

# **Load Balancer Market by Component (Hardware, Software, and Services), Load Balancer Type (Global Load Balancer and Local Load Balancer), Deployment Type, (On-Premises and Cloud), Organization Size, Vertical, and Region - Global Forecast to 2023**

<https://marketpublishers.com/r/L97E83553C3EN.html>

Date: November 2018

Pages: 152

Price: US\$ 5,650.00 (Single User License)

ID: L97E83553C3EN

## **Abstracts**

Increasing awareness among enterprises about the benefits of cloud and networking technologies to fuel the demand for load balancing solution and services across the globe

MarketsandMarkets expects the global load balancer market size to grow from USD 2.6 billion in 2018 to USD 5.0 billion by 2023, at a CAGR of 13.7% during the forecast period. Load balancers facilitate the distribution of network traffic across data centers. Software-based load balancers are cost-effective and provide for easy scalability. Hence, enterprises across verticals are load balancer solutions. However, limited bandwidth providers and the lack of access to high-speed internet may restrain the growth of load balancer market.

Global load balancers to hold a larger market size during the forecast period

Global load balancers facilitate network traffic distribution to a group of data centers in various geographic locations. They are located at a single site and provide load balancing to multiple sites or data centers. Global load balancers act as internet DNS services and provide the IP address to local clients who are accessing data center services. Global load balancers are being increasingly adopted as organizations require efficient network traffic distribution for multiple servers located at different locations.

IT and telecom vertical to hold the largest market size during the forecast period

The telecom sector manages several mobile devices and broadband network and technologies, such as video streaming and IoT, which are transforming the overall communication infrastructure and networking scenario. Load balancing in telecom helps in improving the quality of reception by delivering uninterrupted connectivity worldwide. It helps in supporting the telecom infrastructure by intelligently routing the traffic to the most available resources.

Asia Pacific (APAC) to hold the largest market size and to grow at the highest rate during the forecast period

Enterprises in the APAC region need more cost-effective, secure, reliable, and efficient cloud-based load balancers. The technological advancements in APAC, along with the increasing trend toward cloud-based load balancers, are expected to provide added benefits for the growth of the global load balancer market. Therefore, the APAC region is expected to provide significant growth opportunities for vendors in the load balancer market during the forecast period.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The breakup of the profiles of the primary participants as follows:

By Company Type: Tier I: 35%, Tier II: 45%, and Tier III: 20%

By Designation: C-Level: 35%, D-Level: 25%, and Others: 40%

By Region: North America: 45%, Europe: 20%, APAC: 30%, and RoW: 5%

The report profiles the following key vendors:

1. AWS (US)
2. F5 Networks (US)
3. Citrix Systems (US)
4. Microsoft (US)
5. HPE (US)
6. IBM (US)
7. Google (US)

8. Imperva (US)
9. NGINX (US)
10. Radware (Israel)
11. Fortinet (US)
12. A10 Networks (US)
13. Kemp Technologies (US)
14. Riverbed Technologies (US)
15. Fastly (US)
16. Dialogic (US)
17. Avi Networks (US)
18. Joyent (US)
19. Inlab Software (Germany)
20. Cloudflare, Inc. (US)
21. Zevenet (Spain)
22. Array Networks (US),
23. Avanu (US)
24. Barracuda Networks (US)
25. loadbalancer.org (UK)

## Research Coverage

The report segments the global load balancer market by component (hardware, software, and services). The services segment covers Training and Consulting, Integration and Deployment, Support and Maintenance. The load balancer type segment covers global load balancer and local load balancer. The market by organization size consists of SMEs and large enterprises. The market by vertical covers BFSI, IT and Telecom, Government and Public Sector, Healthcare and Lifesciences, Manufacturing, Retail, Energy, Media and Entertainment, and other verticals. The report also provides market details in the 5 major regions: North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

## Key Benefits of Buying the Report

The report will help the market leaders/new entrants in the load balancer market with information on the closest approximations of the revenue numbers for the overall load balancer market and the subsegments. The report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers,

restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakup of primaries
    - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 ASSUMPTIONS FOR THE STUDY
- 2.5 LIMITATIONS OF THE STUDY

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE LOAD BALANCER MARKET
- 4.2 LOAD BALANCER MARKET, BY COMPONENT, 2018
- 4.3 LOAD BALANCER MARKET: BY DEPLOYMENT TYPE, 2018
- 4.4 LOAD BALANCER MARKET: BY VERTICAL, 2018
- 4.5 LOAD BALANCER MARKET: MARKET INVESTMENT SCENARIO, 2018–2023

### 5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
  - 5.2.1 DRIVERS

5.2.1.1 Increasing adoption of cloud load balancing services, data center traffic, and server virtualization

5.2.1.2 Growing investments in new digital transformation initiatives by governments

5.2.1.3 Advancements in the networking infrastructure across the globe

5.2.1.4 Increased awareness among enterprises about the benefits of cloud and networking technologies

5.2.1.5 Increased network complexity and varied traffic pattern

## 5.2.2 RESTRAINTS

5.2.2.1 Limited bandwidth providers and the lack of access to high-speed internet

## 5.2.3 OPPORTUNITIES

5.2.3.1 Exponential growth in global IP traffic and cloud traffic

5.2.3.2 Surging adoption of IoT, AI, and SDN technologies

5.2.3.3 Higher involvement of VARs and load balancer vendors

## 5.2.4 CHALLENGES

5.2.4.1 Implementation of the latest load balancer components in the existing or traditional networking ecosystem

# 6 LOAD BALANCER MARKET, BY COMPONENT

## 6.1 INTRODUCTION

## 6.2 HARDWARE

6.2.1 HARDWARE-BASED LOAD BALANCERS HELP IN REDUCING COMPLEXITIES OF INFRASTRUCTURE MANAGEMENT WITH A SINGLE APPLICATION DELIVERY NETWORK SOLUTION FOR ALL APPLICATIONS

## 6.3 SOFTWARE

6.3.1 SOFTWARE-BASED LOAD BALANCERS PROVIDE REAL-TIME SCALABILITY

## 6.4 SERVICES

6.4.1 SERVICES HELP IN PROVIDING EFFICIENT IMPLEMENTATION, AND SUPPORT AND MAINTENANCE OF LOAD BALANCER SOLUTIONS

# 7 LOAD BALANCER MARKET, BY SERVICE

## 7.1 INTRODUCTION

## 7.2 TRAINING AND CONSULTING

7.2.1 TRAINING AND CONSULTING SERVICES ENABLE EFFECTIVE DECISION-MAKING IN IMPLEMENTING THE RIGHT LOAD BALANCER SOLUTION

## 7.3 INTEGRATION AND DEPLOYMENT

7.3.1 INTEGRATION AND DEPLOYMENT PROVIDES EFFECTIVE INTEGRATION OF VENDORS' OFFERINGS WITH CLIENTS' EXISTING INFRASTRUCTURE AND

## BUSINESS FUNCTIONS

### 7.4 SUPPORT AND MAINTENANCE

7.4.1 SUPPORT AND MAINTENANCE SERVICES PROVIDE A SINGLE POINT OF CONTACT TO HELP SOLVE CUSTOMER ISSUES QUICKLY

## 8 LOAD BALANCER MARKET, BY LOAD BALANCER TYPE

### 8.1 INTRODUCTION

### 8.2 GLOBAL LOAD BALANCERS

8.2.1 GLOBAL LOAD BALANCERS PROVIDE LOAD BALANCING TO MULTIPLE SITES OR DATA CENTERS

### 8.3 LOCAL LOAD BALANCER

8.3.1 LOCAL LOAD BALANCERS ARE DEPLOYED TO CONTROL TRAFFIC DISTRIBUTION WITHIN DATA CENTERS

## 9 LOAD BALANCER MARKET, BY ORGANIZATION SIZE

### 9.1 INTRODUCTION

### 9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.2.1 THE IMPLEMENTATION OF LOAD BALANCER AS A SERVICE IS EXPECTED TO RESULT IN REDUCED COSTS AND IMPROVED BUSINESS EFFICIENCY FOR THE SMALL AND MEDIUM-SIZED ENTERPRISES

### 9.3 LARGE ENTERPRISES

9.3.1 LARGE ENTERPRISES ARE MAJORLY INVESTING IN ADVANCED TECHNOLOGIES TO INCREASE THEIR OVERALL PRODUCTIVITY AND EFFICIENCY

## 10 LOAD BALANCER MARKET, BY DEPLOYMENT TYPE

### 10.1 INTRODUCTION

### 10.2 ON-PREMISES

10.2.1 SOFTWARE-BASED ON-PREMISES LOAD BALANCERS ARE MAINLY DEPLOYED FOR APPLICATIONS RUNNING IN DATA CENTERS

### 10.3 CLOUD

10.3.1 CLOUD-BASED LOAD BALANCERS CREATE A SIMPLE MODEL FOR APPLICATION TEAMS TO EASILY SCALE-UP THEIR LOAD BALANCERS

## 11 LOAD BALANCER MARKET, BY VERTICAL

## 11.1 INTRODUCTION

## 11.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

11.2.1 DIGITALIZATION PROVIDES STRONG AND CREDIBLE SOLUTIONS AND HELPS BANKS ENHANCE THEIR QUALITY OF SERVICES

## 11.3 IT AND TELECOM

11.3.1 LOAD BALANCER SOLUTIONS PROVIDE UNDISRUPTED CONNECTIVITY IN THE IT AND TELECOM VERTICAL WITH THE HELP OF INTELLIGENT TRAFFIC ROUTING

## 11.4 GOVERNMENT AND PUBLIC SECTOR

11.4.1 LOAD BALANCER SOLUTIONS HELP IN REDUCING CYBER THREATS AND MEETING HIGH STANDARDS OF EFFECTIVENESS

## 11.5 RETAIL

11.5.1 LOAD BALANCER SOLUTIONS PROMISE TO PROVIDE HIGH-PERFORMANCE LOAD BALANCING TO ENSURE THAT RETAIL WEBSITES ARE ALWAYS UP AND RUNNING

## 11.6 MANUFACTURING

11.6.1 LOAD BALANCERS HELP IN PROVIDING FULL DATA VISIBILITY AND ENSURE THAT THE DATA REMAINS PROTECTED IN THE MANUFACTURING SECTOR

## 11.7 ENERGY

11.7.1 LOAD BALANCERS HELP IN STREAMLINING THE IT WORKFLOW AND SMOOTH FUNCTIONING IN THE ENERGY VERTICAL

## 11.8 MEDIA AND ENTERTAINMENT

11.8.1 LOAD BALANCER SOLUTIONS HELP IN INCREASING THE OPERATIONAL EFFICIENCY OF BROADCASTERS

## 11.9 HEALTHCARE AND LIFE SCIENCES

11.9.1 HIGHLY CRITICAL APPLICATIONS IN THE HEALTHCARE DOMAIN ARE EASILY TAKEN CARE OF BY HIGH-PERFORMING LOAD BALANCERS

## 11.10 OTHERS

11.10.1 TRAVEL AND HOSPITALITY, AND EDUCATION VERTICALS ARE EXPECTED TO ADOPT LOAD BALANCER SOLUTIONS AT A FASTER PACE SHORTLY

# 12 LOAD BALANCER MARKET, BY REGION

## 12.1 INTRODUCTION

## 12.2 NORTH AMERICA

12.2.1 NORTH AMERICA HAS ADOPTED NEW AND EMERGING TECHNOLOGIES AND ACCOUNTS FOR THE HIGHEST MARKET SHARE



## 12.3 EUROPE

12.3.1 WITH HEAVY SPENDING ON IT INFRASTRUCTURE SERVICES, EUROPE IS THE 2ND LARGEST PLAYER IN TERMS OF ADOPTING LOAD BALANCER SOLUTIONS

## 12.4 ASIA PACIFIC

12.4.1 FASTEST-GROWING ECONOMIES AND FAVOURABLE MARKETS ARE IMPORTANT DRIVERS FOR THE ADOPTION OF LOAD BALANCER SOLUTIONS IN THE ASIA PACIFIC REGION

## 12.5 MIDDLE EAST AND AFRICA

12.5.1 TECHNOLOGICAL ADVANCEMENTS, EMERGING TECHNOLOGIES, AND CLOUD COMPUTING DRIVE THE GROWTH OF LOAD BALANCER SOLUTIONS

## 12.6 LATIN AMERICA

12.6.1 COST-EFFECTIVE IT INFRASTRUCTURE DEPLOYMENTS AND EXPLOSION OF NEW TECHNOLOGIES ARE EXPECTED TO DRIVE THE ADOPTION OF COST-EFFECTIVE AND EFFICIENT LOAD BALANCER SOLUTIONS

# 13 COMPETITIVE LANDSCAPE

## 13.1 OVERVIEW

## 13.2 COMPETITIVE SCENARIO

### 13.2.1 NEW PRODUCT LAUNCHES

### 13.2.2 BUSINESS EXPANSIONS

### 13.2.3 ACQUISITIONS

### 13.2.4 PARTNERSHIPS

# 14 COMPANY PROFILES

(Business overview, Products and Services offered, Recent developments, SWOT analysis & MnM View)\*

## 14.1 INTRODUCTION

## 14.2 AWS

## 14.3 F5 NETWORKS

## 14.4 CITRIX SYSTEMS

## 14.5 MICROSOFT

## 14.6 IBM

## 14.7 GOOGLE

## 14.8 IMPERVA

## 14.9 NGINX

14.10 RADWARE  
14.11 FORTINET  
14.12 HPE  
14.13 A10 NETWORKS  
14.14 KEMP TECHNOLOGIES  
14.15 RIVERBED TECHNOLOGY  
14.16 FASTLY  
14.17 DIALOGIC  
14.18 AVI NETWORKS  
14.19 JOYENT  
14.20 INLAB SOFTWARE  
14.21 CLOUDFLARE  
14.22 ZEVENET  
14.23 ARRAY NETWORKS  
14.24 AVANU  
14.25 BARRACUDA NETWORKS  
14.26 LOADBALANCER.ORG

\*Details on Business overview, Products and Services offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

## **15 APPENDIX**

15.1 DISCUSSION GUIDE  
15.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL  
15.3 AVAILABLE CUSTOMIZATIONS  
15.4 RELATED REPORTS  
15.5 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 2 HARDWARE: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 3 SOFTWARE: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 4 SERVICES: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 LOAD BALANCER MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 6 TRAINING AND CONSULTING: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 INTEGRATION AND DEPLOYMENT: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 SUPPORT AND MAINTENANCE: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 10 GLOBAL LOAD BALANCER: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 LOCAL LOAD BALANCER: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 13 SMALL AND MEDIUM-SIZED ENTERPRISES: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 LARGE ENTERPRISES: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 16 ON-PREMISES: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 CLOUD: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 19 BANKING, FINANCIAL SERVICES, AND INSURANCE: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 20 IT AND TELECOM: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 21 GOVERNMENT AND PUBLIC SECTOR: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 22 RETAIL: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 23 MANUFACTURING: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 24 ENERGY: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 25 MEDIA AND ENTERTAINMENT: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 26 HEALTHCARE AND LIFE SCIENCES: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 27 OTHERS: LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 28 LOAD BALANCER MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 29 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 30 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 31 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 32 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 33 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 34 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 35 NORTH AMERICA: LOAD BALANCER MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 36 EUROPE: LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 37 EUROPE: LOAD BALANCER MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 38 EUROPE: LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 39 EUROPE: LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 40 EUROPE: LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 41 EUROPE: LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 42 EUROPE: LOAD BALANCER MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 43 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 44 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 45 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 46 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 47 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 48 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 49 ASIA PACIFIC: LOAD BALANCER MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 50 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 51 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 52 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 53 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 54 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: LOAD BALANCER MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 57 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 58 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY SERVICE,

2016–2023 (USD MILLION)

Table 59 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY LOAD BALANCER TYPE, 2016–2023 (USD MILLION)

Table 60 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 61 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 62 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 63 LATIN AMERICA: LOAD BALANCER MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 64 NEW PRODUCT LAUNCHES, 2016–2018

Table 65 BUSINESS EXPANSIONS, 2018

Table 66 ACQUISITIONS, 2017

Table 67 PARTNERSHIPS, 2017-2018

## List Of Figures

### LIST OF FIGURES

Figure 1 LOAD BALANCER MARKET: MARKET SEGMENTATION

Figure 2 REGIONAL SCOPE

Figure 3 LOAD BALANCER MARKET: RESEARCH DESIGN

Figure 4 LOAD BALANCER MARKET: BOTTOM-UP APPROACH

Figure 5 LOAD BALANCER MARKET: TOP-DOWN APPROACH

Figure 6 GLOBAL LOAD BALANCER MARKET SIZE, 2016–2023 (USD MILLION)

Figure 7 SOFTWARE SEGMENT IS EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 8 HARDWARE SEGMENT IS ESTIMATED TO ACCOUNT FOR THE LARGEST MARKET SHARE IN 2018

Figure 9 IT AND TELECOM VERTICAL IS ESTIMATED TO ACCOUNT FOR THE HIGHEST MARKET SHARE IN 2018

Figure 10 NORTH AMERICA IS ESTIMATED TO ACCOUNT FOR THE LARGEST MARKET SIZE IN 2018

Figure 11 INCREASING SHIFT TOWARD CLOUD WORKLOADS AND SURGING NETWORK TRAFFIC ACROSS REGIONS ARE EXPECTED TO DRIVE THE LOAD BALANCER MARKET

Figure 12 HARDWARE SEGMENT IS ESTIMATED TO ACCOUNT FOR THE LARGEST MARKET SHARE IN 2018

Figure 13 ON-PREMISES SEGMENT IS ESTIMATED TO ACCOUNT FOR A HIGHER MARKET SHARE IN 2018

Figure 14 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL IS ESTIMATED TO ACCOUNT FOR THE LARGEST MARKET SIZE IN 2018

Figure 15 ASIA PACIFIC IS EXPECTED TO EMERGE AS THE BEST MARKET FOR INVESTMENTS IN THE NEXT 5 YEARS

Figure 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: LOAD BALANCER MARKET

Figure 17 SOFTWARE SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 INTEGRATION AND DEPLOYMENT SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 19 GLOBAL LOAD BALANCER SEGMENT IS EXPECTED TO REGISTER A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 20 LARGE ENTERPRISES SEGMENT IS EXPECTED TO REGISTER A HIGHER CAGR DURING THE FORECAST PERIOD



Figure 21 CLOUD SEGMENT IS EXPECTED TO REGISTER A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 22 IT AND TELECOM VERTICAL IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 23 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 24 NORTH AMERICA: MARKET SNAPSHOT

Figure 25 ASIA PACIFIC: MARKET SNAPSHOT

Figure 26 KEY DEVELOPMENTS BY THE LEADING PLAYERS IN THE LOAD BALANCER MARKET DURING 2015–2018

Figure 27 AWS: COMPANY SNAPSHOT

Figure 28 AWS: SWOT ANALYSIS

Figure 29 F5 NETWORKS: COMPANY SNAPSHOT

Figure 30 F5 NETWORKS: SWOT ANALYSIS

Figure 31 CITRIX SYSTEMS: COMPANY SNAPSHOT

Figure 32 CITRIX SYSTEMS: SWOT ANALYSIS

Figure 33 MICROSOFT: COMPANY SNAPSHOT

Figure 34 MICROSOFT: SWOT ANALYSIS

Figure 35 IBM: COMPANY SNAPSHOT

Figure 36 IBM: SWOT ANALYSIS

Figure 37 GOOGLE: COMPANY SNAPSHOT

Figure 38 IMPERVA: COMPANY SNAPSHOT

Figure 39 RADWARE: COMPANY SNAPSHOT

Figure 40 FORTINET: COMPANY SNAPSHOT

Figure 41 HPE: COMPANY SNAPSHOT

Figure 42 A10 NETWORKS: COMPANY SNAPSHOT

Figure 43 BARRACUDA NETWORKS: COMPANY SNAPSHOT



## I would like to order

Product name: Load Balancer Market by Component (Hardware, Software, and Services), Load Balancer Type (Global Load Balancer and Local Load Balancer), Deployment Type, (On-Premises and Cloud), Organization Size, Vertical, and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/L97E83553C3EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L97E83553C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970