

Lubricants Market by Type (Mineral Oil, Synthetic Lubricants, Bio-Based, and Greases), by Application (Transportation and Industrial Machinery & Equipment), and by Region (APAC, EU, NA, MEA, AND SA) - Global Forecast to 2021

<https://marketpublishers.com/r/L87FBFE576CEN.html>

Date: March 2016

Pages: 182

Price: US\$ 5,650.00 (Single User License)

ID: L87FBFE576CEN

Abstracts

“Increased use of mineral oil lubricants in various applications”

The market size of lubricants is expected to reach USD 166.59 billion by 2021, registering a CAGR of 2.4% between 2016 and 2021. They are used in different applications ranging from automobiles to large multitudes of industries. There are four types of lubricants including mineral oil lubricants, synthetic lubricants, bio-based lubricants, and greases. Mineral oil lubricants are the major type of lubricants. Mineral oil lubricants due to its low cost as compared to others, easy availability, and the high use in all the sectors are expected to be the most dominant type between 2016 and 2021. On the other hand, owing to the increased governmental regulations and consumer awareness, synthetic lubricants and bio-based lubricants are expected to witness a high growth rate. Greases due to its high use in the manufacturing industry is projected to register the highest CAGR between 2016 and 2021.

“Transportation application to dominate the market”

The transportation application led the global lubricants market in 2015. The increasing number of on road vehicles coupled with the improving standard of living and purchasing power of consumers contribute to the increasing demand of lubricants in the transportation application segment. However, massive industrialization in the emerging regions such as Asia-Pacific and the Middle East & Africa is attributed to the high growth of the industrial machinery & equipment application segment.

“Asia-Pacific projected to be fastest-growing market during the forecast period”

Asia-Pacific is projected to be the largest market for lubricants, globally. The increasing disposable income of people and industrial growth in the Asia-Pacific region led to the increasing demand of automobiles. As a result, there has been a consistent rise in number of vehicles in the region over the past decade, which is ultimately fueling the demand for lubricants in the region. Additionally, the presence of key market players in the region drives the lubricants market in Asia-Pacific.

Some of the major companies profiled in this report are Royal Dutch Shell Plc. (Netherlands), Exxon Mobil Corporation (U.S.), Petrochina Company Limited (China), Sinopec Limited (China), Total S.A. (France), Lukoil (Russia), BP Plc. (U.K.), Chevron Corporation (U.S.), Fuchs Petrolub AG (Germany), Idemitsu Kosan Co., Ltd. (Japan), and others.

Reasons to buy the report

While making strategic decisions in business, timely and useful information is required. This report meets the requirements of various stakeholders including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report are:

Porter's Five Forces Analysis

Value Chain Analysis

Market Segmentation (Type, Application, and Region), by Volume and Value

Competitor Analysis

Detailed Information on Strategic Developments in the Industry

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE REPORT
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SIGNIFICANT OPPORTUNITIES FOR THE LUBRICANTS MARKET
- 4.2 LUBRICANTS MARKET: BY REGION, 2016-2021
- 4.3 LUBRICANTS MARKET IN ASIA-PACIFIC, BY APPLICATION AND COUNTRY
- 4.4 LUBRICANTS MARKET ATTRACTIVENESS
- 4.5 LUBRICANTS MARKET, BY TYPE, 2016 VS 2021
- 4.6 LUBRICANTS MARKET SHARE, BY APPLICATION AND BY REGION, 2015
- 4.7 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 LUBRICANTS MARKET, BY TYPE

5.2.2 LUBRICANTS MARKET, BY APPLICATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Growing automotive industry in Asia-Pacific

5.3.1.2 Massive industrial growth in Asia-Pacific and Africa

5.3.1.3 Increased consumer awareness coupled with stringent government regulations driving sale of synthetic lubricants

5.3.2 RESTRAINTS

5.3.2.1 High price of synthetic and Bio-based lubricants

5.3.2.2 Increasing popularity of hybrid electric vehicles expected to lead to decline in demand for lubricants

5.3.3 OPPORTUNITIES

5.3.3.1 Industrial growth in the Middle East & Africa

5.3.3.2 BRIC countries expected to be the lucrative markets

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE-CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 LUBRICANTS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 MARKET SIZE ESTIMATION

7.3 MINERAL OIL LUBRICANTS

7.4 SYNTHETIC LUBRICANTS

7.5 BIO-BASED LUBRICANTS

7.6 GREASES

8 LUBRICANTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 MARKET SIZE AND PROJECTION

8.3 TRANSPORTATION

8.4 INDUSTRIAL MACHINERY & EQUIPMENT

9 LUBRICANTS MARKET, BY REGION

9.1 INTRODUCTION

9.2 ASIA-PACIFIC

9.2.1 CHINA

9.2.2 JAPAN

9.2.3 INDIA

9.2.4 TAIWAN

9.2.5 THAILAND

9.2.6 AUSTRALIA & NZ

9.2.7 MALAYSIA

9.2.8 SOUTH KOREA

9.2.9 SINGAPORE

9.2.10 PHILIPPINES

9.3 EUROPE

9.3.1 RUSSIA

9.3.2 U.K.

9.3.3 GERMANY

9.3.4 TURKEY

9.3.5 FRANCE

9.3.6 ITALY

9.3.7 SPAIN

9.3.8 POLAND

9.4 NORTH AMERICA

9.4.1 U.S.

9.4.2 CANADA

9.4.3 MEXICO

9.5 MIDDLE EAST & AFRICA

9.5.1 IRAN

9.5.2 SAUDI ARABIA

9.5.3 EGYPT

9.5.4 IRAQ

9.5.5 UAE

9.6 SOUTH AMERICA

9.6.1 BRAZIL

9.6.2 ARGENTINA

9.6.3 CHILE

9.6.4 COLOMBIA

9.6.5 VENEZUELA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 RANKING OF KEY MARKET PLAYERS

10.3 STRATEGIC BENCHMARKING

10.3.1 EXPANSIONS

10.4 COMPETITIVE SITUATION AND TRENDS

10.4.1 EXPANSIONS

10.4.2 CONTRACTS & AGREEMENTS

10.4.3 NEW PRODUCT LAUNCHES

10.4.4 ACQUISITIONS

10.4.5 JOINT VENTURES

10.4.6 DIVESTMENTS

10.4.7 PARTNERSHIPS & COLLABORATIONS

11 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)*

11.1 INTRODUCTION

11.2 ROYAL DUTCH SHELL PLC.

11.3 EXXONMOBIL CORPORATION

11.4 BP PLC.

11.5 CHEVRON CORPORATION

11.6 TOTAL S.A.

11.7 PETROCHINA COMPANY LIMITED

11.8 SINOPEC LIMITED

11.9 LUKOIL

11.10 FUCHS PETROLUB AG

11.11 IDEMITSU KOSAN CO. LTD

*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 RECENT DEVELOPMENTS

12.2.1 EXPANSIONS, 2012-2013

12.2.2 CONTRACTS & AGREEMENTS, 2012-2013

12.2.3 NEW PRODUCT LAUNCHES, 2012-2013

12.2.4 ACQUISITIONS, 2012-2013

12.2.5 JOINT VENTURES, 2012-2013

12.3 DISCUSSION GUIDE

12.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.5 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

12.6 AVAILABLE CUSTOMIZATIONS

12.7 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 LUBRICANTS MARKET, BY TYPE

Table 2 LUBRICANTS MARKET, BY APPLICATION

Table 3 LUBRICANTS RAW MATERIAL (BASE OIL) CLASSIFICATION

Table 4 LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 5 LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 6 MINERAL OIL LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 7 MINERAL OIL LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (KILOTON)

Table 8 SYNTHETIC LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 9 SYNTHETIC LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (KILOTON)

Table 10 BIO-BASED LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 11 BIO-BASED LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (KILOTON)

Table 12 GREASES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 13 GREASES MARKET SIZE, BY REGION, 2014–2021 (KILOTON)

Table 14 LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 15 LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 16 LUBRICANTS MARKET SIZE IN TRANSPORTATION APPLICATION, BY REGION, 2014–2021 (USD MILLION)

Table 17 LUBRICANTS MARKET SIZE IN TRANSPORTATION APPLICATION, BY REGION, 2014–2021 (KILOTON)

Table 18 LUBRICANTS MARKET SIZE IN INDUSTRIAL MACHINERY & EQUIPMENT APPLICATION, BY REGION, 2014–2021 (USD MILLION)

Table 19 LUBRICANTS MARKET SIZE IN INDUSTRIAL MACHINERY & EQUIPMENT APPLICATION, BY REGION, 2014–2021 (KILOTON)

Table 20 LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 21 LUBRICANTS MARKET SIZE, BY REGION, 2014–2021 (KILOTON)

Table 22 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 23 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021

(KILOTON)

Table 24 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 25 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 26 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 27 ASIA-PACIFIC: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 28 CHINA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 29 CHINA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 30 CHINA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 31 CHINA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 32 JAPAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 33 JAPAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 34 JAPAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 35 JAPAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 36 INDIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 37 INDIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 38 INDIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 39 INDIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 40 TAIWAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 41 TAIWAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 42 TAIWAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 43 TAIWAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 44 THAILAND: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 45 THAILAND: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 46 THAILAND: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 47 THAILAND: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(KILOTON)

Table 48 AUSTRALIA & NZ: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021
(USD MILLION)

Table 49 AUSTRALIA & NZ: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021
(KILOTON)

Table 50 AUSTRALIA & NZ: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014–2021 (USD MILLION)

Table 51 AUSTRALIA & NZ: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014–2021 (KILOTON)

Table 52 MALAYSIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD
MILLION)

Table 53 MALAYSIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 54 MALAYSIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(USD MILLION)

Table 55 MALAYSIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(KILOTON)

Table 56 SOUTH KOREA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD
MILLION)

Table 57 SOUTH KOREA: LUBRICANTS MARKET SIZE, BY TYPE, 2013-2020
(KILOTON)

Table 58 SOUTH KOREA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014–2021 (USD MILLION)

Table 59 SOUTH KOREA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014–2021 (KILOTON)

Table 60 SINGAPORE: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD
MILLION)

Table 61 SINGAPORE: LUBRICANTS MARKET SIZE, BY TYPE, 2013-2020
(KILOTON)

Table 62 SINGAPORE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(USD MILLION)

Table 63 SINGAPORE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(KILOTON)

Table 64 PHILIPPINES: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD
MILLION)

Table 65 PHILIPPINES: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021
(KILOTON)

Table 66 PHILIPPINES: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021
(USD MILLION)

Table 67 PHILIPPINES: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 68 EUROPE: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 69 EUROPE: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (KILOTON)

Table 70 EUROPE: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 71 EUROPE: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 72 EUROPE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 73 EUROPE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 74 RUSSIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 75 RUSSIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 76 RUSSIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 77 RUSSIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 78 U.K.: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 79 U.K.: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 80 U.K.: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 81 U.K.: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 82 GERMANY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 83 GERMANY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 84 GERMANY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 85 GERMANY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 86 TURKEY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 87 TURKEY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 88 TURKEY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 89 TURKEY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021

(KILOTON)

Table 90 FRANCE: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 91 FRANCE: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 92 FRANCE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 93 FRANCE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 94 ITALY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 95 ITALY: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 96 ITALY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 97 ITALY: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 98 SPAIN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 99 SPAIN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 100 SPAIN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 101 SPAIN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 102 POLAND: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 103 POLAND: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 104 POLAND: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 105 POLAND: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 106 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 107 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (KILOTON)

Table 108 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 109 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 110 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 111 NORTH AMERICA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 112 U.S.: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 113 U.S.: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 114 U.S.: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 115 U.S.: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 116 CANADA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 117 CANADA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 118 CANADA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 119 CANADA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 120 MEXICO: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 121 MEXICO: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 122 MEXICO: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 123 MEXICO: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 124 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 125 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY COUNTRY, 2014–2021 (KILOTON)

Table 126 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 127 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 128 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 129 MIDDLE EAST & AFRICA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 130 IRAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 131 IRAN: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON)

Table 132 IRAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 133 IRAN: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON)

Table 134 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014–2021 (USD

MILLION)

Table 135 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(KILOTON)

Table 136 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014-2021 (USD MILLION)

Table 137 SAUDI ARABIA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014-2021 (KILOTON)

Table 138 EGYPT: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD
MILLION)

Table 139 EGYPT: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (KILOTON)

Table 140 EGYPT: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021 (USD
MILLION)

Table 141 EGYPT: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 142 IRAQ: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 143 IRAQ: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (KILOTON)

Table 144 IRAQ: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021 (USD
MILLION)

Table 145 IRAQ: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 146 UAE: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 147 UAE: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (KILOTON)

Table 148 UAE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021 (USD
MILLION)

Table 149 UAE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 150 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY COUNTRY,
2014-2021 (USD MILLION)

Table 151 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY COUNTRY,
2014-2021 (KILOTON)

Table 152 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(USD MILLION)

Table 153 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(KILOTON)

Table 154 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014-2021 (USD MILLION)

Table 155 SOUTH AMERICA: LUBRICANTS MARKET SIZE, BY APPLICATION,
2014-2021 (KILOTON)

Table 156 BRAZIL: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD

MILLION)

Table 157 BRAZIL: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (KILOTON)

Table 158 BRAZIL: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(USD MILLION)

Table 159 BRAZIL: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 160 ARGENTINA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD
MILLION)

Table 161 ARGENTINA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(KILOTON)

Table 162 ARGENTINA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(USD MILLION)

Table 163 ARGENTINA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 164 CHILE: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD
MILLION)

Table 165 CHILE: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (KILOTON)

Table 166 CHILE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021 (USD
MILLION)

Table 167 CHILE: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 168 COLOMBIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD
MILLION)

Table 169 COLOMBIA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(KILOTON)

Table 170 COLOMBIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(USD MILLION)

Table 171 COLOMBIA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 172 VENEZUELA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021 (USD
MILLION)

Table 173 VENEZUELA: LUBRICANTS MARKET SIZE, BY TYPE, 2014-2021
(KILOTON)

Table 174 VENEZUELA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(USD MILLION)

Table 175 VENEZUELA: LUBRICANTS MARKET SIZE, BY APPLICATION, 2014-2021
(KILOTON)

Table 176 EXPANSIONS, 2014-2016

Table 177 CONTRACTS & AGREEMENTS, 2014-2016

Table 178 NEW PRODUCT LAUNCHES, 2014–2016

Table 179 ACQUISITIONS, 2014–2016

Table 180 JOINT VENTURES, 2014–2016

Table 181 DIVESTMENTS, 2014–2016

Table 182 PARTNERSHIPS & COLLABORATIONS, 2014–2016

About

The marine application of the lubricants market is estimated to register the highest growth rate. In spite of this, it has the lowest consumption. The highest growth rate can be attributed to the increased trade between nations and growth of the shipbuilding industry in both commercial cargo and defense sectors.

The lubricants market in Asia-Pacific and The Middle East & Africa are projected to grow at a high rate in the next five years. Both the regions are estimated to register a CAGR of XX% between 2014 and 2019. The economic development in the regions is driving the growth of the lubricants market. On the other hand, the North American and European markets are estimated to register lower rates. The lubricants market in these regions is mature, and hence, has low potential to grow. This can be attributed to the overall maturity of the manufacturing and automobile industries and the increasing use of high performance lubricants that significantly increase drain out time.

Mineral oil lubricants are light mixtures of alkanes and cyclic paraffins. Mineral oil lubricants are available in light and heavy grades depending on the usage and requirement. They are produced in large quantities because of its high usage in different sectors such as transportation and industrial machinery and equipment. Though mineral oil lubricants have registered the least CAGR in terms of volume, they still have brought in huge revenues because of the overall high usage in all sectors. In spite of the gradual shift from mineral oil lubricants to synthetic and bio-based lubricants, the bulk lubricant users which mainly includes off road vehicles, marine, defense, and aviation sectors will continue to utilize high volumes of mineral oil lubricants owing to its low cost. The market is driven by demand from Asia-Pacific and The Middle East & Africa. However, the mineral oil lubricants market in North America and Europe will register low growth owing to the slow economic growth and change in demand patterns.

The mineral oil lubricants market is projected to grow from XX KT in 2014 to XX KT by 2019, registering a CAGR of XX% between 2014 and 2019. Asia-Pacific is the largest market for mineral oil lubricants in terms of volume due to the presence of emerging economies, such as India and China. Increased consumption of mineral oil lubricants in Asia-Pacific is attributed to the high manufacturing activities and the growing automotive industry in the region. The Middle East and African market is also projected to witness high growth during the period under study. Oil exploration and mining are the major reasons for growth of mineral oil lubricants in the region.

The passenger vehicle market is estimated to be XX KT in 2014 and is projected to register a CAGR of XX % between 2014 and 2019 to reach XX KT by 2019. It is the largest consumer of lubricants in the transportation segment. Rapid growth in the automotive industry and increase in number of personal vehicles, especially in the Asia-Pacific region, are the driving factors for increased demand for lubricants in this segment. However, the increasing use of synthetic and semi synthetic lubricants in transportation sector is restraining the overall lubricants market. This can be attributed to the long drain out time of synthetic lubricants. The marine segment is projected to register the highest growth of XX% between 2014 and 2019 as a result of the increased trade between countries across the globe.

Asia-Pacific is the largest consumer of lubricants and is estimated to grow at a decent rate in the next five years. The high growth of the emerging economies in the region and the increasing disposable income of people in the region, makes Asia-Pacific an attractive market for lubricant manufacturers. The tremendous growth of industrial production, increased trade, and increase in number of vehicles are primarily responsible for the high consumption of lubricants. The lubricants market in Asia-Pacific is expected to grow at a high rate; whereas, the lubricants market is witnessing a decline in growth rate in North America and Europe.

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