

Lubricants Market by Type (Mineral Oil, Synthetic Lubricants, Bio-Based, and Greases), by Application (Transportation and Industrial Machinery & Equipment), and by Region (APAC, EU, NA, MEA, AND SA) - Global Forecast to 2021

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Abstracts

“Increased use of mineral oil lubricants in various applications”

The market size of lubricants is expected to reach USD 166.59 billion by 2021, registering a CAGR of 2.4% between 2016 and 2021. They are used in different applications ranging from automobiles to large multitudes of industries. There are four types of lubricants including mineral oil lubricants, synthetic lubricants, bio-based lubricants, and greases. Mineral oil lubricants are the major type of lubricants. Mineral oil lubricants due to its low cost as compared to others, easy availability, and the high use in all the sectors are expected to be the most dominant type between 2016 and 2021. On the other hand, owing to the increased governmental regulations and consumer awareness, synthetic lubricants and bio-based lubricants are expected to witness a high growth rate. Greases due to its high use in the manufacturing industry is projected to register the highest CAGR between 2016 and 2021.

“Transportation application to dominate the market”

The transportation application led the global lubricants market in 2015. The increasing number of on road vehicles coupled with the improving standard of living and purchasing power of consumers contribute to the increasing demand of lubricants in the transportation application segment. However, massive industrialization in the emerging regions such as Asia-Pacific and the Middle East & Africa is attributed to the high growth of the industrial machinery & equipment application segment.

“Asia-Pacific projected to be fastest-growing market during the forecast period”

Asia-Pacific is projected to be the largest market for lubricants, globally. The increasing disposable income of people and industrial growth in the Asia-Pacific region led to the increasing demand of automobiles. As a result, there has been a consistent rise in number of vehicles in the region over the past decade, which is ultimately fueling the demand for lubricants in the region. Additionally, the presence of key market players in the region drives the lubricants market in Asia-Pacific.

Some of the major companies profiled in this report are Royal Dutch Shell Plc. (Netherlands), Exxon Mobil Corporation (U.S.), Petrochina Company Limited (China), Sinopec Limited (China), Total S.A. (France), Lukoil (Russia), BP Plc. (U.K.), Chevron Corporation (U.S.), Fuchs Petrolub AG (Germany), Idemitsu Kosan Co., Ltd. (Japan), and others.

Reasons to buy the report

While making strategic decisions in business, timely and useful information is required. This report meets the requirements of various stakeholders including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report are:

Porter's Five Forces Analysis

Value Chain Analysis

Market Segmentation (Type, Application, and Region), by Volume and Value

Competitor Analysis

Detailed Information on Strategic Developments in the Industry

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Table 182 PARTNERSHIPS & COLLABORATIONS, 2014–2016

About

The marine application of the lubricants market is estimated to register the highest growth rate. In spite of this, it has the lowest consumption. The highest growth rate can be attributed to the increased trade between nations and growth of the shipbuilding industry in both commercial cargo and defense sectors.

The lubricants market in Asia-Pacific and The Middle East & Africa are projected to grow at a high rate in the next five years. Both the regions are estimated to register a CAGR of XX% between 2014 and 2019. The economic development in the regions is driving the growth of the lubricants market. On the other hand, the North American and European markets are estimated to register lower rates. The lubricants market in these regions is mature, and hence, has low potential to grow. This can be attributed to the overall maturity of the manufacturing and automobile industries and the increasing use of high performance lubricants that significantly increase drain out time.

Mineral oil lubricants are light mixtures of alkanes and cyclic paraffins. Mineral oil lubricants are available in light and heavy grades depending on the usage and requirement. They are produced in large quantities because of its high usage in different sectors such as transportation and industrial machinery and equipment. Though mineral oil lubricants have registered the least CAGR in terms of volume, they still have brought in huge revenues because of the overall high usage in all sectors. In spite of the gradual shift from mineral oil lubricants to synthetic and bio-based lubricants, the bulk lubricant users which mainly includes off road vehicles, marine, defense, and aviation sectors will continue to utilize high volumes of mineral oil lubricants owing to its low cost. The market is driven by demand from Asia-Pacific and The Middle East & Africa. However, the mineral oil lubricants market in North America and Europe will register low growth owing to the slow economic growth and change in demand patterns.

The mineral oil lubricants market is projected to grow from XX KT in 2014 to XX KT by 2019, registering a CAGR of XX% between 2014 and 2019. Asia-Pacific is the largest market for mineral oil lubricants in terms of volume due to the presence of emerging economies, such as India and China. Increased consumption of mineral oil lubricants in Asia-Pacific is attributed to the high manufacturing activities and the growing automotive industry in the region. The Middle East and African market is also projected to witness high growth during the period under study. Oil exploration and mining are the major reasons for growth of mineral oil lubricants in the region.

The passenger vehicle market is estimated to be XX KT in 2014 and is projected to register a CAGR of XX % between 2014 and 2019 to reach XX KT by 2019. It is the largest consumer of lubricants in the transportation segment. Rapid growth in the automotive industry and increase in number of personal vehicles, especially in the Asia-Pacific region, are the driving factors for increased demand for lubricants in this segment. However, the increasing use of synthetic and semi synthetic lubricants in transportation sector is restraining the overall lubricants market. This can be attributed to the long drain out time of synthetic lubricants. The marine segment is projected to register the highest growth of XX% between 2014 and 2019 as a result of the increased trade between countries across the globe.

Asia-Pacific is the largest consumer of lubricants and is estimated to grow at a decent rate in the next five years. The high growth of the emerging economies in the region and the increasing disposable income of people in the region, makes Asia-Pacific an attractive market for lubricant manufacturers. The tremendous growth of industrial production, increased trade, and increase in number of vehicles are primarily responsible for the high consumption of lubricants. The lubricants market in Asia-Pacific is expected to grow at a high rate; whereas, the lubricants market is witnessing a decline in growth rate in North America and Europe.

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