+44 20 8123 2220
info@marketpublishers.com

Low-Code Development Platform Market by Component (Platform and Services), Application Type, Deployment Type (Cloud and On-Premises), Organization Size (SMEs and Large Enterprises), Industry, and Region - Global Forecast to 2025

https://marketpublishers.com/r/L30E99DAA5FEN.html
Date: April 2020
Pages: 162
Price: US$ 4,950.00 (Single User License)
ID: L30E99DAA5FEN

Abstracts

Increasing need of digitalization and maturity of agile DevOps practices to drive the overall growth of the low-code development platform market.

The low-code development platform market is projected to grow from USD 13.2 billion in 2020 to USD 45.5 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 28.1% during the forecast period. The increasing need of digitalization and maturity of agile DevOps practices are expected to enhance the use of low-code development platform market across the globe. Dependency on vendor supplied customization restraining the growth of the low-code development platform market.

By component, the platform segment to hold a larger market size in 2020

The low-code development platform simplifies the designing, modeling, and implementing of business application and refining and optimizing processes, which involves human interaction or multiple business disciplines. Therefore, the platform segment registers the highest growth rate during the forecast period.

By application type, the web-based segment to register the highest growth rate during the forecast period

Web application is considered as a face of an organization and by using the low-code development platform organizations can roll out user-defined web-based applications

quickly. Instead of writing the programming language for the development of web-based applications, employees with less development experience can also create sophisticated applications. Therefore, web-based segment holds the highest growth rate during the forecast period.

Asia Pacific to register the highest growth rate during the forecast period

Asia Pacific (APAC) has witnessed an advanced and dynamic adoption of new technologies and is expected to record the highest CAGR in the global low-code development platform market during the forecast period. APAC constitutes major economies, such as China, Japan, and Australia and New Zealand, which are expected to register high growth rates in the low-code development platform market. Industries such as government and defense, Information Technology (IT), healthcare, manufacturing, retail and eCommerce, Banking, Financial Services and Insurance (BFSI) are expected to adopt low-code development platform solutions at the highest rate in the region. Companies operating in APAC would benefit from the flexible economic conditions, industrialization-motivated policies of the governments, as well as from the growing digitalization, which is expected to have a significant impact on the business community.

By Company Type: Tier 1 – 25%, Tier 2 – 40%, and Tier 3 – 35%

By Designation: C-level – 30%, D-level – 35%, and Others – 35%

By Region: North America – 40%, Europe – 25%, Asia Pacific – 25%, RoW – 10%

Major vendors offering low-code development platform software include Salesforce (US), Microsoft (US), Appian (US), Oracle (US), Pegasystems (US), Magic Software Enterprises (US), AgilePoint (US), OutSystems (US), Zoho (India), Quick Base (US), LANSA (US), Fujitsu RunMyProcess (France), Netcall (UK), WaveMaker (US), and K2 (US).

Research Coverage

The market study covers the low-code development platform market size across segments. It aims at estimating the market size and the growth potential of this market across different segments by component, application type, deployment type,

+44 20 8123 2220
info@marketpublishers.com

organization size, industry, and region. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall low-code development platform market and its subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
  1.2.1 INCLUSIONS AND EXCLUSIONS
1.3 MARKET SCOPE
  1.3.1 MARKET SEGMENTATION
  1.3.2 REGIONS COVERED
  1.3.3 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY CONSIDERED
1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
    2.1.2.1 Breakup of primary profiles
    2.1.2.2 Key industry insights
2.2 MARKET BREAKUP AND DATA TRIANGULATION
2.3 MARKET SIZE ESTIMATION
2.4 MARKET FORECAST
2.5 RESEARCH ASSUMPTIONS
2.6 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE LOW-CODE DEVELOPMENT PLATFORM MARKET
4.2 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT, 2020–2025
4.3 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE, 2020–2025
4.4 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY DEPLOYMENT TYPE, 2020–2025

+44 20 8123 2220
info@marketpublishers.com

4.5 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY ORGANIZATION SIZE, 2020–2025
4.6 LOW-CODE DEVELOPMENT PLATFORM MARKET, MARKET SHARE OF TOP THREE VERTICALS AND REGIONS, 2020

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Increasing need for rapid customization and scalability
5.2.1.2 Enterprise mobility enables users to develop a business application using the low-code development platform
5.2.1.3 Elimination of gaps in the required IT skills
5.2.2 RESTRAINTS
5.2.2.1 Dependency on vendor supplied customization
5.2.3 OPPORTUNITIES
5.2.3.1 Growing digital transformation in the IT industry
5.2.3.2 Rising demand for robust solutions to maximize the visibility and control over processes
5.2.4 CHALLENGES
5.2.4.1 Legacy software needs to be upgraded
5.2.4.2 Selecting right time and right process to implement automation
5.2.5 USE CASES
5.2.5.1 Use Case: Information Technology
5.2.5.2 Use Case: Healthcare
5.2.5.3 Use Case: Manufacturing
5.2.5.4 Use Case: Telecom
5.2.5.5 Use Case: Energy and Utilities
5.2.6 REGULATORY IMPLICATIONS
5.2.6.1 Health insurance portability and accountability act
5.2.6.2 Payment card industry data security standard
5.2.6.3 SOC 2 compliance

6 IMPACT OF COVID-19 ON LOW-CODE DEVELOPMENT PLATFORM MARKET

7 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY COMPONENT

7.1 INTRODUCTION

+44 20 8123 2220
info@marketpublishers.com

7.1.1 COMPONENT: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
7.2 PLATFORM
7.3 SERVICES

8 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY APPLICATION TYPE

8.1 INTRODUCTION
8.1.1 APPLICATION TYPE: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
8.2 WEB-BASED
8.3 MOBILE-BASED
8.4 DESKTOP AND SERVER-BASED

9 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY DEPLOYMENT TYPE

9.1 INTRODUCTION
9.1.1 DEPLOYMENT TYPE: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
9.2 ON-PREMISES
9.3 CLOUD

10 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY ORGANIZATION SIZE

10.1 INTRODUCTION
10.1.1 ORGANIZATION SIZE: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
10.2 LARGE ENTERPRISES
10.3 SMALL AND MEDIUM-SIZED ENTERPRISES

11 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY INDUSTRY

11.1 INTRODUCTION
11.1.1 INDUSTRY: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
11.2 BANKING, FINANCIAL SERVICES AND INSURANCE
11.3 RETAIL AND ECOMMERCE
11.4 GOVERNMENT AND DEFENSE
11.5 HEALTHCARE
11.6 INFORMATION AND TECHNOLOGY
11.7 ENERGY AND UTILITIES

+44 20 8123 2220
info@marketpublishers.com

11.8 MANUFACTURING
11.9 OTHERS

12 LOW-CODE DEVELOPMENT PLATFORM MARKET, BY REGION

12.1 INTRODUCTION
12.2 NORTH AMERICA
  12.2.1 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
  12.2.2 UNITED STATES
  12.2.3 CANADA
12.3 EUROPE
  12.3.1 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
  12.3.2 UNITED KINGDOM
  12.3.3 GERMANY
  12.3.4 FRANCE
  12.3.5 REST OF EUROPE
12.4 ASIA PACIFIC
  12.4.1 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
  12.4.2 CHINA
  12.4.3 JAPAN
  12.4.4 AUSTRALIA AND NEW ZEALAND
  12.4.5 REST OF ASIA PACIFIC
12.5 MIDDLE EAST AND AFRICA
  12.5.1 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
  12.5.2 KINGDOM OF SAUDI ARABIA
  12.5.3 UNITED ARAB EMIRATES
  12.5.4 AFRICA
12.6 LATIN AMERICA
  12.6.1 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET DRIVERS
  12.6.2 BRAZIL
  12.6.3 MEXICO
  12.6.4 REST OF LATIN AMERICA

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

+44 20 8123 2220
info@marketpublishers.com

13.2 COMPETITIVE LEADERSHIP MAPPING
13.2.1 VISIONARY LEADERS
13.2.2 INNOVATORS
13.2.3 DYNAMIC DIFFERENTIATORS
13.2.4 EMERGING COMPANIES

14 COMPANY PROFILES

14.1 INTRODUCTION
(Business overview, Platforms offered, Recent developments, COVID-19 related developments & SWOT analysis)*
14.2 SALESFORCE
14.3 MICROSOFT
14.4 APPIAN
14.5 ORACLE
14.6 PEGASYSTEMS
14.7 MAGIC SOFTWARE ENTERPRISES
14.8 AGILEPOINT
14.9 OUTSYSTEMS
14.10 MENDIX
14.11 ZOHO
14.12 QUICK BASE
14.13 LANSA
14.14 FUJITSU RUNMYPROCESS
14.15 NETCALL
14.16 WAVEMAKER
14.17 K2
14.18 TRACKVIA
14.19 THINKWISE SOFTWARE
14.20 MICROPACT (PART OF TYLER TECHNOLOGIES)
14.21 MRC
14.22 RIGHT-TO-WIN
*Details on Business overview, Platforms offered, Recent developments, COVID-19 related developments & SWOT analysis might not be captured in case of unlisted companies.

15 APPENDIX

15.1 DISCUSSION GUIDE

+44 20 8123 2220
info@marketpublishers.com

15.2 KNOWLEDGE STORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
15.3 AVAILABLE CUSTOMIZATIONS
15.4 RELATED REPORTS
15.5 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 FACTOR ANALYSIS
TABLE 2 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 3 PLATFORM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 4 SERVICES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 5 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 6 WEB-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 7 MOBILE-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 8 DESKTOP AND SERVER-BASED: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 9 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2020–2025 (USD MILLION)
TABLE 10 ON-PREMISES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 11 CLOUD: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
TABLE 12 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 13 LARGE ENTERPRISES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 14 SMALL AND MEDIUM-SIZED ENTERPRISES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 15 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 16 BANKING, FINANCIAL SERVICES AND INSURANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 17 RETAIL AND ECOMMERCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 18 GOVERNMENT AND DEFENSE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 19 HEALTHCARE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 20 INFORMATION AND TECHNOLOGY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 21 ENERGY AND UTILITIES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 22 MANUFACTURING: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 23 OTHERS: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 24 LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
TABLE 25 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 26 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 27 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 28 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 29 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY 2018–2025 (USD MILLION)
TABLE 30 NORTH AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)
TABLE 31 UNITED STATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 32 UNITED STATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 33 UNITED STATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 34 UNITED STATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 35 UNITED STATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 36 CANADA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 37 CANADA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY

+44 20 8123 2220
info@marketpublishers.com

APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 38 CANADA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 39 CANADA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 40 CANADA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 41 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 42 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 43 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 44 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 45 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 46 EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)
TABLE 47 UNITED KINGDOM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 48 UNITED KINGDOM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 49 UNITED KINGDOM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 50 UNITED KINGDOM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 51 UNITED KINGDOM: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 52 GERMANY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 53 GERMANY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 54 GERMANY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 55 GERMANY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 56 GERMANY: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 57 FRANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 58 FRANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 59 FRANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 60 FRANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 61 FRANCE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 62 REST OF EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 63 REST OF EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 64 REST OF EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 65 REST OF EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 66 REST OF EUROPE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 67 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 68 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 69 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 70 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 71 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 72 ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)
TABLE 73 CHINA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 74 CHINA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 75 CHINA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 76 CHINA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY

+44 20 8123 2220
info@marketpublishers.com

ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 77 CHINA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 78 JAPAN: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 79 JAPAN: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 80 JAPAN: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 81 JAPAN: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 82 JAPAN: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 83 AUSTRALIA AND NEW ZEALAND: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 84 AUSTRALIA AND NEW ZEALAND: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 85 AUSTRALIA AND NEW ZEALAND: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 86 AUSTRALIA AND NEW ZEALAND: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 87 AUSTRALIA AND NEW ZEALAND: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 88 REST OF ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 89 REST OF ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 90 REST OF ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 91 REST OF ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 92 REST OF ASIA PACIFIC: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 93 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 94 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 95 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 96 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 97 MIDDLE EAST AND AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 98 KINGDOM OF SAUDI ARABIA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 99 KINGDOM OF SAUDI ARABIA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 100 KINGDOM OF SAUDI ARABIA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 101 KINGDOM OF SAUDI ARABIA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 102 KINGDOM OF SAUDI ARABIA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 103 UNITED ARAB EMIRATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 104 UNITED ARAB EMIRATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 105 UNITED ARAB EMIRATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 106 UNITED ARAB EMIRATES: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 107 UAE: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 108 AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 109 AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 110 AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 111 AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 112 AFRICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 113 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 114 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 115 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET

+44 20 8123 2220
info@marketpublishers.com

SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 116 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 117 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 118 LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)
TABLE 119 BRAZIL: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 120 BRAZIL: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 121 BRAZIL: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 122 BRAZIL: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 123 BRAZIL: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 124 MEXICO: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 125 MEXICO: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 126 MEXICO: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 127 MEXICO: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 128 MEXICO: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
TABLE 129 REST OF LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 130 REST OF LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY APPLICATION TYPE, 2018–2025 (USD MILLION)
TABLE 131 REST OF LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)
TABLE 132 REST OF LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
TABLE 133 REST OF LATIN AMERICA: LOW-CODE DEVELOPMENT PLATFORM MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 1 LOW-CODE DEVELOPMENT PLATFORM MARKET: RESEARCH DESIGN
FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY, APPROACH 1 (SUPPLY SIDE): REVENUE OF PRODUCTS/SOLUTIONS/SERVICES OF THE LOW-CODE DEVELOPMENT PLATFORM MARKET
FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1— BOTTOM-UP
(SUPPLY SIDE): COLLECTIVE REVENUE OF ALL PRODUCTS/SOLUTIONS/SERVICES OF THE LOW-CODE DEVELOPMENT PLATFORM MARKET
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 2—BOTTOM-UP
(DEMAND SIDE): PRODUCTS/SOLUTIONS/SERVICES SOLD AND THEIR AVERAGE SELLING PRICE
FIGURE 5 LOW- CODE DEVELOPMENT PLATFORM MARKET SNAPSHOT, 2018–2025
FIGURE 6 LARGE ENTERPRISES SEGMENT TO HOLD A LARGER MARKET SIZE DURING
THE FORECAST PERIOD
FIGURE 7 NORTH AMERICA TO HOLD THE HIGHEST MARKET SHARE DURING THE FORECAST PERIOD
FIGURE 8 INCREASING NEED OF DIGITALIZATION AND MATURITY AROUND AGILE DEVOPS PRACTICES TO DRIVE THE ADOPTION OF LOW-CODE DEVELOPMENT PLATFORM AND SERVICES
FIGURE 9 PLATFORM SEGMENT TO HOLD A HIGHER MARKET SHARE DURING THE FORECAST PERIOD
FIGURE 10 WEB-BASED SEGMENT TO HOLD THE HIGHEST MARKET SIZE DURING
THE FORECAST PERIOD
FIGURE 11 CLOUD SEGMENT TO HOLD A HIGHER MARKET SHARE DURING THE FORECAST PERIOD
FIGURE 12 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO HAVE A HIGHER MARKET SIZE DURING THE FORECAST PERIOD
FIGURE 13 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL AND NORTH AMERICA TO HAVE THE HIGHEST MARKET SHARES IN 2020
FIGURE 14 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: LOW-

+44 20 8123 2220
info@marketpublishers.com

CODE DEVELOPMENT PLATFORM MARKET
FIGURE 15 PLATFORM SEGMENT TO GROW AT A HIGHER RATE DURING THE FORECAST PERIOD
FIGURE 16 CLOUD SEGMENT TO HOLD A LARGER MARKET SIZE
FIGURE 17 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
FIGURE 18 BANKING, FINANCIAL SERVICES AND INSURANCE INDUSTRY TO REGISTER
THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 19 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 20 NORTH AMERICA: MARKET SNAPSHOT
FIGURE 21 ASIA PACIFIC: MARKET SNAPSHOT
FIGURE 22 LOW-CODE DEVELOPMENT PLATFORM MARKET (GLOBAL), COMPETITIVE LEADERSHIP MAPPING, 2020
FIGURE 23 SALESFORCE: COMPANY SNAPSHOT
FIGURE 24 SALESFORCE: SWOT ANALYSIS
FIGURE 25 MICROSOFT: COMPANY SNAPSHOT
FIGURE 26 MICROSOFT: SWOT ANALYSIS
FIGURE 27 APPIAN: COMPANY SNAPSHOT
FIGURE 28 APPIAN: SWOT ANALYSIS
FIGURE 29 ORACLE: COMPANY SNAPSHOT
FIGURE 30 ORACLE: SWOT ANALYSIS
FIGURE 31 PEGASYSTEMS: COMPANY SNAPSHOT
FIGURE 32 PEGASYSTEMS: SWOT ANALYSIS
FIGURE 33 MAGIC SOFTWARE ENTERPRISES: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Low-Code Development Platform Market by Component (Platform and Services), Application Type, Deployment Type (Cloud and On-Premises), Organization Size (SMEs and Large Enterprises), Industry, and Region - Global Forecast to 2025

Product link: https://marketpublishers.com/r/L30E99DAA5FEN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L30E99DAA5FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970