 Big data analytics
5.9.3.2 Cyber security automation tools
5.9.3.3 Collaboration platforms
5.10 PRICING ANALYSIS
TABLE 9 INDICATIVE PRICING ANALYSIS, BY SERVICE (USD PER USER/MONTH)
FIGURE 18 AVERAGE SELLING PRICE OF KEY PLAYERS, BY SERVICE
TABLE 10 AVERAGE SELLING PRICE
5.11 PORTER’S FIVE FORCES ANALYSIS
FIGURE 19 MANAGED NETWORK SERVICES MARKET: PORTER’S FIVE FORCES ANALYSIS
TABLE 11 MANAGED NETWORK SERVICES MARKET: PORTER’S FIVE FORCES MODEL

5.11.1 THREAT OF NEW ENTRANTS
5.11.2 THREAT OF SUBSTITUTES
5.11.3 BARGAINING POWER OF BUYERS
5.11.4 BARGAINING POWER OF SUPPLIERS
5.11.5 COMPETITIVE RIVALRY
5.12 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
FIGURE 20 REVENUE SHIFT IN MANAGED NETWORK SERVICES MARKET
5.13 KEY STAKEHOLDERS & BUYING CRITERIA
5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS
FIGURE 21 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS
TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS (%)
5.13.2 BUYING CRITERIA
FIGURE 22 KEY BUYING CRITERIA FOR TOP THREE VERTICALS
TABLE 13 KEY BUYING CRITERIA FOR TOP THREE VERTICALS
5.14 KEY CONFERENCES & EVENTS IN 2024–2025
TABLE 14 MANAGED NETWORK SERVICES MARKET: DETAILED LIST OF CONFERENCES & EVENTS IN 2024–2025
5.15 TECHNOLOGY ROADMAP FOR MANAGED NETWORK SERVICES MARKET
5.15.1 SHORT-TERM ROADMAP (2023–2025)
5.15.2 MID-TERM ROADMAP (2026–2028)
5.15.3 LONG-TERM ROADMAP (2029–2030)
5.16 BEST PRACTICES TO IMPLEMENT MANAGED NETWORK SERVICES MARKET
5.17 CURRENT & EMERGING BUSINESS MODELS
5.18 TOOLS, FRAMEWORKS, AND TECHNIQUES USED IN MANAGED NETWORK SERVICES
5.19 INVESTMENT AND FUNDING SCENARIO
FIGURE 23 TELECOM MARKET: INVESTMENT AND FUNDING SCENARIO, 2015-2020

6 MANAGED NETWORK SERVICES MARKET, BY TYPE

6.1 INTRODUCTION
6.1.1 MANAGED NETWORK SERVICES MARKET, BY TYPE: DRIVERS
FIGURE 24 MANAGED NETWORK SECURITY SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 15 MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD

MILLION)
TABLE 16 MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
6.2 MANAGED LAN
6.2.1 IMPROVED EFFICIENCY, REDUCED DOWNTIME, AND OTHER BENEFITS TO DRIVE RELIANCE ON MANAGED LAN
TABLE 17 MANAGED LAN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 18 MANAGED LAN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.3 MANAGED WI-FI
6.3.1 ON-CALL SUPPORT, HIGH PERFORMANCE, AND SECURITY TO SUPPORT ADOPTION OF MANAGED WI-FI
TABLE 19 MANAGED WI-FI: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 20 MANAGED WI-FI: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.4 MANAGED VPN
6.4.1 FOCUS ON SAFE, SECURE END-TO-END SOLUTIONS TO DRIVE ADOPTION
TABLE 21 MANAGED VPN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 22 MANAGED VPN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.5 MANAGED WAN
6.5.1 COMPLEX, TIME-CONSUMING MANAGEMENT TO DRIVE CUSTOMERS TOWARD OUTSOURCING WAN SERVICES
TABLE 23 MANAGED WAN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 24 MANAGED WAN: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.6 NETWORK MONITORING
6.6.1 NEED TO ENSURE ERROR-FREE NETWORK AND AVOID DOWNTIME
TABLE 25 NETWORK MONITORING: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 26 NETWORK MONITORING: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.7 MANAGED NFV
6.7.1 ABILITY TO ADAPT TO CHANGING REQUIREMENTS AND FREE UP

INTERNAL RESOURCES TO SUPPORT DEMAND
TABLE 27 MANAGED NFV: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 28 MANAGED NFV: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
6.8 MANAGED NETWORK SECURITY
6.8.1 NEED TO ENSURE STRONG SECURITY AND RISK MITIGATION TO DRIVE MARKET
TABLE 29 MANAGED NETWORK SECURITY: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 30 MANAGED NETWORK SECURITY: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

7 MANAGED NETWORK SERVICES MARKET, BY MANAGED NETWORK SECURITY

7.1 INTRODUCTION
7.1.1 NETWORK SECURITY: MARKET DRIVERS
7.2 MANAGED FIREWALL
7.2.1 FIREWALL OPERATION, ADMINISTRATION, MONITORING, AND MAINTENANCE OF FIREWALL INFRASTRUCTURE TO DRIVE DEMAND
7.3 MANAGED IDS/IPS
7.3.1 NEED TO PREVENT HARMFUL TRAFFIC FROM ENTERING TRUSTED AREAS OF NETWORK AND SYSTEM TO SUPPORT ADOPTION
7.4 OTHER MANAGED NETWORK SECURITY

8 MANAGED NETWORK SERVICES MARKET, BY VERTICAL

8.1 INTRODUCTION
8.1.1 VERTICALS: MANAGED NETWORK SERVICES MARKET DRIVERS
FIGURE 25 HEALTHCARE VERTICAL TO RECORD HIGHEST GROWTH RATE
TABLE 31 MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 32 MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
8.2 BANKING, FINANCIAL SERVICES AND INSURANCE
8.2.1 BFSI TO HOLD LARGEST SHARE OF MANAGED NETWORK SERVICES MARKET
TABLE 33 BANKING, FINANCIAL SERVICES AND INSURANCE: MANAGED

NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 34 BANKING, FINANCIAL SERVICES AND INSURANCE: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.3 RETAIL AND ECOMMERCE
8.3.1 NEED FOR ROBUST NETWORK AND CUSTOMER EXPERIENCE IMPROVEMENTS TO SUPPORT ADOPTION
TABLE 35 RETAIL AND ECOMMERCE: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 36 RETAIL AND ECOMMERCE: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.4 IT AND TELECOM
8.4.1 CUSTOMER SATURATION, SLOW INNOVATION, AND OTHER CHALLENGES TO DRIVE USERS TOWARD OUTSOURCING
TABLE 37 IT AND TELECOM: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 38 IT AND TELECOM: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.5 MANUFACTURING
8.5.1 ENHANCED PRODUCT LIFE CYCLE, INNOVATION, AND COST REDUCTION BENEFITS TO DRIVE ADOPTION
TABLE 39 MANUFACTURING: MANAGED SECURITY SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 40 MANUFACTURING: MANAGED SECURITY SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.6 GOVERNMENT
8.6.1 RISING DATA GENERATION AND CONCERNS OVER SECURITY BREACHES TO DRIVE DEMAND FOR OUTSOURCING
TABLE 41 GOVERNMENT: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 42 GOVERNMENT: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.7 EDUCATION
8.7.1 DIGITAL MEDIA TO OFFER PERSONALIZED ELEARNING CONTENT
TABLE 43 EDUCATION: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 44 EDUCATION: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.8 HEALTHCARE
8.8.1 GREATER EFFICIENCY AND REDUCED OPERATING COSTS TO DRIVE

HEALTHCARE CUSTOMERS TOWARD MANAGED NETWORK SERVICES
TABLE 45 HEALTHCARE: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 46 HEALTHCARE: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.9 MEDIA AND ENTERTAINMENT
8.9.1 SHIFTING CONSUMPTION TRENDS TO DRIVE MEDIA HOUSES TOWARD DIGITAL DISTRIBUTION AND HIGH-SPEED CONNECTIVITY
TABLE 47 MEDIA AND ENTERTAINMENT: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 48 MEDIA AND ENTERTAINMENT: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
8.10 OTHER VERTICALS
TABLE 49 OTHER VERTICALS: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 50 OTHER VERTICALS: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

9 MANAGED NETWORK SERVICES MARKET, BY REGION

9.1 INTRODUCTION
FIGURE 26 MANAGED NETWORK SERVICES MARKET: REGIONAL SNAPSHOT
TABLE 51 MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 52 MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
9.2 NORTH AMERICA
9.2.1 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET DRIVERS
9.2.2 NORTH AMERICA: RECESSION IMPACT
FIGURE 27 NORTH AMERICA: MARKET SNAPSHOT
TABLE 53 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 54 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 55 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 56 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
TABLE 57 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY

COUNTRY, 2017–2022 (USD MILLION)
TABLE 58 NORTH AMERICA: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)
9.2.3 US
9.2.3.1 US to hold larger share of North American market
TABLE 59 US: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 60 US: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 61 US: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 62 US: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.2.4 CANADA
9.2.4.1 Technological advancements, growing network complexities to favor market growth
TABLE 63 CANADA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 64 CANADA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 65 CANADA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 66 CANADA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.3 EUROPE
9.3.1 EUROPE: MANAGED NETWORK SERVICES MARKET DRIVERS
9.3.2 EUROPE: RECESSION IMPACT
TABLE 67 EUROPE: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 68 EUROPE: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 69 EUROPE: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 70 EUROPE: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
TABLE 71 EUROPE: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2017–2022 (USD MILLION)
TABLE 72 EUROPE: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

9.3.3 UK
9.3.3.1 Infrastructural development and high mobile subscriber count to support market growth
TABLE 73 UK: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 74 UK: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 75 UK: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 76 UK: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.3.4 GERMANY
9.3.4.1 Strong presence of auto and manufacturing companies, wide Wi-Fi usage to favor demand for managed network services
TABLE 77 GERMANY: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 78 GERMANY: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 79 GERMANY: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 80 GERMANY: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.3.5 FRANCE
9.3.5.1 Rising adoption of advanced technologies to drive demand for services
9.3.6 ITALY
9.3.6.1 Development of digital landscape and growing demand for services to drive market
9.3.7 SPAIN
9.3.7.1 Government initiatives to support demand growth
9.3.8 NORDIC COUNTRIES
9.3.8.1 Rising cyber threats and stringent requirements to drive market
9.3.9 REST OF EUROPE
9.4 ASIA PACIFIC
9.4.1 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET DRIVERS
9.4.2 ASIA PACIFIC: RECESSION IMPACT
FIGURE 28 ASIA PACIFIC: MARKET SNAPSHOT
TABLE 81 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 82 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY TYPE,

2023–2028 (USD MILLION)
TABLE 83 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 84 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
TABLE 85 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2017–2022 (USD MILLION)
TABLE 86 ASIA PACIFIC: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)
9.4.3 CHINA
9.4.3.1 China to dominate APAC market
TABLE 87 CHINA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 88 CHINA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 89 CHINA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 90 CHINA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.4.4 INDIA
9.4.4.1 Growing adoption of industry 4.0 and emphasis on network transformation to drive market
TABLE 91 INDIA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 92 INDIA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 93 INDIA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 94 INDIA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
9.4.5 JAPAN
9.4.5.1 Shortage of professionals in IT and security to slow market growth
9.4.6 AUSTRALIA AND NEW ZEALAND
9.4.6.1 Emphasis on digital transformation to favor demand for services
9.4.7 SOUTH KOREA
9.4.7.1 Advancements in cloud computing to drive adoption of managed network services
9.4.8 SOUTHEAST ASIA
9.4.8.1 Rapid digital transformation, need for robust infrastructure to support demand

growth
9.4.9 REST OF ASIA PACIFIC
9.5 MIDDLE EAST & AFRICA
9.5.1 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET DRIVERS
9.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT
TABLE 95 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 96 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)
TABLE 97 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 98 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
TABLE 99 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY REGION, 2017–2022 (USD MILLION)
TABLE 100 MIDDLE EAST & AFRICA: MANAGED NETWORK SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)
TABLE 101 GCC COUNTRIES: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2017–2022 (USD MILLION)
TABLE 102 GCC COUNTRIES: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)
9.5.3 GCC COUNTRIES
9.5.3.1 UAE
9.5.3.1.1 Cloud adoption and CAPEX cost-cutting measures to support growth
9.5.3.2 KSA
9.5.3.2.1 Government-issued policies and regulations to facilitate digital transformation
9.5.3.3 Rest of GCC countries
9.5.4 SOUTH AFRICA
9.5.4.1 Shifting toward cloud-based technologies to boost market growth
9.5.5 REST OF MIDDLE EAST AND AFRICA
9.6 LATIN AMERICA
9.6.1 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET DRIVERS
9.6.2 LATIN AMERICA: RECESSION IMPACT
TABLE 103 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2017–2022 (USD MILLION)
TABLE 104 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 105 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2017–2022 (USD MILLION)
TABLE 106 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)
TABLE 107 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2017–2022 (USD MILLION)
TABLE 108 LATIN AMERICA: MANAGED NETWORK SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)
9.6.3 MEXICO
9.6.3.1 Government initiatives and infrastructural development to drive market
9.6.4 BRAZIL
9.6.4.1 Strong revenue, investments in core networks to support growth
9.6.5 REST OF LATIN AMERICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
10.2 STRATEGIES ADOPTED BY KEY PLAYERS/RIGHT TO WIN
10.2.1 OVERVIEW OF STRATEGIES DEPLOYED BY KEY MANAGED NETWORK SERVICE VENDORS
10.3 REVENUE ANALYSIS
FIGURE 29 REVENUE ANALYSIS OF KEY PLAYERS IN MANAGED NETWORK SERVICES MARKET, 2020–2022 (USD BILLION)
10.4 MARKET SHARE ANALYSIS
TABLE 109 MANAGED NETWORK SERVICES MARKET: DEGREE OF COMPETITION
FIGURE 30 MANAGED NETWORK SERVICES MARKET SHARE ANALYSIS, BY KEY PLAYER, 2022
10.5 COMPANY EVALUATION MATRIX: KEY PLAYERS
10.5.1 STARS
10.5.2 EMERGING LEADERS
10.5.3 PERVASIVE PLAYERS
10.5.4 PARTICIPANTS
FIGURE 31 MANAGED NETWORK SERVICES MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023
10.5.5 COMPANY FOOTPRINT: KEY PLAYERS
FIGURE 32 COMPANY FOOTPRINT
TABLE 110 REGIONAL FOOTPRINT
TABLE 111 TYPE FOOTPRINT

TABLE 112 VERTICAL FOOTPRINT
10.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES
10.6.1 PROGRESSIVE COMPANIES
10.6.2 RESPONSIVE COMPANIES
10.6.3 DYNAMIC COMPANIES
10.6.4 STARTING BLOCKS
FIGURE 33 MANAGED NETWORK SERVICES MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023
10.6.5 COMPETITIVE BENCHMARKING
TABLE 113 DETAILED LIST OF KEY STARTUPS/SMES
10.7 COMPETITIVE SCENARIO
10.7.1 PRODUCT LAUNCHES
TABLE 114 MANAGED NETWORK SERVICES MARKET: PRODUCT LAUNCHES, JANUARY 2020–DECEMBER 2023
10.7.2 DEALS
TABLE 115 MANAGED NETWORK SERVICES MARKET: DEALS, JANUARY 2020–DECEMBER 2023
10.8 BRAND/PRODUCT COMPARISON
FIGURE 34 BRAND/PRODUCT COMPARISON
10.9 COMPANY VALUATION AND FINANCIAL METRICS
FIGURE 35 VALUATION AND FINANCIAL METRICS OF KEY MANAGED NETWORK SERVICE VENDORS

11 COMPANY PROFILES

11.1 MAJOR PLAYERS
(Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Key Strengths, Strategic choices made, and Weaknesses and Competitive threats)*
11.1.1 CISCO
TABLE 116 CISCO: BUSINESS OVERVIEW
FIGURE 36 CISCO: COMPANY SNAPSHOT
TABLE 117 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 118 CISCO: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 119 CISCO: DEALS
11.1.2 ERICSSON
TABLE 120 ERICSSON: BUSINESS OVERVIEW
FIGURE 37 ERICSSON: COMPANY SNAPSHOT
TABLE 121 ERICSSON: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 122 ERICSSON: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 123 ERICSSON: DEALS
11.1.3 AT&T
TABLE 124 AT&T: BUSINESS OVERVIEW
FIGURE 38 AT&T: COMPANY SNAPSHOT
TABLE 125 AT&T: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 126 AT&T: DEALS
11.1.4 BT GROUP
TABLE 127 BT GROUP: BUSINESS OVERVIEW
FIGURE 39 BT GROUP: COMPANY SNAPSHOT
TABLE 128 BT GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 129 BT GROUP: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 130 BT GROUP: DEALS
11.1.5 VERIZON
TABLE 131 VERIZON: BUSINESS OVERVIEW
FIGURE 40 VERIZON: COMPANY SNAPSHOT
TABLE 132 VERIZON: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 133 VERIZON: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 134 VERIZON: DEALS
11.1.6 IBM
TABLE 135 IBM: BUSINESS OVERVIEW
FIGURE 41 IBM: COMPANY SNAPSHOT
TABLE 136 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 137 IBM: DEALS
11.1.7 HUAWEI
TABLE 138 HUAWEI: BUSINESS OVERVIEW
FIGURE 42 HUAWEI: COMPANY SNAPSHOT
TABLE 139 HUAWEI: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 140 HUAWEI: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 141 HUAWEI: DEALS
11.1.8 TELEF?NICA
TABLE 142 TELEF?NICA: BUSINESS OVERVIEW
FIGURE 43 TELEF?NICA: COMPANY SNAPSHOT
TABLE 143 TELEFONICA: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 144 TELEFONICA: DEALS
11.1.9 NTT
TABLE 145 NTT: BUSINESS OVERVIEW
FIGURE 44 NTT: COMPANY SNAPSHOT
TABLE 146 NTT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 147 NTT: PRODUCT/SOLUTION/SERVICE LAUNCHES
TABLE 148 NTT: DEALS
TABLE 149 NTT: EXPANSIONS
11.1.10 T-SYSTEMS
TABLE 150 T-SYSTEMS: BUSINESS OVERVIEW
TABLE 151 T-SYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 152 T-SYSTEMS: DEALS
11.1.11 ORANGE BUSINESS
11.1.12 VODAFONE
11.1.13 FUJITSU
11.1.14 LUMEN
11.1.15 MASERGY
11.1.16 COLT TECHNOLOGY SERVICES
11.1.17 TELSTRA
11.1.18 SINGAPORE TELECOMMUNICATIONS LIMITED
11.1.19 GTT COMMUNICATIONS
11.1.20 GLOBAL CLOUD XCHANGE
11.1.21 BRENNAN IT
11.1.22 SIFY
11.1.23 ARYAKA NETWORKS
11.1.24 DXC TECHNOLOGY
11.1.25 WIPRO
11.1.26 COMARCH
11.1.27 COMMSCOPE
11.2 STARTUP/SME PLAYERS
11.2.1 INTRODUCTION
11.2.2 SERVSYS
11.2.3 FLEXIWAN
11.2.4 OMAN DATA PARK
11.2.5 SCLOUDX
11.2.6 BIGLEAF NETWORKS
*Details on Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Key Strengths, Strategic choices made, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

12 ADJACENT MARKETS

12.1 INTRODUCTION
12.1.1 LIMITATIONS

12.1.2 NETWORK MANAGEMENT SYSTEM
12.1.2.1 Market definition
12.1.2.2 Network management system market, by component
TABLE 153 NETWORK MANAGEMENT SYSTEM MARKET, BY COMPONENT, 2016–2021 (USD MILLION)
TABLE 154 NETWORK MANAGEMENT SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD MILLION)
12.1.2.3 Network management system market, by deployment mode
TABLE 155 NETWORK MANAGEMENT SYSTEM MARKET, BY DEPLOYMENT TYPE, 2016–2021 (USD MILLION)
TABLE 156 NETWORK MANAGEMENT SYSTEM MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)
12.1.2.4 Network management system market, by organization size
TABLE 157 NETWORK MANAGEMENT SYSTEM MARKET, BY ORGANIZATION SIZE, 2016–2021 (USD MILLION)
TABLE 158 NETWORK MANAGEMENT SYSTEM MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)
12.1.2.5 Network management system market, by end user
TABLE 159 NETWORK MANAGEMENT SYSTEM MARKET, BY END USER, 2016–2021 (USD MILLION)
TABLE 160 NETWORK MANAGEMENT SYSTEM MARKET, BY END USER, 2022–2027 (USD MILLION)
12.1.3 NETWORK AS A SERVICE MARKET
12.1.3.1 Market definition
12.1.3.2 Network as a service market, by type
TABLE 161 NETWORK AS A SERVICE MARKET, BY TYPE, 2016–2021 (USD MILLION)
TABLE 162 NETWORK AS A SERVICE MARKET, BY TYPE, 2022–2027 (USD MILLION)
12.1.3.3 Network as a service market, by application
TABLE 163 NETWORK AS A SERVICE MARKET, BY APPLICATION, 2016–2021 (USD MILLION)
TABLE 164 NETWORK AS A SERVICE MARKET, BY APPLICATION, 2022–2027 (USD MILLION)
12.1.3.4 Network as a service market, by organization size
TABLE 165 NETWORK AS A SERVICE MARKET, BY ORGANIZATION SIZE, 2016–2021 (USD MILLION)
TABLE 166 NETWORK AS A SERVICE MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

12.1.3.5 Network as a service market, by end user
TABLE 167 NETWORK AS A SERVICE MARKET, BY END USER, 2016–2021 (USD MILLION)
TABLE 168 NETWORK AS A SERVICE MARKET, BY END USER, 2022–2027 (USD MILLION)

13 APPENDIX

13.1 DISCUSSION GUIDE
13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
13.3 CUSTOMIZATION OPTIONS
13.4 RELATED REPORTS
13.5 AUTHOR DETAILS

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About

Managed network services enable organizations to outsource their entire or a part of the network infrastructure and operations to focus on their key business goals. Outsourcing helps companies to reduce the cost incurred on network and IT spending by eliminating Capital Expenditures (CAPEX) and Operational Expenditures (OPEX). Apart from being a cost control tool, it also helps organizations to avail a competitive advantage by improving efficiency and providing business differentiation. Networking objectives are highly complex and require better expertise to handle in this vibrant business environment, therefore MSP manages in-house functionalities through its skilled resource pool and offers flexibility to the company for expansion and diversification. These services include a comprehensive array of solutions such as IP/VPN services, LAN/WAN services, WLAN services, Ethernet links, IP telephony services, video conferencing, and unified communications. It is proven that the managed network services reduce the recurring in-house IT costs by XX%–XX% and bring about XX%–XX% increase in efficiency. Many businesses are becoming more efficient and making most out of the service offerings using various pricing models. Managed network service providers are offering their services based on different pricing modes, which are value pricing, per device, tiered, pick 5, à la Carte, and monitoring. Businesses may choose any of the pricing models as per the requirements.

The managed network services market is witnessing accelerated growth in recent years due to the advancements in cloud computing, big data, and mobility services. Most top vendors in this domain offer a vendor neutral managed network services as well as cater to customer's specific vendor requirements. The service offerings usually support a multi-vendor and multi-technology environment, wherein services involve Operational Level Agreement (OLA) between the Application Service Provider (ASP) constituting advanced telecommunication equipment and value added service providers and MSP, wherein both parties agree upon the service levels, quality, duration, revenue sharing and other business rules and regulations. Service Level Agreement (SLA) exists between the customer and the service providers, wherein the service parameters are based on Key Performance Indicators (KPIs) for a pre-set price. In due course of time, certain aspects in the agreements are also varied to best match the requirements of the customer.

This includes the provision of managed services at an hour-to-hour basis and the option of either handling the whole IT work for the customer including the IT infrastructure or only supporting the daily IT tasks. This research provides insights into the current

revenue realization and future revenue opportunities in the managed network services market from 2014 to 2019. This report is aimed to provide the reader with an understanding of market drivers, current and upcoming players, competitive landscape, restraints, and future market opportunities.

The table given below shows the managed network services market size, which is expected to grow from $XX billion in 2014 to $XX billion by 2019, at an estimated Compound Annual Growth Rate (CAGR) of XX%. The managed components market size in the managed network services ecosystem is expected to grow from $XX billion in 2014 to $XX billion by 2019, at an estimated CAGR of XX%. The services market size in managed network services ecosystem is expected to grow from $XX billion in 2014 to $XX billion by 2019, at an estimated CAGR of XX%. The benefits of cost reduction, increased flexibility, and agility to the end businesses are driving the market for managed network services. Various companies are outsourcing their in-house functionalities for better focus toward core competencies, competitiveness, and growth. This in turn, continuously pushes the managed network services market toward growth.

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