

Lubricants Market by Base Oil Type (Mineral Oil Lubricant, Synthetic Lubricants, Bio-based Lubricants), Product Type (Engine Oil, Turbine Oil, Metalworking Fluid, hydraulic Oil), End-use Industry (Transportation and Industrial) - Global Forecast to 2029

<https://marketpublishers.com/r/LDF2E55EA857EN.html>

Date: April 2024

Pages: 397

Price: US\$ 4,950.00 (Single User License)

ID: LDF2E55EA857EN

Abstracts

In terms of value, the lubricants market is estimated to grow from USD 173.5 billion in 2024 to USD 198.4 billion by 2029, at a CAGR of 2.7%. The mounting demand for high performance engines, growing demand from marine application and rise in refinery capabilities are driving the lubricants market. Also, as individuals become more conscious of the potential health hazards linked to mineral oil based lubricants, there is an escalating desire for synthetic and bio-based lubricant alternatives.

“Engine oil was the largest product type of lubricants market, in terms of value, in 2023.”

Engine oil is the most used product type in the lubricants market, mainly due to its widespread use in the transportation and industrial end-use industry. It's crucial for preserving engine efficiency by reducing friction, dispersing heat, and preventing wear and corrosion. Technological advancements have enhanced its formulations, making it more efficient and in-demand. With the growing production of vehicles globally and stricter emission regulations, there's a rising need for advanced lubricants like engine oil to ensure better fuel efficiency and vehicle longevity. Overall, engine oil's dominance is attributed to its essential role in vehicle maintenance, technological improvements, and its contribution to fuel efficiency and engine durability.

“Transportation was the largest end-use industry of lubricants market, in terms of value, in 2023.”

Transportation stands as the largest end-user industry in the lubricants market due to its extensive reliance on various lubricants for smooth operation and maintenance of vehicles. From cars and trucks to airplanes and ships, transportation vehicles require lubricants to reduce friction, prevent wear and tear, and ensure optimal performance. This demand is fueled by the continuous need for efficient and reliable transportation services across the globe, driving the growth of the lubricants market in this sector. Also, the upcoming new technologies in transportation industry requires specially designed lubrication solutions, making the transportation end-use industry a significant end-use in the market.

“The Middle East & Africa is projected to be the second fastest-growing region, in terms of value, during the forecast period in the lubricants market.”

The Middle East & Africa region is expected to see significant growth in the lubricants market due to several factors. The region's strong economic growth and rapid industrialization are driving increased demand for lubricants across various sectors like automotive, manufacturing, and construction. Additionally, investments in infrastructure development and the oil & gas industry further contribute to this growth. With the Middle East being a major oil-producing region, there's a steady supply of base oils, a crucial ingredient in lubricant production, ensuring market stability. Moreover, the expanding automotive aftermarket and rising vehicle ownership rates in Africa add to the region's growth potential. Overall, the Middle East & Africa's favorable economic conditions and infrastructure investments make it a promising market for lubricants.

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 24%, Europe - 40%, Asia Pacific - 17%, South America – 7%, Middle East & Africa - 12%,

The key players profiled in the report include Shell plc (UK), Exxon Mobil Corporation (US), BP p.l.c. (UK), Chevron Corporation (US), PetroChina Company Limited (China), TotalEnergies SE (France), ENEOS Holdings, Inc. (Japan), China Petroleum & Chemical Corporation (China), Idemitsu Kosan Co., Ltd. (Japan), and others.

Research Coverage

This report segments the market for lubricants based on base oil type, product type, end-use industry, and region and provides estimations of volume (Kiloton) and value (USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies, associated with the market for lubricants.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the lubricants market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on lubricants offered by top players in the global market

Analysis of key drives: (growing demand for high performance engines, rise of refinery capacities, mounting demand from marine applications, and limits of electric vehicles), restraints (Swing towards synthetic lubricants, increasing demand for electric vehicles), opportunities (Mounting demand for bio-based lubricants, growing demand from construction, mining, and agriculture industries, and increasing demand for renewable energy), and challenges (Escalating raw material prices, and strict environmental norms) influencing the growth of lubricants market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the lubricants market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for lubricants across regions.

Market Diversification: Exhaustive information about new products, untapped

regions, and recent developments in the global lubricants market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the lubricants market

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10.4 NORTH AMERICA

FIGURE 43 NORTH AMERICA: LUBRICANTS MARKET SNAPSHOT

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*Details on Business overview, Products/Services/Solutions offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

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