

Managed Network Services Market by Type (Managed LAN, Managed Wi-Fi, Managed WAN, Managed IP/VPN, Managed Network Security), Vertical, and Region(North America, Asia Pacific, Europe, Middle East Africa, Latin America) - Global Forecast to 2028

<https://marketpublishers.com/r/M5C87763CD9EN.html>

Date: February 2024

Pages: 230

Price: US\$ 4,950.00 (Single User License)

ID: M5C87763CD9EN

Abstracts

The Managed Network Services market is estimated to be USD 65.7 billion to USD 89.9 billion at a CAGR of 6.5% from 2023 to 2028. Outsourcing to Managed Service Providers empowers organizations to bypass technology struggles and access global network reach even without dedicated resources. This liberates them from building, monitoring, and maintaining networks, allowing them to focus on core business. Compared to the costly, time-consuming, and challenging setup of in-house management, especially for cost-conscious SMEs, managed network services provide an attractive, efficient, and agile alternative.

By type, managed network security registers the highest growth rate in the Managed Network Services market during the forecast period.

Security emerges as the frontrunner for growth in the evolving managed network services landscape, driven by an ever-escalating threat landscape. Malicious actors pose a significant risk to business innovation, productivity, and compliance, demanding robust defenses. Fortunately, managed network security services offer a shield against these threats. By partnering with Managed Security Providers, enterprises can fortify their perimeters with stringent controls and safeguards, protecting mission-critical data and infrastructure from external exploits. Moreover, MSPs employ rigorous verification processes, conducting both internal and external compliance audits to ensure the continuous efficacy of their security technologies and operational procedures. This comprehensive approach empowers businesses to confidently navigate the cyber

landscape, fostering innovation and growth unhindered by security concerns.

“By vertical, BFSI to account for largest market share in the Managed Network Services market during the forecast period.”

The BFSI sector stands poised to dominate the managed network services landscape, driven by a potential mix of opportunities. Financial institutions and insurance firms engage with the ever-increasing demand for seamless connectivity and internet access to facilitate secure and efficient financial transactions. Simultaneously, they are responsible for safeguarding sensitive data like transaction passwords, account numbers, and credit/debit card details, making robust security an absolute priority. Managed network services offer a compelling solution to these intertwined challenges. By outsourcing network management, BFSI institutions can ensure consistent, high-performance connectivity for online transactions, fostering customer satisfaction and operational efficiency. More importantly, partnering with managed service providers unlocks access to advanced security expertise, allowing them to fortify their defenses against cyber threats and data breaches. This tailored approach empowers BFSI organizations to focus on their core competencies while ensuring the utmost security and performance of their critical network infrastructure, ultimately bolstering their competitive edge in the dynamic financial landscape.

"Asia Pacific will register the highest growth rate in the Managed Network Services market during the forecast period.”

Driven by a growing population and skyrocketing mobile subscribers, Asia Pacific experiences explosive growth in internet users and communication demands. To address this surge, companies across the region are rapidly deploying advanced communications solutions, prioritizing high-speed data and superior voice quality. Leading vendors leverage their expertise to provide industry-specific services, incorporating cutting-edge security measures and stringent compliance standards. These tailored solutions empower organizations to maximize their IT investments, driving enhanced business outcomes. CenturyLink, a prominent managed network service provider, exemplifies this approach, aiding Asia Pacific customers in navigating their IT complexities and achieving successful digital transformation. Their robust portfolio enables limitless scalability, optimized cost-efficiencies, enhanced productivity, and on-demand service delivery, empowering enterprises to confidently navigate the region's dynamic network landscape.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 62%, Tier 2 – 23%, and Tier 3 – 15%

By Designation: C-level –38%, D-level – 30%, and Others – 32%

By Region: North America – 40%, Europe – 15%, Asia Pacific – 35%, Middle East & Africa- 5%, Latin America-5%

The major players in the Managed Network Services market are IBM (US), Cisco (US), Ericsson (Sweden), Verizon (US), Huawei (China), AT&T (US), BT Group (UK), Telefonica (Spain), T-Systems (Germany), NTT (Japan), Orange (France), Vodafone (UK), Fujitsu (Japan), Lumen (US), Masergy (US), Colt Technology Services (UK), Telstra (Australia), CommScope (US) etc. These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the Managed Network Services market.

Research Coverage

The study covers the Managed Network Services market size across different segments. It aims to estimate the market size and the growth potential across different segments, including type, vertical, and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global Managed Network Services market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Need to unburden the IT staff, New connectivity demands increase complications in the IT environment), restraints (Concerns over data privacy and security, Increase in regulations and compliances), opportunities (Exponential growth in the global IP traffic and cloud traffic, Opportunity to provide value-added services above and beyond core network infrastructure and become true business partners) and challenges (Monitoring complex, multi-technology physical and virtual networks across customer networks, Managed network service providers struggling with marketing and sales efforts) influencing the growth of the Managed Network Services market. Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the Managed Network Services market. Market Development: Comprehensive information about lucrative markets – the report analyses the Managed Network Services market across various regions. Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the Managed Network Services market. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), Cisco (US), Ericsson (Sweden), Verizon (US), Huawei (China), AT&T (US), BT Group (UK), Telefonica (Spain), T-Systems (Germany), NTT (Japan), Orange (France), Vodafone (UK), Fujitsu (Japan), Lumen (US), Masergy (US), Colt Technology Services (UK), Telstra (Australia), CommScope (US) etc.

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*Details on Business overview, Products/Solutions/Services offered, Recent developments, MnM view, Key Strengths, Strategic choices made, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

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About

Managed network services enable organizations to outsource their entire or a part of the network infrastructure and operations to focus on their key business goals. Outsourcing helps companies to reduce the cost incurred on network and IT spending by eliminating Capital Expenditures (CAPEX) and Operational Expenditures (OPEX). Apart from being a cost control tool, it also helps organizations to avail a competitive advantage by improving efficiency and providing business differentiation. Networking objectives are highly complex and require better expertise to handle in this vibrant business environment, therefore MSP manages in-house functionalities through its skilled resource pool and offers flexibility to the company for expansion and diversification. These services include a comprehensive array of solutions such as IP/VPN services, LAN/WAN services, WLAN services, Ethernet links, IP telephony services, video conferencing, and unified communications. It is proven that the managed network services reduce the recurring in-house IT costs by XX%–XX% and bring about XX%–XX% increase in efficiency. Many businesses are becoming more efficient and making most out of the service offerings using various pricing models. Managed network service providers are offering their services based on different pricing modes, which are value pricing, per device, tiered, pick 5, à la Carte, and monitoring. Businesses may choose any of the pricing models as per the requirements.

The managed network services market is witnessing accelerated growth in recent years due to the advancements in cloud computing, big data, and mobility services. Most top vendors in this domain offer a vendor neutral managed network services as well as cater to customer's specific vendor requirements. The service offerings usually support a multi-vendor and multi-technology environment, wherein services involve Operational Level Agreement (OLA) between the Application Service Provider (ASP) constituting advanced telecommunication equipment and value added service providers and MSP, wherein both parties agree upon the service levels, quality, duration, revenue sharing and other business rules and regulations. Service Level Agreement (SLA) exists between the customer and the service providers, wherein the service parameters are based on Key Performance Indicators (KPIs) for a pre-set price. In due course of time, certain aspects in the agreements are also varied to best match the requirements of the customer.

This includes the provision of managed services at an hour-to-hour basis and the option of either handling the whole IT work for the customer including the IT infrastructure or only supporting the daily IT tasks. This research provides insights into the current

revenue realization and future revenue opportunities in the managed network services market from 2014 to 2019. This report is aimed to provide the reader with an understanding of market drivers, current and upcoming players, competitive landscape, restraints, and future market opportunities.

The table given below shows the managed network services market size, which is expected to grow from \$XX billion in 2014 to \$XX billion by 2019, at an estimated Compound Annual Growth Rate (CAGR) of XX%. The managed components market size in the managed network services ecosystem is expected to grow from \$XX billion in 2014 to \$XX billion by 2019, at an estimated CAGR of XX%. The services market size in managed network services ecosystem is expected to grow from \$XX billion in 2014 to \$XX billion by 2019, at an estimated CAGR of XX%. The benefits of cost reduction, increased flexibility, and agility to the end businesses are driving the market for managed network services. Various companies are outsourcing their in-house functionalities for better focus toward core competencies, competitiveness, and growth. This in turn, continuously pushes the managed network services market toward growth.

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