

Low Intensity Sweeteners Market by Type (Sorbitol, Maltitol, Xylitol, D-Tagatose, Erythritol, Mannitol, Allulose), Application (Food, Beverages), Form (Dry, Liquid), and Region (North America, Europe, APAC, South America, & RoW)- Global Forecast to 2026

<https://marketpublishers.com/r/L8A5B694811EN.html>

Date: August 2021

Pages: 224

Price: US\$ 4,950.00 (Single User License)

ID: L8A5B694811EN

Abstracts

According to MarketsandMarkets, the low intensity sweeteners market is estimated to be valued at USD 2.9 billion in 2021 and is projected to reach USD 3.6 billion by 2026, recording a CAGR of 4.6%, in terms of value. The market is primarily driven by factors such as increasing health-consciousness among consumers and healthy food & beverage products. North America region accounted for the market share in the low intensity sweeteners market owing to the rising investments and consumers demand for reduced sugar, low-calorie, and sugar-free products in the region. However, one of the restraining factors in the growth of low intensity sweeteners market is the ambiguity related to the health problems due to consumption of low intensity sweeteners.

“By type, the allulose segment is projected to grow at the highest CAGR during the forecast period.”

Based on type, the allulose segment is expected to be the fastest-growing during the forecast period. Allulose is a low-calorie sugar, which has the same clean and sweet taste as tabletop sugar. The demand for allulose is expected to grow tremendously as in 2019, FDA officially allowed allulose to be excluded from total and added sugar counts, clearing the path for industry innovation.

“By application, the food segment is estimated to account for the largest share.”

The food segment of the low intensity sweeteners is dominating the market. Food

applications include confectioneries, bakery products, dairy & frozen desserts and other food applications. The dominance of this segment is majorly attributed to the functional properties of low intensity sweeteners, which makes them ideal for use in most of food applications.

“The Asia Pacific region is projected to grow at the highest CAGR during the forecast period”

Asia Pacific region is projected to be the fastest-growing market for the period considered for this study. A rise in consumer awareness about health and wellness and increasing inclination of consumers towards health-benefiting food products are leading to the growth of low intensity sweeteners market in the region.

The low intensity sweeteners market is segmented region-wise, with a detailed analysis of each region. These regions include North America, Europe, Asia Pacific, South America, and RoW (Middle East and Africa).

Break-up of Primaries

By Company Type: Tier 1 – 30%, Tier 2 – 25% and Tier 3 – 45%

By Designation: Manager- 25%, CXOs– 30%, and Executives – 45%

By Region: Asia Pacific – 40%, Europe - 32%, North America- 18%, and RoW- 10%

Leading players profiled in this report include the following:

Ingredion Incorporated (US)

ADM (US)

Anderson Advanced Ingredients (US)

Tate & Lyle (UK)

Roquette Frères (France)

Matsutani Chemical Industry Co., Ltd (Japan)

Whole Earth Brands (US)

CJ CheilJedang (South Korea)

Samyang Corporation (South Korea)

Daesang Corporation (South Korea)

Van Wankum Ingredients (Netherlands)

Hylen Co., Ltd (China)

Sweeteners Plus (US)

Fooding Group Limited (China)

Savanna Ingredients (Germany)

Foodchem International Corporation (China)

Apura Ingredients (US)

Shandong Saigo Group Corporation (China)

Icon Foods (US)

Bonumose Inc. (US)

Research Coverage

This report segments the low intensity sweeteners market on the basis of type, application, form, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the feed additives market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the low intensity sweeteners market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the low intensity sweeteners market is flourishing

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 LOW INTENSITY SWEETENERS MARKET SEGMENTATION

1.3.1 INCLUSIONS AND EXCLUSIONS

1.4 REGIONS COVERED

1.5 PERIODIZATION CONSIDERED

1.6 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2017–2020

1.7 VOLUME UNIT CONSIDERED

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 LOW INTENSITY SWEETENERS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primaries

2.1.2.3 Key primary insights

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE: BOTTOM-UP (BASED ON TYPES, BY REGION)

2.2.2 APPROACH TWO: TOP DOWN (BASED ON THE GLOBAL MARKET)

2.2.3 APPROACH TWO: TOP DOWN

2.3 DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION METHODOLOGY

2.4 ASSUMPTIONS FOR THE STUDY

2.5 LIMITATIONS AND RISK ASSESSMENT OF THE STUDY

2.6 MARKET SCENARIOS CONSIDERED FOR THE IMPACT OF COVID-19

2.6.1 OPTIMISTIC SCENARIO

2.6.2 REALISTIC & PESSIMISTIC SCENARIO

2.6.3 SCENARIO-BASED MODELLING

2.7 COVID-19 HEALTH ASSESSMENT

FIGURE 4 COVID-19: GLOBAL PROPAGATION

FIGURE 5 COVID-19 PROPAGATION: SELECT COUNTRIES

2.8 COVID-19 ECONOMIC ASSESSMENT

FIGURE 6 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

2.8.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 7 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 8 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY

3 EXECUTIVE SUMMARY

TABLE 2 LOW INTENSITY SWEETENERS MARKET SNAPSHOT, 2021 VS. 2026

FIGURE 9 IMPACT OF COVID-19 ON LOW INTENSITY SWEETENERS MARKET SIZE, BY SCENARIO, 2020 VS. 2021 (USD MILLION)

FIGURE 10 LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 11 LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

FIGURE 12 LOW INTENSITY SWEETENERS MARKET SIZE, BY FOOD APPLICATION, 2021 VS. 2026 (USD MILLION)

FIGURE 13 LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2021 VS. 2026 (USD MILLION)

FIGURE 14 LOW INTENSITY SWEETENERS MARKET SHARE (VALUE), BY REGION, 2020

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE LOW INTENSITY SWEETENERS MARKET

FIGURE 15 INCREASING HEALTH-CONSCIOUSNESS AMONG CONSUMERS AND RISING DEMAND FOR HEALTHY FOOD & BEVERAGE PRODUCTS TO PROPEL THE MARKET

4.2 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET, BY KEY TYPE & COUNTRY

FIGURE 16 SORBITOL AND THE US SEGMENT TO ACCOUNT FOR THE LARGE SHARES IN THE NORTH AMERICAN MARKET IN 2020

4.3 LOW INTENSITY SWEETENERS MARKET, BY TYPE

FIGURE 17 SORBITOL SEGMENT TO DOMINATE THE LOW INTENSITY

SWEETENERS MARKET DURING THE FORECAST PERIOD

4.4 LOW INTENSITY SWEETENERS MARKET, BY APPLICATION & REGION

FIGURE 18 NORTH AMERICA TO DOMINATE THE MARKET FOR LOW INTENSITY SWEETENERS DURING THE FORECAST PERIOD

4.5 LOW INTENSITY SWEETENERS MARKET IN FOOD, BY APPLICATION

FIGURE 19 CONFECTIONERIES TO DOMINATE THE AMONG THE FOOD APPLICATIONS OF LOW INTENSITY SWEETENERS DURING THE FORECAST PERIOD

4.6 LOW INTENSITY SWEETENERS MARKET, BY FORM

FIGURE 20 DRY SWEETENERS TO DOMINATE THE LOW INTENSITY SWEETENERS MARKET DURING THE FORECAST PERIOD

FIGURE 21 COVID-19 IMPACT ON THE LOW INTENSITY SWEETENERS MARKET: COMPARISON OF PRE AND POST-COVID-19 SCENARIOS

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 22 LOW INTENSITY SWEETENERS MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increase in awareness among consumers regarding health and wellness to encourage the demand for healthier food products

TABLE 3 GLOBAL ESTIMATED NUMBER OF ADULTS WITH DIABETES (MILLIONS)

TABLE 4 TOP 10 COUNTRIES OR TERRITORIES FOR NUMBER OF ADULTS (AGED 20–79) WITH DIABETES

FIGURE 23 OBESITY RATES (PERCENTAGE OF TOTAL ADULT POPULATIONS)

5.2.1.2 Rise in demand for low-calorie sweeteners in various food & beverage applications

5.2.1.3 Rise in awareness about the functionalities of low intensity sweeteners in the pharmaceutical industry

5.2.2 RESTRAINTS

5.2.2.1 Higher cost of production of food & beverage products with low intensity sweeteners as compared to sugar

5.2.2.2 Ambiguity related to health problems due to the consumption of low intensity sweeteners

TABLE 5 CALORIC VALUES OF LOW INTENSITY SWEETENERS

5.2.3 OPPORTUNITIES

5.2.3.1 Rise in investment in R&D activities by manufacturers to develop innovative and safer low intensity sweeteners

5.2.3.2 Growth and diversification opportunities in other application sectors

5.2.4 CHALLENGES

5.2.4.1 Stringent regulations and international quality standards for low intensity sweeteners

5.3 IMPACT OF COVID-19 ON MARKET DYNAMICS

5.4 EFFECTS ON RAW MATERIAL AVAILABILITY AND SUPPLY CHAIN DISTRIBUTION

5.5 EFFECT ON LOW INTENSITY SWEETENERS CONSUMPTION

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN

6.2.1 RAW MATERIAL SOURCING

6.2.2 MANUFACTURING OF LOW INTENSITY SWEETENERS

6.2.3 QUALITY AND SAFETY CONTROLLERS

6.2.4 PACKAGING

6.2.5 MARKETING & DISTRIBUTION

6.2.6 END-USE INDUSTRY

FIGURE 24 VALUE CHAIN ANALYSIS OF THE LOW INTENSITY SWEETENERS MARKET: MANUFACTURING AND QUALITY & SAFETY CONTROLLERS KEY CONTRIBUTORS

6.3 SUPPLY CHAIN ANALYSIS

FIGURE 25 SUPPLY CHAIN ANALYSIS OF THE LOW INTENSITY SWEETENERS MARKET

6.4 TECHNOLOGY ANALYSIS

6.4.1 MICROBIAL PRODUCTION

6.4.2 BIOLOGICAL PRODUCTION OF ERYTHRITOL

6.5 PRICING ANALYSIS: LOW INTENSITY SWEETENERS MARKET

TABLE 6 LOW INTENSITY SWEETENERS AVERAGE SELLING PRICE (ASP), BY TYPE, 2019–2021 (USD/TON)

TABLE 7 LOW INTENSITY SWEETENERS AVERAGE SELLING PRICE (ASP), BY REGION, 2019–2021 (USD/TON)

6.6 MARKET MAP AND ECOSYSTEM LOW INTENSITY SWEETENERS MARKET

6.6.1 DEMAND SIDE

6.6.2 SUPPLY SIDE

6.6.3 FOOD INGREDIENTS: ECOSYSTEM VIEW

6.6.4 LOW INTENSITY SWEETENERS: MARKET MAP

TABLE 8 LOW INTENSITY SWEETENERS MARKET: SUPPLY CHAIN (ECOSYSTEM)

6.7 YC-YCC SHIFT

FIGURE 26 YC-YCC SHIFT FOR THE LOW INTENSITY SWEETENERS MARKET

6.8 PATENT ANALYSIS

FIGURE 27 NUMBER OF PATENTS GRANTED BETWEEN 2011 AND 2020

FIGURE 28 TOP 10 INVESTORS WITH THE HIGHEST NUMBER OF PATENT DOCUMENTS

FIGURE 29 TOP 10 APPLICANTS WITH HIGHEST NO. OF PATENT DOCUMENTS

TABLE 9 SOME OF THE PATENTS PERTAINING TO SUGAR SUBSTITUTE, 2020–2021

6.9 PORTER'S FIVE FORCES ANALYSIS

TABLE 10 LOW INTENSITY SWEETENERS MARKET: PORTER'S FIVE FORCES ANALYSIS

6.9.1 DEGREE OF COMPETITION

6.9.2 BARGAINING POWER OF SUPPLIERS

6.9.3 BARGAINING POWER OF BUYERS

6.9.4 THREAT OF SUBSTITUTES

6.9.5 THREAT OF NEW ENTRANTS

6.10 CASE STUDIES

6.10.1 GROWTH IN DEMAND FOR REDUCED SUGAR OR SUGAR-FREE FORMULATIONS

6.10.2 INCREASE IN CONCERN REGARDING HUMAN HEALTH AND WELLNESS

7 REGULATORY FRAMEWORK

7.1 INTRODUCTION

7.2 US

7.2.1 POLYOLS

7.2.2 ALLULOSE

7.3 EUROPE

7.3.1 LABELING OF SWEETENERS

7.3.2 BULK SWEETENERS: POLYOLS

7.3.3 ERYTHRITOL (E968)

7.3.4 ISOMALT (E953)

7.3.5 LACTITOL (E966)

7.3.6 MALTITOL (E965)

7.3.7 MANNITOL (E421)

7.3.8 SORBITOL (E420)

7.3.9 XYLITOL (E967)

7.3.10 ALLULOSE

8 LOW INTENSITY SWEETENERS MARKET, BY TYPE

8.1 INTRODUCTION

FIGURE 30 LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2021–2026 (USD MILLION)

TABLE 11 LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 12 LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

8.2 COVID-19 IMPACT ON THE LOW INTENSITY SWEETENERS MARKET, BY TYPE

8.2.1 OPTIMISTIC SCENARIO

TABLE 13 OPTIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2022 (USD MILLION)

8.2.2 REALISTIC SCENARIO

TABLE 14 REALISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2022 (USD MILLION)

8.2.3 PESSIMISTIC SCENARIO

TABLE 15 PESSIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2022 (USD MILLION)

8.3 SORBITOL

8.3.1 FUNCTIONAL PROPERTIES OF SORBITOL MAKE IT A PREFERRED SUGAR SUBSTITUTE

TABLE 16 SORBITOL MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 17 SORBITOL MARKET SIZE, BY REGION, 2019–2026 (KT)

8.4 MALTITOL

8.4.1 SEVERAL GLOBAL HEALTH AUTHORITIES CONFIRMED THE SAFE CONSUMPTION OF MALTITOL

TABLE 18 MALTITOL MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 19 MALTITOL MARKET SIZE, BY REGION, 2019–2026 (KT)

8.5 XYLITOL

8.5.1 RISE IN DIABETIC POPULATION TO DRIVE THE MARKET FOR XYLITOL

TABLE 20 XYLITOL MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 21 XYLITOL MARKET SIZE, BY REGION, 2019–2026 (KT)

8.6 D-TAGATOSE

8.6.1 D-TAGATOSE IS SIMILAR TO SUGAR IN TERMS OF TASTE AND TEXTURE

TABLE 22 D-TAGATOSE MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 23 D-TAGATOSE MARKET SIZE, BY REGION, 2019–2026 (KT)

8.7 ERYTHRITOL

8.7.1 CERTAIN SIDE EFFECTS ASSOCIATED WITH THE USE OF ERYTHRITOL HINDERS ITS MARKET GROWTH

TABLE 24 ERYTHRITOL MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 25 ERYTHRITOL MARKET SIZE, BY REGION, 2019–2026 (KT)

8.8 MANNITOL

8.8.1 MANNITOL FINDS ITS APPLICATION IN THE PHARMACEUTICAL AND FOOD INDUSTRIES

TABLE 26 MANNITOL MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 27 MANNITOL MARKET SIZE, BY REGION, 2019–2026 (KT)

8.9 ALLULOSE

8.9.1 EXCLUSION OF ALLULOSE FROM TOTAL AND ADDED SUGAR COUNTS BY FDA TO DRIVE INNOVATION AND GROWTH

TABLE 28 ALLULOSE MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 29 ALLULOSE MARKET SIZE, BY REGION, 2019–2026 (KT)

8.10 OTHER TYPES

TABLE 30 OTHER LOW INTENSITY SWEETENER TYPES MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 31 OTHER LOW INTENSITY SWEETENER TYPES MARKET SIZE, BY REGION, 2019–2026 (KT)

9 LOW INTENSITY SWEETENERS MARKET, BY APPLICATION

9.1 INTRODUCTION

FIGURE 31 LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 32 LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

9.2 COVID-19 IMPACT ON THE LOW INTENSITY SWEETENERS MARKET, BY APPLICATION

9.2.1 OPTIMISTIC SCENARIO

TABLE 33 OPTIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2022 (USD MILLION)

9.2.2 REALISTIC SCENARIO

TABLE 34 REALISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2022 (USD MILLION)

9.2.3 PESSIMISTIC SCENARIO

TABLE 35 PESSIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2022 (USD MILLION)

9.3 FOOD

TABLE 36 LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 37 LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY REGION, 2019–2026 (USD MILLION)

9.3.1 CONFECTIONERIES

9.3.1.1 Confectionery manufacturers need to cater to the rising demand for healthy confectionery products

TABLE 38 LOW INTENSITY SWEETENERS MARKET SIZE IN CONFECTIONERIES, BY REGION, 2019–2026 (USD MILLION)

9.3.2 BAKERY PRODUCTS

9.3.2.1 Bakery product manufacturers are increasingly using low intensity sweeteners to maintain the freshness of products

TABLE 39 LOW INTENSITY SWEETENERS MARKET SIZE IN BAKERY PRODUCTS, BY REGION, 2019–2026 (USD MILLION)

9.3.3 DAIRY & FROZEN DESSERTS

9.3.3.1 Rising health concerns among consumers drive the demand for low intensity sweeteners in dairy & frozen desserts

TABLE 40 LOW INTENSITY SWEETENERS MARKET SIZE IN DAIRY & FROZEN DESSERTS, BY REGION, 2019–2026 (USD MILLION)

9.3.4 OTHER FOOD APPLICATIONS

TABLE 41 LOW INTENSITY SWEETENERS MARKET SIZE IN OTHER FOOD APPLICATIONS, BY REGION, 2019–2026 (USD MILLION)

9.4 BEVERAGES

9.4.1 INCREASE IN DEMAND FOR LOW-CALORIE BEVERAGES AMONG CONSUMERS TO DRIVE MARKET GROWTH

TABLE 42 LOW INTENSITY SWEETENERS MARKET SIZE IN BEVERAGES, BY REGION, 2019–2026 (USD MILLION)

9.5 PHARMACEUTICAL & PERSONAL CARE PRODUCTS

9.5.1 FUNCTIONAL PROPERTIES OF LOW INTENSITY SWEETENERS DRIVE THEIR APPLICATION IN PHARMACEUTICAL AND PERSONAL CARE PRODUCTS

TABLE 43 LOW INTENSITY SWEETENERS MARKET SIZE IN PHARMACEUTICAL & PERSONAL CARE PRODUCTS, BY REGION, 2019–2026 (USD MILLION)

10 LOW INTENSITY SWEETENERS MARKET, BY FORM

10.1 INTRODUCTION

FIGURE 32 LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2021 VS 2026 (USD MILLION)

TABLE 44 LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026

(USD MILLION)

10.2 COVID-19 IMPACT ON THE LOW INTENSITY SWEETENERS MARKET, BY FORM

10.2.1 OPTIMISTIC SCENARIO

TABLE 45 OPTIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2022 (USD MILLION)

10.2.2 REALISTIC SCENARIO

TABLE 46 REALISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2022 (USD MILLION)

10.2.3 PESSIMISTIC SCENARIO

TABLE 47 PESSIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2022 (USD MILLION)

10.3 DRY

10.3.1 POWDER OR CRYSTAL FORMS ARE PREFERRED BY MANUFACTURERS DUE TO THEIR FUNCTIONAL BENEFITS

TABLE 48 DRY LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

10.4 LIQUID

10.4.1 LIQUID OR SYRUP FORMS OF LOW INTENSITY SWEETENERS ARE COST-EFFECTIVE COMPARED TO DRY FORMS

TABLE 49 LIQUID LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

11 LOW INTENSITY SWEETENERS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 33 REGIONAL SNAPSHOT: NEW HOTSPOTS TO EMERGE IN ASIA PACIFIC, 2021–2026

TABLE 50 LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 51 LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2026 (KT)

11.2 COVID-19 IMPACT ON THE LOW INTENSITY SWEETENERS MARKET, BY REGION

11.2.1 OPTIMISTIC SCENARIO

TABLE 52 OPTIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

11.2.2 REALISTIC SCENARIO

TABLE 53 REALISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE,

BY REGION, 2019–2022 (USD MILLION)

11.2.3 PESSIMISTIC SCENARIO

TABLE 54 PESSIMISTIC SCENARIO: LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

11.3 NORTH AMERICA

FIGURE 34 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SNAPSHOT

TABLE 55 NORTH AMERICA LOW INTENSITY SWEETENERS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 56 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 57 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

TABLE 58 NORTH AMERICA: SORBITOL MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 59 NORTH AMERICA: MALTITOL MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 60 NORTH AMERICA: XYLITOL MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 61 NORTH AMERICA: D-TAGATOSE MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 62 NORTH AMERICA: ERYTHRITOL MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 63 NORTH AMERICA: MANNITOL MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 64 NORTH AMERICA: ALLULOSE MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 65 NORTH AMERICA: OTHER LOW INTENSITY SWEETENER TYPES MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 66 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 67 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 68 NORTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026 (USD MILLION)

11.3.1 US

11.3.1.1 Increase in investment in R&D activities by the key players in the market to drive growth

TABLE 69 US: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE,

2019–2026 (USD MILLION)

11.3.2 CANADA

11.3.2.1 Rise in incidences of health issues among the population to drive the demand for low intensity sweeteners

TABLE 70 CANADA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.3.3 MEXICO

11.3.3.1 Government implemented taxes on sugar-sweetened drinks to drive the demand for low intensity sweeteners in Mexico

TABLE 71 MEXICO: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4 EUROPE

TABLE 72 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 73 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 74 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

TABLE 75 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 76 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 77 EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026 (USD MILLION)

11.4.1 GERMANY

11.4.1.1 Increase in demand for functional food products to drive the low intensity sweeteners market

TABLE 78 GERMANY: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4.2 FRANCE

11.4.2.1 Aging population in the country to drive the demand for low-calorie and healthy food & beverage products

TABLE 79 FRANCE: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4.3 UK

11.4.3.1 Growth of the food & beverage industry to create opportunities for low intensity sweetener manufacturers

TABLE 80 UK: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4.4 ITALY

11.4.4.1 The rising cases of chronic diseases in the country to drive the demand for low intensity sweeteners

TABLE 81 ITALY: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4.5 SPAIN

11.4.5.1 Government initiatives to regulate the consumption of sugar to drive the demand for low intensity sweeteners in the country

TABLE 82 SPAIN: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.4.6 REST OF EUROPE

TABLE 83 REST OF EUROPE: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.5 ASIA PACIFIC

FIGURE 35 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SNAPSHOT

TABLE 84 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 85 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 86 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

TABLE 87 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 88 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 89 ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026 (USD MILLION)

11.5.1 CHINA

11.5.1.1 Rise in awareness regarding the health hazards associated with excess sugar consumption to drive the demand for low intensity sweeteners

TABLE 90 CHINA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.5.2 JAPAN

11.5.2.1 Metabolic syndromes leading to health conditions to force the consumers to shift to health-benefiting products in Japan

TABLE 91 JAPAN: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.5.3 INDIA

11.5.3.1 Change in regulations on sugar substitutes to drive the demand for low

intensity sweeteners among manufacturers and consumers in India

TABLE 92 INDIA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.5.4 AUSTRALIA & NEW ZEALAND

11.5.4.1 Government and non-government initiatives to promote a healthy lifestyle create growth opportunities for low intensity sweetener manufacturers

TABLE 93 AUSTRALIA & NEW ZEALAND: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.5.5 REST OF ASIA PACIFIC

TABLE 94 REST OF ASIA PACIFIC: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.6 SOUTH AMERICA

TABLE 95 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 96 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 97 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

TABLE 98 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 99 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 100 SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026 (USD MILLION)

11.6.1 BRAZIL

11.6.1.1 Strategic agreements formed by the Brazilian government to drive the low intensity sweeteners market

TABLE 101 BRAZIL: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.6.2 ARGENTINA

11.6.2.1 Growth in healthcare expenditure to force consumers and manufacturers to shift to low intensity sweeteners

TABLE 102 ARGENTINA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.6.3 REST OF SOUTH AMERICA

TABLE 103 REST OF SOUTH AMERICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.7 REST OF THE WORLD

TABLE 104 ROW: LOW INTENSITY SWEETENERS MARKET SIZE, BY REGION,

2019–2026 (USD MILLION)

TABLE 105 ROW: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

TABLE 106 ROW: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (KT)

TABLE 107 ROW: LOW INTENSITY SWEETENERS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 108 ROW: LOW INTENSITY SWEETENERS MARKET SIZE IN FOOD, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 109 ROW: LOW INTENSITY SWEETENERS MARKET SIZE, BY FORM, 2019–2026 (USD MILLION)

11.7.1 MIDDLE EAST

11.7.1.1 Rise in demand for herbal teas and functional beverages to drive the demand for low intensity sweeteners in the region

TABLE 110 MIDDLE EAST: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

11.7.2 AFRICA

11.7.2.1 Imposition of taxes on sugary beverages to drive the demand for low intensity sweeteners among beverage manufacturers

TABLE 111 AFRICA: LOW INTENSITY SWEETENERS MARKET SIZE, BY TYPE, 2019–2026 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, 2020

TABLE 112 LOW INTENSITY SWEETENERS MARKET SHARE ANALYSIS, 2020

12.3 REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 36 REVENUE ANALYSIS OF KEY PLAYERS IN THE MARKET, 2018–2020 (USD BILLION)

12.4 COVID-19-SPECIFIC COMPANY RESPONSE

12.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

12.5.1 STARS

12.5.2 PERVASIVE PLAYERS

12.5.3 EMERGING LEADERS

12.5.4 PARTICIPANTS

FIGURE 37 LOW INTENSITY SWEETENERS MARKET, COMPANY EVALUATION QUADRANT, 2020 (KEY PLAYERS)

12.5.5 PRODUCT FOOTPRINT

TABLE 113 COMPANY FOOTPRINT, BY TYPE
TABLE 114 COMPANY FOOTPRINT, BY APPLICATION
TABLE 115 COMPANY FOOTPRINT, BY FORM
TABLE 116 COMPANY REGIONAL, BY FOOTPRINT
TABLE 117 OVERALL COMPANY FOOTPRINT
12.6 LOW INTENSITY SWEETENERS MARKET, START-UP/SME EVALUATION
QUADRANT, 2020

12.6.1 PROGRESSIVE COMPANIES

12.6.2 STARTING BLOCKS

12.6.3 RESPONSIVE COMPANIES

12.6.4 DYNAMIC COMPANIES

FIGURE 38 LOW INTENSITY SWEETENERS MARKET: COMPANY EVALUATION
QUADRANT, 2020 (START-UP/SMES)

12.7 NEW PRODUCT LAUNCHES

12.7.1 NEW PRODUCT LAUNCHES

TABLE 118 LOW INTENSITY SWEETENERS MARKET: NEW PRODUCT
LAUNCHES, 2020–2021

12.7.2 DEALS

TABLE 119 LOW INTENSITY SWEETENERS MARKET: DEALS, 2018–2021

12.7.3 OTHERS

TABLE 120 LOW INTENSITY SWEETENERS MARKET: OTHERS, 2019–2020

13 COMPANY PROFILES

13.1 KEY PLAYERS

(Business overview, Products offered, Recent Developments, MNM view)*

13.1.1 INGREDION INCORPORATED

TABLE 121 INGREDION INCORPORATED: BUSINESS OVERVIEW

FIGURE 39 INGREDION INCORPORATED: COMPANY SNAPSHOT

TABLE 122 INGREDION INCORPORATED: PRODUCTS OFFERED

TABLE 123 INGREDION INCORPORATED: DEALS

TABLE 124 INGREDION INCORPORATED: OTHERS

13.1.2 ADM

TABLE 125 ADM: BUSINESS OVERVIEW

FIGURE 40 ADM: COMPANY SNAPSHOT

TABLE 126 ADM: PRODUCTS OFFERED

TABLE 127 ADM: DEALS

13.1.3 ANDERSON ADVANCED INGREDIENTS

TABLE 128 ANDERSON ADVANCED INGREDIENTS: BUSINESS OVERVIEW

TABLE 129 ANDERSON ADVANCED INGREDIENTS: PRODUCTS OFFERED**13.1.4 TATE & LYLE****TABLE 130 TATE & LYLE: BUSINESS OVERVIEW****FIGURE 41 TATE & LYLE: COMPANY SNAPSHOT****TABLE 131 TATE & LYLE: PRODUCTS OFFERED****TABLE 132 TATE & LYLE: NEW PRODUCT LAUNCHES****TABLE 133 TATE & LYLE: DEALS****13.1.5 ROQUETTE FR?RES****TABLE 134 ROQUETTE FR?RES: BUSINESS OVERVIEW****TABLE 135 ROQUETTE FR?RES: PRODUCTS OFFERED****TABLE 136 ROQUETTE FR?RES: NEW PRODUCT LAUNCHES****13.1.6 MATSUTANI CHEMICAL INDUSTRY CO., LTD****TABLE 137 MATSUTANI CHEMICAL INDUSTRY CO., LTD: BUSINESS OVERVIEW****TABLE 138 MATSUTANI CHEMICAL INDUSTRY CO., LTD: PRODUCTS OFFERED****TABLE 139 MATSUTANI CHEMICAL INDUSTRY CO., LTD: DEALS****13.1.7 WHOLE EARTH BRANDS****TABLE 140 WHOLE EARTH BRANDS: BUSINESS OVERVIEW****FIGURE 42 WHOLE EARTH BRANDS: COMPANY SNAPSHOT****TABLE 141 WHOLE EARTH BRANDS: PRODUCTS OFFERED****13.1.8 CJ CHEILJEDANG****TABLE 142 CJ CHEILJEDANG: BUSINESS OVERVIEW****FIGURE 43 CJ CHEILJEDANG: COMPANY SNAPSHOT****TABLE 143 CJ CHEILJEDANG: PRODUCTS OFFERED****13.1.9 SAMYANG CORPORATION****TABLE 144 SAMYANG CORPORATION: BUSINESS OVERVIEW****FIGURE 44 SAMYANG CORPORATION: COMPANY SNAPSHOT****TABLE 145 SAMYANG CORPORATION: PRODUCTS OFFERED****TABLE 146 SAMYANG CORPORATION: OTHERS****13.1.10 DAESANG CORPORATION****TABLE 147 DAESANG CORPORATION: BUSINESS OVERVIEW****FIGURE 45 DAESANG: COMPANY SNAPSHOT****TABLE 148 DAESANG CORPORATION: PRODUCTS OFFERED****13.2 START-UPS/SMES****13.2.1 VAN WANKUM INGREDIENTS****TABLE 149 VAN WANKUM INGREDIENTS: BUSINESS OVERVIEW****TABLE 150 VAN WANKUM INGREDIENTS: PRODUCTS OFFERED****13.2.2 HYLEN CO., LTD****TABLE 151 HYLEN CO., LTD: BUSINESS OVERVIEW****TABLE 152 HYLEN CO., LTD: PRODUCTS OFFERED**

13.2.3 SWEETENERS PLUS

TABLE 153 SWEETENERS PLUS: BUSINESS OVERVIEW

TABLE 154 SWEETENERS PLUS: PRODUCTS OFFERED

13.2.4 FOODING GROUP LIMITED

TABLE 155 FOODING GROUP LIMITED: BUSINESS OVERVIEW

TABLE 156 FOODING GROUP LIMITED: PRODUCTS OFFERED

13.2.5 SAVANNA INGREDIENTS

13.2.6 FOODCHEM INTERNATIONAL CORPORATION

13.2.7 APURA INGREDIENTS

13.2.8 SHANDONG SAIGO GROUP CORPORATION

13.2.9 ICON FOODS

13.2.10 BONUMOSE, INC.

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

TABLE 157 ADJACENT MARKETS TO LOW INTENSITY SWEETENERS

14.2 LIMITATIONS

14.3 SUGAR SUBSTITUTES MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 158 SUGAR SUBSTITUTES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

14.4 NATURAL SWEETENERS MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

TABLE 159 NATURAL SWEETENERS MARKET SIZE, BY END-USE SECTOR, 2018–2025 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

I would like to order

Product name: Low Intensity Sweeteners Market by Type (Sorbitol, Maltitol, Xylitol, D-Tagatose, Erythritol, Mannitol, Allulose), Application (Food, Beverages), Form (Dry, Liquid), and Region (North America, Europe, APAC, South America, & RoW)- Global Forecast to 2026

Product link: <https://marketpublishers.com/r/L8A5B694811EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L8A5B694811EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970