

Managed File Transfer Market by Solution (Application-Centric Managed File Transfer, People-Centric Managed File Transfer, and Ad-Hoc Managed File Transfer), Service, Deployment, Region, Organization Size, Vertical - Global Forecast to 2020

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Abstracts

"Growing need for data security and governance is driving the managed file transfer market"

The managed file transfer market size is estimated to grow from USD 939.5 million in 2015 to USD 1,524.2 million by 2020, at a CAGR of 10.2%. Performance improvements and efficiency along with benefits such as security, auditability, traceability, and control over the file transfer process are the factors driving the growth of the managed file transfer market. Furthermore, the market is expected to be driven by opportunities such as cloud-based managed file transfer solutions and the rising trend of application integration.

"On-premises managed file transfer solutions are estimated to contribute the largest market share duing the forecast period"

Managed file transfer solutions are designed to offer control and monitoring over the file transfer process and they assist the end users in confronting the challenges of data security and compliance mandates. Various business functions such as warehousing, manufacturing, and human resource are utilizing managed file transfer solutions to move the application initiated file transfers to other applications or people. The market size of Small and Medium Enterprises (SMEs) is expected to grow at highest CAGR from 2015 to 2020 in the managed file transfer market. However, large enterprises are expected to contribute the largest market share during the forecast period. North



America holds the largest share of the managed file transfer market; however, Asia-Pacific is expected to grow at the highest CAGR during the forecast period.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with various key people. The breakdown of the profiles of the primary participants is as follows:

By Company: Tier 1 – 30 %, Tier 2 – 40% and Tier 3 – 30%

By Designation: C level – 72%, Director level – 14%, Others – 14%

By Region: North America – 37%, Europe – 27%, APAC – 18%, RoW – 18%

Various key managed file transfer vendors and service providers profiled in the report are as follows:

- 1. IBM
- 2. GlobalSCAPE, Inc.
- 3. Attunity, Ltd.
- 4. Axway
- 5. IPswitch, Inc.
- 6. Conviant Software Corporation
- 7. Opentext Corporation
- 8. Accellion, Inc.
- 9. Jscape, LLC
- 10. Saison Information System, Co. Ltd.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the managed file transfer market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different verticals and regions.

 The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
 This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers and



acquisitions.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- **1.3 MARKET SCOPE**
- 1.3.1 MARKETS COVERED
- 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- **1.5 LIMITATIONS**
- **1.6 STAKEHOLDERS**

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 BOTTOM-UP APPROACH
- 2.4 TOP-DOWN APPROACH
- 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.6 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES
4.2 MANAGED FILE TRANSFER MARKET, BY SOLUTION
4.3 KEY APPLICATIONS AND REGIONS IN THE MANAGED FILE TRANSFER
MARKET

4.4 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW



- 5.1 INTRODUCTION
- 5.2 EVOLUTION OF THE MANAGED FILE TRANSFER MARKET

5.3 MARKET SEGMENTATION

- 5.3.1 BY SOLUTION
- 5.3.2 BY SERVICE
- 5.3.3 BY DEPLOYMENT MODEL
- 5.3.4 BY END USER
- 5.3.5 BY VERTICAL
- 5.3.6 BY REGION
- 5.4 MARKET DYNAMICS
 - 5.4.1 DRIVERS
 - 5.4.1.1 Growing need of data security and governance
 - 5.4.1.2 Performance improvements and cost efficiency
 - **5.4.2 RESTRAINTS**
 - 5.4.2.1 Stiff competition from file sync and share services
 - **5.4.3 OPPORTUNITIES**
 - 5.4.3.1 Cloud-based MFT solutions
 - 5.4.3.2 Rising trend in application integration
 - 5.4.4 CHALLENGES
 - 5.4.4.1 Lack of end user awareness
 - 5.4.4.2 Overdependence on traditional file transfer alternatives

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 VALUE CHAIN ANALYSIS
- 6.3 STRATEGIC BENCHMARKING

7 MANAGED FILE TRANSFER MARKET ANALYSIS, BY SOLUTION

7.1 INTRODUCTION7.2 APPLICATION-CENTRIC MFT7.3 PEOPLE-CENTRIC MFT7.4 AD-HOC MFT

8 MANAGED FILE TRANSFER MARKET ANALYSIS, BY SERVICE

8.1 INTRODUCTION

Managed File Transfer Market by Solution (Application-Centric Managed File Transfer, People-Centric Managed Fi...



8.2 CONSULTING AND SYSTEM INTEGRATION8.3 SUPPORT AND MAINTENANCE

9 MANAGED FILE TRANSFER MARKET ANALYSIS, BY DEPLOYMENT MODEL

9.1 INTRODUCTION9.2 ON-PREMISE9.3 CLOUD

10 MANAGED FILE TRANSFER MARKET ANALYSIS, BY ORGANIZATION SIZE

10.1 INTRODUCTION10.2 SMALL AND MEDIUM ENTERPRISES (SME)10.3 LARGE ENTERPRISES

11 MANAGED FILE TRANSFER MARKET ANALYSIS, BY VERTICAL

11.1 INTRODUCTION
11.2 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
11.3 IT AND TELECOMMUNICATIONS
11.4 GOVERNMENT AND PUBLIC SECTOR
11.5 MEDIA AND ENTERTAINMENT
11.6 RETAIL & CPG
11.7 MANUFACTURING
11.8 HEALTHCARE AND LIFE SCIENCES
11.9 OTHER VERTICALS

12 GEOGRAPHIC ANALYSIS

12.1 INTRODUCTION12.2 NORTH AMERICA12.3 EUROPE12.4 ASIA-PACIFIC12.5 MIDDLE EAST AND AFRICA12.6 LATIN AMERICA

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW



13.2 COMPETITIVE SITUATION AND TRENDS
13.2.1 NEW PRODUCT LAUNCHES
13.2.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT
VENTURES
13.2.3 MERGERS AND ACQUISITIONS
13.2.4 EXPANSIONS

14 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

14.1 INTRODUCTION
14.2 INTERNATIONAL BUSINESS MACHINES CORPORATION
14.3 GLOBALSCAPE, INC.
14.4 ATTUNITY, LTD.
14.5 AXWAY
14.6 IPSWITCH, INC.
14.7 COVIANT SOFTWARE CORPORATION
14.8 OPENTEXT CORPORATION
14.9 ACCELLION, INC.
14.10 JSCAPE LLC
14.11 SAISON INFORMATION SYSTEMS CO., LTD
14.12 SAFE-T

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

15 APPENDIX

15.1 INSIGHT FROM INDUSTRY EXPERT
15.2 DISCUSSION GUIDE
15.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
15.4 AVAILABLE CUSTOMIZATIONS
15.5 RELATED REPORTS

Managed File Transfer Market by Solution (Application-Centric Managed File Transfer, People-Centric Managed Fi...



List Of Tables

LIST OF TABLES

(USD MILLION) TABLE 2 APPLICATION-CENTRIC MANAGED FILE TRANSFER: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 3 PEOPLE-CENTRIC MANAGED FILE TRANSFER: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 4 AD-HOC MANAGED FILE TRANSFER: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 5 MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 6 CONSULTING AND SYSTEM INTEGRATION SERVICES: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 7 SUPPORT AND MAINTENANCE: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 8 GLOBAL MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION) TABLE 9 ON-PREMISE: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013-2020 (USD MILLION) TABLE 10 CLOUD: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013-2020 (USD MILLION) TABLE 11 GLOBAL MANAGED FILE TRANSFER MARKET SIZE, BY END USER, 2013-2020 (USD MILLION) TABLE 12 SME: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 13 LARGE ENTERPRISES: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 14 MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION) TABLE 15 BANKING, FINACIAL SERVICES AND INSURANCE: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 16 BANKING, FINACIAL SERVICES AND INSURANCE: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 17 BANKING, FINACIAL SERVICES AND INSURANCE: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION) TABLE 18 IT AND TELECOMMUNICATIONS: MANAGED FILE TRANSFER MARKET Managed File Transfer Market by Solution (Application-Centric Managed File Transfer, People-Centric Managed Fi...

TABLE 1 MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020



SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 19 IT AND TELECOMMUNICATIONS: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 20 IT AND TELECOMMUNICATIONS: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 21 GOVERNMENT AND PUBLIC SECTOR: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 22 GOVERNMENT AND PUBLIC SECTOR: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 23 GOVERNMENT AND PUBLIC SECTOR: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 24 MEDIA AND ENTERTAINMENT: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 25 MEDIA AND ENTERTAINMENT: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 26 MEDIA AND ENTERTAINMENT: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 27 RETAIL AND CPG: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 28 RETAIL AND CPG: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 29 RETAIL AND CPG: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 30 MANUFACTURING: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 31 MANUFACTURING: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 32 MANUFACTURING: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 33 HEALTHCARE AND LIFE SCIENCES: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 34 HEALTHCARE AND LIFE SCIENCES: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 35 HEALTHCARE AND LIFE-SCIENCES: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION) TABLE 36 OTHER VERTICALS: MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION) TABLE 37 OTHER VERTICALS: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013-2020 (USD MILLION)



TABLE 38 OTHER VERTICALS: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

TABLE 39 MANAGED FILE TRANSFER MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 40 NORTH AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION)

TABLE 41 NORTH AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION)

TABLE 42 NORTH AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 43 NORTH AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 44 NORTH AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

TABLE 45 EUROPE: MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION)

TABLE 46 EUROPE: MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION)

TABLE 47 EUROPE: MANAGED FILE TRANSFER MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 48 EUROPE: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 49 EUROPE: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

TABLE 50 ASIA-PACIFIC: MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION)

TABLE 51 ASIA-PACIFIC: MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION)

TABLE 52 ASIA-PACIFIC: MANAGED FILE TRANSFER MARKET SIZE, BY END USER, 2013–2020 (USD MILLION)

TABLE 53 ASIA-PACIFIC: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

TABLE 54 ASIA-PACIFIC: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

TABLE 55 MIDDLE EAST AND AFRICA: MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION)

TABLE 56 MIDDLE EAST AND AFRICA: MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION)

TABLE 57 MIDDLE EAST AND AFRICA: MANAGED FILE TRANSFER MARKET SIZE,



BY END USER, 2013–2020 (USD MILLION) TABLE 58 MIDDLE EAST AND AFRICA: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 59 MIDDLE EAST AND AFRICA: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 60 LATIN AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY VERTICAL, 2013–2020 (USD MILLION) TABLE 61 LATIN AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (USD MILLION) TABLE 62 LATIN AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY END USER, 2013-2020 (USD MILLION) TABLE 63 LATIN AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION) TABLE 64 LATIN AMERICA: MANAGED FILE TRANSFER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION) TABLE 65 NEW PRODUCT LAUNCHES, 2012–2015 TABLE 66 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT

VENTURES, 2012-2015

TABLE 67 MERGERS AND ACQUISITIONS, 2012-2015

TABLE 68 EXPANSIONS, 2013–2015



List Of Figures

LIST OF FIGURES

FIGURE 1 MANAGED FILE TRANSFER MARKET: RESEARCH METHODOLOGY FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH FIGURE 5 DATA TRIANGULATION

FIGURE 6 ASSUMPTIONS

FIGURE 7 CLOUD-BASED MANAGED FILE TRANSFER MARKET IS EXPECTED TO GAIN THE HIGHEST TRACTION DURING THE FORECAST PERIOD (2015–2020) FIGURE 8 APPLICATION-CENTRIC MANAGED FILE TRANSFER IS EXPECTED TO LEAD THE MANAGED FILE TRANSFER MARKET IN THE SOLUTION SEGMENT DURING THE FORECAST PERIOD (2015–2020)

FIGURE 9 ASIA-PACIFIC IS EXPECTED TO GAIN THE HIGHEST TRACTION FOR MANAGED FILE TRANSFER SOLUTION DURING THE FORECAST PERIOD FIGURE 10 LUCRATIVE GROWTH PROSPECTS IN THE MANAGED FILE TRANSFER MARKET

FIGURE 11 AD-HOC MANAGED FILE TRANSFER SOLUTION IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE MARKET

FIGURE 12 MANAGED FILE TRANSFER MARKET: MARKET SHARE OF TOP THREE REGIONS AND VERTICALS, 2015

FIGURE 13 ASIA-PACIFIC IS EXPECTED TO GROW EXPONENTIALLY IN THE COMING YEARS

FIGURE 14 EVOLUTION OF THE MANAGED FILE TRANSFER MARKET FIGURE 15 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY SOLUTION FIGURE 16 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY SERVICE FIGURE 17 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY DEPLOYMENT MODEL

FIGURE 18 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY END USER FIGURE 19 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY VERTICAL FIGURE 20 MANAGED FILE TRANSFER MARKET SEGMENTATION: BY REGION FIGURE 21 MANAGED FILE TRANSFER MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 22 VALUE CHAIN ANALYSIS: MANAGED FILE TRANSFER FIGURE 23 STRATEGIC BENCHMARKING: MANAGED FILE TRANSFER FIGURE 24 AD-HOC MANAGED FILE TRANSFER MARKET IS EXPECTED TO



GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD (2015–2020) FIGURE 25 SUPPORT AND MAINTENANCE SERVICES MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD (2015–2020) FIGURE 26 CLOUD DEPLOYMENT WILL GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD (2015-2020)

FIGURE 27 SMES WILL GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD (2015-2020)

FIGURE 28 BFSI AND HEALTHCARE AND LIFE SCIENCES WILL CONTINUE TO DOMINATE THE MANAGED FILE TRANSFER MARKET DURING THE FORECAST PERIOD (2015- 2020)

FIGURE 29 NORTH AMERICA WILL CONTINUE TO LEAD THE MANAGED FILE TRANSFER MARKET DURING THE FORECAST PERIOD (2015 – 2020) FIGURE 30 ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 31 NORTH AMERICA MANAGED FILE TRANSFER MARKET SNAPSHOT FIGURE 32 ASIA-PACIFC MANAGED FILE TRANSFER MARKET SNAPSHOT FIGURE 33 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY DURING THE PERIOD 2012–2014

FIGURE 34 MARKET EVALUATION FRAMEWORK

FIGURE 35 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCH WAS THE KEY STRATEGY

FIGURE 36 GEOGRAPHIC REVENUE MIX OF THE TOP MARKET PLAYERS FIGURE 37 INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT

FIGURE 38 INTERNATIONAL BUSINESS MACHINES CORPORATION: SWOT ANALYSIS

FIGURE 39 GLOBALSCAPE, INC.: COMPANY SNAPSHOT

FIGURE 40 GLOBALSCAPE, INC.: SWOT ANALYSIS

FIGURE 41 ATTUNITY, LTD.: COMPANY SNAPSHOT

FIGURE 42 ATTUNITY LTD: SWOT ANALYSIS

FIGURE 43 AXWAY: COMPANY SNAPSHOT

FIGURE 44 AXWAY: SWOT ANALYSIS

FIGURE 45 IPSWITCH: SWOT ANALYSIS

FIGURE 46 OPENTEXT CORPORATION: COMPANY SNAPSHOT

FIGURE 47 SAISON INFORMATION SYSTEMS CO., LTD.: COMPANY SNAPSHOT



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