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Low-power Brushless DC Motor Market by Power Rating (

Abstracts

The low-power brushless DC motor market is projected to grow from USD 6.59 billion in 2026 to USD 9.69 billion by 2031, at a CAGR of 8.0% during the forecast period. The market for low-power brushless DC motors is expected to grow steadily over the forecast period, driven by the adoption of energy-efficient motor technology, rising automation and robotics, and demand for compact, reliable motion systems. These motors are likely to become widespread among manufacturers and equipment operators seeking to reduce energy consumption, ensure speed and torque control, lower maintenance costs, and improve longevity. Furthermore, the demand for energy-efficient BLDC motor solutions will rise due to the constant need for devices that work efficiently in HVAC, consumer electronics, automotive, medical devices, industrial automation, and battery-powered applications.

“Robotics is expected to maintain its position throughout the forecast period.”

The robotics sector is expected to remain a key contributor to growth in the low-power brushless DC motors market due to the increasing popularity of compact, lightweight, and energy-efficient motors in robotic applications. BLDC motors enable high-precision speed and torque control, high energy efficiency, low noise, and long service life, making them ideal for robotic joints, grippers, actuators, mobile robots, and automated guided vehicles. As industrial robots, collaborative robots, autonomous mobile robots, and service robots become more common, demand for low-power BLDC motors is growing. In addition, growing needs for precise movement, compact design, low maintenance, and energy-efficient operation are prompting manufacturers to integrate BLDC motors with encoders, gearboxes, drivers, and advanced control systems.

“Automation segment is expected to witness strong growth during the forecast period.”

Low-power brushless DC motors are expected to be widely used in industries that employ automated equipment. Due to their efficiency, high precision, compact size, and reliability, brushless motors are ideal for continuous operation in automation. In many industries, including manufacturing, packaging, electronics, food processing, pharmaceuticals, and material handling, industrial automation is becoming increasingly

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important for boosting productivity while minimizing energy consumption and operational errors. Additionally, the growing use of brushless DC motors, along with motor drivers, encoders, sensors, gearboxes, and digital control systems, is improving automation effectiveness.

Breakdown of Primaries

In-depth interviews with key industry participants, subject-matter experts, C-level executives of key market players, and directors, among other experts, were conducted to obtain and verify critical qualitative and quantitative information and assess future market prospects. The primary interviews were distributed as follows:

By Company Type: Tier 1 - 65%, Tier 2 - 24%, and Tier 3 - 11%

By Designation: C-level Executives - 30%, Directors - 25%, and Others – 45%

By Region: North America – 20%, Europe – 25%, Asia Pacific – 30%, Middle East & Africa – 10%, and South and Central America – 15%.

Note: Others include sales managers, engineers, and regional managers.

Tier 1 company: revenue >USD 5 billion; tier 2 company: revenue between USD 1 and USD 5 billion; and tier 3 company: revenue <USD 1 billion in 2025 Well-established motor manufacturers and motion-control companies predominantly govern the low-power brushless DC motor market. Key players profiled in the report include NIDEC Corporation (Japan), MinebeaMitsumi Inc. (Japan), TransDigm Group (US), Regal Rexnord (US), AMETEK Inc. (US), Maxon (Switzerland), FAULHABER Group (Germany), ElectroCraft (US), G.W. Lisk Company (US), B?hler Motor (Germany), Greensky Company Power Limited (China), Lin Engineering (US), and TT Motor Shenzhen Industrial (China). Their strong motor manufacturing capabilities, broad BLDC product portfolios, application-specific engineering expertise, and investments in compact, energy-efficient, and integrated motor solutions continue to shape the competitive landscape. Increasing investments in industrial automation, robotics, electrification, miniaturization, and energy-efficient equipment are further encouraging these companies to expand their low-power BLDC motor offerings across diverse applications and regions.

Research Coverage

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The report provides a comprehensive definition, description, and forecast of the low-power brushless DC motor market across power rating (<100 W, 100–300 W, 300–600 W, 600 W–1 KW, 1–1.5 KW, and 1.5–2.2 KW), speed (<1,500 RPM, 1,500–3,000 RPM, 3,000–6,000 RPM, and above 6,000 RPM), application (automation, robotics, medical, aerospace & defense, renewable energy, and oil & gas), and region (North America, Europe, Asia Pacific, South America, and the Middle East & Africa). It delivers qualitative and quantitative analysis of market drivers, restraints, opportunities, and challenges. The study also includes competitive landscape assessment, market sizing and forecasts, technology trends, value chain and ecosystem analysis, commercial use cases, company benchmarking, customer and buyer analysis, and recent developments to provide a comprehensive view of the low-power brushless DC motor market.

Key Benefits of Buying the Report

The report is designed to support OEMs, installers, utilities, policymakers, investors, and other stakeholders in understanding the evolving low-power brushless DC motor market. It provides reliable market forecasts across all major segments and regions while delivering insights into technology adoption, competitive positioning, and future growth opportunities. The report enables stakeholders to make informed business decisions through detailed market intelligence and strategic analysis.

Analysis of key market dynamics: Covers the major drivers (increasing adoption of compact motors in automation and robotics, growing demand for energy-efficient motors in medical applications), restraints (higher initial cost compared with conventional brushed DC motors and supply chain vulnerabilities in rare-earth permanent magnet sourcing), opportunities (integration of motors with sensors, controllers, and IoT capabilities and rising global deployment of solar and wind energy), and challenges (price competition from low-cost and standardized BLDC motor suppliers).

Technology and Product Innovation: Examines advancements in electronic commutation, sensorless control, Hall-effect sensing, encoders, integrated motor drivers, high-efficiency motor construction, thermal management, compact motor designs, and IoT-enabled BLDC systems that increase the performance of speed and torque control, energy savings, dependability, and monitoring.

Market Development: Highlights how industrial automation, robotics, electrification, energy-efficient appliances, HVAC systems, automotive applications, and battery-powered equipment are increasing the adoption of low-

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power BLDC motors across diverse industries and regions.

Market Diversification: Evaluates the expansion of low-power BLDC motor applications from traditional consumer and industrial equipment to emerging areas, including collaborative robots, autonomous mobile robots, medical equipment, drones and UAVs, electric mobility, renewable energy systems, and smart connected equipment.

Competitive Assessment: Provides detailed analysis of leading companies, including NIDEC Corporation (Japan), MinebeaMitsumi Inc. (Japan), TransDigm Group (US), Regal Rexnord (US), AMETEK Inc. (US), Maxon (Switzerland), FAULHABER Group (Germany), ElectroCraft (US), G.W. Lisk Company (US), B?hler Motor (Germany), Greensky Company Power Limited (China), Allient Inc, (US), Lin Engineering (US), Delta Line (Switzerland), and TT Motor Shenzhen Industrial (China), covering their BLDC motor portfolios, product developments, application focus, technological capabilities, strategic initiatives, and competitive positioning.

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